

Connected Care, Connected Communications



What Content Guru Does

Since **2005**, Content Guru has been helping organisations build outstanding communications – in short, engagement made easy.

Content Guru is transforming **health and care communications**. By integrating voice, text, video, chat, social media and AI technologies, care providers and their patients are better connected, enabling them to deliver necessary care; **when and where it matters most**.

Through the world's **longest-running** cloud communications solution, **storm**®, Content Guru supports **over 1000 enterprise-scale customers**; from the NHS to global insurers like AXA. It has offices and availability zones across the Americas, AsiaPac and EMEA, allowing seamless service in **over 150 countries**.

Available in over

150

countries

75,000

concurrent digital agents supported for a single customer

Only

cloud communications provider to support emergency services in Europe

Connected Care, Connected Communications



Our Customers Win With Us



32,000

urgent calls handled per week,
24/7, 365 days a year



1st

For CSAT in the UK

Why Organisations Choose Content Guru

storm's unrivalled scalability has dealt with national-scale emergencies, such as deploying **20,000 agents** at short notice for the UK's COVID response.

Its minimum **99.999%+ availability** make it the only cloud-based solution trusted by **blue-light emergency services**.

storm can integrate with any record system, with **thousands** of mainstream, vertical, and bespoke integrations already in place. Content Guru works with organisations to navigate their needs, set goals, and deliver an **evergreen, future-facing** solution.