



SPONSORSHIP BROCHURE

INFO@CONVENZIS.CO.UK

OUR KEY SECTORS IN THE NHS

WORKFORCE & CARE INTEGRATION

PATIENT FLOW & CARE CO-ORDINATION

PRIMARY CARE, MENTAL HEALTH & LONG-TERM CARE

ESTATES & FACILITIES

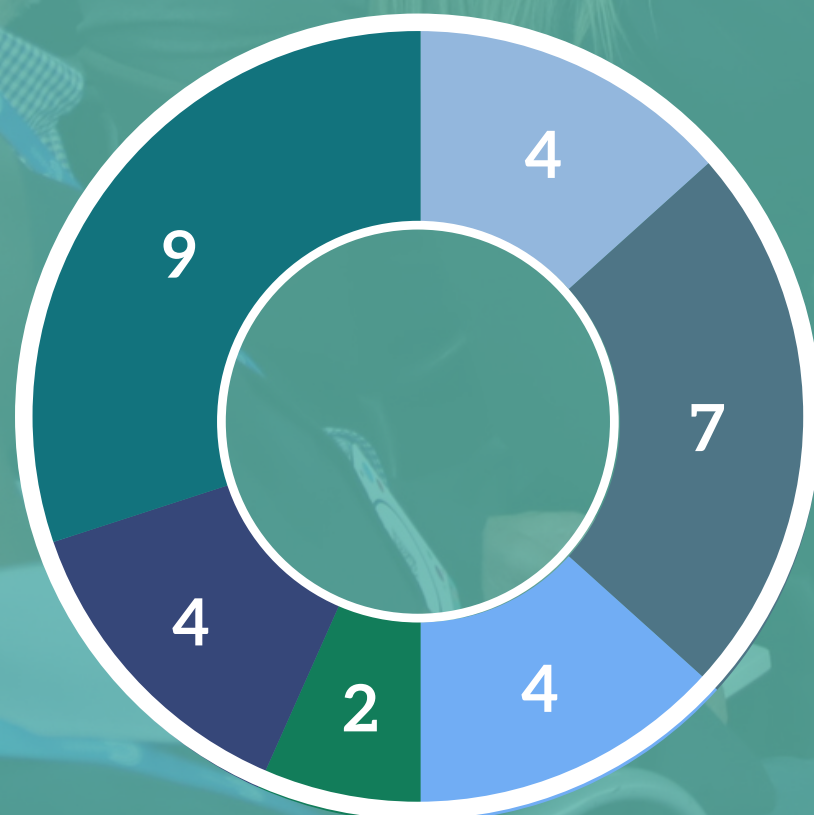
DIGITAL INFRASTRUCTURE & SECURITY

CLINICAL DIAGNOSTICS & MEDICAL SCIENCES

NUMBERS OF
EVENTS PER
SECTOR IN 2025

30 CONVENZIS EVENTS
+ 8 CLIENT EVENTS

IN 2025



ON THE DAY FORMAT

1 NETWORKING ROOM

1 PLENARY ROOM



4 HRS NETWORKING TIME

ROUNDTABLE SESSIONS



EXCLUSIVITY FOR SPEAKING SPONSORS

12-20 SPONSORS PER EVENT

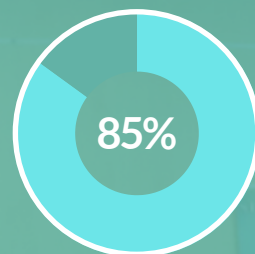
ALL INCLUSIVE EXHIBITOR PACKAGES

100 - 300 DELEGATE CONFERENCES

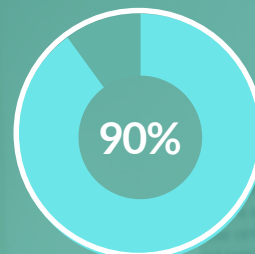


STATS & FACTS

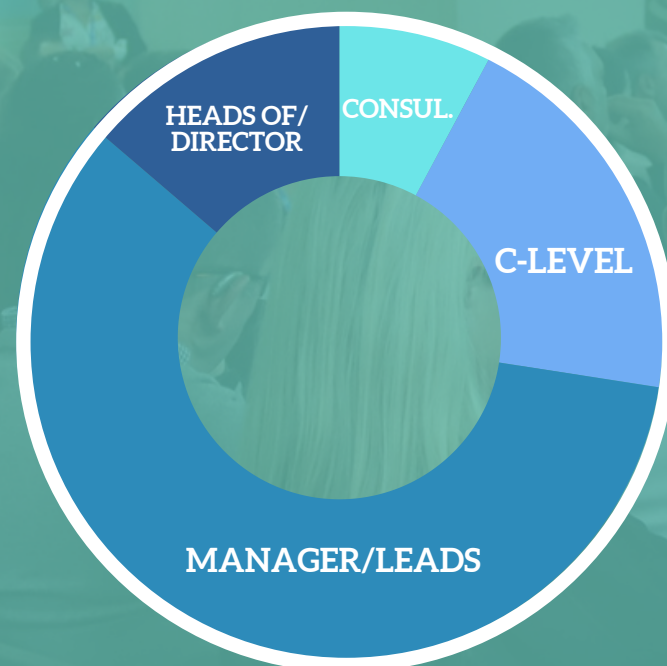
% OF SPONSORS THAT
RE-SPONSOR AFTER 1ST
EVENT WITH US



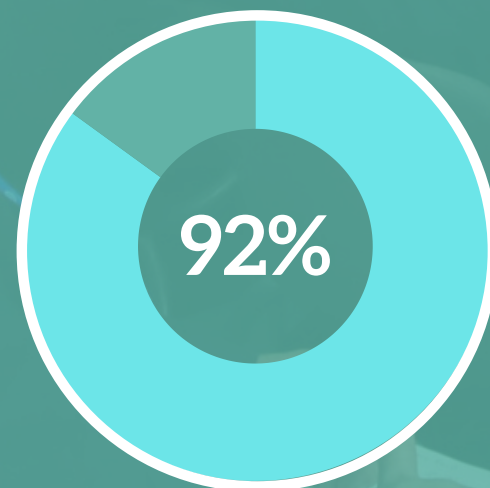
% OF SPONSORS WHO
RATED THE
CONFERENCE 7+
(SCALE OF 0-10)



DELEGATE AUDIENCE
PROFILE



% OF SPONSORS THAT
RECOMMEND WORKING
WITH CONVENZIS



CLIENTS WE WORK WITH



Backlogs

Deloitte.

EQUANS



BridgeHead

doccla

inhealthcare

PROACT

zoom

CATALYST

aireinnovate

EY
Building a better
working world

medica:

NEC

Pertemps



HEXARAD

Altera

CLEO
systems

SIEMENS
Healthineers

CROWDSTRIKE

RotaMaster

zscaler

InterSystems
Creative data technology



SFG20

EPSON

vitalhub
United Kingdom

experian

IGEL

TRUSTMARQUE

KIER

ergotron

sword

BlueFort
Security

Source
BioScience

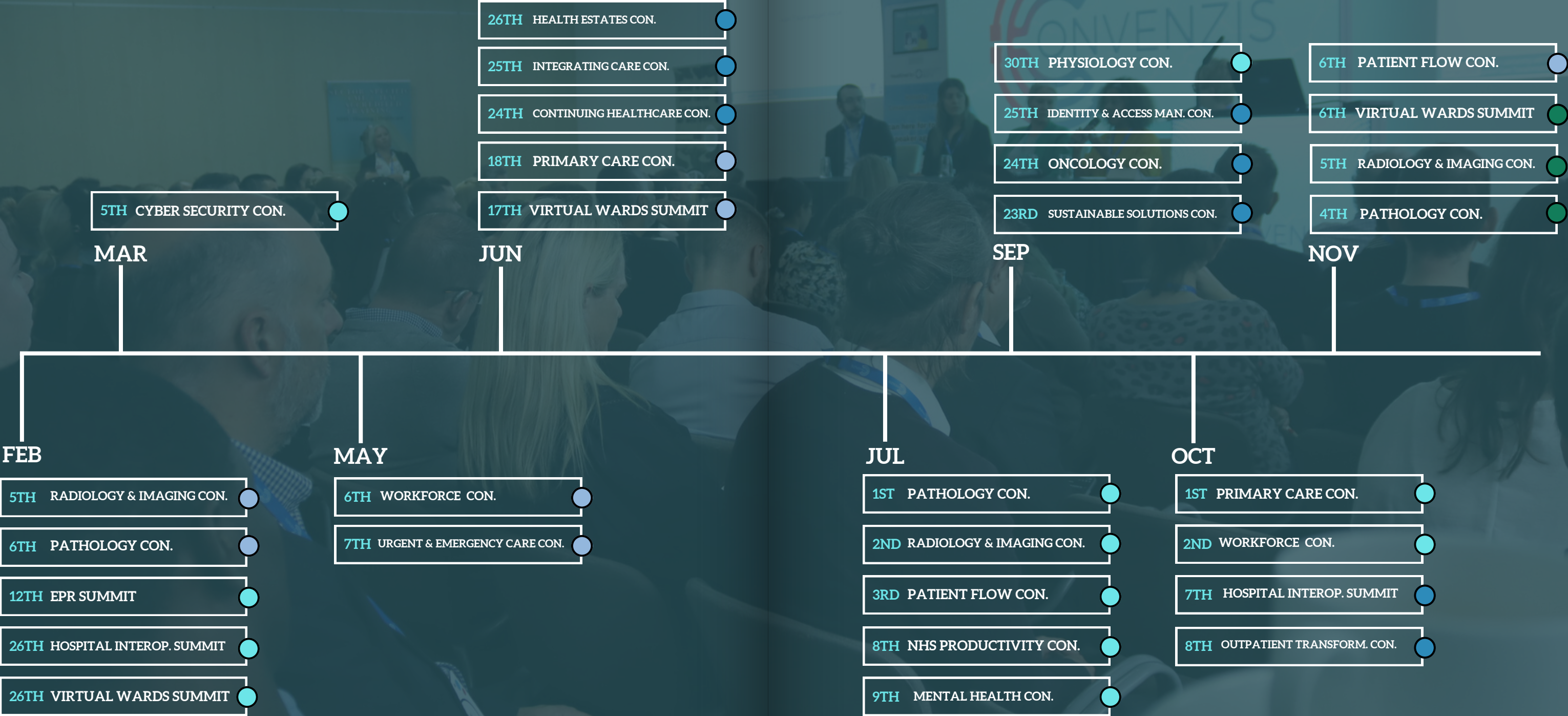
DIAGNEXIA
Remote Expert Pathology

FreshWave

GroupNexus

NHS CONFERENCE TIMELINE 2025

- LONDON
- MCR
- BIRMINGHAM
- MILTON KEYNES



MULTI EVENT DISCOUNTS AVAILABLE

PLATINUM

THE HEADLINE PACKAGE THAT PUTS A SINGULAR SPONSOR FRONT AND CENTRE OF THE CONFERENCE.

Identified as sole Headline Sponsor of the conference & introduced by the event chair.

20 min presentation slot, first sponsored speaker of the day slot, to full delegate audience.

Larger exhibition space, table-top format (includes table, optional poser table, chairs, power & Wi-Fi) in prime location in the networking and refreshment area.

5 x sponsor passes.

Video recording and photos of your speaking session, professionally captured and edited by our media team post-conference AND/OR sponsor interview during a break at the conference.

Branded lanyards for the conference day, worn by all delegates.

Company logo, bio and profile page in a 'headline sponsor' dedicated area on the main event landing site.

Full registered delegate list provided post-event (opt-in).

Opportunity to co-target, identify and invite specific delegates from target organisations pre-event.

Headline sponsor and session promotion across all promotional material (conference, website, social media, drinks reception etc.)

Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses)

Pre & post event email campaign to all delegates, subject to content to be created and agreed.

GOLD

THE PACKAGE FOR SPEAKING SPONSORS TO PRESENT CASE STUDIES AND THOUGHT LEADERSHIP TO ALL DELEGATES.

20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).

Exhibition space, table-top format (includes table, chairs, power & Wi-Fi) in the networking and refreshment area.

4 x sponsor passes.

Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.

Full registered delegate list provided post-event (opt-in).

Opportunity to co-target, identify and invite specific delegates from target organisations.

Sponsor and session promotion across all promotional material (conference, website, social media etc.)

Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses)

SILVER

THE EXHIBITOR ONLY PACKAGE WHICH IS ALL INCLUSIVE,
WITHIN THE DEDICATED NETWORKING AREA.

Exhibition space, table-top format (includes table, chairs, power & Wi-Fi) in the
networking and refreshment area.

3x sponsor passes.

Full registered delegate list provided post-event (opt-in).

Company logo, bio and profile page in a 'sponsors' dedicated area on the main event
landing site.

Opportunity to co-target, identify and invite specific delegates from target organisations.

Sponsor promotion across all promotional material (conference, website, social media etc.)

BRONZE

THE ENTRY LEVEL PACKAGE WHICH ALLOWS ACCESS ON
EVENT DAY.

2x delegate passes.

Full registered delegate list provided post-event (opt-in).

Company logo, bio and profile on main event page (includes links and downloadable content).

Opportunity for A4/A5 literature drop on seats or registration area desk.

Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.

Sponsor promotion across all promotional material (conference, website, social media etc.)

SPONSOR UPGRADES

DRINKS RECEPTION SPONSOR

POSITION YOUR BRAND AND SERVICES TO EVENT DELEGATES WITH AN EXCLUSIVE DRINKS RECEPTION

- Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.
 - Promotional material within the drinks reception area post-event, which serves complimentary drinks and canapes.
 - 2x delegate passes.
 - Opportunity for A4/A5 literature drop on seats or registration area desk.
-

CASE STUDY VIDEO RECORDING

AVAILABLE AS AN ADD-ON TO SPEAKING PACKAGE SPONSORS.

- Video recording and photos of your speaking session, professionally captured and edited by our media team post-conference AND/OR sponsor interview during a break at the conference.
-

ROUNDTABLE SESSION

AN INTIMATE AND EXCLUSIVE ADD ON TO ANY PACKAGE OR AS A STAND ALONE PACKAGE.

- 45 minute lunchtime roundtable session up to 10 delegates
- pre-conference email to the sponsors selected delegates.
- Branding and banners within the roundtable room.
- Lunch provided and served directly into the roundtable session.
- AV support provided, including large screen and audio.
- Inclusion of roundtable footage and your branding (optional) within the event showreel.

SPONSOR UPGRADES

EXCLUSIVE PRIVATE SEMINAR

A PRIVATE SESSION DELIVERED ON CONFERENCE DAY, ADD TO ANY PACKAGE OR AS A STAND ALONE PACKAGE.

- 30 minute session within a 'closed door' room to approx. 20 delegates within a dedicated room during the mid-am networking break.
 - pre-conference email to the sponsors selected delegates, inviting to the session.
 - Branding and banners within the room - with refreshments.
 - AV support provided, including large screen and audio.
 - Inclusion of session clips/footage and your branding (OPTIONAL) within the event showreel.
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LANYARD SPONSOR

ONLY AVAILABLE ON EVENTS WHICH DO NOT HAVE A HEADLINE SPONSOR.

- Branded lanyards for the conference day, worn by all delegates, sponsors and speakers.
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PADS AND PENS PACKAGE

- Replacing Convenzis pads and pens, this provides sponsor branded products which will be throughout the venue and registration area.

SPONSOR TESTIMONIALS



“Bluefort were thrilled to exhibit and engage at the NHS Cyber Security Forum hosted by Convenzis. This event provided us with an invaluable opportunity to engage directly with key stakeholders within the NHS and the broader healthcare sector, on the critical topic of cyber security.

The professionalism and organisation of the Convenzis team was evident. From the welcome at the door, through to the agenda, speakers, topics and format of the day, it was clear Convenzis have earned vast amounts of respect from delegates and exhibitors alike.

With such a diverse group of experts and decision-makers in attendance, we were able to engage in plenty of meaningful discussions and share knowledge. Our exhibitor stand received plenty of visitors and we left with a significant number of follow up meetings in the diary.

Thank you to the Convenzis team for organising such an insightful event and to all attendees for their attendance and engagement. Together, we can make significant strides in protecting our precious healthcare systems from cyber threats.

”

“I thought the conference was excellently organised and put us in front of the right audience. The best part about Convenzis is how the team make sure the simple things are done well. Many conference organisers don't do this but it makes a huge difference when a team takes you through the end to end process in a very personal way and ensures you are making the most of potential opportunities, providing you with better returns. I also liked how responsive the team are and no matter who you speak to, you feel like they are giving you white glove treatment. Thank you to all the team for your support.

”

“As a proud sponsor of the Convenzis EPR Summit we at Proact are thrilled to have been part of such an impactful and innovative gathering. This event has once again proven to be a cornerstone for advancing healthcare practices, fostering collaboration, and inspiring breakthroughs. Our experience as a sponsor has been incredibly rewarding. The opportunity to connect with leading professionals, engage in meaningful discussions, and showcase our latest solutions has not only enhanced our visibility but also reinforced our commitment to improving healthcare outcomes. The event's organization was impeccable, providing seamless networking opportunities and a platform to highlight our contributions to a wider audience. We look forward to working with Convenzis again in the future.

”

“At Medica, we highly value the professionalism and efficiency that Convenzis consistently delivers. Our attendance at the NHS Radiology Summit in May proved to be very beneficial, providing us with significant opportunities for connecting with key stakeholders and conducting market research. The support we received from Dan and his team before, during and after the summit was key in ensuring its success and will contribute to our ongoing growth at these events. We highly recommend Convenzis for their customer service and we look forward to exhibiting at future events.

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“The 'NHS Integrating Care Conference: Building interoperable NHS systems' was the first Convenzis event we supported. The event itself had strong attendance from across the NHS ICB's, but it was intimate enough to support conversations with ICB leaders about their challenges and for us to understand how we can support them in overcoming those. Our team came away with a lot of insight, and introductions to ICB leaders who were interested in follow-up conversations. This was an excellent introduction to a Convenzis event and we'd absolutely consider working with them in the future. Thank you Daniel and the Convenzis team!

”

“Being the first time we exhibited at the Virtual Wards Conference, we were very impressed with the quality of connections and the fantastic networking opportunities it provided to us. The organisation of this event has just been fantastic from start to the end, communication was always quick, easy and efficient, our needs always met. The follow up opportunities post event were a very welcomed addition – we call this event now 'the event that just keep on giving'. Thank you so much to the amazing Convenzis team and especially to Sarah Harrison for going above and beyond to assist us.

”

“Working with the Convenzis team is both straightforward and productive. They have great market knowledge and consistently deliver successful events specifically to niche areas within the NHS. This focus adds significant value for both attendees and sponsors.

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“I attended and presented at the '12th NHS Primary Care Transformation Conference: The Foundations for Better Care' in June 2024. This event was well-organised and specifically tailored to NHS roles that can influence change. The stands were well-spaced, and the catering throughout the day was excellent. The conference room was light, airy, and well-arranged for a day of presentations and interactions with speakers. Following the event, we received a post-event brief, and the service provided by Convenzis has been outstanding throughout.

”

“As a sponsor of the Convenzis Integrating Care Conference, we were delighted to support such a dynamic and insightful event. The conference and our dedicated speaking slot provided an excellent platform to connect with healthcare leaders and explore innovative strategies for building interoperable NHS systems. The engaging discussions and forward-thinking solutions presented have reinforced our commitment to supporting integrated care initiatives. We are proud to contribute to the advancement of healthcare integration and look forward to our continued collaboration with Convenzis, the NHS, and industry partners.

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“Having developed a digital platform to help Oncology teams manage MDTs more efficiently, we asked the team at Convenzis how we could gain stakeholder feedback on the product. They suggested a roundtable at the NHS Oncology Event. They gave us access to the delegate list, allowed us to identify key individuals and they did the rest. The outcome was a highly productive session, with senior and engaged delegates. Very bespoke and very valuable.

”

“Our experience at the Convenzis NHS event was truly outstanding. The day was seamless from start to finish, thanks to the exceptional organisation and attention to detail from the Convenzis team. The event provided an ideal platform to connect with NHS leaders, engage in meaningful conversations, and gain valuable insights into the challenges and opportunities across the healthcare sector.

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“Living Wage Foundation was a silver sponsor of Convenzis' ICS Summit. The communication with the Convenzis team was brilliant and the sponsorship felt really worthwhile - we had lots of good conversations on the day and people to follow-up with after via the opt-in delegates list and 'arrange a meeting' function. The extra effort Convenzis put in to facilitate connections and networking went a long way.

”

“This is the first time that BridgeHead Software had worked with Convenzis and from our initial contact to our post-event interactions, every single member of the Convenzis team has been truly exceptional. They responded promptly to every query and were extremely friendly and accommodating throughout. The event itself attracted high-level decision makers from the NHS which resulted in some good quality leads for us to follow up. Working with Dan, Matt and Bayley has been a real pleasure, and I would not hesitate to recommend a Convenzis event.

”

“A great event to engage with decision makers and influencers driving transformation in the NHS today. A lot of good connections and discussions were made.

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“Convenzis ensured that our headline sponsorship at the NHS Pathology Conference North 2023 was incredibly easy to organise and execute. The whole team are a pleasure to deal with. They are friendly, knowledgeable and have all the resources needed for a successful event, including outstanding promotional materials and a fantastic social media presence

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“I would recommend Convenzis events to anyone seeking exposure to their target market. The team is all actively involved in ensuring you get the very best from your event before, during and after. Their events are well organised, and they provide a wide amount of marketing around the event that sponsors can get involved in. They are always open to talking and catching up to make sure as a sponsor we have everything we need to make the event a success. They are very open to ideas and are collaborative in their approach.

”

“I just wanted to take a moment to express my appreciation for the amazing work done by Dan, Connor, Matt, and the entire team at The Patient Flow Conference 2023. From start to finish, they demonstrated exceptional professionalism, expertise, and attention to detail in ensuring that our exhibit ran smoothly and successfully.

”

Not only did they provide top-notch logistical support and guidance throughout the planning process, but their marketing expertise and promotional efforts played a critical role in driving traffic to our stand and generating interest in our products and services.

Overall, I couldn't be happier with the experience and would highly recommend team Convenzis to anyone looking for exceptional event organization and marketing support. Thank you again for all of your hard work and dedication!



“I have worked with the Convenzis team on a number of events over the past few years with eConsult Health. Every event has been very professionally organised with a great selection of delegates for the agenda. From our perspective every event has had a great ROI based on the number of follow-up leads.

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**ENQUIRE FOR
PRICING**

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