



Convenzis Sponsorship Packages

Welcome to Convenzis!

At Convenzis, we specialise in delivering high-impact, NHS-focused conferences that bring together senior healthcare professionals, policy leaders and industry stakeholders. Our events are designed to foster collaboration, spark innovation and drive meaningful change across the UK healthcare landscape.

With a proven track record of excellence, our team ensures every event is professionally organised, engaging and tailored to the needs of our audience and sponsors. Whether you're looking to showcase your solutions, build strategic relationships, or gain insights into the latest NHS priorities, Convenzis provides the ideal platform.



www.convenzis.co.uk



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Why Sponsor a Convenzis Event?

Key Features & Benefits of Sponsorship:

- Premium Speaking Opportunities – Present your thought leadership to a full delegate audience with a 20-minute presentation slot, including Q&A.
- Tailored Exhibition Space – Engage with attendees in a prime networking location with branded exhibition setups.
- Professional Media Coverage – Receive high-quality video recordings and photos of your session, plus optional interviews for post-event marketing.
- Targeted Delegate Engagement – Access full delegate lists (opt-in), co-target specific organisations and benefit from pre- and post-event email campaigns.
- Online Presence – Feature your company logo, bio and profile on the event website in a dedicated sponsor area.
- Branded Event Materials – Options include branded lanyards, pads, pens and literature drops to maximise visibility.
- High Sponsor Retention – 85% of sponsors rebook after their first event and 92% recommend working with Convenzis.





Convenzis Sponsorship Packages

Testimonials!



Inhealthcare has consistently found conferences organised by Convenzis to be invaluable. These events are brilliantly structured, offering a unique and crucial platform for senior healthcare professionals, policy leaders, and industry stakeholders to come together.



Convenzis Group did a fantastic job organizing the NHS Cyber event on 5th march. Their speciality and expertise in delivering NHS-focused events were evident throughout.



We had the pleasure of attending the NHS Interoperability Event in February 2025, where the Convenzis team demonstrated exceptional organisation and professionalism. What stood out most was their thoughtful approach to sponsor engagement—from providing session recordings as valuable post-event assets to offering additional promotional opportunities within their network.



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CLIENT SNAPSHOT



KEY FOCUS AREAS

WORKFORCE & CARE INTEGRATION

PATIENT FLOW & CARE CO-ORDINATION

PRIMARY CARE, MENTAL HEALTH & LONG-TERM CARE

ESTATES & FACILITIES

DIGITAL INFRASTRUCTURE & SECURITY

CLINICAL DIAGNOSTICS & MEDICAL SCIENCES

NUMBERS OF EVENTS PER SECTOR IN 2025

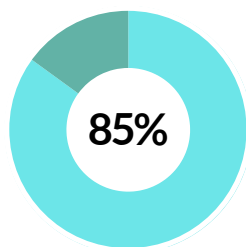
30 CONVENZIS EVENTS
+ 8 CLIENT EVENTS

IN 2025

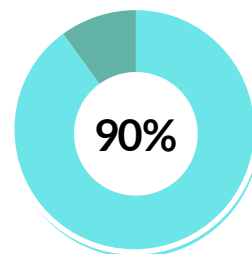


STATS & FACTS

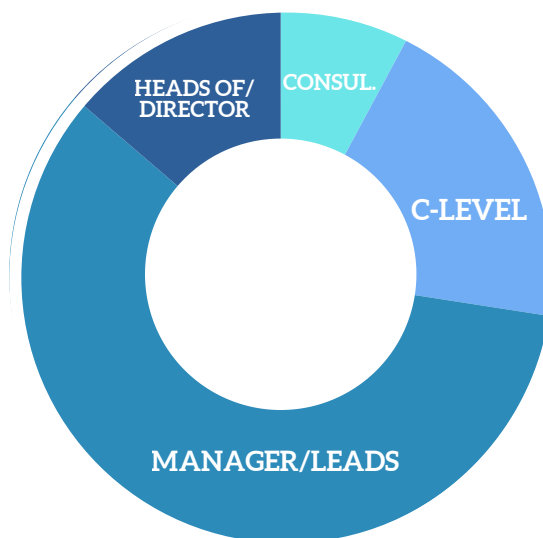
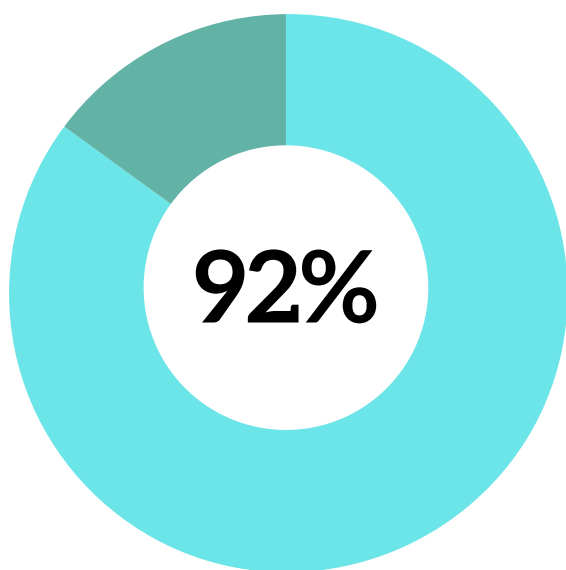
**% OF SPONSORS THAT
RE-SPONSOR AFTER 1ST
EVENT WITH US**



**% OF SPONSORS WHO
RATED THE
CONFERENCE 7+
(SCALE OF 0-10)**



**% OF SPONSORS THAT
RECOMMEND WORKING
WITH CONVENZIS**



**DELEGATE AUDIENCE
PROFILE**



Platinum Package

£12,000 + VAT

What's Included?

THE HEADLINE PACKAGE THAT PUTS A SINGULAR SPONSOR FRONT AND CENTRE OF THE CONFERENCE.

- ✓ **Headline Sponsor** - Identified as sole Headline Sponsor of the conference & introduced by the event chair.
- ✓ **20 min presentation slot** - 20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership). **First commercial speaking slot of the day.**
- ✓ **Exhibition Space** - Exhibition space, 4x2 table-top format (includes table, chairs, power & wifi) prime location in the networking and refreshment area.
- ✓ **Webinar Recording Provided** - Recording and photos of your speaking session provided by Convenzis post-event.
- ✓ **Marketing** - Social media support as platinum sponsor throughout the entire conference campaign
- ✓ **Sponsor and session promotion** - across all conference, website, marketing and promotional material.
- ✓ **Event Day Materials** - Opportunity to provide branded lanyards for conference day.
- ✓ **Branding & signage** - throughout venue and on the plenary. Company logo, bio and profile on main event page (includes links and downloadable content).
- ✓ **5 x sponsor passes**
- ✓ **Delegate List** - Full registered delegate list provided post-event (opt-in). **Refreshment area sponsor included**
- ✓ **Personalised introduction** - to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses).
- ✓ **Email Campaign** - Pre & post event email campaign to all delegates, subject to content to be created and agreed.



Gold Package

£8,000 + VAT

What's Included?

THE PACKAGE FOR SPEAKING SPONSORS TO
PRESENT CASE STUDIES AND THOUGHT
LEADERSHIP TO ALL DELEGATES.

- ✓ **20min presentation slot** - Including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).
- ✓ **Exhibition Space** - Table-top format (includes table, chairs, power & Wi-Fi) in the networking and refreshment area.
- ✓ **4 x sponsor passes** - Please note that the passes included in this package are exclusively for use by members of the sponsoring company's team. Any remaining passes can be reserved solely for your NHS guests.
- ✓ **Website Presence** - Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.
- ✓ **Delegate List** - Full registered delegate list provided post-event (opt-in).
- ✓ **Delegate Invites** - Opportunity to co-target, identify and invite specific delegates from target organisations pre-event.
- ✓ **Marketing** - Sponsor and session promotion across all promotional material (conference, website, social media etc.)
- ✓ **Post-Event** - Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses)



Silver Package

£5,000 + VAT

What's Included?

THE EXHIBITOR ONLY PACKAGE WHICH IS ALL INCLUSIVE, WITHIN THE DEDICATED NETWORKING AREA.

- ✓ **Exhibition Space** - Table-top format (includes table, chairs, power & Wi-Fi) in the networking and refreshment area.
- ✓ **3 x sponsor passes** - Please note that the passes included in this package are exclusively for use by members of the sponsoring company's team. Any remaining passes can be reserved solely for your NHS guests.
- ✓ **Website Presence** - Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.
- ✓ **Delegate List** - Full registered delegate list provided post-event (opt-in).
- ✓ **Delegate Invites** - Opportunity to co-target, identify and invite specific delegates from target organisations pre-event.
- ✓ **Marketing** - Sponsor and session promotion across all promotional material (conference, website, social media etc.)



Bronze Package

£2,000 + VAT

What's Included?

THE ENTRY LEVEL PACKAGE WHICH ALLOWS ACCESS ON EVENT DAY.

- ✓ **2x sponsor passes** - Please note that the passes included in this package are exclusively for use by members of the sponsoring company's team. Any remaining passes can be reserved solely for your NHS guests.
- ✓ **Website Presence** - Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.
- ✓ **Delegate List** - Full registered delegate list provided post-event (opt-in).
- ✓ **Marketing** - Sponsor and session promotion across all promotional material (conference, website, social media etc.)



Package Upgrades

EXCLUSIVE PRIVATE SEMINAR

£3,000 + VAT

A PRIVATE SESSION DELIVERED ON CONFERENCE DAY, ADD TO A SILVER OR ABOVE PACKAGE.

- ✓ **30 minute session** - Within a 'closed door' room to approx. 20 delegates within a dedicated room during the mid-am networking break.
- ✓ **Pre-conference email** - To your selected delegates, inviting to the session.
- ✓ **Branding** - Banners within the room - with refreshments.
- ✓ **On the day promotion** - Opportunity for A4/A5 literature drop on seats or registration area desk.
- ✓ **AV support provided** - Including large screen and audio.
- ✓ **Video Marketing** - Inclusion of session clips/footage and your branding (OPTIONAL) within the event showreel.

ROUNDTABLE SESSION

£3,000 + VAT

AN INTIMATE AND EXCLUSIVE ROUNDTABLE, ADD TO A SILVER OR ABOVE PACKAGE.

- ✓ **Roundtable Session** - 45 minute lunchtime roundtable session up to 10 delegates.
- ✓ **Pre-conference email** - To your selected delegates, inviting to the session.
- ✓ **Branding** - Banners within the roundtable room.
- ✓ **Food & Refreshments** - Lunch provided and served directly into the roundtable session.
- ✓ **AV support provided** - Including large screen and audio.
- ✓ **Video Marketing** - Inclusion of roundtable footage and your branding (optional) within the event showreel.



Package Upgrades

DRINKS RECEPTION SPONSOR

£2,000 + VAT

POSITION YOUR BRAND AND SERVICES TO EVENT DELEGATES WITH AN EXCLUSIVE DRINKS RECEPTION.

- ✓ **Website Presence** - Company logo, bio and profile page in a 'sponsors' dedicated area on the main event landing site.
- ✓ **Promotional Material** - Within the drinks reception area post-event, which serves complimentary drinks and canapés.
- ✓ **2x Delegate Passes**
- ✓ **On the day promotion** - Opportunity for A4/A5 literature drop on seats or registration area desk.

LANYARD SPONSOR

£1,500 + VAT

ONLY AVAILABLE ON EVENTS WHICH DO NOT HAVE A HEADLINE SPONSOR.

- ✓ **Branding** - Branded lanyards for the conference day, worn by all delegates, sponsors and speakers.



Package Upgrades

CASE STUDY VIDEO RECORDING

£1,000 + VAT

AVAILABLE AS AN ADD-ON TO SPEAKING PACKAGE SPONSORS.

- ✓ **Presentation Recording** - Includes photos of your speaking session, professionally captured and edited by our media team post-conference AND/OR sponsor interview during a break at the conference.

PADS AND PENS PACKAGE

£750 + VAT

CAN BE ADDED TO ANY PACKAGE

- ✓ **Branding** - Replacing Convenzis pads and pens, this provides sponsor branded products which will be throughout the venue and registration area.



Video Recording Packages

PRESENTATION & EVENT DAY RECORDING

£1,250 + VAT

AVAILABLE AS AN ADD-ON TO SPEAKING PACKAGE SPONSORS. 10% DISCOUNT IF BOUGHT WITH GOLD PACKAGE

- ✓ **Presentation Recording** - Includes photos of your speaking session, professionally captured and edited by our media team post-conference AND/OR sponsor interview during a break at the conference.
- ✓ **Highlight Reel** - 3 to 4 minute Day Highlights Video of the whole event including shots of your session and from exhibition/networking area.
- ✓ **Interview Piece** - 2 to 3 minute promotion video, member of your team to answer 3 questions.
- ✓ **Additional Info** - Package includes specific photos from your session & the day. Full edit with videos & one full set of amendments if needed.

EVENT DAY RECORDING

£1,000 + VAT

10% DISCOUNT IF BOUGHT WITH A PLATINUM, GOLD OR SILVER PACKAGE.

- ✓ **Highlight Reel** - 3 to 4 minute Day Highlights Video of the whole event including shots of your session and from exhibition/networking area.
- ✓ **Interview Piece** - 2 to 3 minute promotion video, member of your team to answer 3 questions.
- ✓ **Additional Info** - Package includes specific photos from your session & the day. Full edit with videos & one full set of amendments if needed.

