

Healthcare Engagement Society – Annual Partner Package

Join a growing community of UK Healthcare Professionals



What is HES?

The Healthcare Engagement Society (HES) is a secure, year-round engagement platform created by the Convenzis Group to connect NHS professionals, contributors, and partners beyond live events. Designed to support continuous dialogue rather than one-off engagement, HES provides a structured space for ongoing discussion, shared learning, and collaboration across key areas of NHS transformation. Engagement takes place through professional communities, exclusive content, and moderated discussion spaces, encouraging meaningful participation within a trusted, NHS-appropriate environment.

Workforce & Care Integration

Patient Flow & Care Coordination

Digital Infrastructure & Security

Primary care, Mental Health & Long-Term Care

Estates & Facilities

Clinical Diagnostics & Medical Sciences

How HES Works & Why Partner

HES is organised into six specialist, community-led areas, ensuring all engagement is focused, relevant, and aligned to real NHS priorities. Partners align to a chosen community, enabling targeted interaction with professionals working in that space, rather than broad, unfocused exposure. Partner benefits include year-round presence, alignment to a specific subject area, opportunities to share insight, case studies, and sector perspectives, and ongoing engagement that complements live events.

Currently in development, early partners gain priority positioning, early visibility, and the opportunity to help shape discussion themes, content focus, and future features. All activity is professionally moderated to ensure discussions remain constructive, relevant, and appropriate for NHS audiences, protecting the quality and integrity of the platform.



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£3,500 + VAT

What's Included?

Duration: 12 months

- ✓ **Full Platform Access** - 12 months of access to the Healthcare Engagement Society platform and full login access with visibility of user profiles (2 per company).
- ✓ **Direct Messaging** - Send up to 10 direct messages per company and 5 per individual user, starting once the invoice is paid and recipients will receive notifications via email and on-platform.
- ✓ **Onboarding & Training** - Training on how to maximise visibility and value from the platform.
- ✓ **Partner Profile Page** - Dedicated partner page including your company overview, case studies, promotional videos, and banners.
- ✓ **Brand Visibility** - Sponsor banner displayed across all pages on the platform and your company featured as a sponsor highlight within the platform.
- ✓ **Targeted Sector Access** - Choose 1 subject silo from Workforce & Care Integration, Primary care, Mental Health & Long-Term Care, Digital Infrastructure & Security, Patient Flow & Care Coordination, Estates & Facilities and Clinical Diagnostics & Medical Sciences. Additional silos available at £250 + VAT each.
- ✓ **Marketing & Communications** - 1 targeted email per silo every 2 months (content must adhere to quality and relevance standards) and Inclusion in silo-specific WhatsApp groups for ongoing peer and member engagement.

