

# **Health and Social Care Programme**

With health and care systems around the globe facing increasing pressures, the use of digital technology has never been more important. Supporting a vibrant ecosystem with the potential to become a world leader, techUK is helping its members navigate the complex space of digital health in the UK to ensure our NHS and social care sector is prepared for the challenges of the future.



Find out more about our Health and Social Care programme.

## The benefits of our Health and Social Care programme

#### **Industry Access**

techUK provides an environment in which industry and public sector stakeholders can engage with one another to enable faster deployment of technology to the benefit of patients, citizens, and staff. Through our partnership with NHS Digital and other organisations in the healthtech sector, we ensure members are abreast of upcoming commercial opportunities, understand key sector developments and can connect with decision-makers to support relationship development.

#### **Influence Policy**

At techUK, we work closely with key public sector partners to provide our members with early insight into forthcoming policy, an understanding of what this means for their business, and an opportunity to ensure the voice of the digital health and care industry is heard. Being part of this process helps members to strengthen their influence, raise their profile, and reduce risk and costs.

#### **Inside Track**

techUK offers members an insight into the biggest trends and opportunities in the UK healthtech sector. We provide the means to strengthen relationships with decision-makers and facilitate early market engagement helping members to plan better for the future. With the NHS spending £30 billion with approximately 80,000 suppliers, driving value for money is crucial. techUK make it clear that only by working closely with the supplier community will NHS England achieve their vision.

#### Impact Performance

A major advantage of membership is the opportunity to meet potential partners and like-minded innovators from across the sector, collaborating to address challenges faced by the NHS and in social care. By providing market insight, we help members validate new ideas and build impactful strategies, ultimately ensuring that they put their best foot forward and strengthen their presence in the UK's healthtech space.

#### **Return on Investment**

techUK is proud to support over 950 companies across the UK, of which a third are providing vital products and services into the NHS and social care. These companies are making a real difference, working to help reduce pressure on staff and improve patient outcomes, as well as driving benefits for local economies. Members often tell us that we have helped them to build and grow their business, as well as to influence and make lasting connections in the industry.

### Get in touch

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