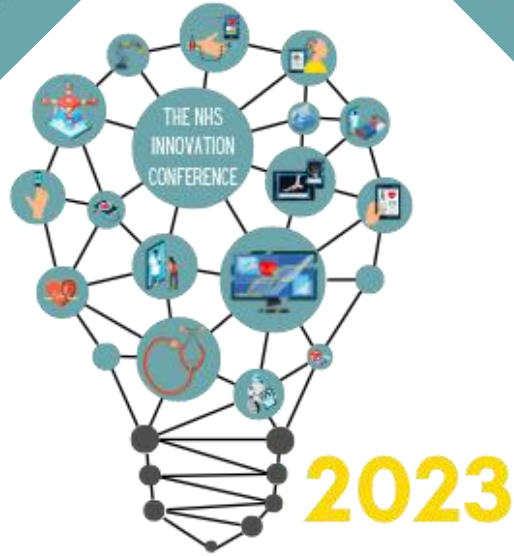




Welcome to the NHS Innovation Conference 2023



Headlined by:  exponential-e
APPLIED INNOVATION

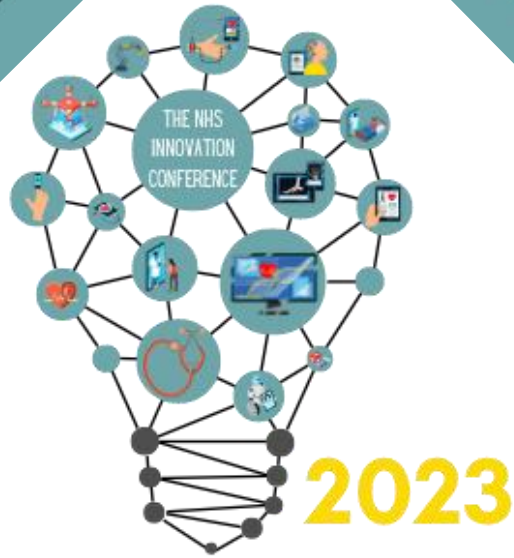


5th July 2023
08:00am – 16:00pm
15 Hatfields, London



Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.



Headlined by:  exponential-e

Current Trees Planted to date: 10,444



Our Commitment to the Planet

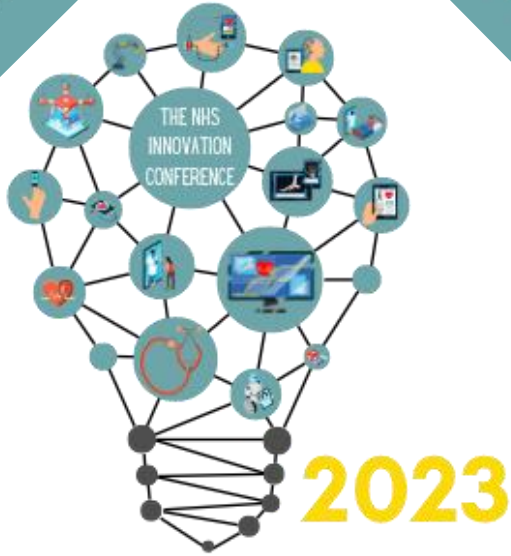
For Each Delegate Attending Our In-Person Event Today, we will be planting 1 tree with our Key Sustainability Partner



PLAY IT GREEN



Chair Opening Address



Headlined by:  exponential-e

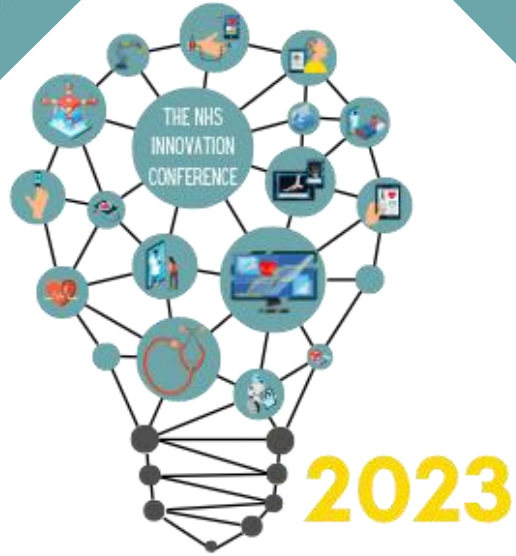


Douglas Hamandishe

Chief Digital Officer/Broadcaster
and Presenter - **Context Heath**
and **Centric Health Media**



Speaking Now...



Headlined by:  exponential-e



Dr Claire Bloomfield

Director of Centre for
Improving Data Collaboration -
NHS England

A decorative graphic on the left side of the slide features a laptop displaying data charts, a white keyboard, and a small potted plant. Overlaid on this is a large green arrow pointing upwards and to the right, and a series of three teal chevrons pointing downwards. A pattern of small purple dots is also visible in the upper left area.

Data for R&D PROGRAMME

Creating a data ecosystem
for research and
innovation

Dr Claire Bloomfield

5 July 2023

Health data is critical to enable life science research and development



**Finding patients
who may be
candidates for
clinical trials**



**Measuring real world
effectiveness of
medicines and other
interventions**



**Training models which
can help predict and
diagnose disease**



Powerful moments, powered by NHS data



Enabling secure and efficient use of health data is a key area of UK Government and NHS England policy

UP TO £260M FOR NHS-LED
HEALTHCARE RESEARCH
AND TO EXPAND LIFE SCIENCES
MANUFACTURING IN THE UK



Up to £200 million to boost NHS healthcare data research *March 2022*

Investment to be used for:

- A system of national and regional Secure Data Environments for research
- Boosting data-driven clinical trials
- Enhancing access to NHS genomics data for research

The Data for R&D Programme

Goldacre review *published April 2022*

The review recommends to:

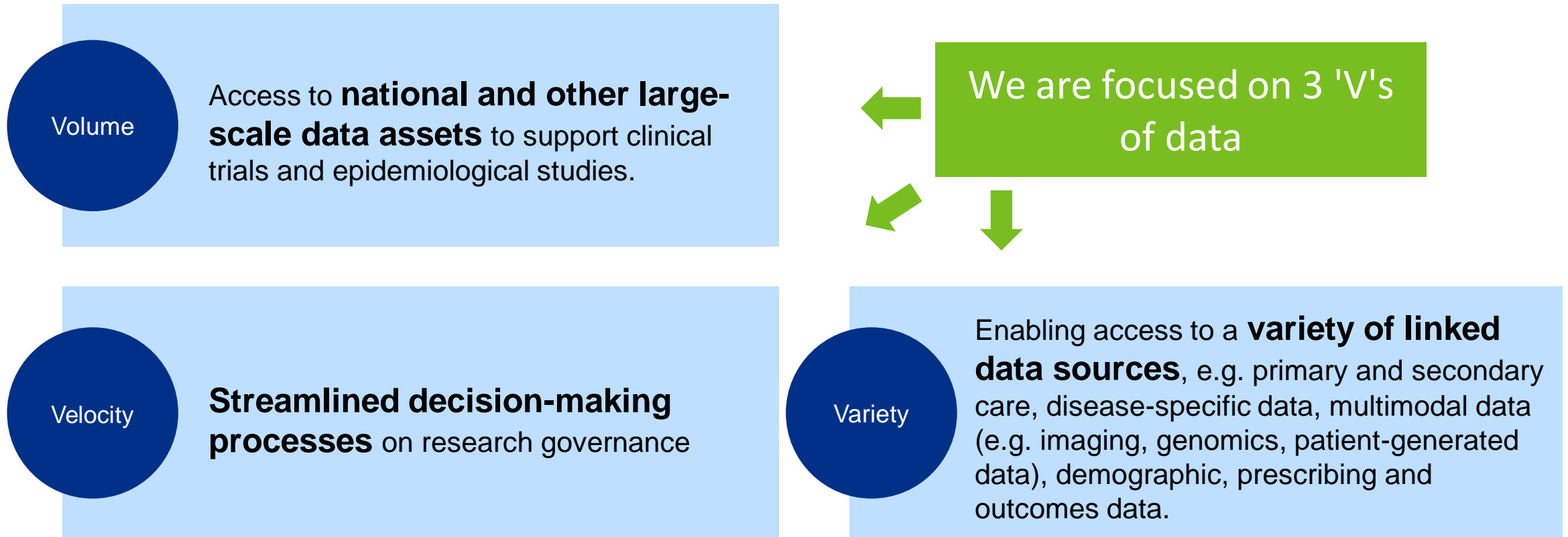
- Adopt data access platforms as standard across the NHS
- Transform career paths and leadership for NHS analysts
- Commit to open working practises to increase transparency
- Earn public trust through concrete action

Data Saves Lives Strategy *published June 2022*

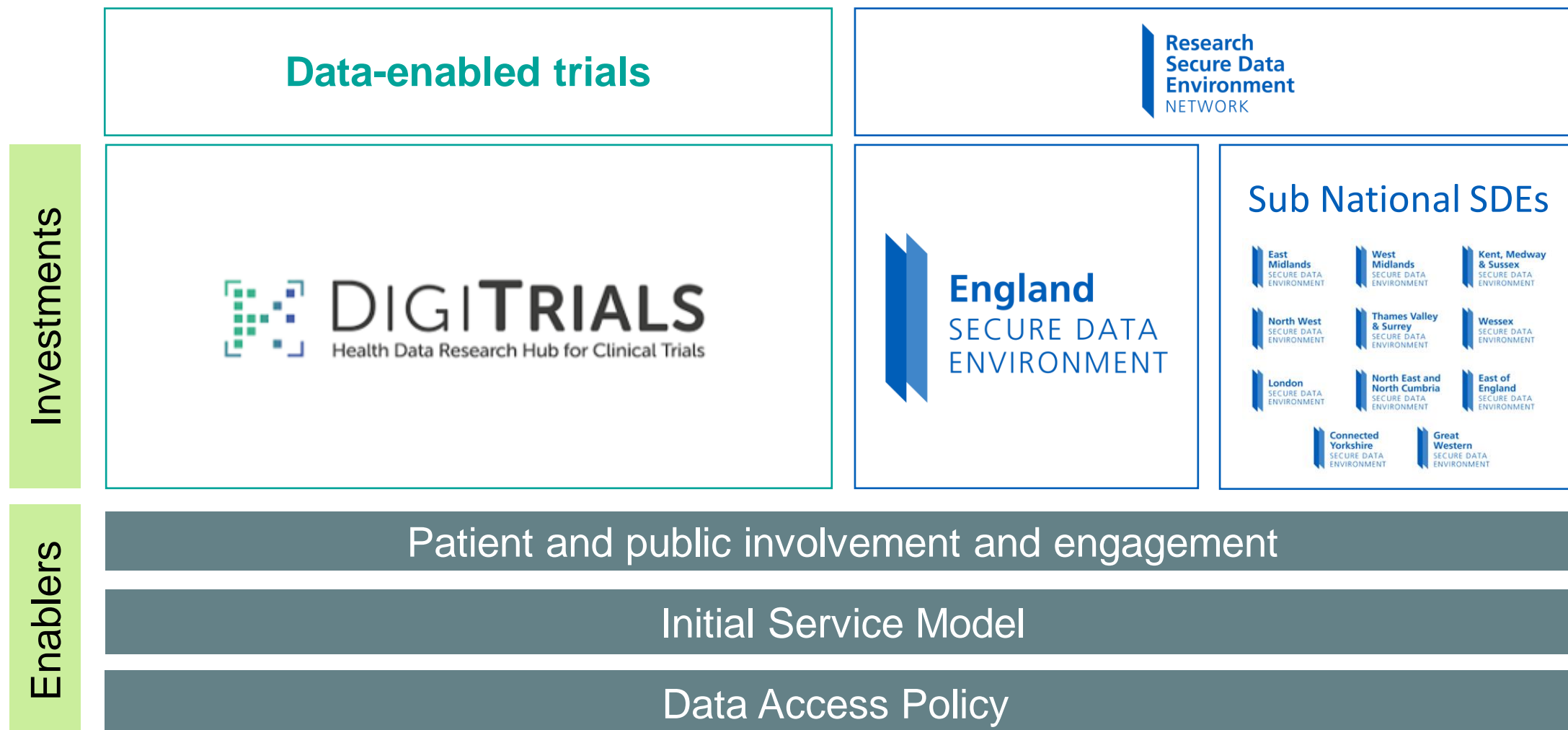
The strategy includes:

- Greater access to GP records through NHS App
- Commitment to Secure Data Environments, 11 clear guidelines
- Using data to combat the COVID-19 backlog
- £25m for rapid digitisation of social care

Our programme is investing in skills and technology to make data available for R&D purposes whilst protecting privacy and confidentiality



Different services for different user needs



These services are already enabling important, data driven innovation



Supporting recruitment of 140,000 patients to Galleri Trial – a new blood test for 50 types of cancer

Investigating the deployment of AI technology in the prostate cancer pathway

Prediction and planning of complex discharge using ML and optimisation algorithms

Clinical trial recruitment utilising the Connected Bradford dataset, which contains individually-linked pseudonymised data for 1m+ patients across primary and secondary care, 111

Where are we innovating in data enabled trials?

Areas of innovation



Supporting
recruitment of 140,000
patients to Galleri Trial
– a new blood test for
50 types of cancer

- ☐ Using nationally collected data to support clinical trial recruitment- with first pass eligibility checks
- ☐ Unprecedented scale
- ☐ Legal directions to allow patients to be contacted
- ☐ Ongoing user experience research, leading to high conversion rate



Where are we innovating in data access and linkage?

Areas of innovation

 **Thames Valley
& Surrey**
SECURE DATA
ENVIRONMENT

 **Wessex**
SECURE DATA
ENVIRONMENT

 **Yorkshire
& Humber**
SECURE DATA
ENVIRONMENT

- ☐ Large scale linking of data across care settings (primary, secondary, community, ambulance) for research purposes, and making this available in SDEs
- ☐ Using real world data for trial recruitment, enabling granular inclusion/exclusion criteria, at multimillion population scale
- ☐ Applying machine learning to large data sets to help predict complex discharge

Research underpinned by leveraging best practice

Agreement and adoption of common data standards	Supporting OMOP adoption across SDE network
Common approaches to de-identification and linkage	Facilitating common IG and technical approaches through an SDE community of practice
Facilitating collaboration across technical suppliers	Providing a range of opportunities for technical suppliers and experts to engage with the programme and delivery teams
Harmonising data access process and user experience	Providing central guidance on data access committees and developing a consistent 'Go-to-Market' model alongside commercial principles
New approaches to public communication and involvement	Supporting gold standard citizen juries, citizen engagement, and comms campaigns; utilising NHS app and other channels

Going forward..



SDEs will enable large scale, data-driven research to be conducted without data leaving the NHS.



We expect **DigiTrials** to increase the number and complexity of recruitment activities it can support



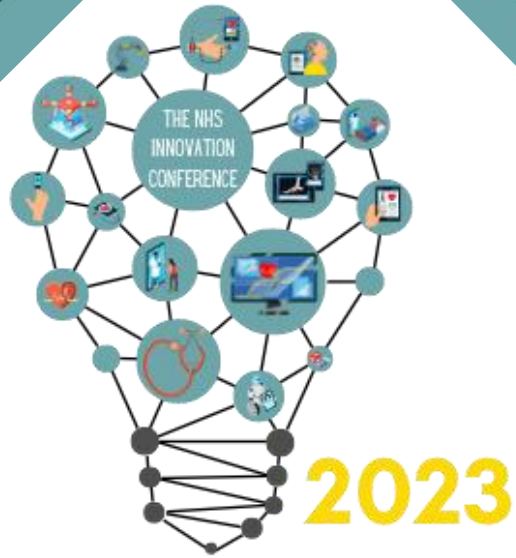
We expect hundreds of research projects to be conducted in SDEs, **with less burden on NHS staff, increased data security, and greater returns to the NHS**

Thank you





Speaking Now...



Headlined by:  exponential-e

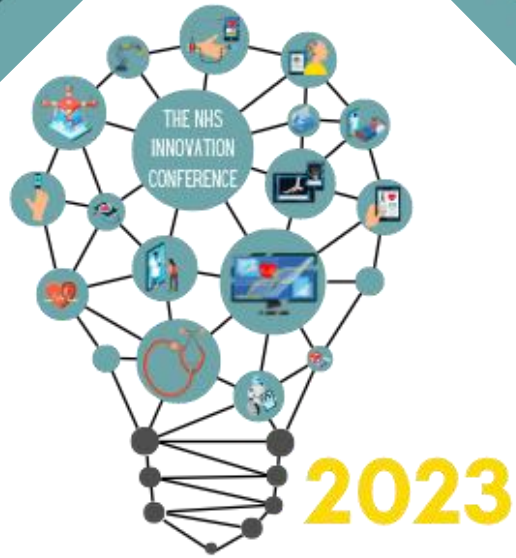


Dr Peter Thomas

Chief Clinical Information
Officer and Director of Digital
Medicine - **Moorfields Eye
Hospital**



Speaking Now...



Headlined by:  exponential-e



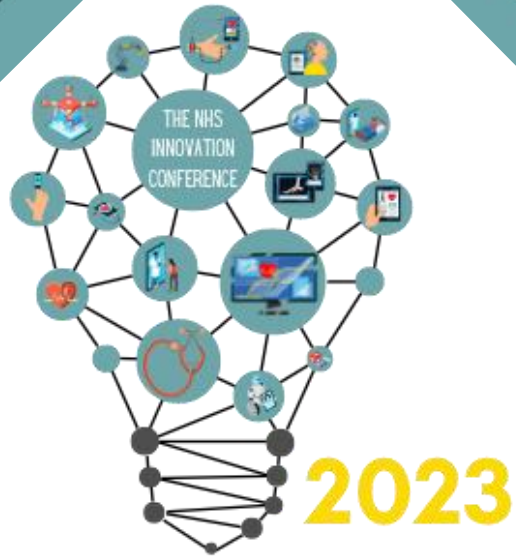
Adrian Byrne

Director of Informatics
University Hospitals -
Southampton Foundation Trust



Up Next...

Headline Sponsor

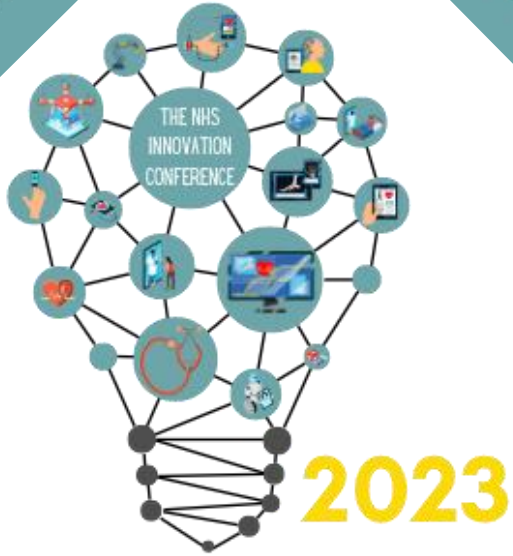


Headlined by:  exponential-e





Speaking Now...



Headlined by:  exponential-e



Afshin Attari

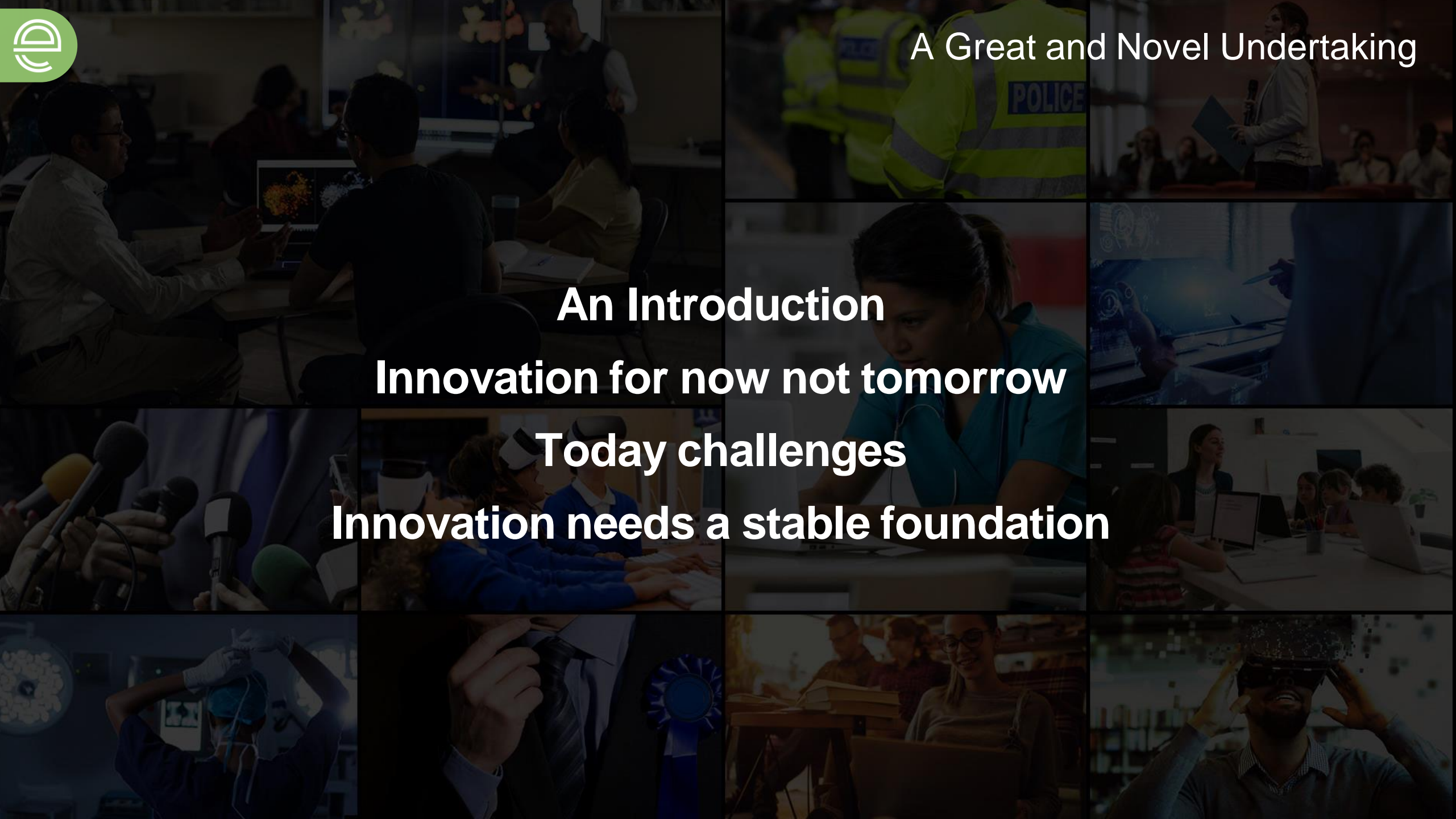
Director of Public Sector & Unified
Platforms - **Exponential-e**

A New Era for the NHS: Embracing Digital Innovations and Transformative Technologies

Afshin Attari

Director - Public Sector & Unified Platforms
MBA, MSc, BEng (Hons)





A Great and Novel Undertaking

An Introduction
Innovation for now not tomorrow
Today challenges
Innovation needs a stable foundation



Well Pumps and Armchairs : A change of perspective

Dr John Snow –

- A pattern, not seen before

- Difficulty convincing community of findings

Esme Hadfield FRCS –

- A pattern intuitively discovered

- Not followed up for years

Successful outcomes needed 3 things:

- To SEE the pattern

- To DEVELOP the through COMMUNICATION

- To COLLABORATE to form a planned response



Safety

- Protection against misidentification errors
- Permanent non perishable record
- Potential Integration with patient identification systems

Efficiency

- Pathologist efficiency
- Parallel workflows
- Remote / Flexible working / part time workforce

Quality

- Second Opinions
- Specialist Opinions
- Rapid access and review of previous history
- Annotations and measurements

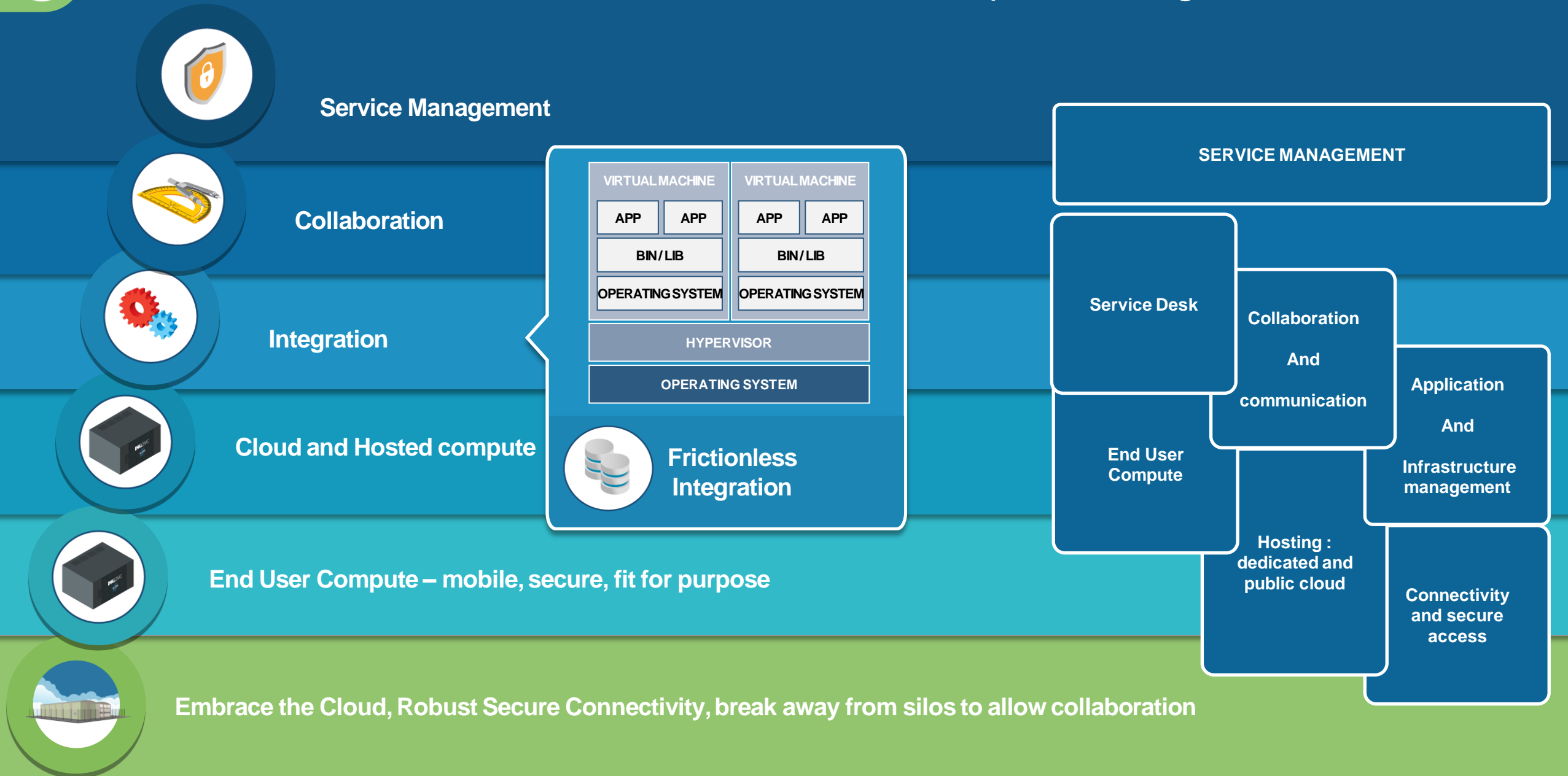
AI Enablement

- Large scale image comparison
- Predictive and Prescriptive outcomes
- Large scale data sharing and collaboration
- Deep learning based pattern recognition





Roadmap : Enabling continual Innovation





- Enabling Innovation means looking both at the big things and the little things
- The foundation for innovation means getting the Infrastructure, its management and the user experience right
- COVID taught us how to be agile
- The service wrap and partner ecosystem supports it all
- Security and Information Management is mandatory



Exponential-e Ltd is delivering a robust and innovative solution to allow NHS users access to telemedicine systems via a secure encrypted platform. This service, meeting all standards of Health and Social Care Network (HSCN) connectivity, will allow healthcare practitioners covering 133 locations within HM Prisons, Young Offender Institutes, Secure Children Homes and Immigration Removal Centres to reduce offsite and outside visits to less secure locations and provide assessment at the point of patient.





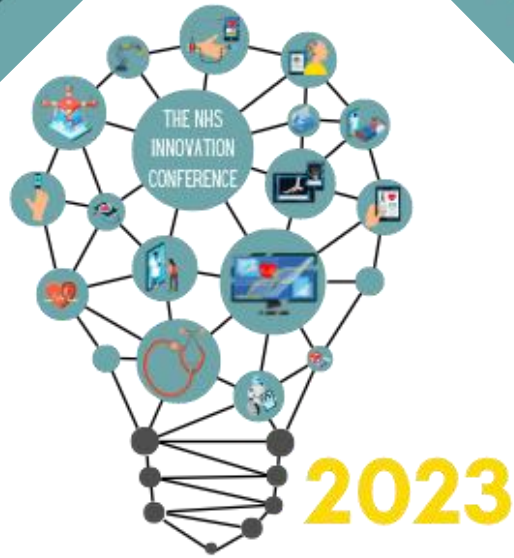
- Adopting Innovation – Firm foundations
- Innovation – impacts large and small problems
- Stay focused on change and agility
- Stay Secure

In the next 5/10 years we will innovate more than in the last 75 years

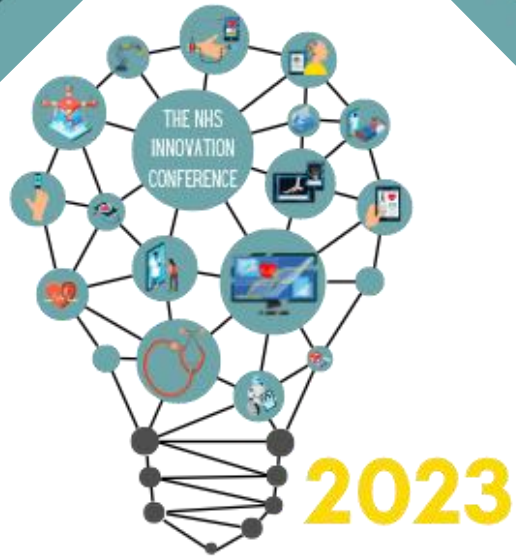


Slido

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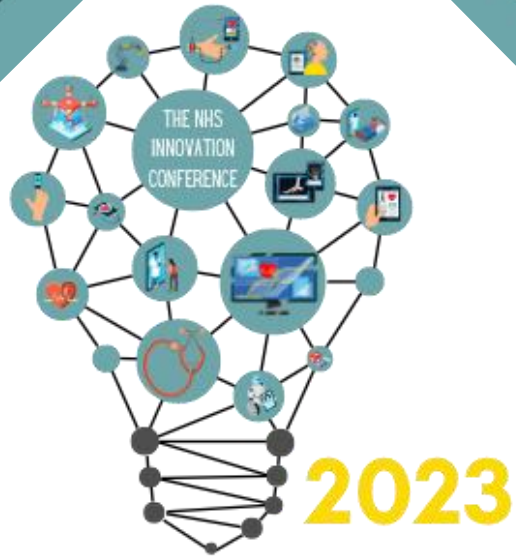


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Q&A Panel

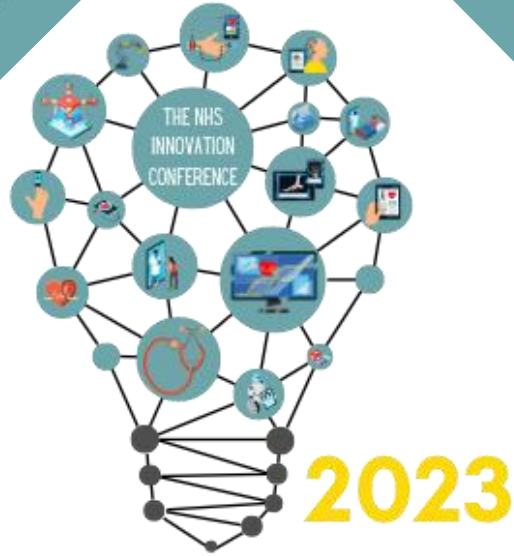



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Morning Break



Chair Morning Reflection



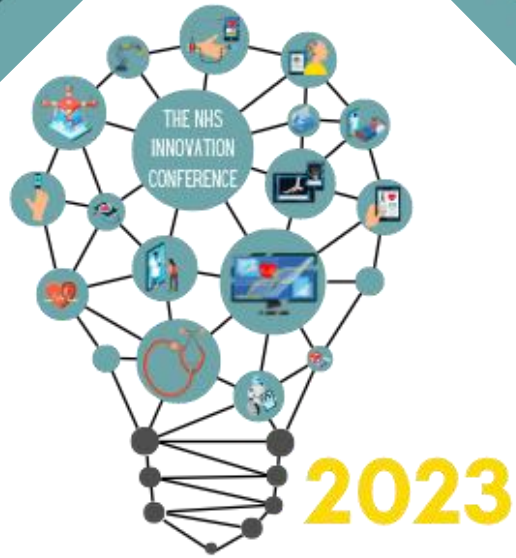
Headlined by:  exponential-e



Douglas Hamandishe
Chief Digital Officer/Broadcaster
and Presenter - **Context Heath**
and **Centric Health Media**



Up Next...



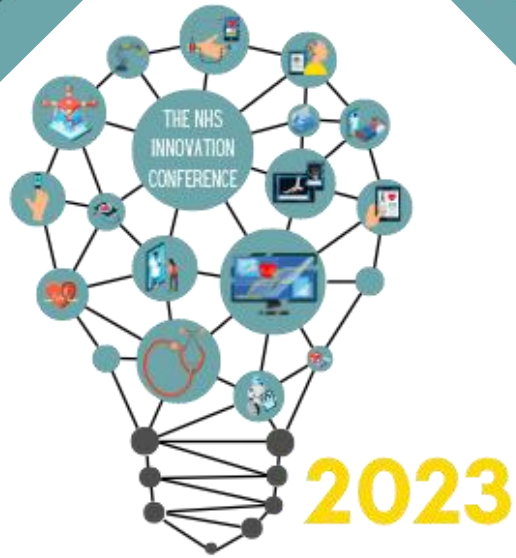
Headlined by:  exponential-e



DNV Imatis



Speaking Now...



Headlined by:  exponential-e



Michael Fjeldstad
Solution Consultant - **DNV**
Imatis AS



Christopher Betts
Business Development and
Sales Leader - **DNV Imatis**

Care synchronised

The NHS Innovation Conference 2023

About

Scandinavian software
company
Founded 1991

E-health solutions
since 2003

Head office in
Norway

A part of DNV since
2021

85 employees
Norway, Denmark,
Australia, UK, Italy,
and Vietnam



Ansatte i Norge

Number of patients in
DNV Imatis: **38 975 000**



40 hospitals



6 750 beds



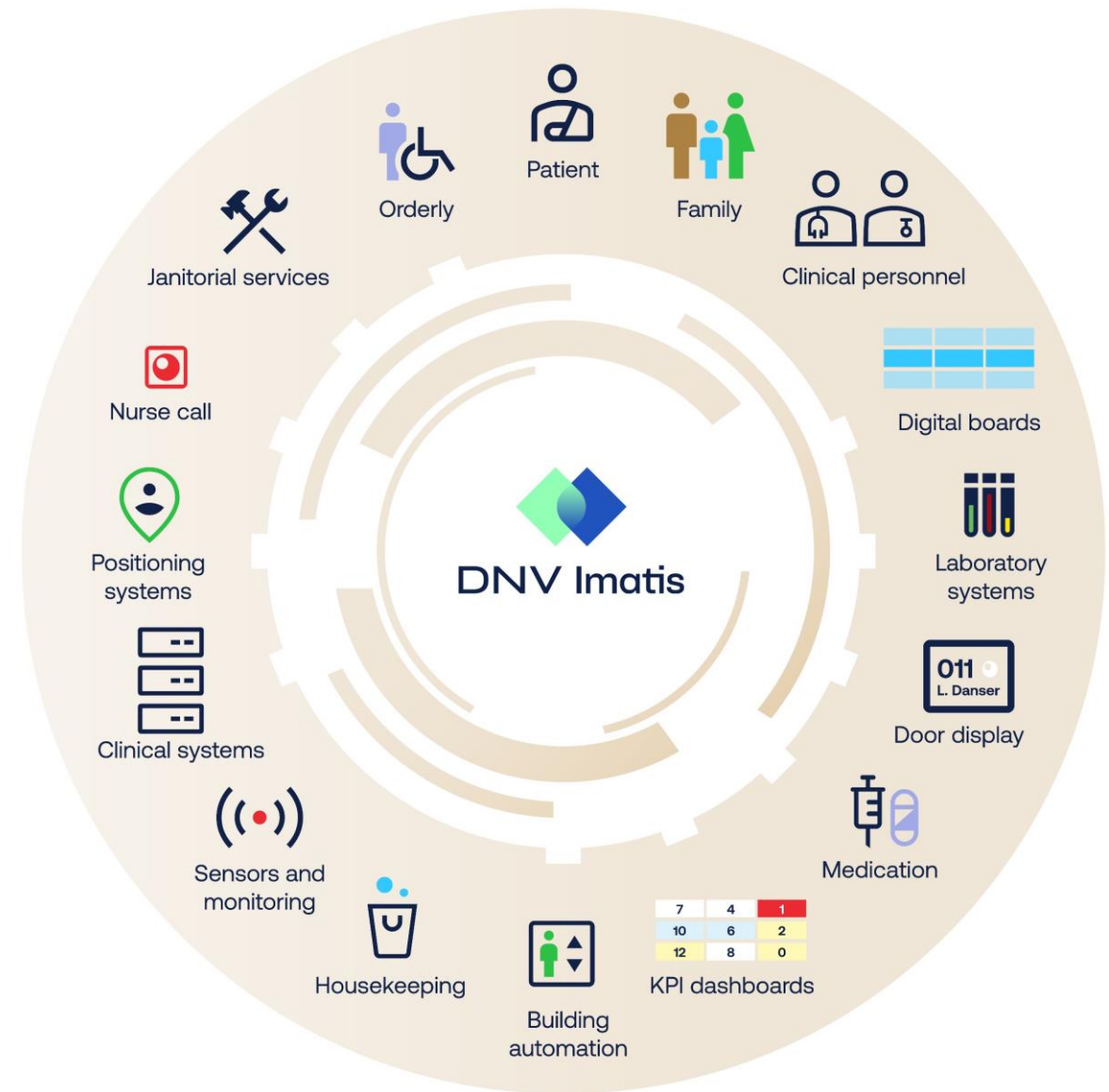
41 900
professional users



8 countries

DNV Imatis Platform

- Voice, video, chat, text messages, images, presence status and contracts all integrated into the same Unified and role-based Nurse Communicator
- Enable silent nurse call for all wards
- Request orderly housekeeping, meal service and technical services in context from same device
- Critical alerts from lab, X-ray, telemetry and medical devices silent to the responsible resource
- More than 250 more SMART apps to add (fall risk, NEWS2, check-lists and much more)



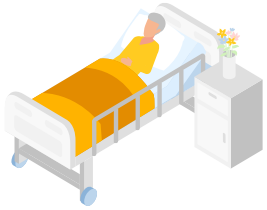
Patient application

An innovation project with Western Norway
Regional Health Authority



What were the challenges and needs?

Current situation with the nurse call system



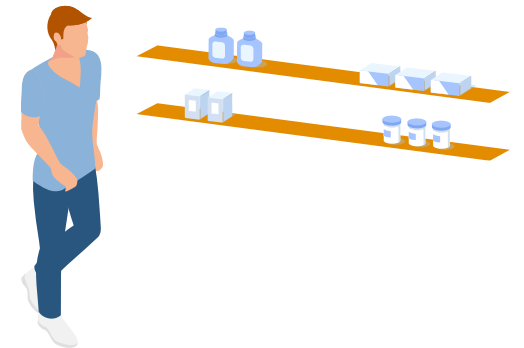
Peter is currently
busy with a task in
the medicine room

Current situation with the nurse call system

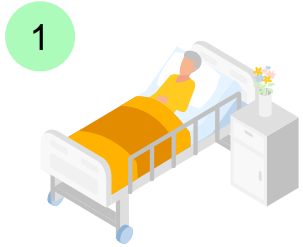
1



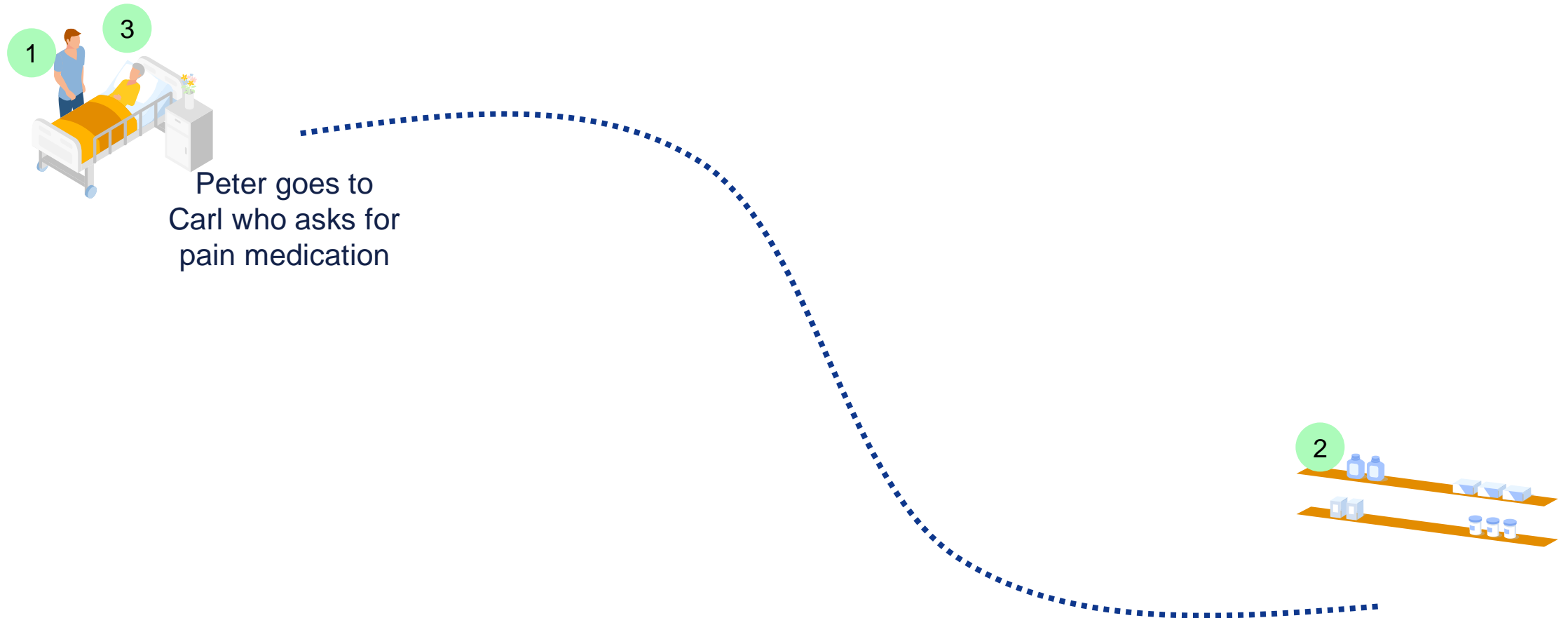
Carl signals Peter
through the nurse
call system



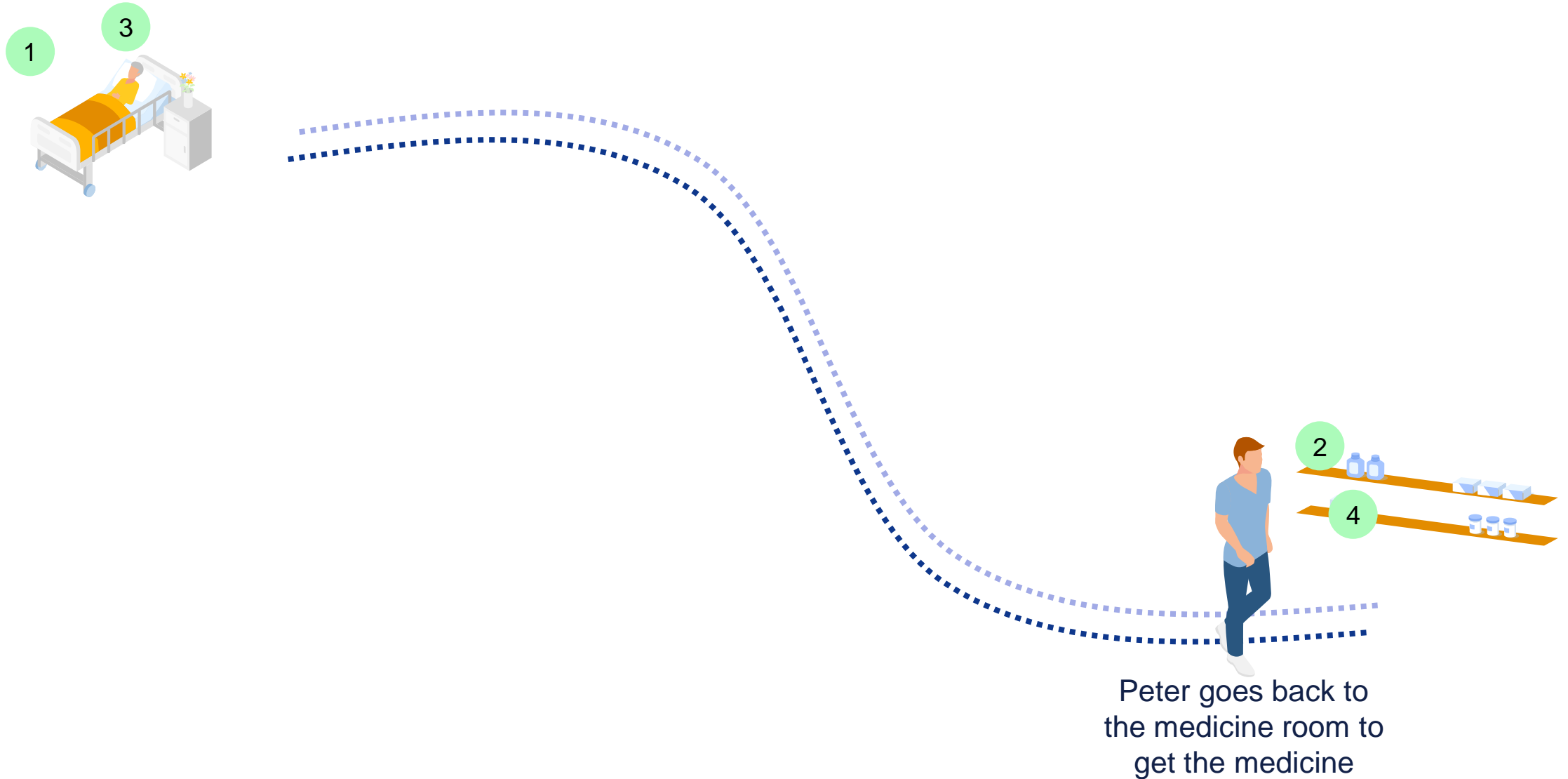
Current situation with the nurse call system



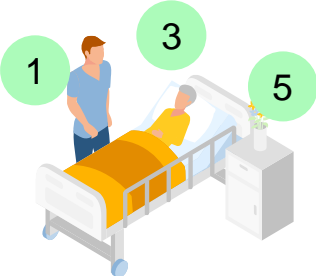
Current situation with the nurse call system



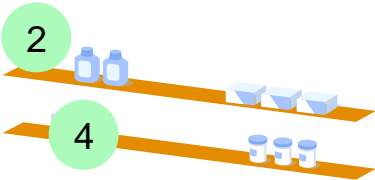
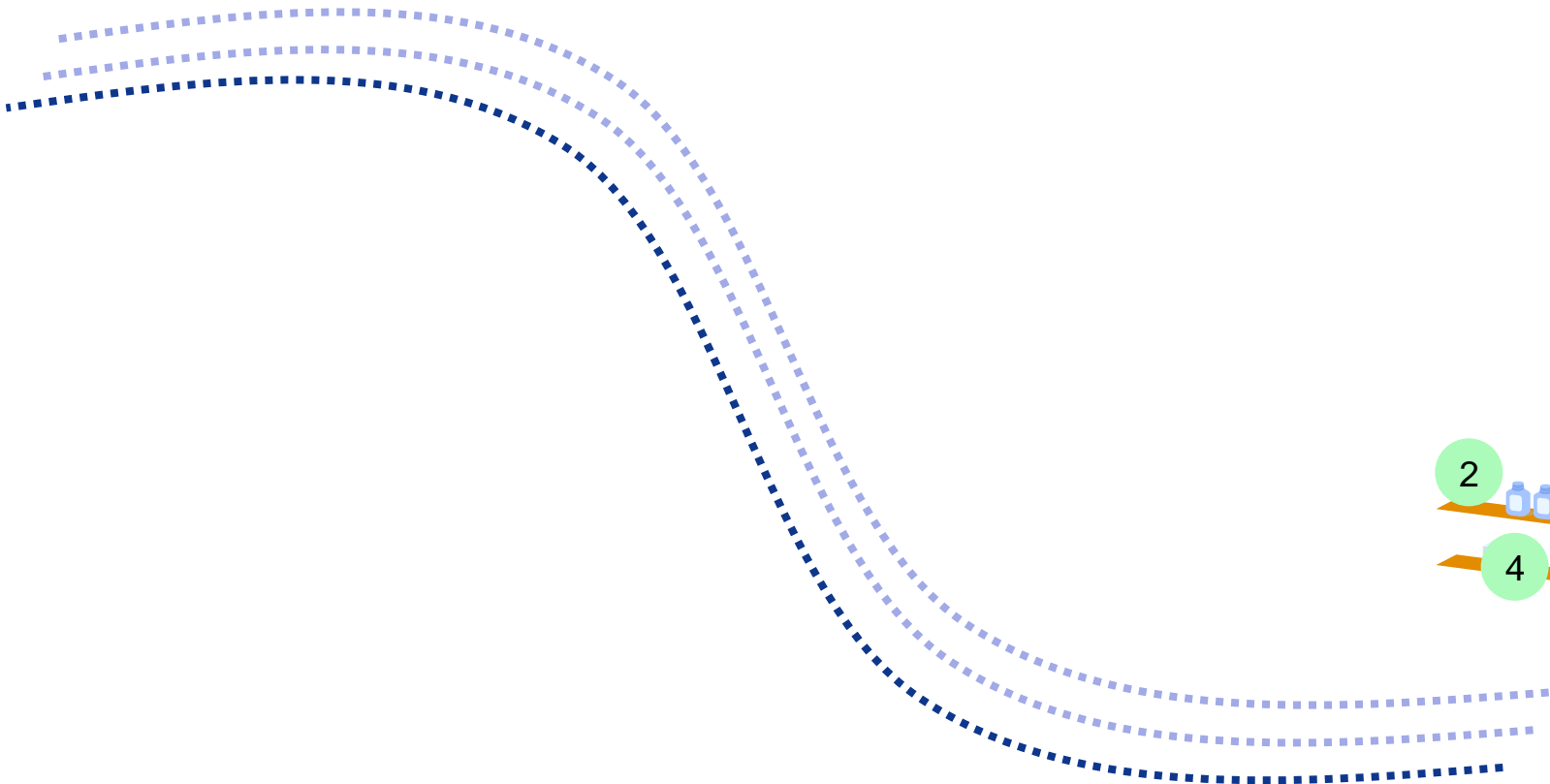
Current situation with the nurse call system



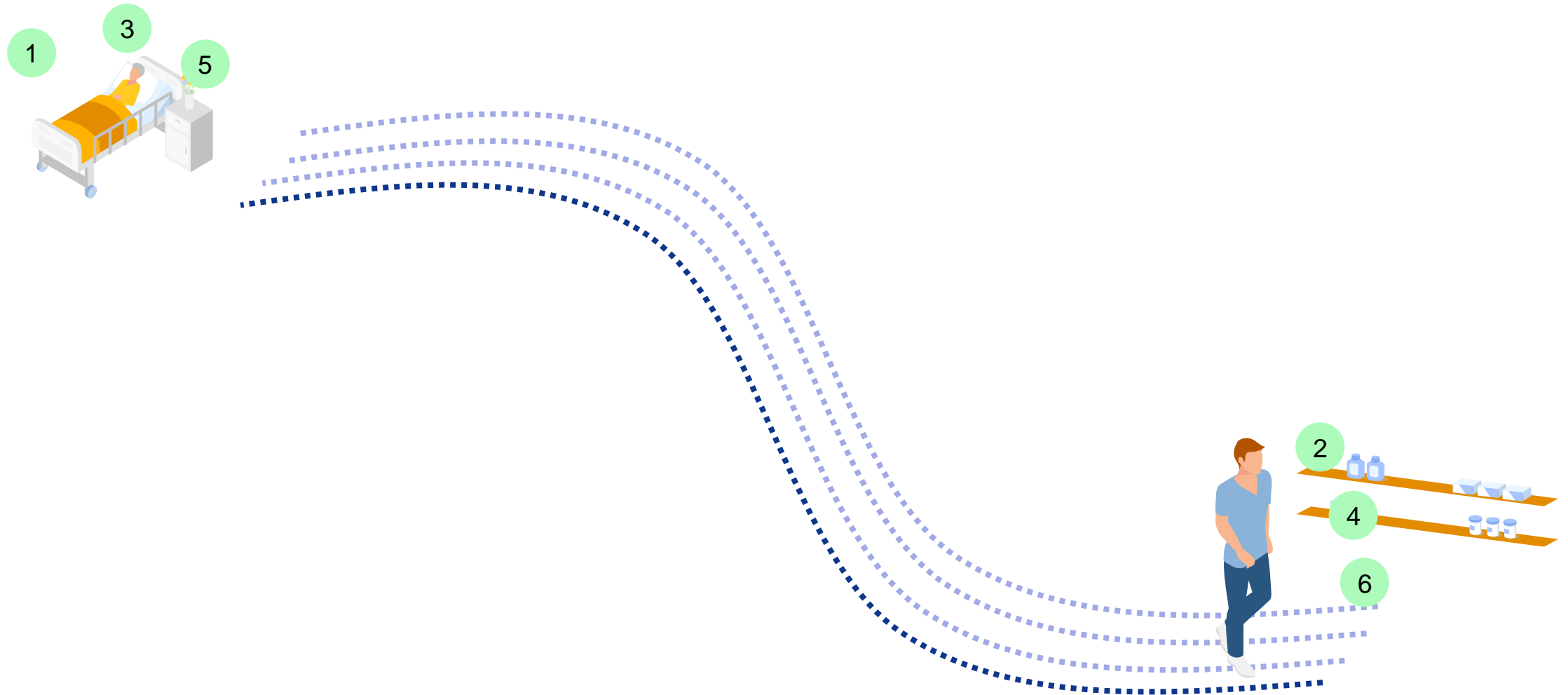
Current situation with the nurse call system



Peter delivers
the medicine
to Carl

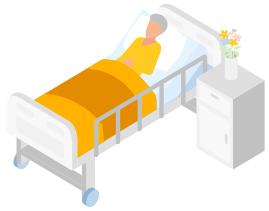


Current situation with the nurse call system

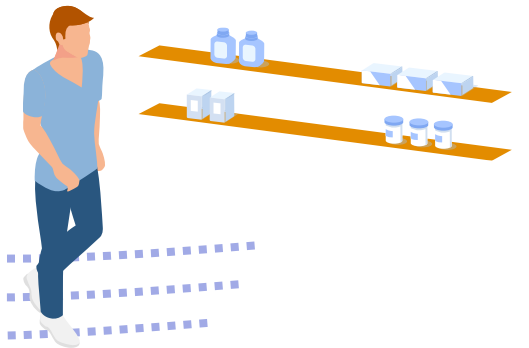


Peter goes back to the task
he was working on before
the nurse call

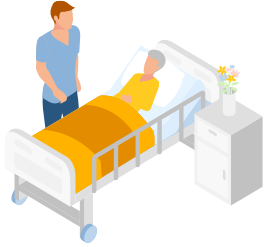
Current situation with the nurse call system



What if you could
reduce the time and
distance walked
during the shift for
these tasks?

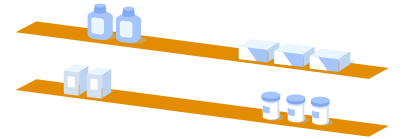


With patient requests in addition to the nurse call system



When you see what the patient needs, you could:

- Decide if there is time to finish the task at hand
- Stop by any relevant location to get what the patient needs, on the way to the room
- Prioritise between patient requests
- Reduce the time spent on walking and increase the time spent with patients



New hospitals

with many single rooms

Haukeland University Hospital



Photo: Haukeland University Hospital

Covid 19

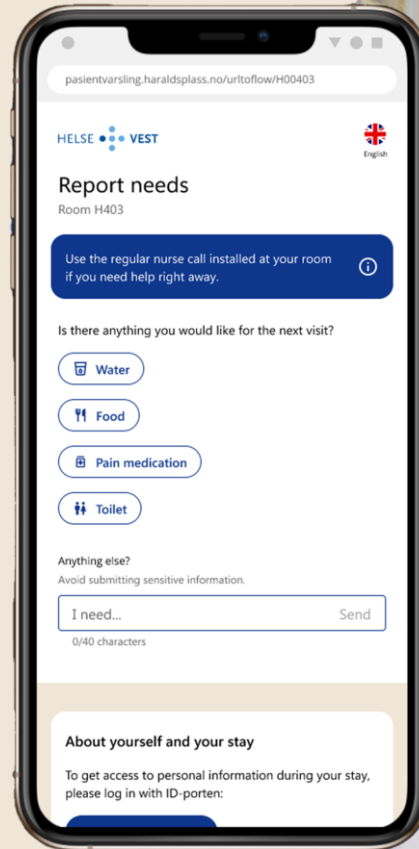


Passive Patients

We empower patients to use
their own resources

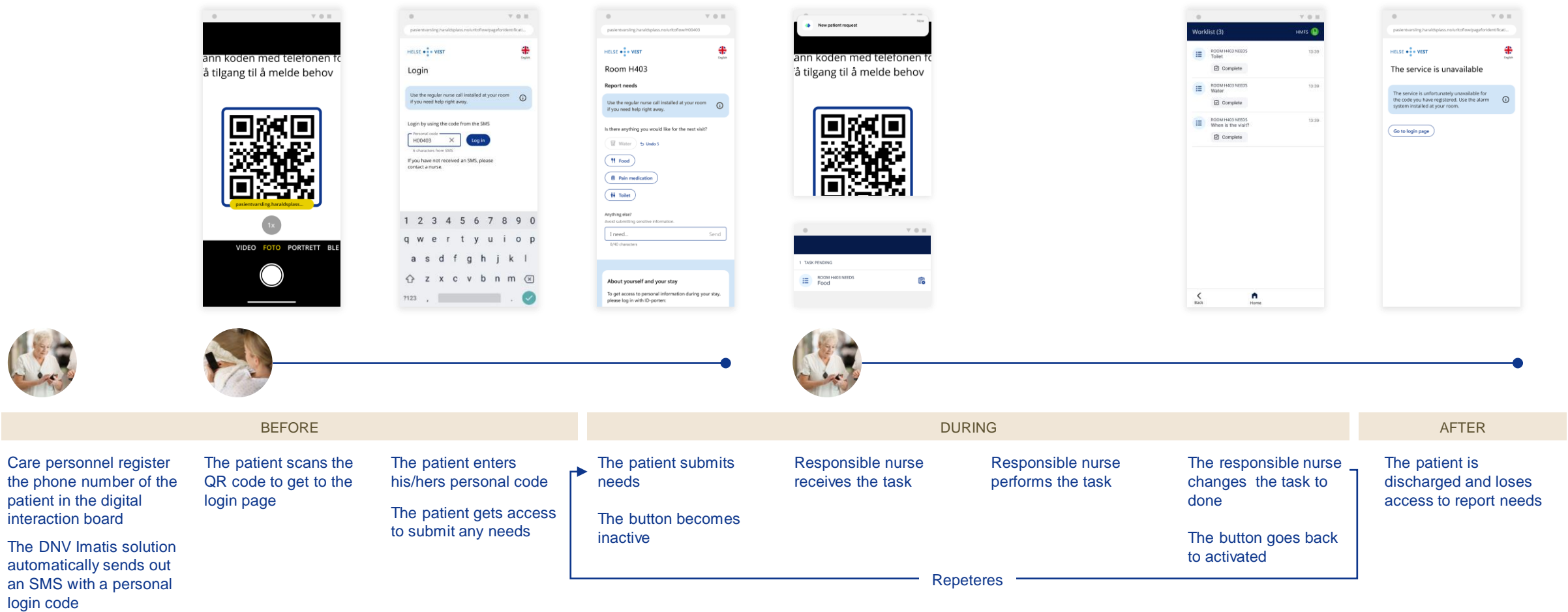


Deliver additional value to existing nurse call systems



What does it look like?

User journey to report needs



The patient – reports needs to the nurse

- The patient logs in via a QR code (available in the room)
- A number of fixed choices and free text are available
- The patient marks the wishes and presses 'send'
- Nurses or assistants receive the task on their work mobile phone

The screenshot shows a mobile application interface for reporting needs. At the top, the URL is 'pasientvarsling.haraldsplass.no/urtoflow/H00403'. The header includes the 'HELSE VEST' logo and a language selector set to 'English'. The main heading is 'Room H403'. Below this, a 'Report needs' section contains a blue button with the text 'Use the regular nurse call installed at your room if you need help right away.' and an information icon. A question 'Is there anything you would like for the next visit?' is followed by four buttons: 'Water', 'Food', 'Pain medication', and 'Toilet'. An 'Anything else?' section with a warning 'Avoid submitting sensitive information.' contains a text input field with 'I need...' and a 'Send' button. At the bottom, a section titled 'About yourself and your stay' explains that users need to log in with ID-porten to access personal information.

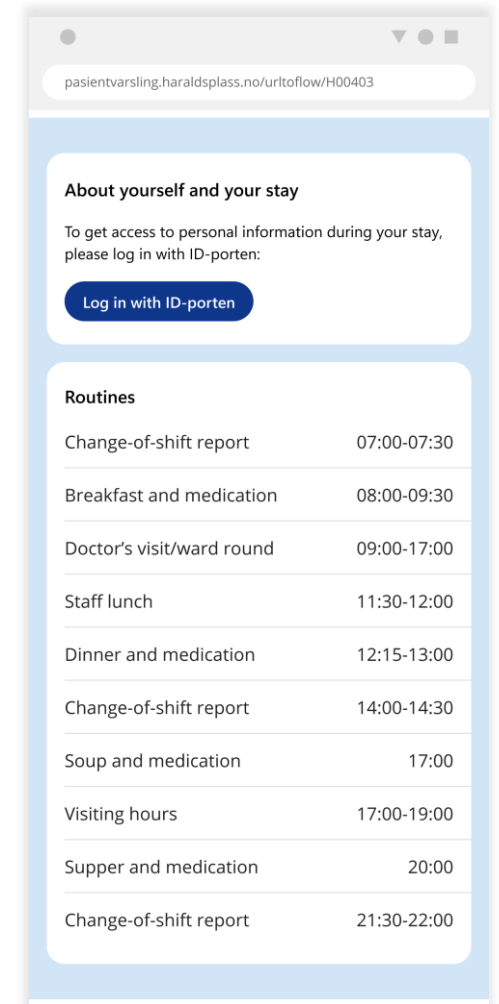
The screenshot shows the same mobile application interface on a tablet. It features the same URL, logo, and language selector. The 'Report needs' section includes a blue button for the nurse call and a question about needs for the next visit. Below the question are four buttons: 'Water', 'Food', 'Pain medication', and 'Toilet'. The 'Anything else?' section has a text input field with 'I need...' and a 'Send' button. The bottom section, 'About yourself and your stay', includes a 'Log in with ID-porten' button.

The patient – Access to the department's routines

- General routines can be visible without patient authentication, as we already know which department the patient belongs to.
- Familiarity with routines can create increased security

Criteria:

- It must allow to provide information about general times that may affect the response time of carers
- Information about routines must be provided in such a way that the patient does not need to ask for general routines

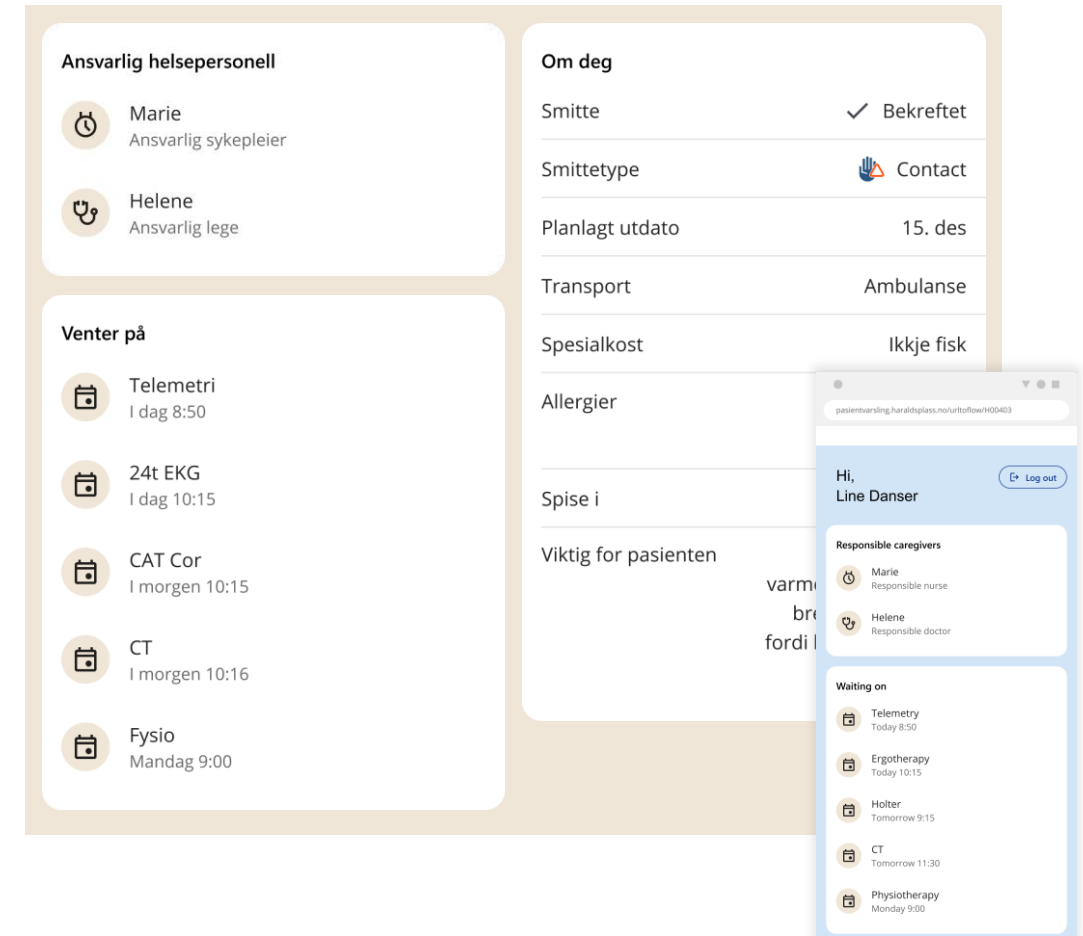


The patient – available information

- To view sensitive information, you must log in through an authentication service
- Three types of information:
 - **Who** is responsible for me and my care?
 - **When** are my hospital appointments?
 - **What** information is registered about me?

Criteria:

- Display useful information for the patient
- DO NOT display information that can make the patient uneasy – only display known and already registered information
- Do not cause additional work for carers

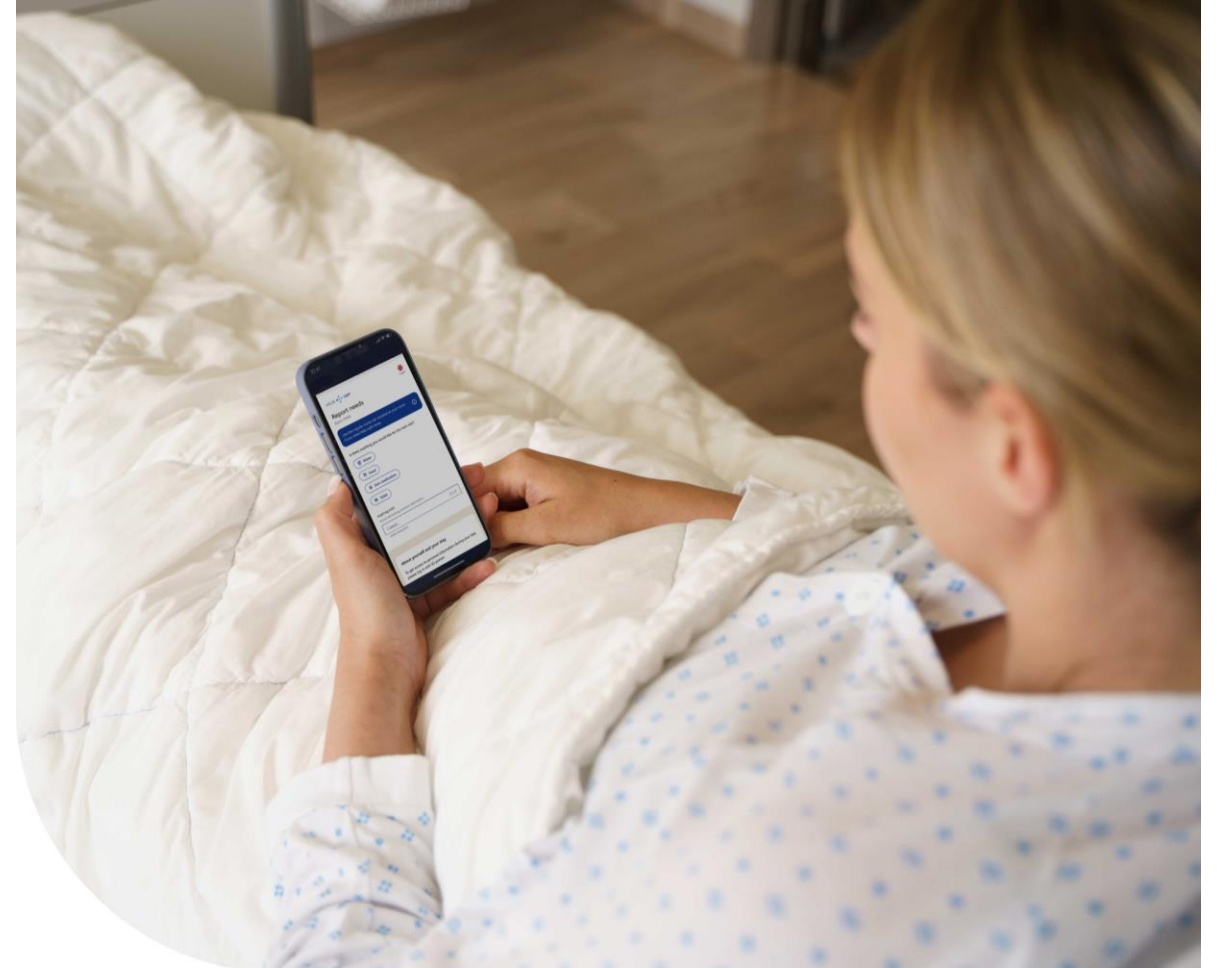


Benefits



Benefits

- Clear communication between patient and healthcare personnel
- Increased patient engagement
- Appointments on the patient's own phone
- Extend the lifetime of the "Standard" nurse call systems
- Contribute to new hospitals being able to build private rooms
- Streamlined processes



How have we worked?

In close collaboration with the hospital and clinicians

- Acceptance test passed after the summer
- Relieve employees on the bedside posts and reduce unnecessary tasks.
- The woman's clinic in Bergen, Western Norway Regional Health Authority, goes live in a couple of months
- Learning and iterating throughout the year
- Implement to other new hospital buildings in the Western Norway Regional Health Authority are scheduled throughout 2024



Contact



Christopher Betts
Business developer & Sales
leader, International Business

+44 7747 751252
christopher.betts@dnvimatis.com



Michael Fjeldstad
Head of Sales Support

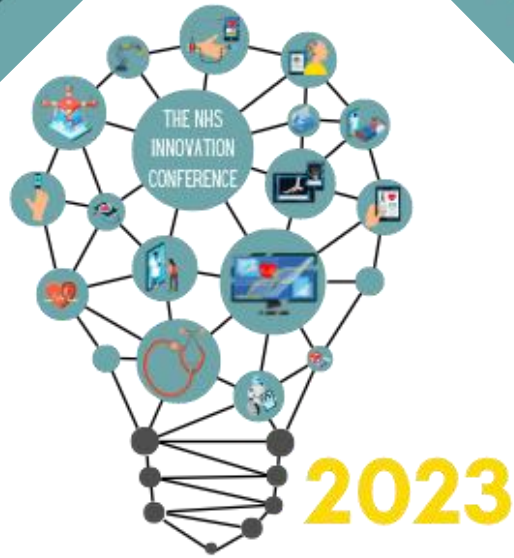
+47 920 88 884
michael.fjeldstad@dnvimatis.com

Thank you.



Slido

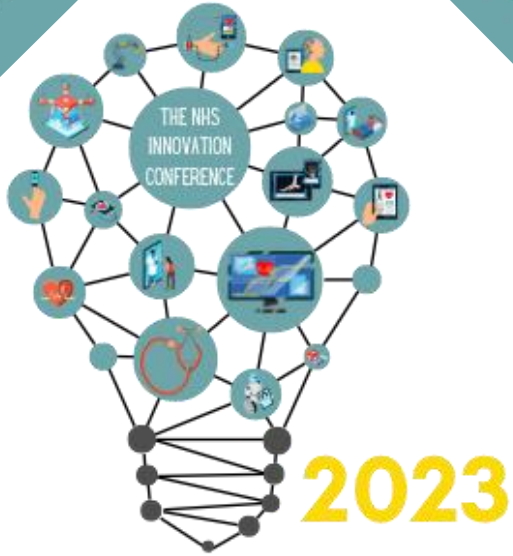
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Up Next...

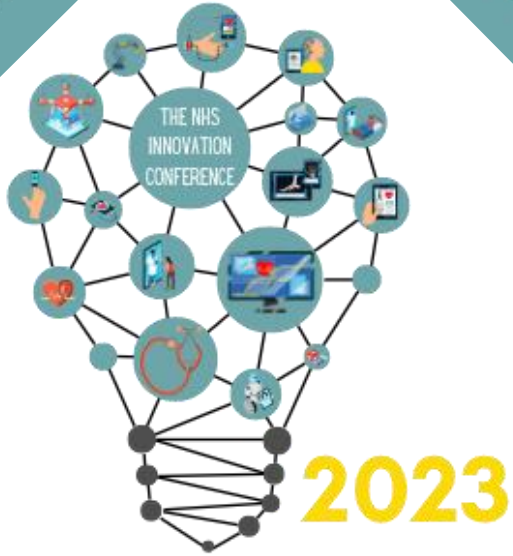


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Speaking Now...



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Jaspal Singh Virdee
Principal Engineer UK -
Extreme Networks



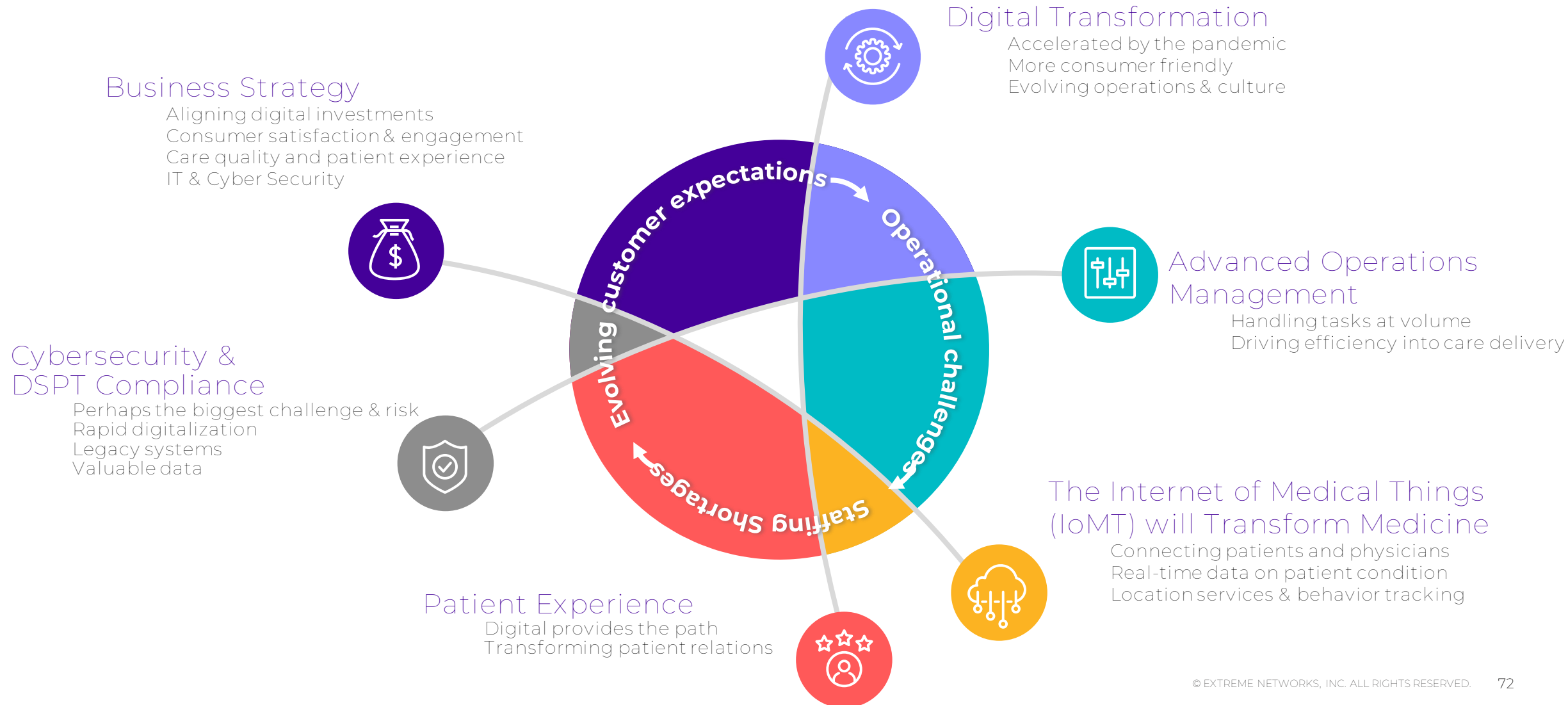
Dan Davies
Chief Technical Officer -
Maintel



Simplifying the healthcare experience through digital transformation

July 2023

THE HEALTHCARE INDUSTRY IS CHANGING



Why Extreme Networks for Healthcare?



Inherent Security



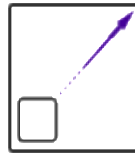
Elastic Hyper-Segmentation



Native Stealth



Improved Compliance



Increased Efficiency



Universal



Scalable



Secure Automation



Integrated



Industry Leading TCO



Provable Savings



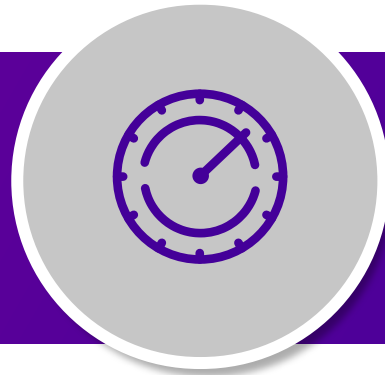
11x Faster Time to Service



Government Funding & Extreme Capital Solutions Support



Patient, clinician
and guest
experiences



Operational
efficiency and
availability



Cybersecurity



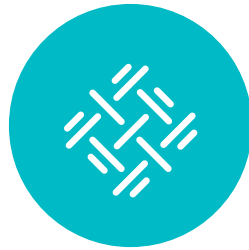
Data-driven
decision making
for medical
innovation



Isolate and Protect Medical Devices

- Security profiles applied to devices
- Isolation of devices in secure segments
- Overlay or Extreme infrastructure solution
- Wireless IDS/IPS

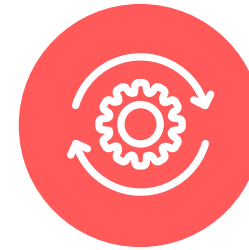
In-line Protection of Medical Devices



Contain Breaches and Vulnerabilities

- End to end network segmentation with ease and scale
- Segment elasticity; extends when user/ device connects
- Stealth topology

Inherently Secure & Segmentation



Enable Secure and Resilient Telemetry

- High performance, scalable telemetry without complex PIM multicast
- Validated with 3rd party telemetry systems

Simplified Rollout of Telemetry



Policy Based Control and Compliance

- “Zero trust” environment with role based access control
- Authentication and authorization
- Automated network configuration compliance

Device Fingerprinting

Next generation Clinical Wifi



Welcome
Guests



Zone Level
Visibility



Location
Analytics



Asset
Tracking



Visitor Density
Heat Maps



Patient journeys
improved HCAHPS scores

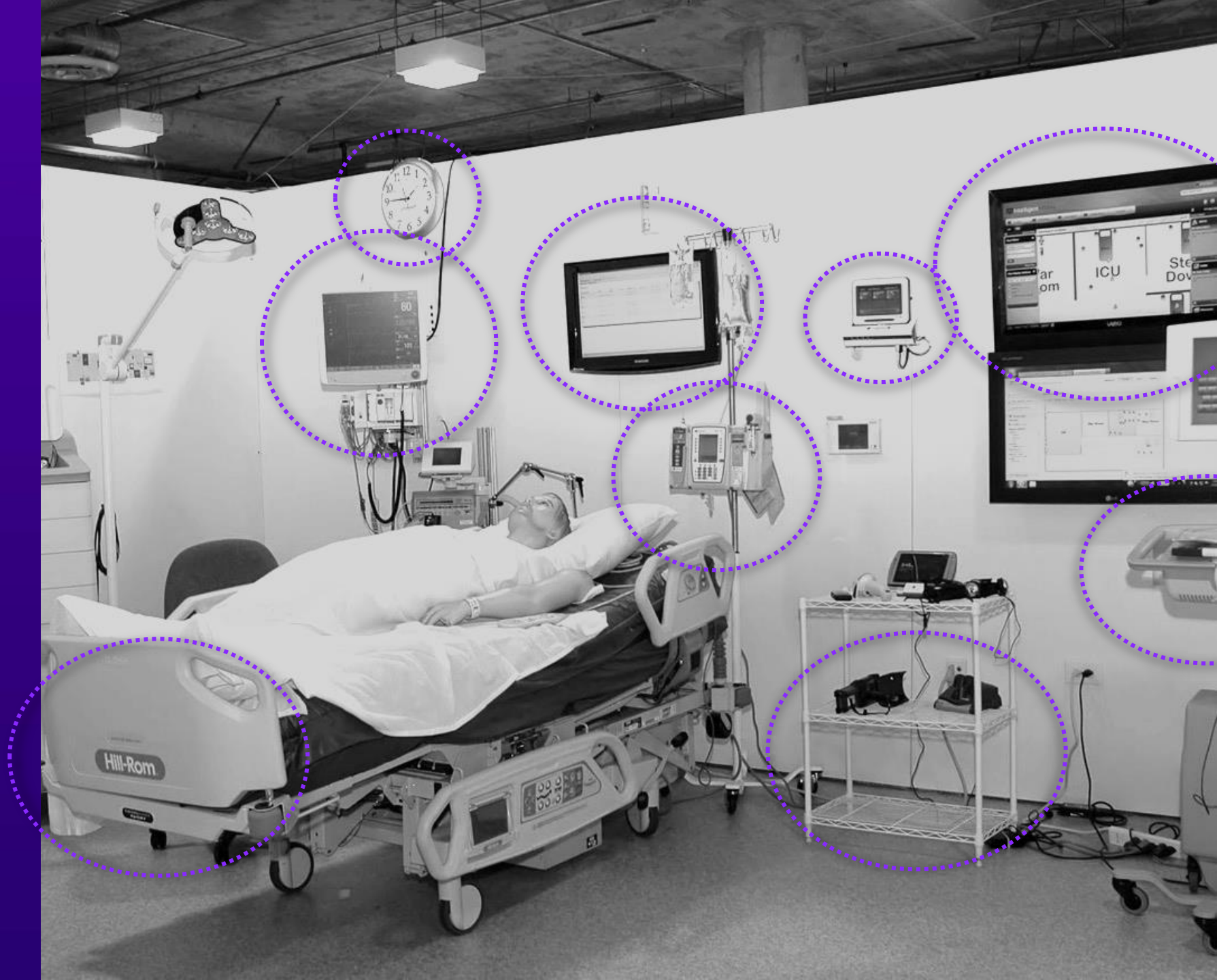
Secure

Patient/
guest analytics



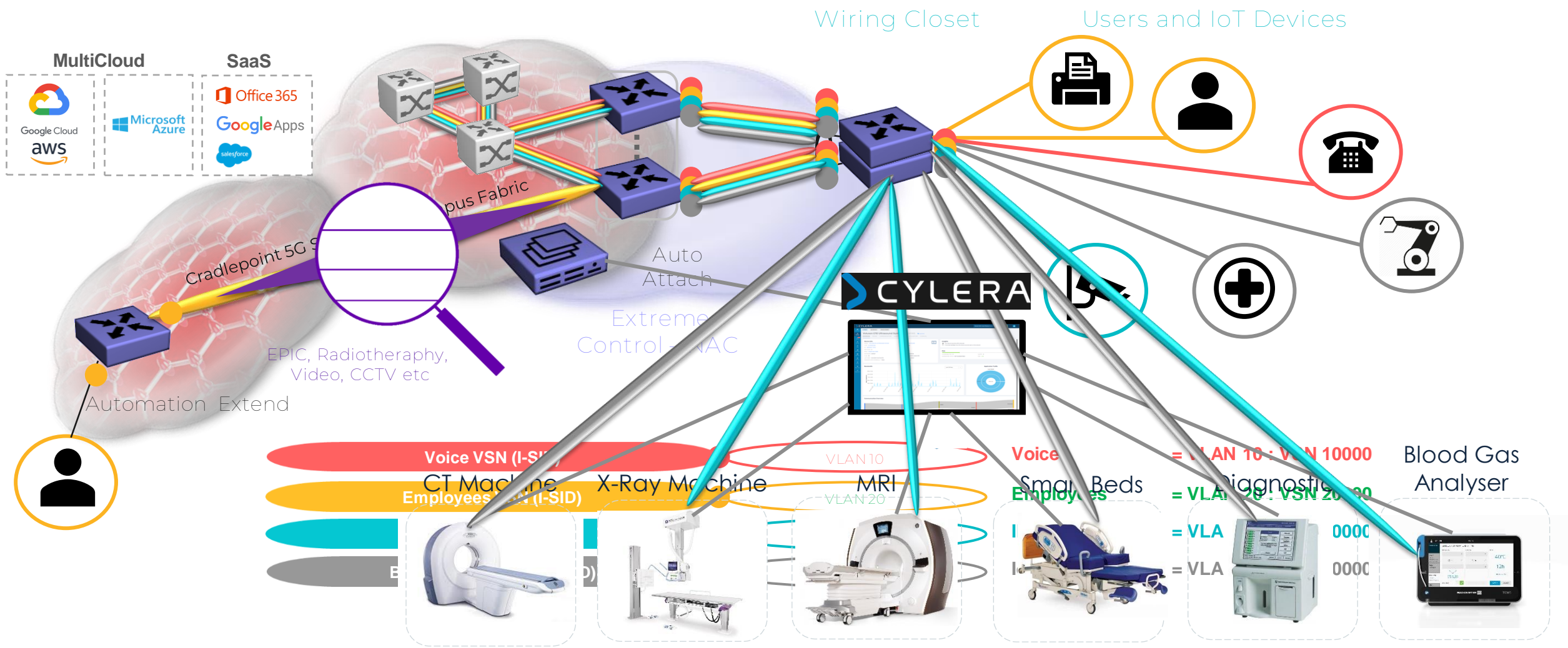
TODAY

- Patient Entertainment Services
- Nurse Call
- Guest Wi-Fi
- Smart Beds
- Infusion Pumps
- Telemetry Systems
- Location Services
- Building Controls
- PoE Lighting



Automation, Security, Visibility, Optimisation

The **Employee** service was automatically created end-to-end upon connecting devices





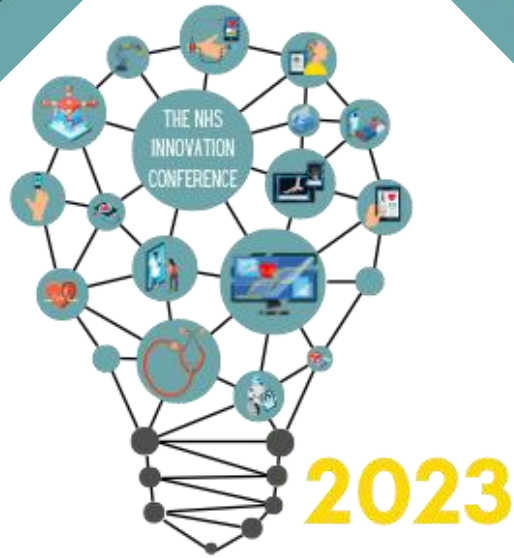
ADVANCE
WITH US

maintel[®] 

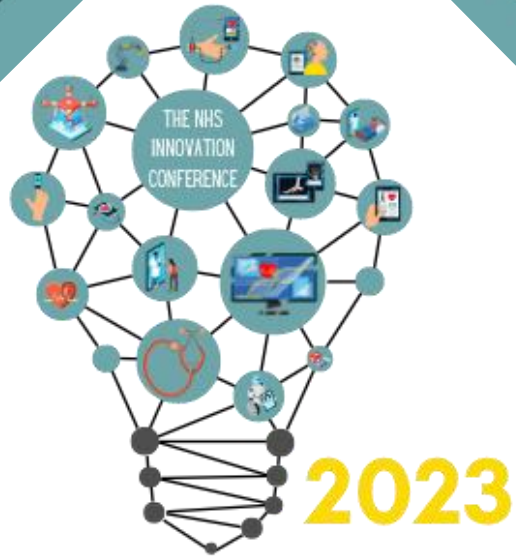


Slido

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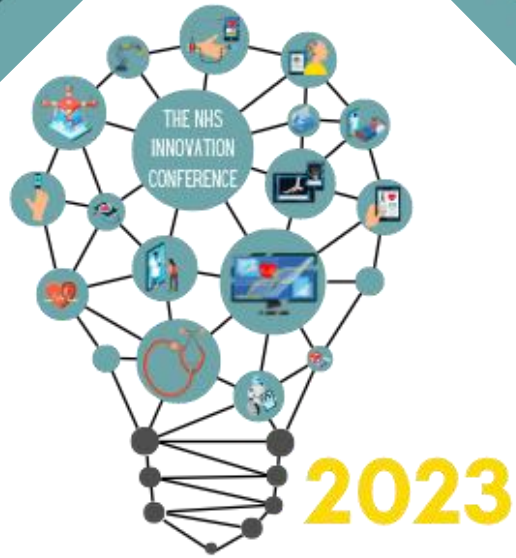
Up Next...



NG Bailey



Speaking Now...



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Inderpall Sall

Operations Director - **NG Bailey**
IT Services



The Digital Hospital

THE NHS INNOVATION CONFERENCE 2023

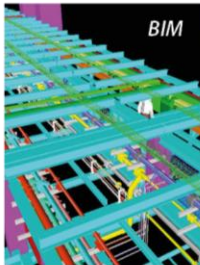
Who are we?

We are the UK's leading independent engineering and services business.

Everything we do at NG Bailey is driven by our vision: To create exceptional environments for present and future generations. We believe in bringing buildings and infrastructure to life and we know that the benefits of our work will be felt by generations to come.



Engineering



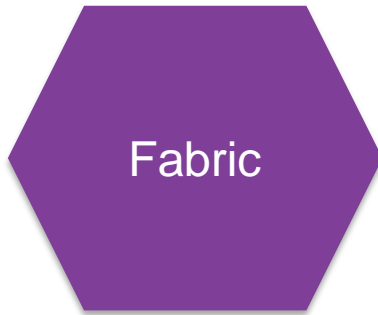
Services



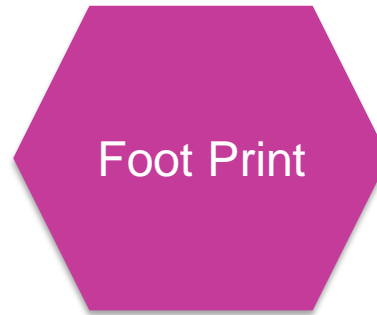
Indi Sall
Operations Director
NGB ITS

The Digital Hospital

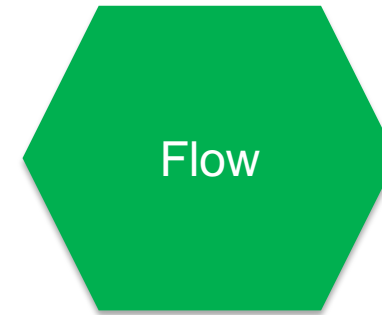
The components of this digital hospital have been broken down into three fundamental categories; the fabric of the building, the footprint of the establishment and the flow of the operating model.



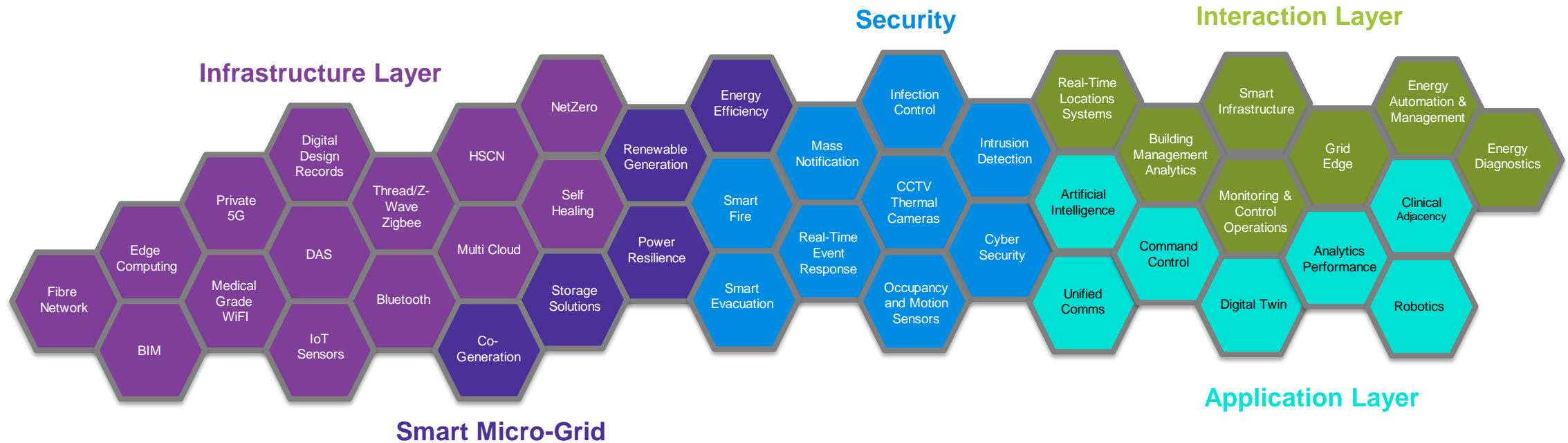
Fabric deals with delivering resource-efficient and sustainable buildings providing personalised experiences to staff, patients and their carers.



Footprint deals with the ability of non-clinical staff working remotely to support in building staff and patient care.

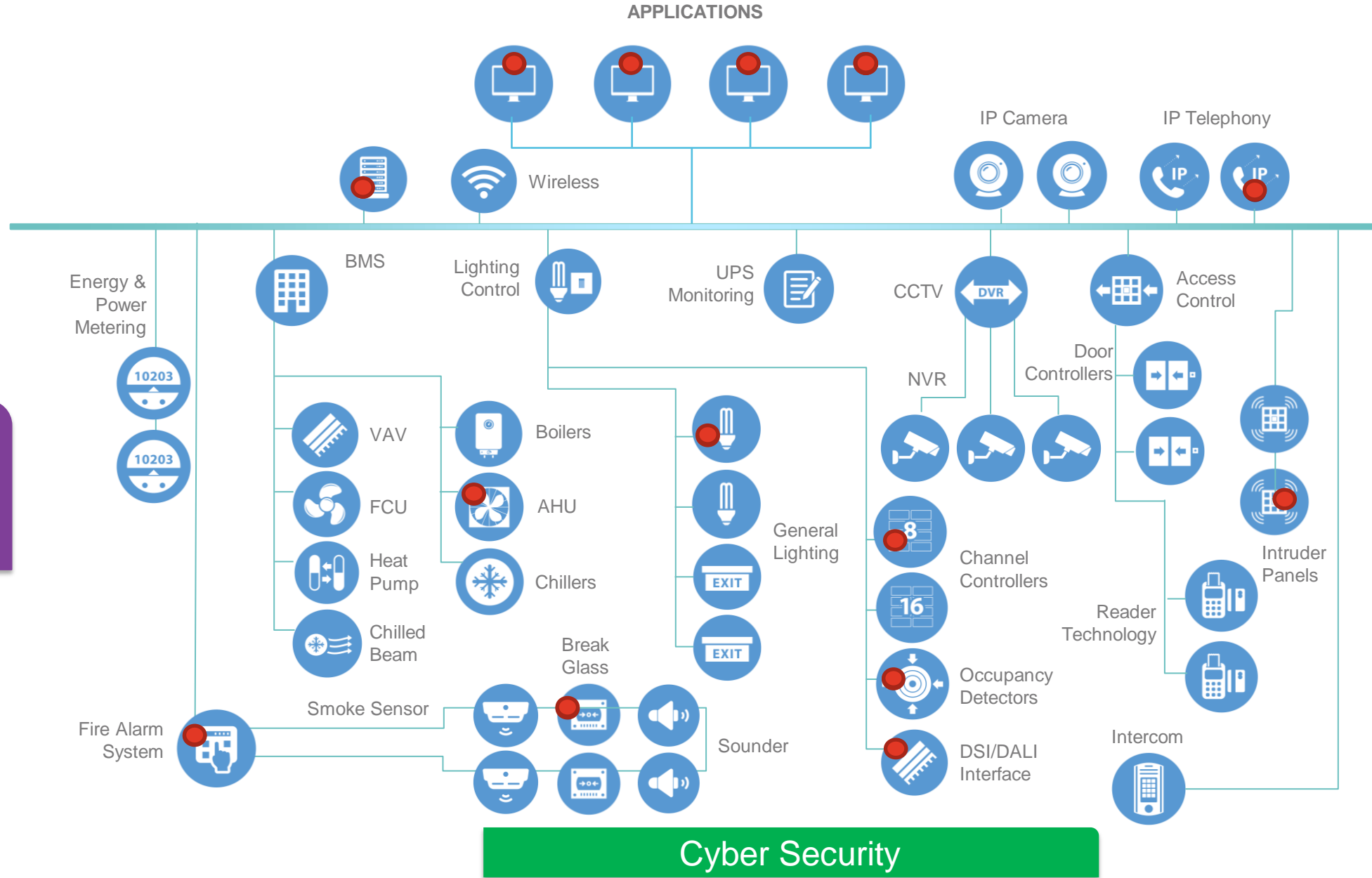


Flow deals with the operating model of establishment to describe the clinical pathways and governance surrounding it.

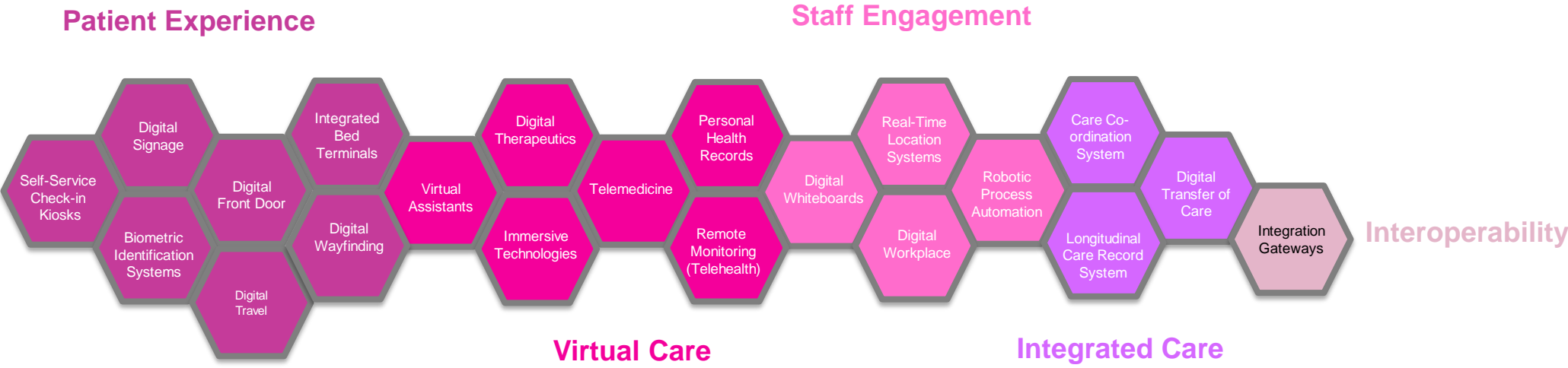


The focus of Fabric is to enhance patient comfort and staff efficiency in newly constructed buildings. This involves optimising the infrastructure for digital systems and devices that benefit patients and clinical operations. It also involves implementing the Internet of Building Things for effective building maintenance and operations.

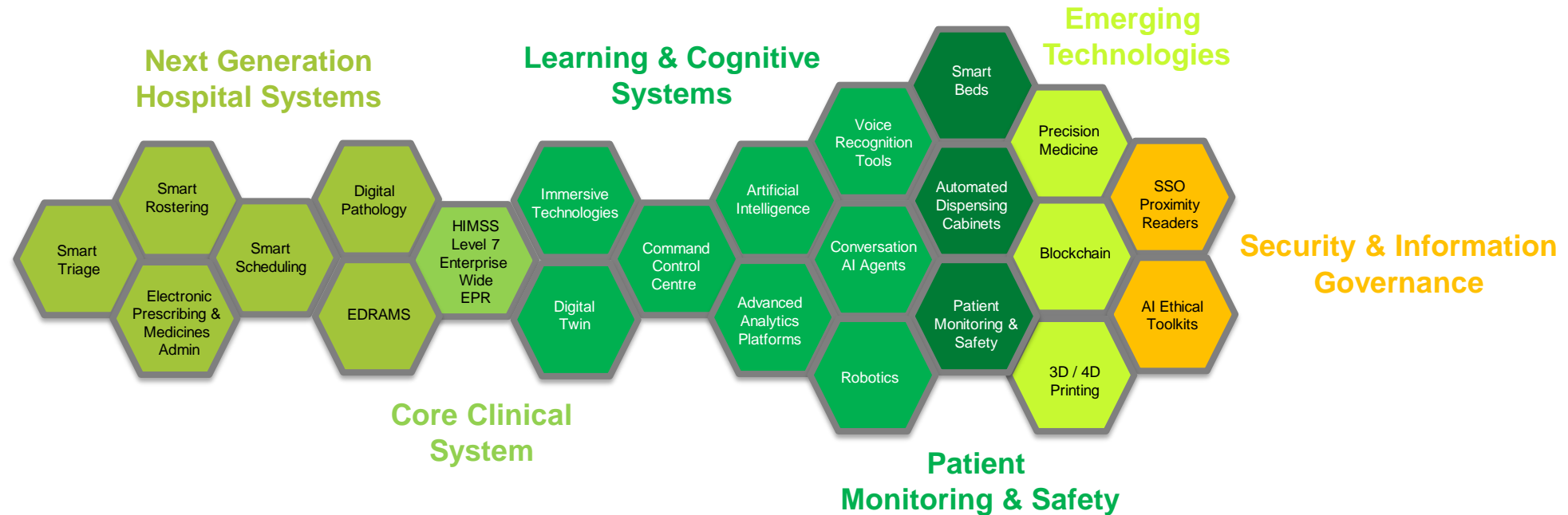
ICT



Estates

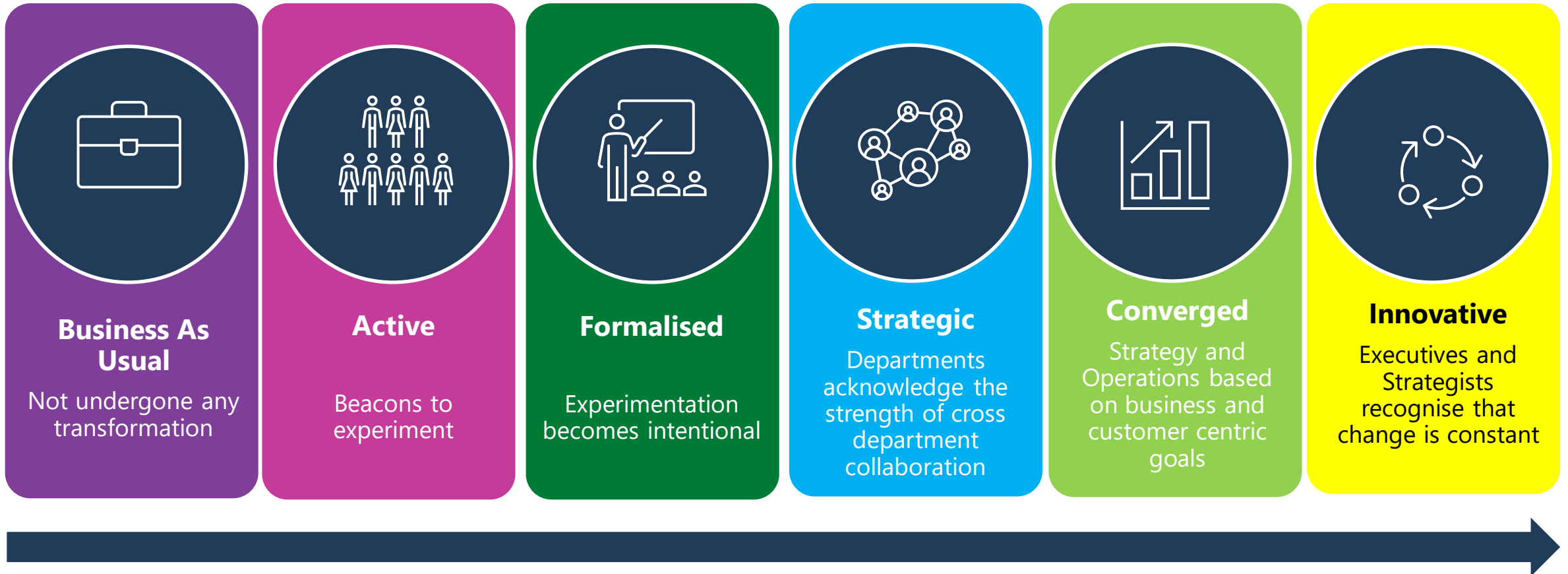


Footprint is all about how the building site interacts with other buildings of the organisation and with other care settings including social care and even supporting care in people's homes. It is to do with patients interacting with building and patient focused devices for interacting with building and also with supporting non-clinical staff working remotely the staff working onsite and supporting patient care.



Flow is all about how information flows in a clinical pathway - right from admission/check-in to discharge or transfer of a patient. This includes how this information is generated, captured, stored, consumed and exploited using digital technologies and processes. It aims to contribute to the wellness and safety of the patient as well as to increasing the efficiency of the treatment and to preventing disease.

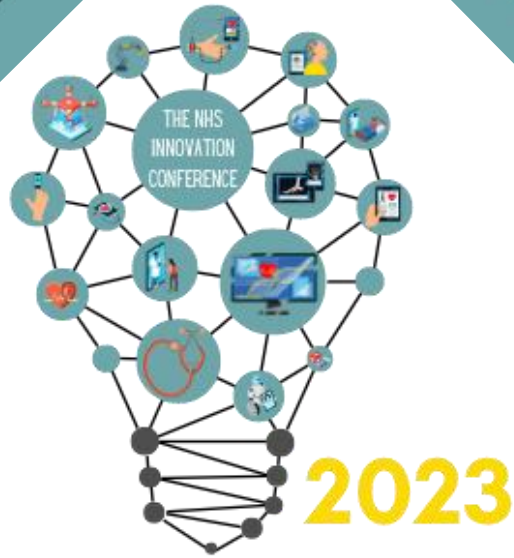
Our Digital Journey



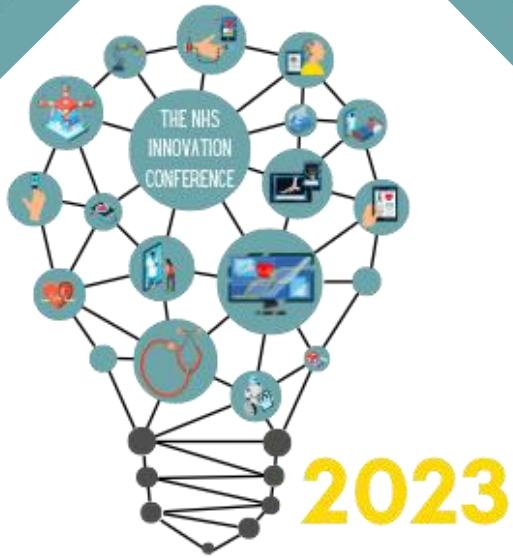


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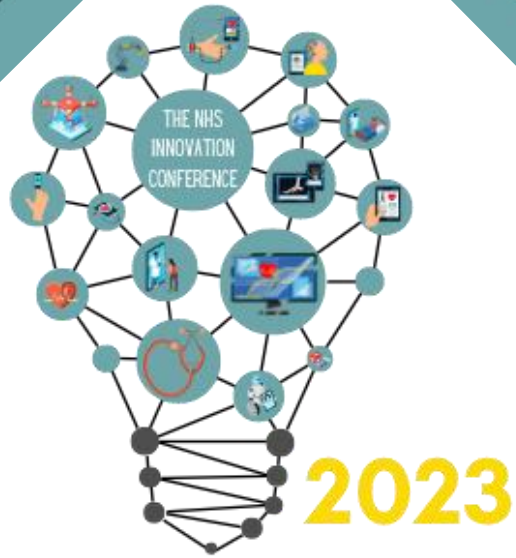


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Q&A Panel



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Lunch



Chair Afternoon Address



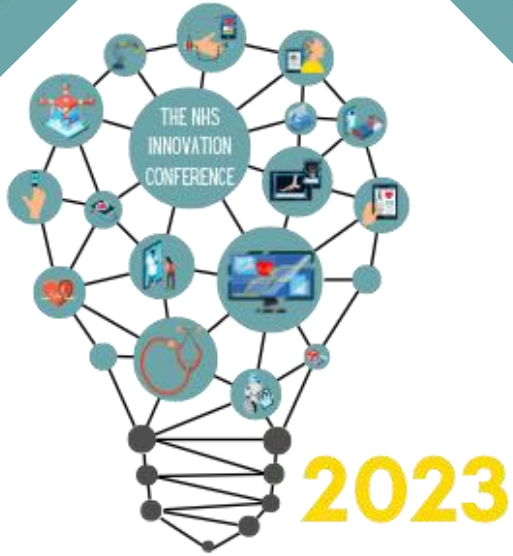
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Douglas Hamandishe
Chief Digital Officer/Broadcaster
and Presenter - **Context Heath**
and **Centric Health Media**



Up Next...



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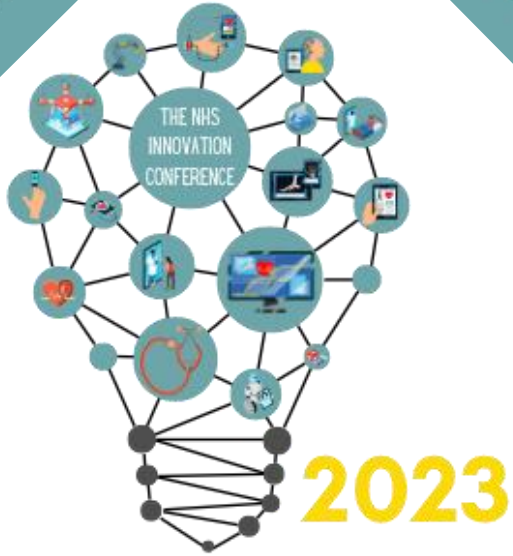


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Speaking Now...



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Dr Simon Wallace
CCIO - Nuance
Communications



Glenn Winteringham
Chief Digital Officer - Royal
Free London NHS Foundation
Trust

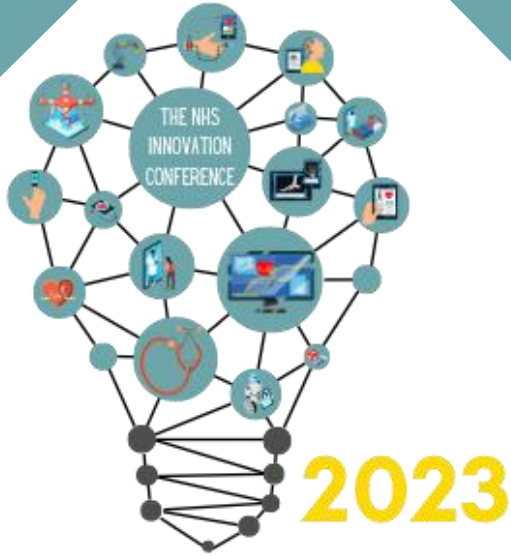


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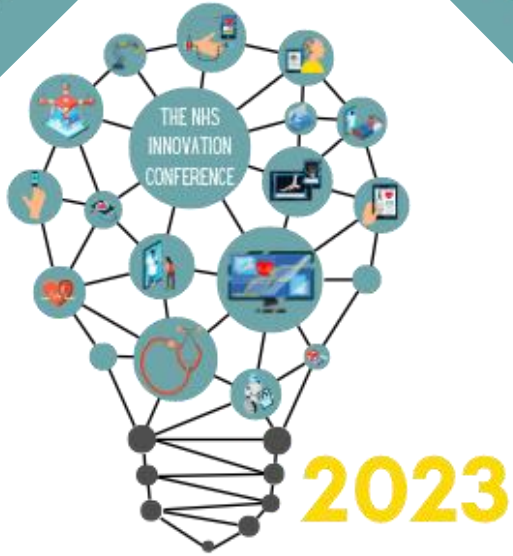
SCAN ME



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Speaking Now...



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Ben Jeeves

Associate Chief Clinical Information Officer,
AHP professional Lead, Advanced Practice
Physiotherapist - **Midlands partnership NHS
University Foundation Trust**

RELEASING TIME TO CARE IS NOT THE NEXT PANACEA.

DICTATION & SPEECH RECOGNITION

BENJAMIN JEEVES
ASSOCIATE CHIEF CLINICAL INFORMATION OFFICER
AHP PROFESSIONAL LEAD
MSK ADVANCED PRACTITIONER

WHAT'S THE PROBLEM?

- Admin burden
- Staff burnout
- Retention
- Digital
- Complexity of patients
- Fear of litigation
- Current financial pressures

- Expectation of benefits – setting ourselves up

CHANGE

- Digital innovations failure rate
- Human factors
- Change management
- Early engagement
 - Who?
- Benefits realisation and service follow up

EXPECTATIONS OF BENEFITS

- Time released to care
- How to realise the efficiencies
- Unpopular opinion
- Difficult conversations

LIMITATIONS OF BENEFITS

- Time saving – depends where
- Projected savings – upfront costs
 - ? True R.O.I
- Accuracy and quality
- Context specific

TIME SAVED WITH DICTATION

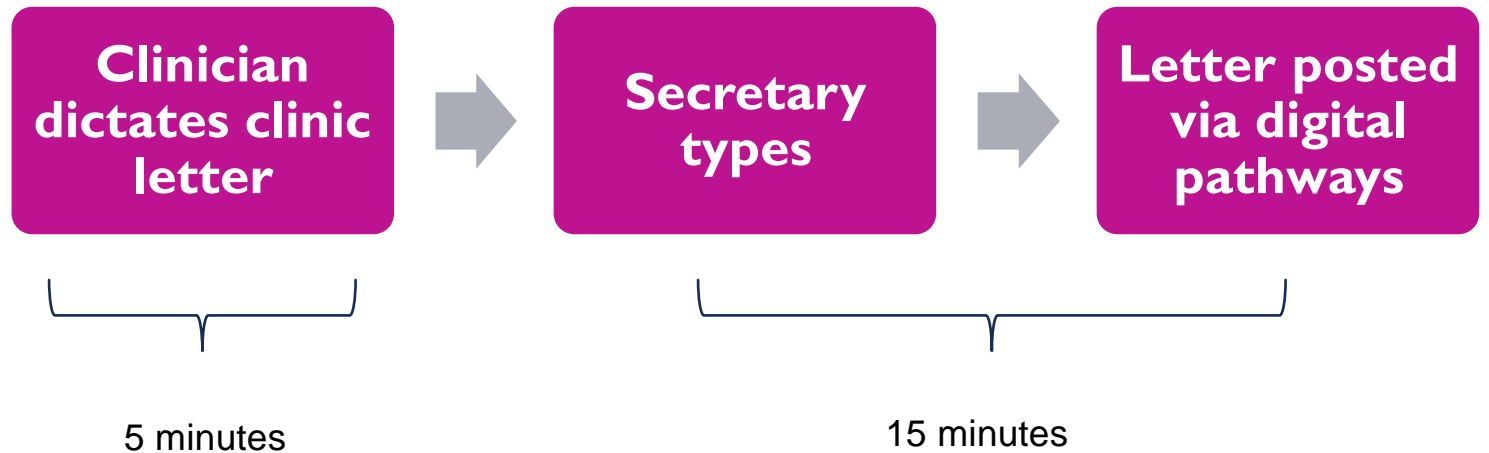
- Target deployment
- Where do you want to save time?

Time clinician types	Physio
Pain clinic	
40 mins	8 mins N/P
30 mins	8 mins N/P
36 mins	10 mins N/P
32 mins	5 mins N/P
60 mins	12 mins N/P
20 mins	5 mins N/P
30 mins	14 mins N/P
45 mins	9 mins N/P
31 mins	5 mins F/U
18 mins	5 mins F/U
43 mins	6 mins F/U
54 mins	4 mins F/U
45 mins	8 mins F/U
10 mins	7 mins F/U
20 mins	10 mins F/U
30 mins	5 mins F/U
50 mins	5 mins F/U
10 mins	
5 mins	
20 mins	
60 mins	

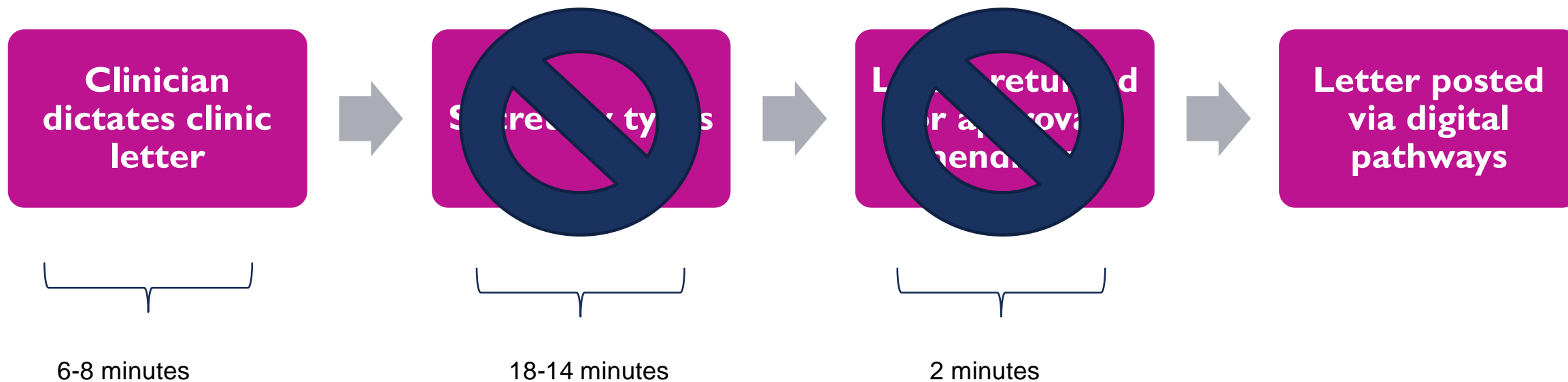
TIME SAVED WITH DIGITAL DICTATION

Saving one hour each day translates into hundreds of hours at the end of the year. The hundreds of hours saved with speech recognition software can be used on more demanding tasks.

- MSK example –
- Where in your process map does it save time?



TIME SAVED WITH SPEECH RECOGNITION



MSK EXAMPLE –

- Possible benefits with speech recognition
- £ saved with no additional typist time
- Keep letter typing to same day

THE EVIDENCE

Conclusions and relevance: Participants felt that SR saves them time, increases their efficiency and allows them to quickly document more relevant details. Quality analysis supports the perception that SR allows for more detailed notes, but whether dictation is objectively faster than typing remains unclear, and participants described some scenarios where typing is still preferred. Dictation can be effective for creating comprehensive documentation, especially when physicians like and feel comfortable using SR. Research is needed to further improve integration of SR with EHR systems and assess its impact on clinical practice, workflows, provider and patient experience, and costs.

Blakeley et al, 2020

experts during the intervention. The quality of training and the reliability of SRT in nursing documentation has been raised as areas of concern (Wheatley, 2017). Also, SR systems need to work on being

Joseph et al, 2019

THE EVIDENCE

Acceptance by professional staff may be the single most important determinant of whether a new technology-supported service succeeds or fails at a local level

Greenhalgh et al 2017

have previously developed a theoretical model of clinician resistance to new health care technology made up of 4 elements: resistance to the *policy* reflected in the technology (eg, a policy of shifting the work of disease management from professional to patient); resistance to the *sociomaterial constraints* (eg, clunkiness, dependability) of the new technology; resistance to *compromised professional practice* (eg, less scope for exercising judgment); and resistance to *compromised professional relationships* (eg, a perception that a remote interaction is less professional than a face-to-face one) [93].

THE EVIDENCE

It has become apparent in recent years that successfully introducing major information systems into complex health care organizations requires an effective blend of good technical and good organizational skills. A “technically best” system can be brought to its knees by people who have low psychological own-

ership in the system and who vigorously resist its implementation. The leader who knows how to manage the organizational impact of information systems can sharply reduce the behavioral resistance to change, including to new technology, to achieve a more rapid and productive introduction of information technology.

Lorenzi & Riley, 2000

THE EVIDENCE

With regard to cost-effectiveness, SRT no doubt involves great cost in its initial stages, oftentimes affecting extensive uptake of speech recognition systems (Tobin, 2005). Pezzullo et al. (2007) found that use of SRT leads the way to increased costs, owing to the growing cost involved per hour when high paid clinician hours are involved in proofreading the dictated content instead of transcriptionists. In contrast, the analysis of the results obtained from Saxena et al. (2018) denotes a monthly cost reduction of 81.3% established during the 31-month study period indicating potential long-term feasibility.

Joseph et al, 2019

Goss et al, 2019

WHERE ELSE?

- NON IMMEDIATE PATIENT FACING TASKS
- Clinic /annual reports
- Options appraisal papers
- Clinical safety cases
- Business continuity plans
- HR reports
- Service specifications
- Strategies
- Audits
- research
- CPD notes
- Datex reports
- R&I reports

THE FUTURE

Realising our anticipated benefits

Not just for clinicians

Targeted deployment

Accuracy improvements

Fully automated data capture

CONCLUSION

Define the Problem

What are our expectations?

Plan your deployment

Tech is the way forwards



THANK YOU

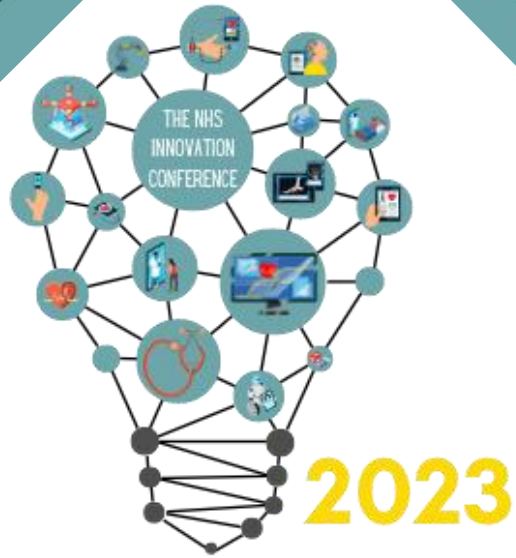
BEN.JEEVES@MPFT.NHS.UK

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Up Next...

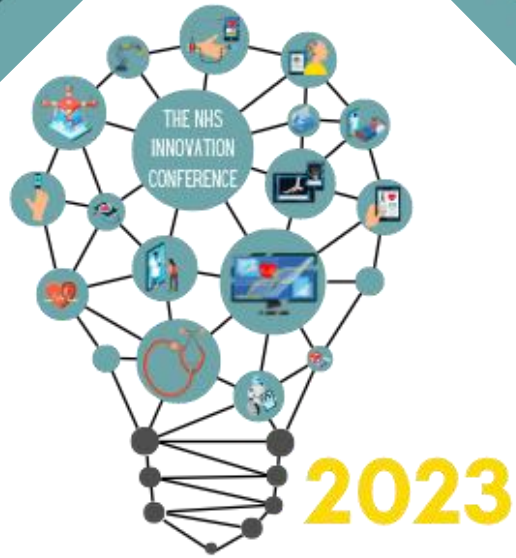


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8x8



Speaking Now...



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Simon Wilkinson

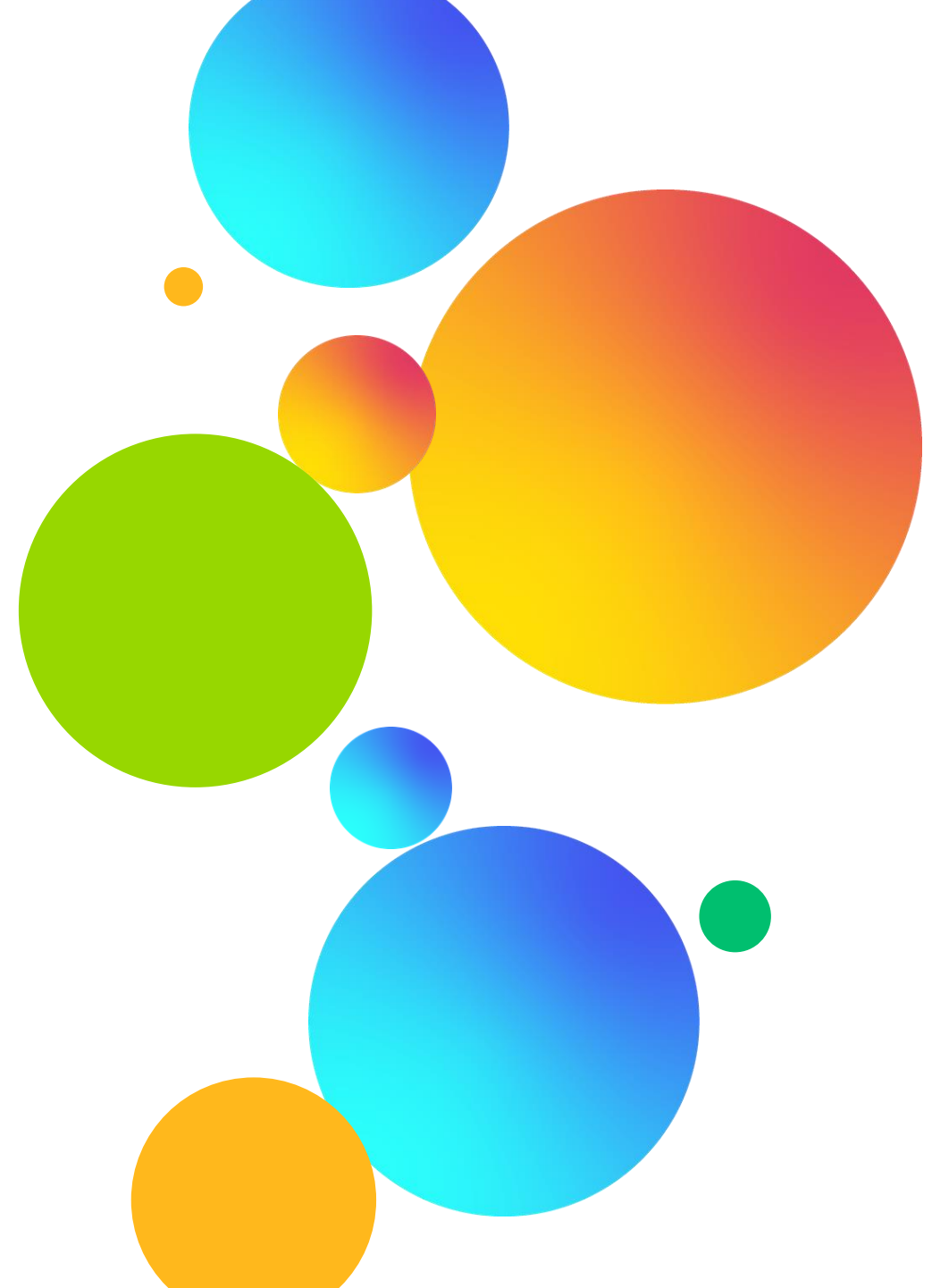
Public Sector Account Executive - 8x8

AI, automation & the human touch

Simon Wilkinson Healthcare, 8x8

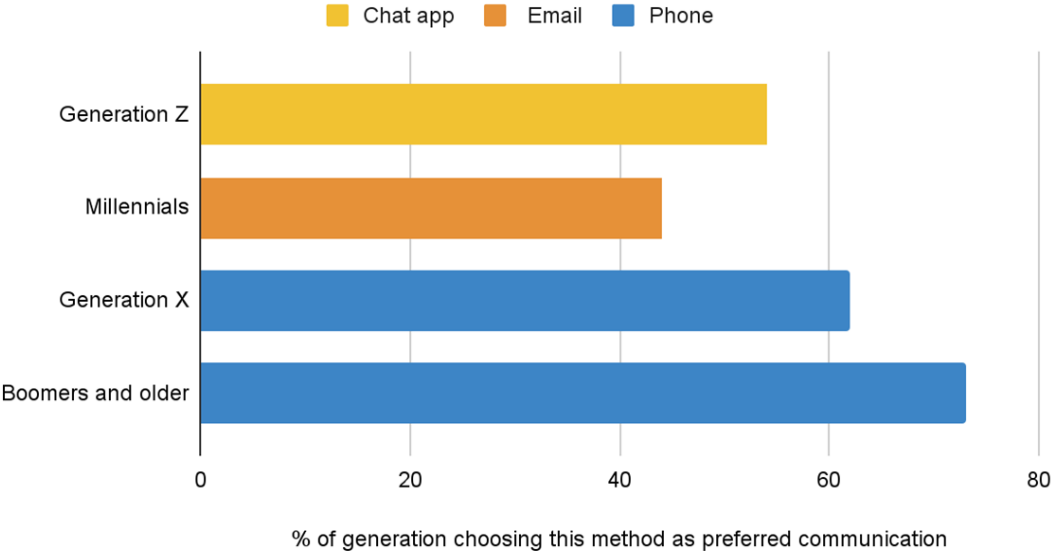
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One platform.
Every communications experience.

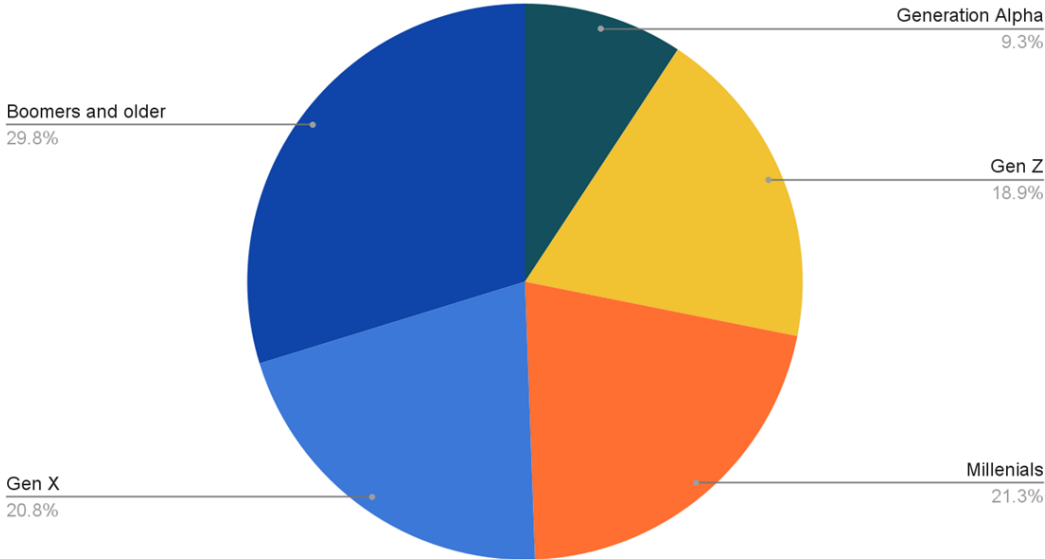


Preferred communication channel by generation

Preferred communication method by generation



%age of UK population



The demand for digital channels will continue to grow

Patients, Switchboard and Clinical staff benefit from AI

75%

of millennials want to avoid
talking on the telephone at all
costs

81%

of consumers say they want
more self service

90%

of agents want to see more
aspects of phone calls
automated

The Status Quo

Acute Switchboard

Community Outpatient

Mental Health Insights

Planning for AI



Aligning AI with NHS Principles



**The Princess Alexandra
Hospital**
NHS Trust

***"The Trust's corporate goals are built around the 5
'P's – Patients, People, Place, Performance, and
Pounds. With 8x8, we've met every one of these."***

Jeffrey Wood, Deputy Director of ICT, Princess Alexandra Hospital NHS
Trust

3 things to consider before implementing AI



Define how AI can
compliment people
and processes



Listen to
what the patient
needs

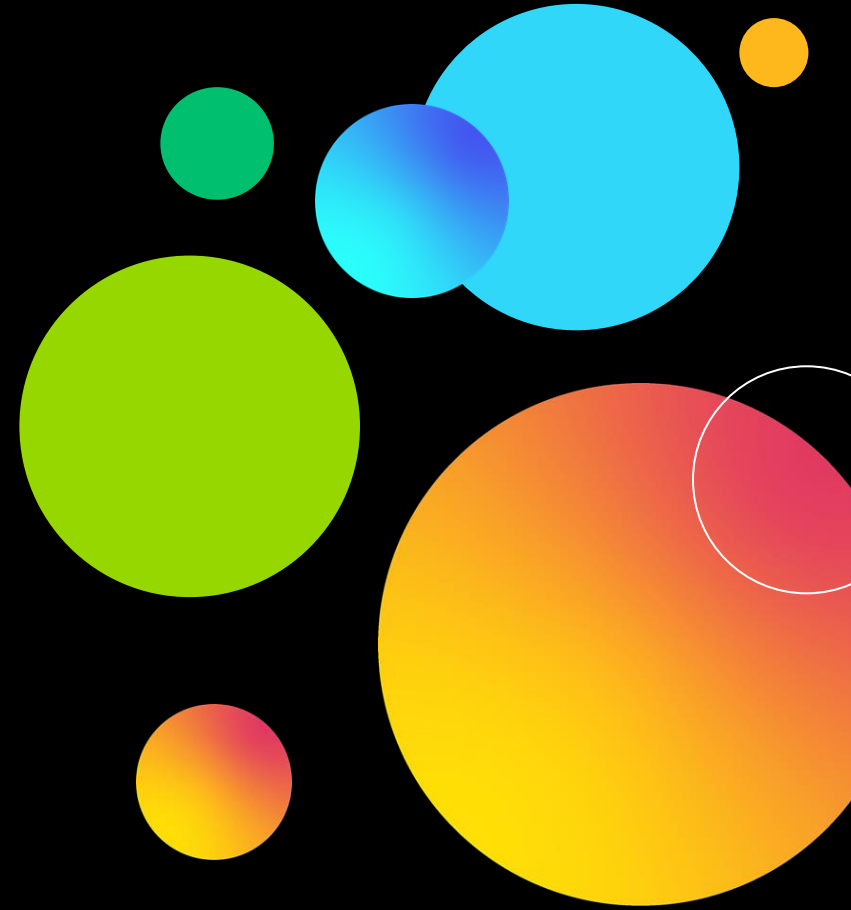


Understand what
insights are needed
to be effective

Considerations when implementing chatbots

Purpose and goals	<ul style="list-style-type: none">• What is the reason why you want to start a chatbot?• Are there processes you need to optimise?
Channel and touchpoints	<ul style="list-style-type: none">• Where do you want your audience to engage with your chatbot? A chat on your website? Facebook messenger?
Integration with existing processes	<ul style="list-style-type: none">• How does the process the chatbot is covering fit into your existing processes?• Does it replace processes?
Data and patient intelligence	<ul style="list-style-type: none">• Which kind of data do you need to let your bot learn about the conversation it will cover?
Human intervention	<ul style="list-style-type: none">• Where should the digital assistant hand over to a clinician?• What are the steps within, a conversation with your audience, for which a chatbot is responsible?• Where do you need to get humans into the process?
User experience and interface	<ul style="list-style-type: none">• Design a user-friendly interface and seamless experience for your patients and staff.

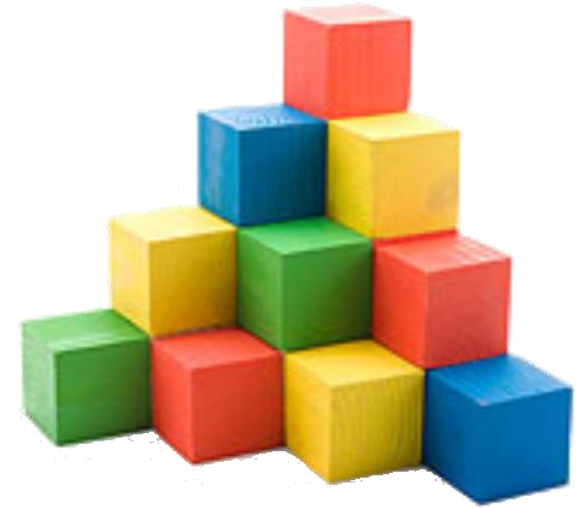
The Building Blocks for Success



Key components of a conversational AI system

Mapped against target user profile requirements

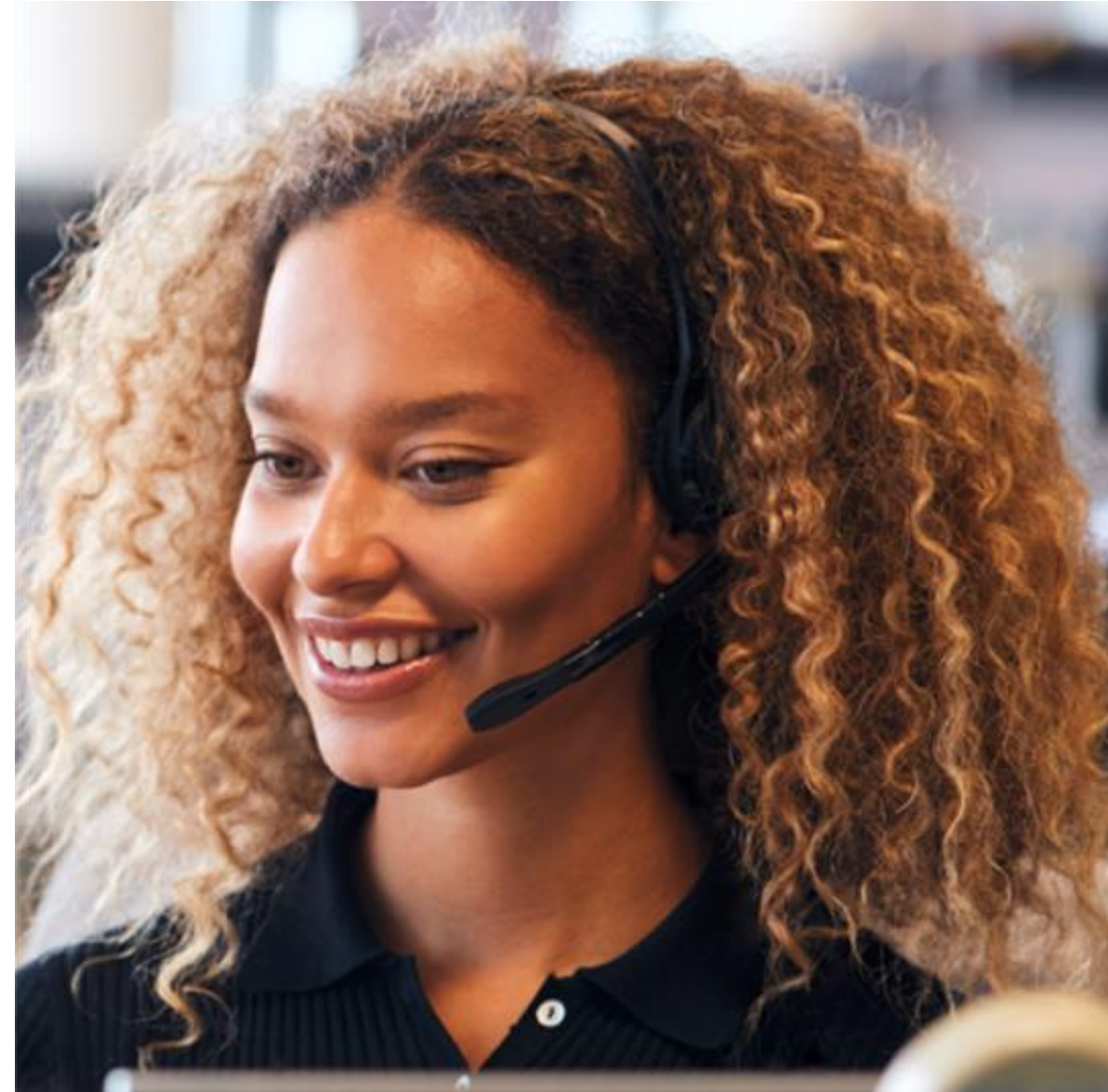
- Channel connector layer
- Natural Language Understanding / Processing (NLU / NLP)
 - Derive what the user is saying and what it means?
- Workflows builder layer (low code graphical builder)
 - Conversation Designer
 - Business process management
 - EPR / integrations
- Conversation Analysis
 - How can your bot respond with more accuracy?
 - Iterate flows and re-train the engine



Seamless Connection for Increased Satisfaction

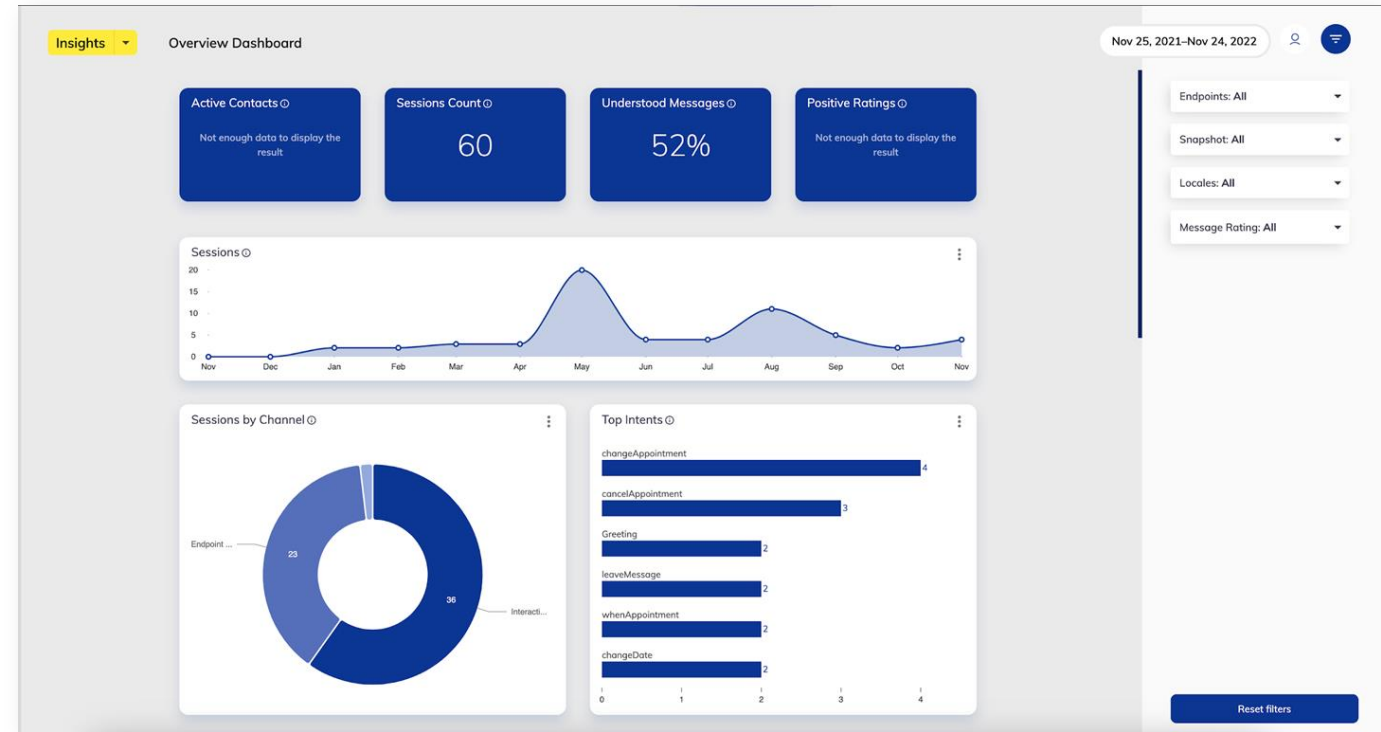
Escalate seamlessly to live agents when necessary

- Smooth transitions from bot to agent
 - Integrations
 - Hand-over to agents
- Empower with complete context
- Streamline for greater productivity
- Increased engagement and better patient services

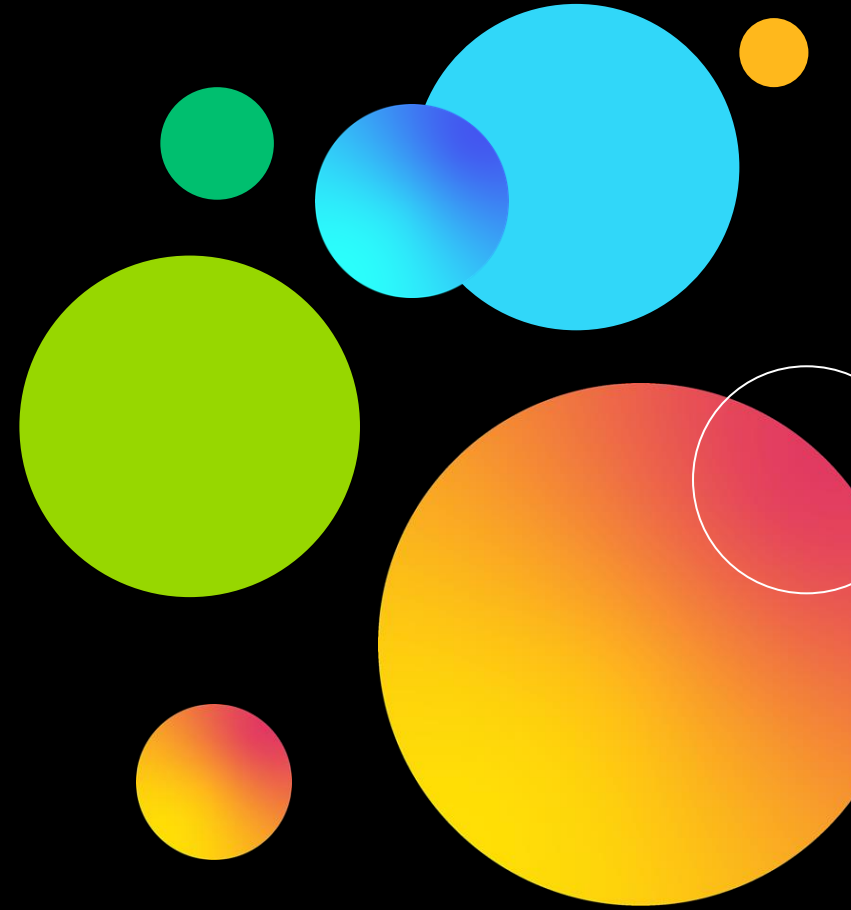


Actionable Insights for 360° performance optimisation

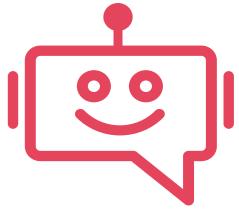
- Built-in, comprehensive analytics solution for and measuring KPIs
- NLU flags problem areas and presents recommendations for bot improvement
- Analysis of intent metrics and channel specific data for rich conversation insights across care pathways.



8x8 Solution



A simple, proven solution for results-driven conversations



8x8 Intelligent Customer Assistant

Intelligent Customer Assistant (ICA) is a powerful, user-friendly conversational AI platform that enables businesses to create simple to complex engaging self-service experiences across myriad channels, regions, and languages.



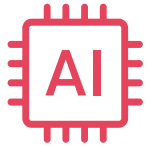
Acute care



Community care



Mental health



Automated, Personalized Experiences

Automate and personalize common processes like making or changing appointments, filling out questionnaires, answer common questions about medication and more.



Pretrained on Healthcare Terms

Prebuilt lexicons with the most used terms, for medical conditions, appointments and more



Preloaded with Industry Data

Pre-trained intents, flows and entities to speed up design and deployment.



Privacy First Deployment

GDPR, DSP Toolkit compliant

Powering positive patient and staff experiences with a single cloud communications platform

- Improve staff and patient experiences
- Meet the changing demands of generations
- Improve workforce management
- Reduce missed appointments and ensure every call is answered



8x8; Powering millions of patient interactions for 45+ NHS Trusts

Thank you



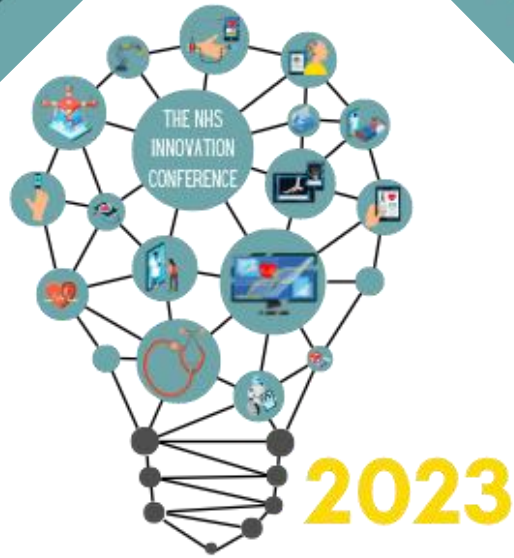
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One platform.
Every communications experience.



Slido

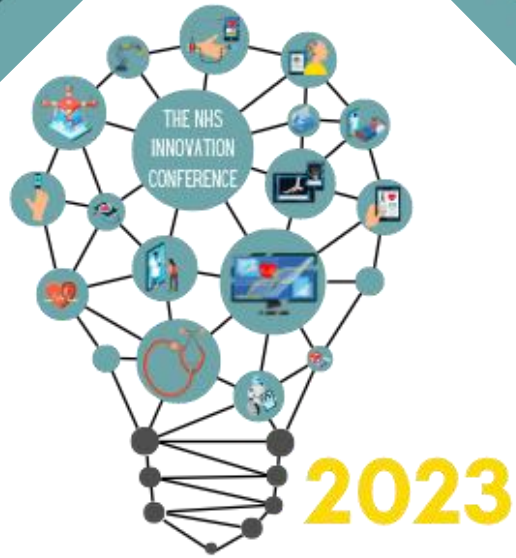
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Speaking Now...



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Jonah Aburrow-Jones

Deputy CIO - **The Royal Marsden Hospital NHS
Foundation Trust**

Digitally Enabled Cancer Care – The next 5 years

Jonah Aburrow-Jones

Deputy CIO

The Royal Marsden NHS Foundation Trust

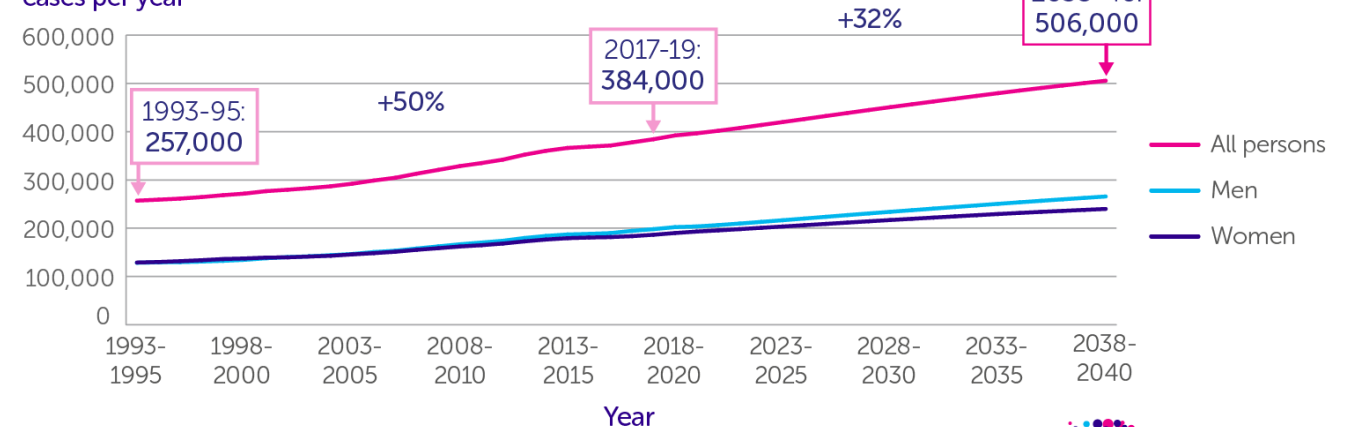
Drivers for Change

- Sustainability of cancer care will require new models of care - changes to how and where prevention, treatment and monitoring of cancer is conducted.
- The pandemic forced change and highlighted impact of digital enabled care.
- Adopting new technologies requires reengineering of digital foundations – Infrastructure, Workforce, Delivery, Support and Training.

New cancer cases per year in the UK

Annual averages, all ages combined, all cancers excluding non-melanoma skin cancer (ICD-10 C00-C97 excluding C44)

New cancer cases per year



Together we will beat cancer



The Future of Cancer Care is Digital

The possibilities are almost endless:

- Virtual wards
- Remote monitoring
- Mobile devices and wearables
- Digital front doors will bring cancer care closer to patients
- Treating the whole patient (holistically)
- Personalized medicine and genomics
- AI - diagnosis, treatment planning, and monitoring



But...

Ensuring future technologies are fit for purpose

- Ensure it is not technology for technologies sake – avoid ugly babies
- Clinical owned and led – technology is only component for success



1.7 million households have no mobile or broadband internet at home.

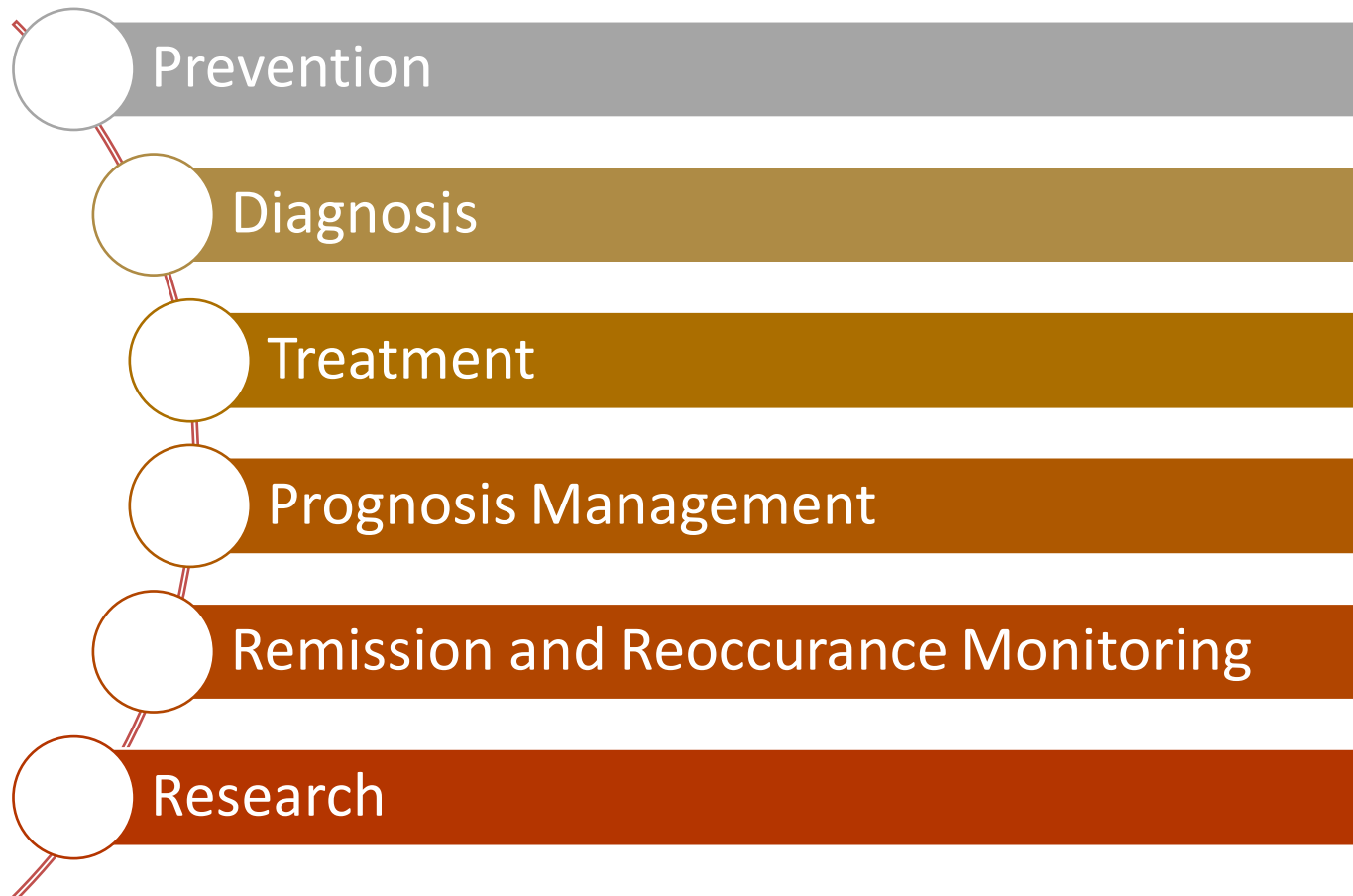
1 million people have cut back or cancelled internet packages in the past year.

2.4 million people are unable to complete a single basic task to get online, such as opening an internet browser.

>5 million employed adults cannot complete essential digital work tasks

- Digital First, not digital only – accessibility and inclusion
- Safe, secure and resilient
- How does it fit with care continuums like regional ICBs and clinical networks?
- Is the infrastructure in place to enable delivery and support – technical and human?

Digital Cancer Care Benefits



- Benefits can fall into one or several categories
- Perhaps more focus outside of “Treatment” than many clinical areas
- Universal digital benefits modelling
- Benefits don’t happen immediately
- Benefits are not reliant simply on technology

Virtual Cancer Care

- An adjunct, not a replacement for inpatient care
- Reduces unnecessary inpatient visits, supports remote communities and patients with access to care challenges
- Introduction needs a human centric approach – staff and patients
- Includes:
 - Tele-oncology has focused more on psycho-oncology counselling via video conferencing – grew dramatically during the pandemic.
 - Assessing pain management, managing anxiety, some physical symptoms
 - Chemotherapy and immunotherapy treatment and monitoring can require multiple devices (e.g. pulse oximeters and blood pressure monitors) – consider connectivity!
- Planning for rapid clinical intervention if the patient-submitted data falls outside expected parameters - plan for workforce and workflow changes



Getting Closer to Patients

Digital Front Doors & Outreach

- My Marsden allow patients to access information, resources, and support from their own homes
- Reduces the need for hospital visits and making cancer care more accessible.
- Provides patients with personalized care plans, symptom tracking, and access to support groups
- A holistic approach to cancer care, treating the 'whole patient' – physical, emotional, and social needs

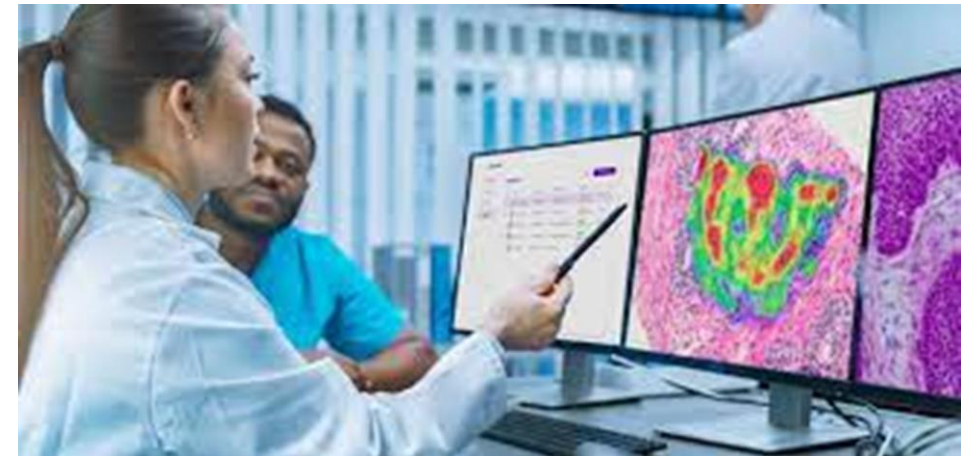


MyMarsden Patient Portal

- Greater than **13,000** active patients, **34%** of active patients (vs 25% target)
- Over **4000** patients using MyChart Mobile
- **1608** medical advice requests from patients via the portal
- **30%** of clinic appointments are eChecked-In prior to arrival at reception
- **96%** of all patient notes are shared with patients

Personalised Medicine, Genomics & Digital Diagnostics

- Potential to revolutionise cancer care by enabling more targeted and effective treatments
- Digital systems and infrastructure need to adapt to manage increased data and analysis
 - Where that takes place
 - Compute and storage capacities and capability
- Digital diagnostics also play a crucial role in early detection and monitoring of cancer
 - Advances in screening



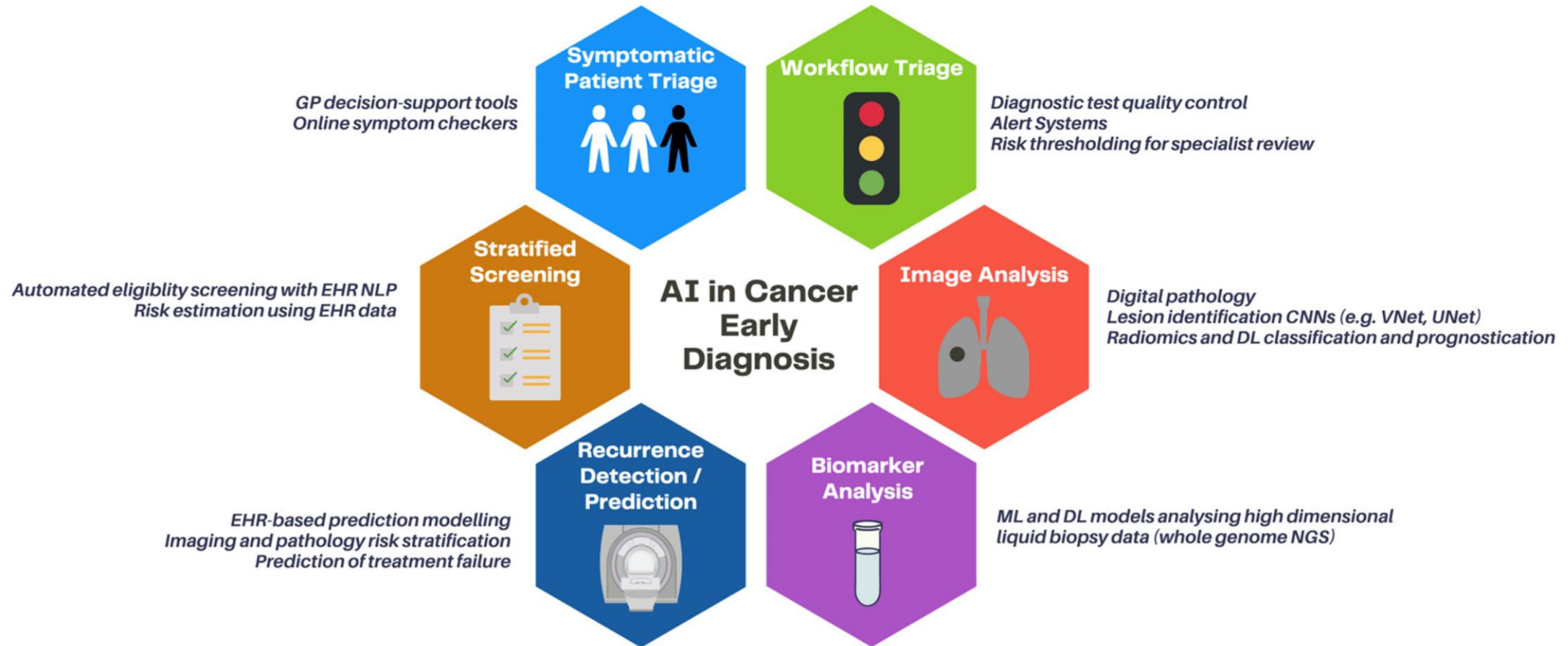
Digital Needs of a new diagnostic test



What does it take to provide digital enablement?

- Assume nothing
- Clinical workflows – data workflows and connected architectures
- Understanding IG, security and failure resilience
- Audit and resilience
- Having an API doesn't mean it is digitally enabled

The Role of AI in Cancer Diagnosis and Treatment



Being part of Care Continuums

- Cancer Care interacts with all levels in the NHS – Place, ICBs/ICSs, clinical networks, nationally e.g. screening, research and internationally
- Interoperability key to these networks
 - Similar challenges to broader digital and data interoperability
- Cancer/Oncology networks are crucial components of modern cancer care
 - Can improve patient outcomes and streamline the delivery of care.
 - Boundaries do not align
 - Sub-speciality groups
 - Opportunities for scaling, economies of scale and sharing best practice
- Consider impact of digital cancer care across network and regional boundaries

Reengineering Digital Foundations

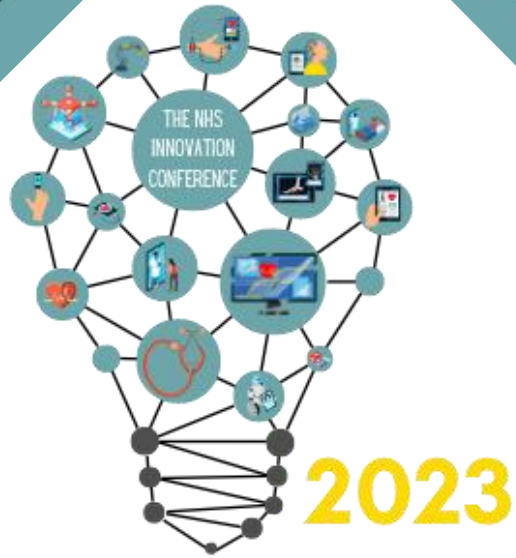
- Delivery teams will need to be more agile and being able to assess new technologies
- Support teams and functions have to adapt to providing support beyond organisation sites with virtual care and digital front doors
- Training for clinical and non-clinical staff e.g. AI and Cloud Infrastructure
- Technical and Infrastructure Impact and Preparation
 - Significantly more data in networks and between networks will impact WANs and TIEs
 - Interoperability – data not all the same and many vendors are still immature naive in regards to interoperability
 - Security and IG – AI and data
 - Cloud vs on Prem – understanding total cost of ownership and support

Summary

- Over the next five years, we can expect to see significant advancements in digitally enabled cancer care
- New tools and technologies will help bring cancer care closer to patients, making it more accessible and patient-centric.
- AI will play an increasingly important role in diagnosis, treatment planning, and monitoring, while regional networks and interoperability will improve care coordination and patient outcomes.
- Sustainability of cancer care will require new models of care - changes to how and where prevention, treatment and monitoring of cancer is conducted.
- Availability of information and social media will continue a shift in power and expectations with patients
- Adopting new technologies requires reengineering of digital foundations –



Speaking Now...



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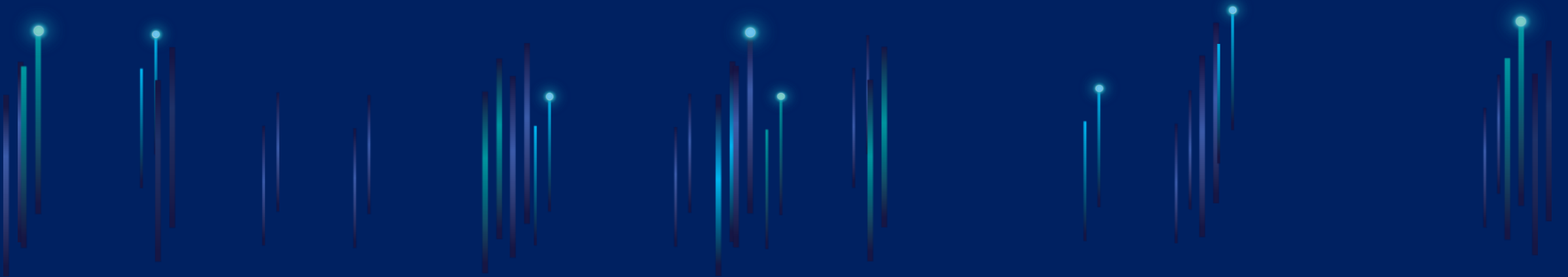


Adam Igra

Director of Innovation - **Guy's & St. Thomas'**
NHS Foundation Trust

CITI | Centre for Innovation, Transformation & Improvement

Better, Faster, Fairer Healthcare



About Guy's & St. Thomas' NHS Foundation Trust



5 hospital sites across London

Guy's, St. Thomas' and the Evelina Children's Hospitals in Southeast London, and the Royal Brompton and Harefield Hospitals in Northwest London



>4.5m people treated since 2015

Our patients come to us from across the country for our specialist services and our local boroughs are the most demographically diverse in the UK.



24,000 members of staff

Based on our 5 hospital sites and in our community services



>1,900 open research studies

Drawing on our cutting edge experimental medicine infrastructure, world renowned experts and world class collaborations



Primary-to-tertiary services

We offer a comprehensive range of clinical care, from highly specialised cardiology and oncology, to Accident & Emergency and community services



Cutting edge digital infrastructure

At the forefront of the development and deployment of novel therapies and artificial intelligence, and implementing a best-in-class Electronic Healthcare Record.



We operate within a unique academic system through Kings Health Partnership



Royal Brompton & Harefield



Cardiorespiratory Excellence

London Bridge



MedTech Hub

Westminster Bridge

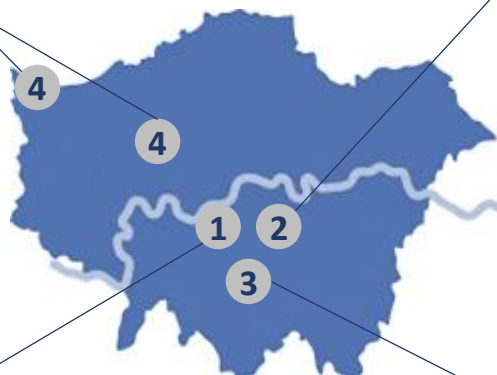


MedTech Hub

Denmark Hill



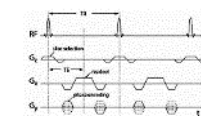
Neurosciences Hub



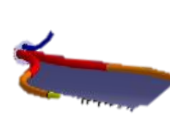
School of Biomedical Engineering & Imaging Sciences



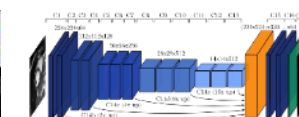
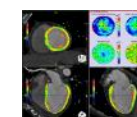
Cutting edge imaging



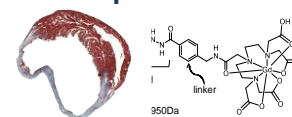
Surgery & intervention



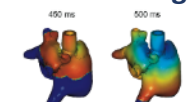
AI-enabled imaging



Smart imaging probes



Computational modelling



Affordable technology



The Centre for Innovation, Transformation and Improvement

CITI brings together a range of capabilities within the Trust and our wider ecosystem to develop solutions to meet our most pressing needs and partner effectively with industry to this end



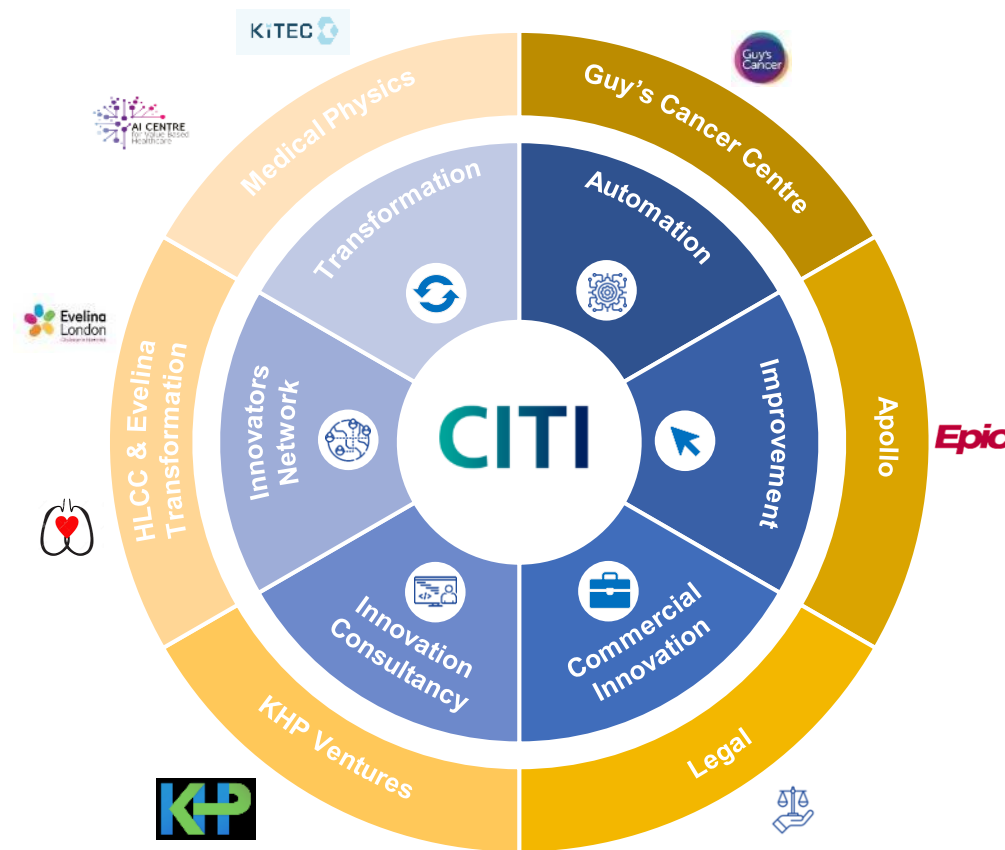
Innovating by incentivising and supporting staff to invent, commercialising our intellectual property for long-term growth, and collaborating with leading industry partners



Transforming by challenging existing practices and developing fundamentally new service models that deliver better, faster, fairer healthcare



Continuously improving our services through broad and deep understanding of quality improvement methodology and hands-on support to staff



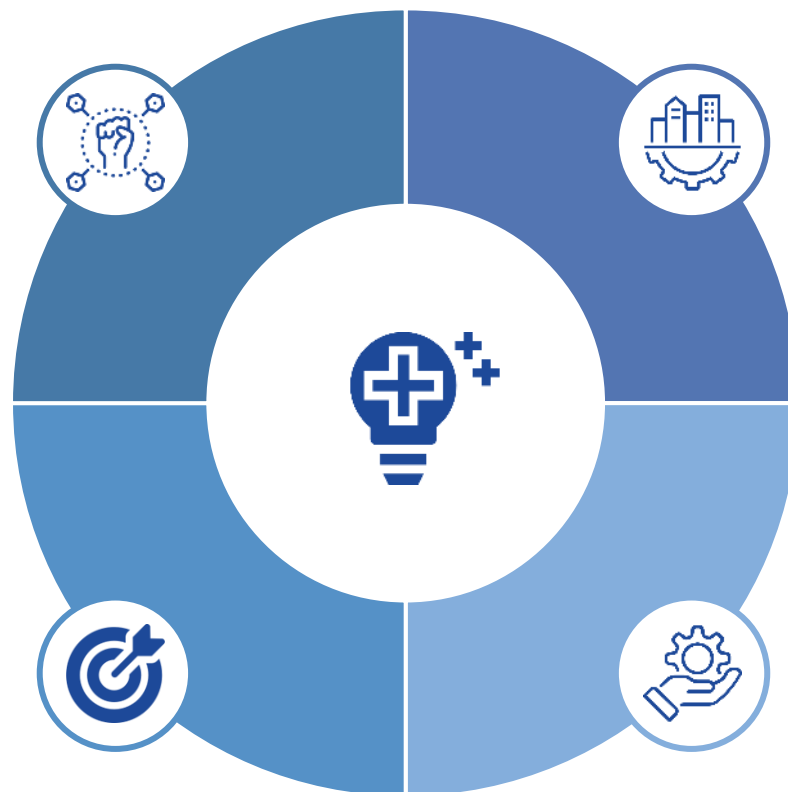
Our healthcare innovation system at Guy's & St. Thomas'

Capabilities

The unique knowledge, skills & assets to which we have access within GSTT & our partner organisations that allow us to develop, evaluate & deliver meaningful innovation.

Grand challenges

Our strategic priorities for innovation, transformation & improvement, informed by policy, technological developments & the needs of our staff and population.



Infrastructure

The philosophy, policies, processes & people that underpin all our work in CITI, incentivising & supporting staff to innovate, & governing & effecting impactful engagement with industry.

Services

How we advance healthcare innovation through the application of our capabilities and methodologies, either in support of internal staff or in collaboration with external partners



Our grand challenges



AI & Automation

AI and automation are vital for the future of healthcare, enabling efficient data analysis, faster diagnosis, improved treatments, and enhanced patient care. They have the potential to revolutionize healthcare, making it more accessible, personalized, and effective.



Remote Care

Remote care holds immense potential, allowing healthcare providers to monitor patients out of hospital, provide timely interventions, and reduce hospitalizations. It enhances accessibility, improves patient outcomes, and has the capacity to transform healthcare delivery.



Surgical Productivity

As with all NHS Trusts, we face a pressing need to recover our elective performance and reduce waiting times for treatment. Relentlessly driving productivity in our operating rooms whilst continuously improving the quality of care is central to our efforts to achieve this objective.



Genomics & Precision Medicine

Genomics and precision medicine hold immense potential, enabling personalized treatments based on an individual's genetic profile. By tailoring therapies to specific genetic variations, healthcare can become more effective, targeted, and tailored to each patient's unique needs.



Putting in place the enablers to become the most innovation friendly healthcare system in the UK



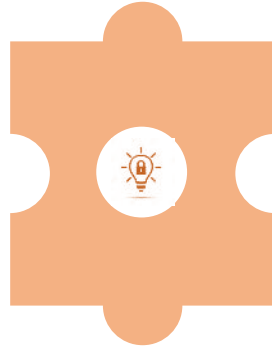
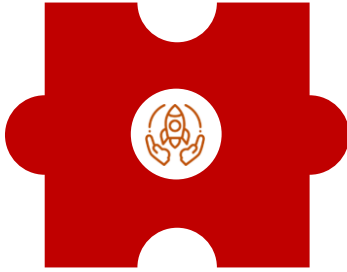
CITI network

Engaging GSTT staff in healthcare innovation to foster innovation, transformation & improvement



Spin-out support

Clearly outlining the roadmap & support available for innovators wishing to start their own business.



IP policy

Setting the most inventor-friendly IP terms to incentivise invention & commercialisation.



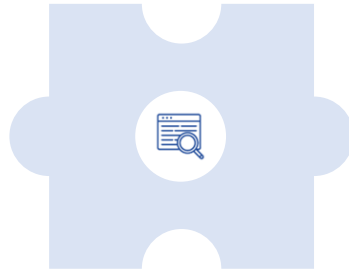
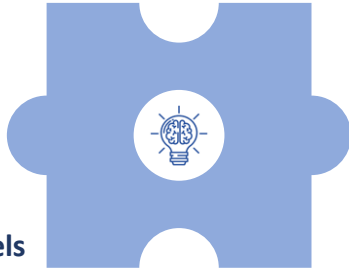
Commercial data partnerships

Defining the terms & process by which we share data with external parties to securely generate social & commercial value to the NHS.



Innovation consultancy

Assessing advising, navigating & directly supporting all innovators that approach CITI.



Research models

Defining clear models for research that broaden staff involvement & generate greater collaboration with industry, large & small.



Commercial collaboration models

Defined models by which we can work with industry, from product co-development to consultancy.

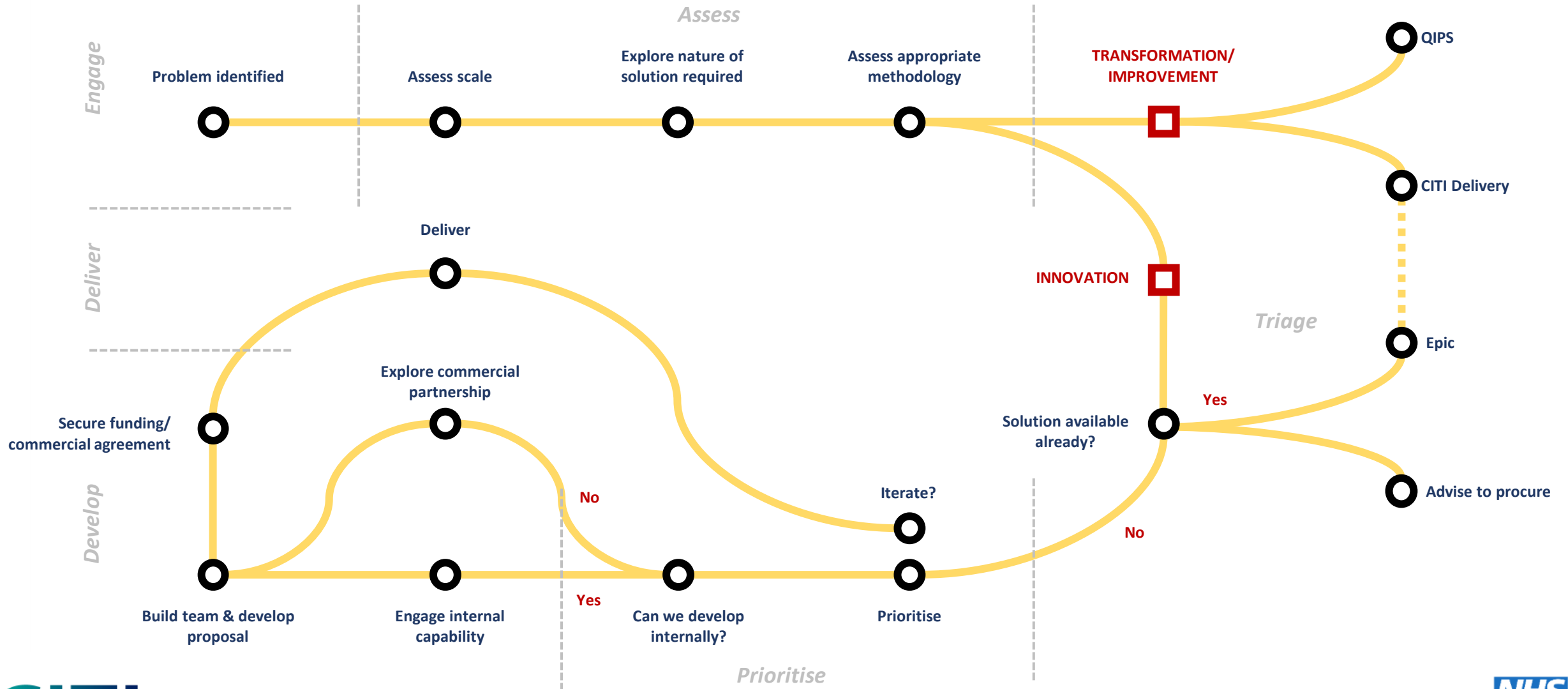


Strategic partnerships

Establishing close working partnerships with key industry actors to generate mutually beneficial, leading edge innovation opportunities.



Providing a pathway to delivery for staff with a problem or an idea





Our services to support collaborative innovation



Product and value proposition development

We work with commercial, academic and other NHS partners to co-develop new products or services, evaluate and generate evidence for those already on the market, and act as an early adopter for novel solutions that are yet to penetrate the UK healthcare market.



Consultancy and analytics

We provide a range of services-for-fee to provide access to our technical, clinical and analytical expertise. Perhaps our most valuable asset is our data, which we curate, analyse and provide to external partners for research or commercial reasons, with the appropriate governance and patient engagement.



Research with partners

We provide different models of conducting clinical research with external partners depending on sponsorship and intellectual property considerations, including investigate-led research, commercial research and collaborative research.





Our capabilities as a system to drive innovation

AI & Automation

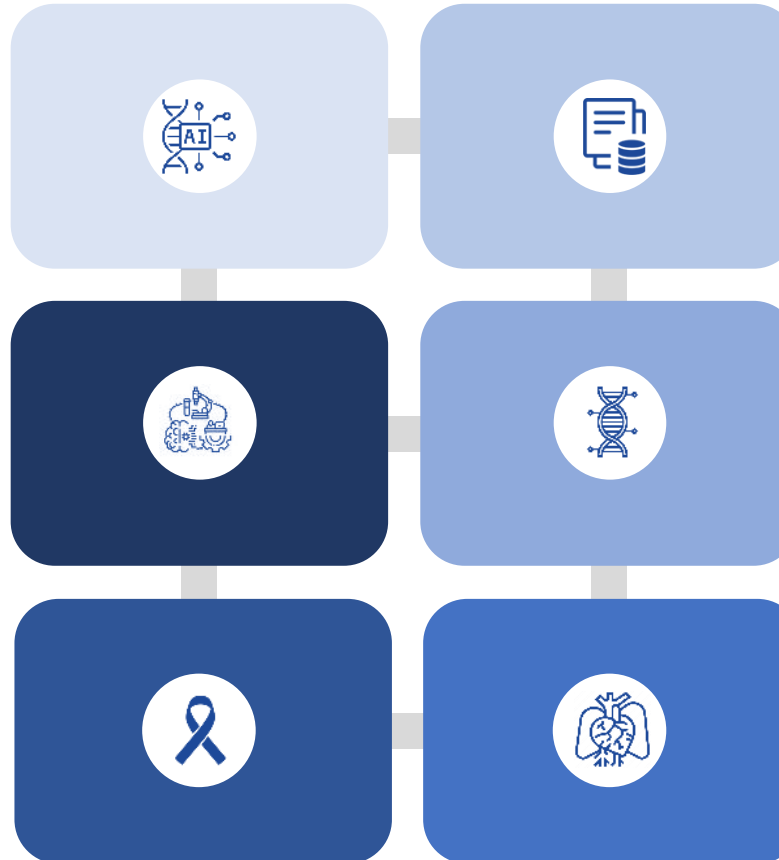
We are unique in the people, platforms & policies we have access to for the development, evaluation & deployment of AI & Automation solutions

Clinical Engineering

Our team has deep expertise in generating evidence for & safely adopting medical devices, & also 3D prints & manufactures new products

Cancer

Guy's Cancer is a centre of excellence for Oncology, with an international reputation for clinical care, real world evidence, research & innovation



Data & Analytics

We have the most diverse population in the UK & provide a breadth of services across community, secondary & tertiary care, which is reflected in our data

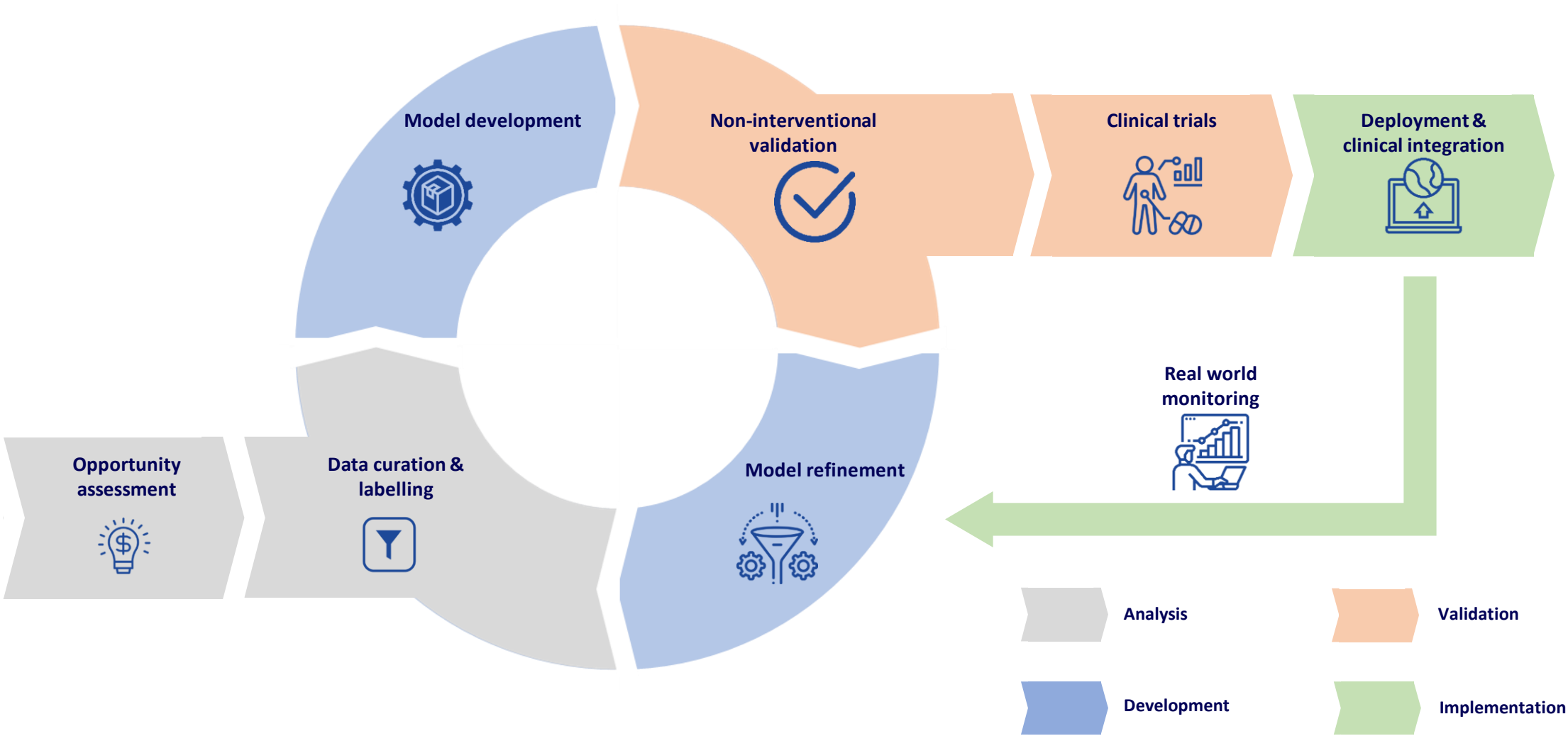
Genomics

We host the Southeast Genomic Laboratory Hub, & are developing a Genomics Innovation Unit that creates diagnostic tests using sequenced genomes

Heart and Lung

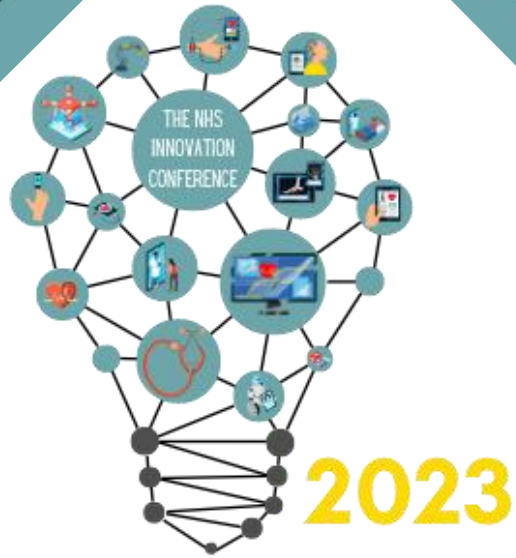
We are one of Europe's largest providers of cardio-thoracic & respiratory services, across the Royal Brompton & Harefield, & Guy's & St. Thomas' sites

Bringing this all together across one key area of innovation





Speaking Now...

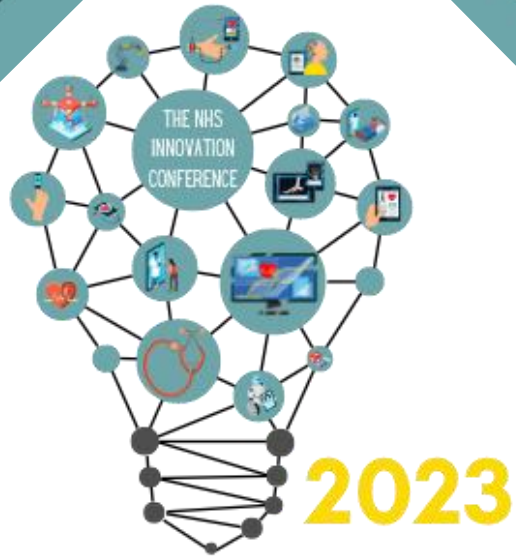


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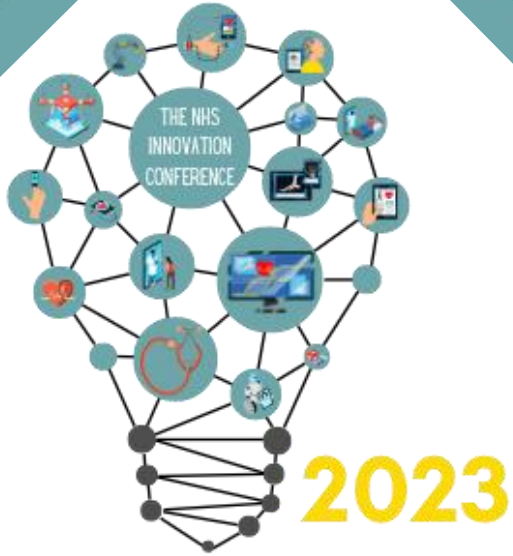
Mr David Norton

Senior Innovation Consultant - NHS



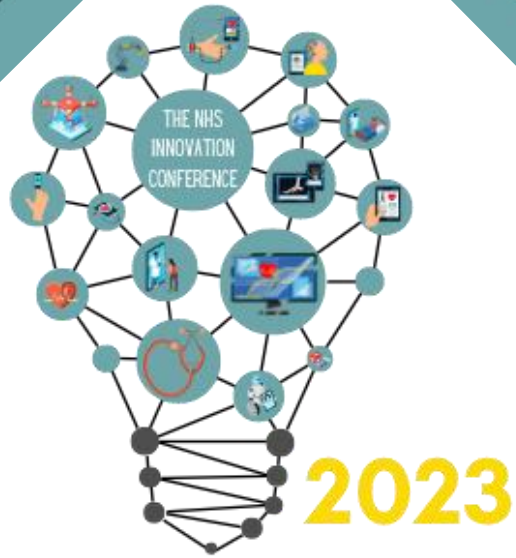
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Q&A Panel



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**Thank you for attending
the NHS Innovation
Conference!**



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APPLIED INNOVATION

**Register for the next
Innovation Conference....**

