

encodian Flowr



As Encodian's most popular solution with over 30,000 users, Flowr sets the standard for document management and format conversions in Power Automate. This standard connector is a one-stop solution for any media manipulation needs.

Why Flowr?



Standard Connector

As a Standard Power Automate Connector, Flowr is available to anyone using Power Automate. No costly Premium fees necessary.



Inclusive Support

We know that not everyone is a Power Automate master, that's why we offer support to our Flowr users straight out of the box!



Developer-friendly

Flowr has been designed for developers by developers, meaning our actions work superbly! It also means we're always open to feedback.



Agile Project Delivery

Build solutions in days or weeks and not months with Encodian Flowr actions at your fingertips. Reliable, easy to use, feature rich while minimising support requirements.



Scalable

With our multi-tenant usage based pricing, you can scale requirements up and down for each client's individual needs. Build Flowr into solution packages and easily resell them.

Standard Power Automate Connector

Flowr vs OOTB Power Automate

Functionality

HTML to PDF

	encodian 	OOTB 
Data size	100 MB	2 MB
CS3 & HTML5 support	✓	✗
File, HTML data & URL conversion	✓	✗
Repeat headers &/or footer controls	✓	✗
Custom browser viewport	✓	✗
Custom formatting of tables	✓	✗
Bookmark generation	✓	✗
Page sizes other than A4	✓	✗
Page orientation	✓	✗
Page margin controls	✓	✗
Hyperlink controls	✓	✗
JavaScript controls	✓	✗
CSS type control (screen vs print)	✓	✗
Split text lines	✓	✗

Populate Word

Data size	100 MB	10 MB
Rich text/HTML support	✓	✗
Repeating sections	✓	✗
Dynamic table creation	✓	✗
Conditional expressions (e.g. if/else)	✓	✗
Custom formatting (e.g. date & string formats)	✓	✗
Dynamic bookmarks	✓	✗
Hyperlink insertion	✓	✗
Numbered/bulleted lists	✓	✗
Images (arrays, resizing, URLs & Base64)	✓	✗
Document insertion (merging document content)	✓	✗
Control characters (line break, page break, etc.)	✓	✗
Template configuration	JSON data/accepts n data fields	Hardcoded Word template

Convert to PDF

CAD, images, HTML, emails, etc.	✓	✗
Page orientation	✓	✗
Page size controls	✓	✗
Markup controls	✓	✗
Generate bookmarks	✓	✗
PDF/A compliance control	✓	✗
Culture settings	✓	✗
Merge & convert an array of documents	✓	✗

Convert Word

All value-add functionality listed in "Convert to PDF", and:	✓	✗
Outputs (PDF, Word doc types, RTF, HTML, TXT, PNG, etc.)	✓	✗
Show revisions in balloons	✓	✗
Time Zone control	✓	✗
OpenType support	✓	✗
PDF Form control	✓	✗
Markup control	✓	✗
Tracked changes properties controls	✓	✗

Flowr vs OOTB Power Automate

Functionality



Convert Excel

All value-add functionality listed in "Convert to PDF", and:	✓	✗
Outputs (PDF, HTML, CSV, PNG, Excel types, etc.)	✓	✗
Specific worksheet control	✓	✗
Fit to page control	✓	✗
Fit to width control	✓	✗
Hidden sheets control	✓	✗

Convert PowerPoint

All value-add functionality listed in "Convert to PDF", and:	✓	✗
Outputs (PDF, HTML, TXT, PNG, TIFF, PowerPoint formats)	✓	✗
Hidden slides control	✓	✗
Slide size and orientation control	✓	✗

Convert Email Message

Convert email to PDF	✓	✓
Merge attachments control	✓	✗
Bookmark control	✓	✗
PDF/A compliance settings	✓	✗
Culture settings	✓	✗

Other notable time savers

Parse CSV	1 step	Multi-step custom flow
Merge document array to PDF	1 step	Multi-step custom flow

Takes multiple file inputs, automatically converts to PDF where necessary, merges into 1 document

Convert JSON to Excel / Populate Excel*	✓	Tables required
---	---	-----------------

Populate Excel documents without pre-defined tables, set column format types from your flow

Utility Actions (only consumes 0.05 credits per execution)	✓	Expression builder, regex, complex logic
--	---	--

Supercharge your solution build with actions like:
Extract text from between two values, Validate email address, Clean strings, & more to come!

Extra features

Custom fonts*	Coming soon	✗
Large file size/chunking support*	Coming soon	Mixed
File formats supported for PDF conversion	75+ file types	21 file types

Security

Data residency	✓	✓
GDPR compliance	✓	✓
100% Azure PaaS	✓	✓
ISO 27001	✓	✓

80+ other utilities that aren't available with Power Automate OOTB

A full list of features are provided on the next page	✓	✗
---	---	---

Flowr Actions and functionality

Format Conversion

Convert CAD
 Convert Excel
 Convert Email Message
 Convert HTML to PDF
 Convert HTML to Word
 Convert PDF to Images
 Convert PDF to JPG*
 Convert PDF to PDFA
 Convert PDF to PNG*
 Convert PDF to TIFF
 Convert PDF to Word
 Convert Text to PDF
 Convert to PDF
 Convert PowerPoint
 Convert Visio
 Convert Word
 Convert Word to PDF Form

PDF Documents & Forms

Add attachments to PDF*
 Add HTML Header or Footer
 Add Page Numbers
 Compress PDF
 Fill a PDF Form
 Flatten PDF
 Get PDF Form Data
 Get PDF Document Info.
 Insert HTML to PDF
 Redact PDF
 Replace Text with Image
 Secure PDF Document
 Search and Replace Text
 Set PDF Document Privileges
 Sign PDF
 Unlock PDF Document
 Update PDF Hyperlinks*

Merge & Split Documents

Merge Documents Array to PDF
 Merge Documents to PDF
 Merge Excel Files
 Merge Presentations
 Merge Word Documents
 Split PDF
 Split PDF by Barcode
 Split PDF by Text

Data Extraction

Extract Images from PDF
 Extract Text from Regions
 Get email attachments*
 Get PDF Form Data
 Get PDF Document Info.
 Get PDF Text Layer
 Parse CSV

Word Documents

Compare Word Documents
 Manage Tracked Changes*
 Populate Word Documents
 Replace Text with Image
 Search and Replace Text
 Get Tracked Changes
 Enable Tracked Changes
 Disabled Tracked Changes
 Update Word Hyperlinks

PowerPoint

Compress PowerPoint
 Populate PowerPoint*

Excel

Convert Excel to JSON*
 Convert JSON to Excel
 Merge Excel*
 Populate Excel*

Image Management

Change Image Format
 Compress Image
 Convert Image Format
 Get Image Information
 Image Clean Up (Document)
 Image Clean Up (Photo)
 Remove EXIF Tags from Image
 Resize Image

Barcodes

Create Barcode
 Create QR Code
 Read Barcode - Document
 Read Barcode - Image
 Read QR Code - Document
 Read QR Code - Image

Watermark & Stamps

Add Image Watermark to PDF
 Add Image Watermark (Adv) to PDF
 Add Text Watermark to PDF
 Add Text Watermark (Adv) to PDF
 Add Image Watermark to Word
 Add Image Watermark to Image
 Add Text Watermark to Word
 Add Text Watermark to Image
 Remove Watermark

OCR

OCR a PDF Document
 Extract Text from Image (OCR)

Others

Add to Archive (ZIP)
 Create Hash Code
 Create HMAC
 Search Text - Regex

Utility Actions

Consumes only 0.05 credits

Clean Text*
 Create GUID*
 Extract Email Addresses from Text*
 Extract Text between Values*
 Validate Email address*
 Validate GUID*
 Validate URL Availability*
 Validate URL Syntax*

Discover all the benefits of Flowr

For the full list of Actions available through a single Flowr subscription, please see the documentation on our website.

Click the digital links or scan the QR code.

[Go to Flowr documentation](#)

[Start your free trial](#)

