



Welcome to the 9<sup>th</sup> NHS Oncology  
Conference!



07<sup>th</sup> October 2025  
Leonardo Hotel, Milton Keynes,  
Midsummer Boulevard Milton  
Keynes, MK9 2HP



Please scan the QR Code on the screen  
below to register your interest for our  
accredited training courses.

Register your Interest







Powered by -  CONVENZIS

# Join the Healthcare Engagement Society (HES)

- **What it is** – A secure, year-round platform bringing NHS professionals together across six specialist communities.
- **Why it matters** – Stay connected beyond today's event, share challenges, and learn from peers facing the same priorities.
- **Your benefits** – Exclusive access to interviews, insights, best practice, and real-time discussion threads with colleagues nationwide.
- **How to join** – Simply scan the QR code, choose your community, and start connecting today.



**SCAN ME**



CONVENZIS

Today's Sponsors & Partners!

## NHS Oncology Conference

Exploring innovation  
and best practice



Micrima



DATAR  
CANCER GENETICS



LloydsClinical







## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





# Chair Opening Address



**Mr Chris Sleight MSc BSc FIBMS**  
Ex Diagnostics Leader within the NHS





## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**





## Keynote Presentation



**Alastair Greystoke**  
Professor of Precision Oncology  
Newcastle University, Newcastle upon Tyne  
Hospitals NHS Trust



# Embedding Liquid Biopsy in Clinical Practice: lessons learnt from the NHSE Lung Cancer Pilot

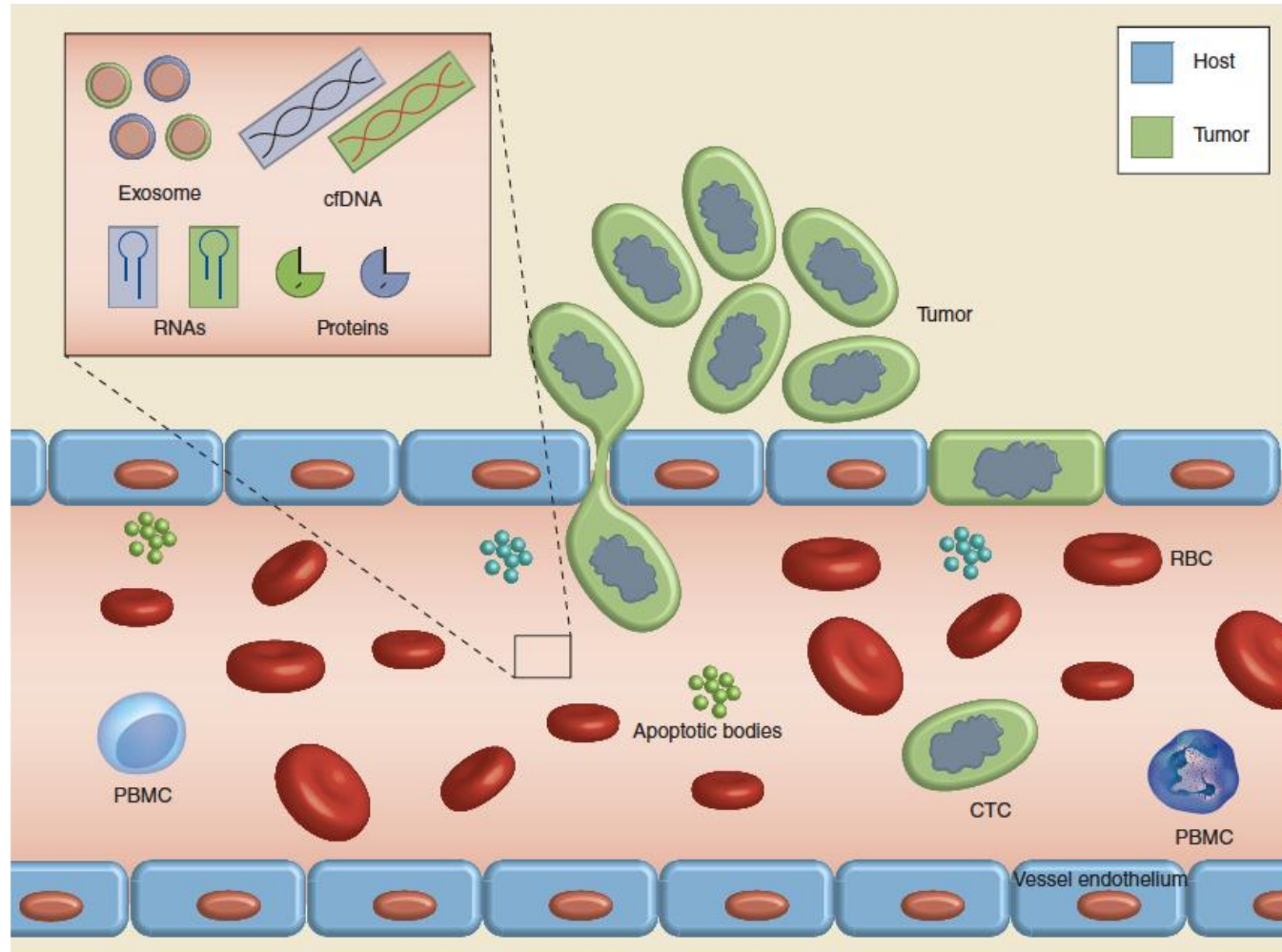
Alastair Greystoke  
Professor of Precision Oncology  
Honorary Consultant in Medical Oncology

Email; [alastair.greystoke@newcastle.ac.uk](mailto:alastair.greystoke@newcastle.ac.uk)



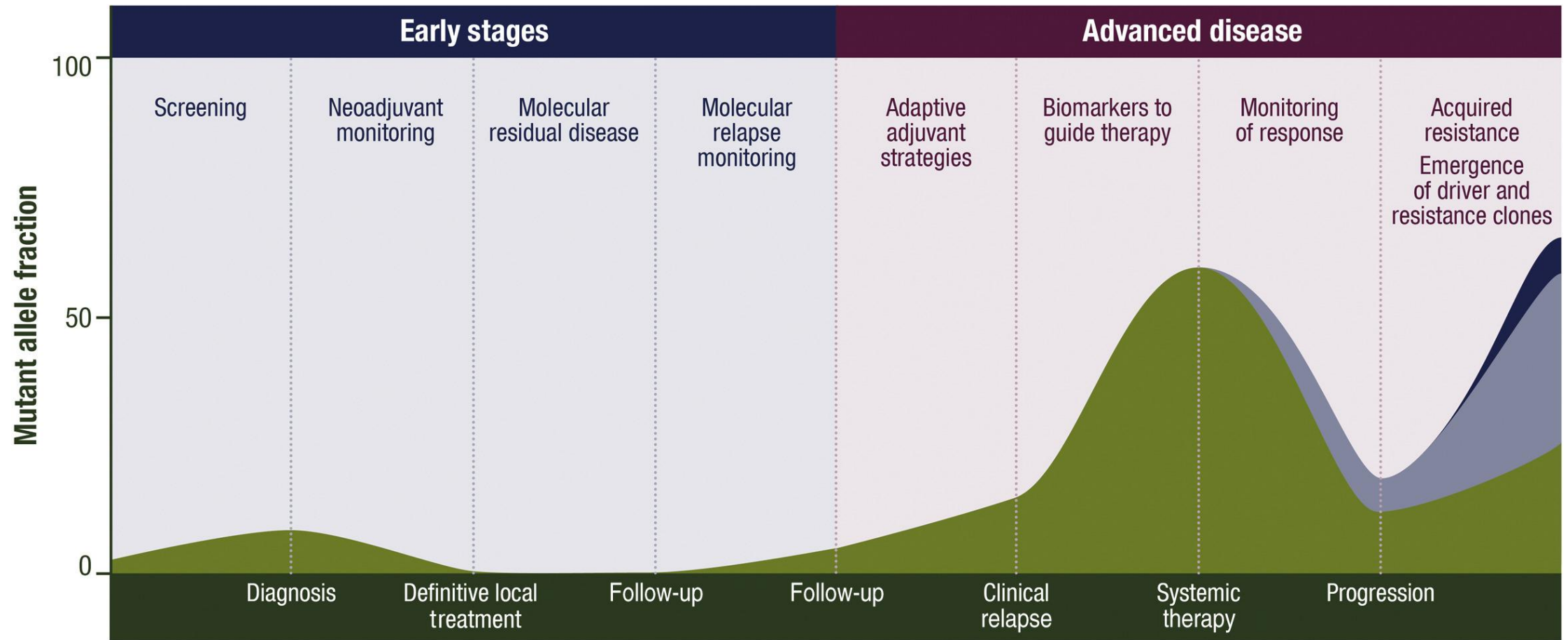
@AlastairGreyst2

# What is cfDNA/ ctDNA



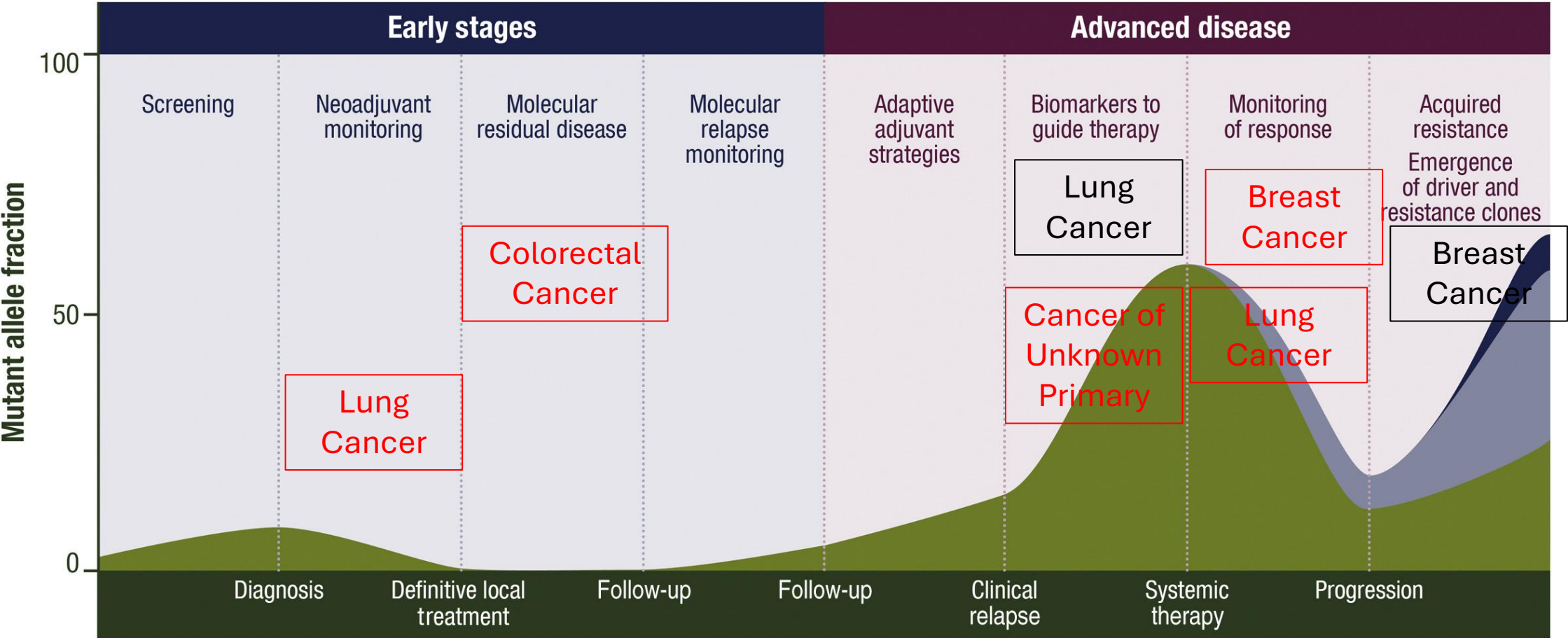


# Potential roles for ctDNA



Adapted from Pascual et al. 2022.

# Potential roles for ctDNA



Adapted from Pascual et al. 2022.



# Lung cancer; an unmet medical need

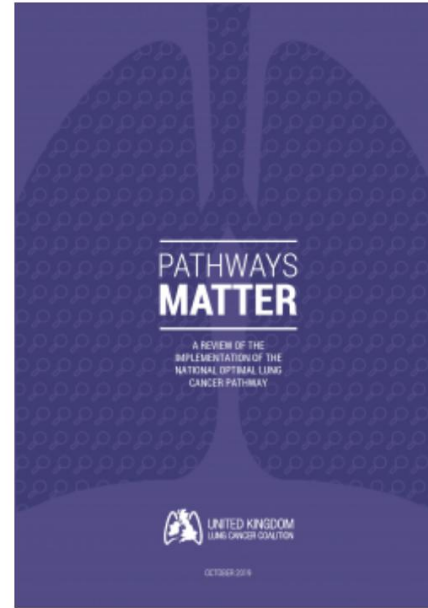
Lung Ca  
35,000

Prostate  
ca 10,800

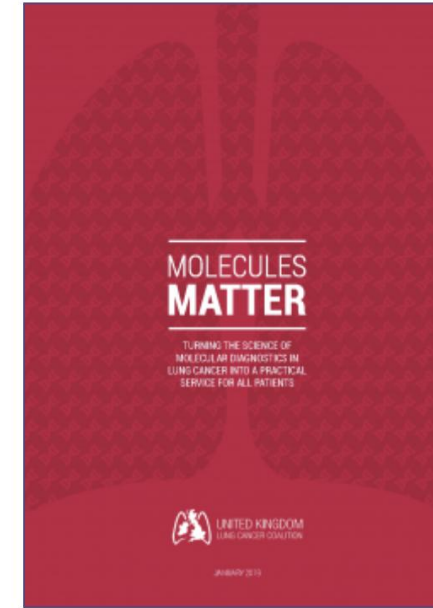
Breast  
ca  
11,700

CRC  
16,000

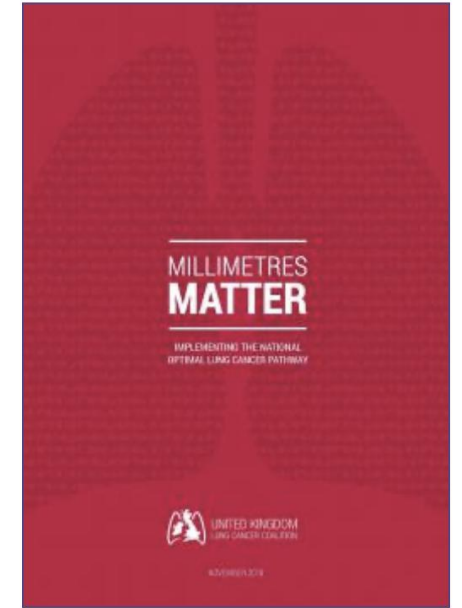
Deaths in the UK per year



Pathways Matter



Molecules Matter



Millimetres Matter



# Patients with advanced cancer who may benefit from liquid biopsy

## Patients in whom traditional biopsy is inaccessible or impractical

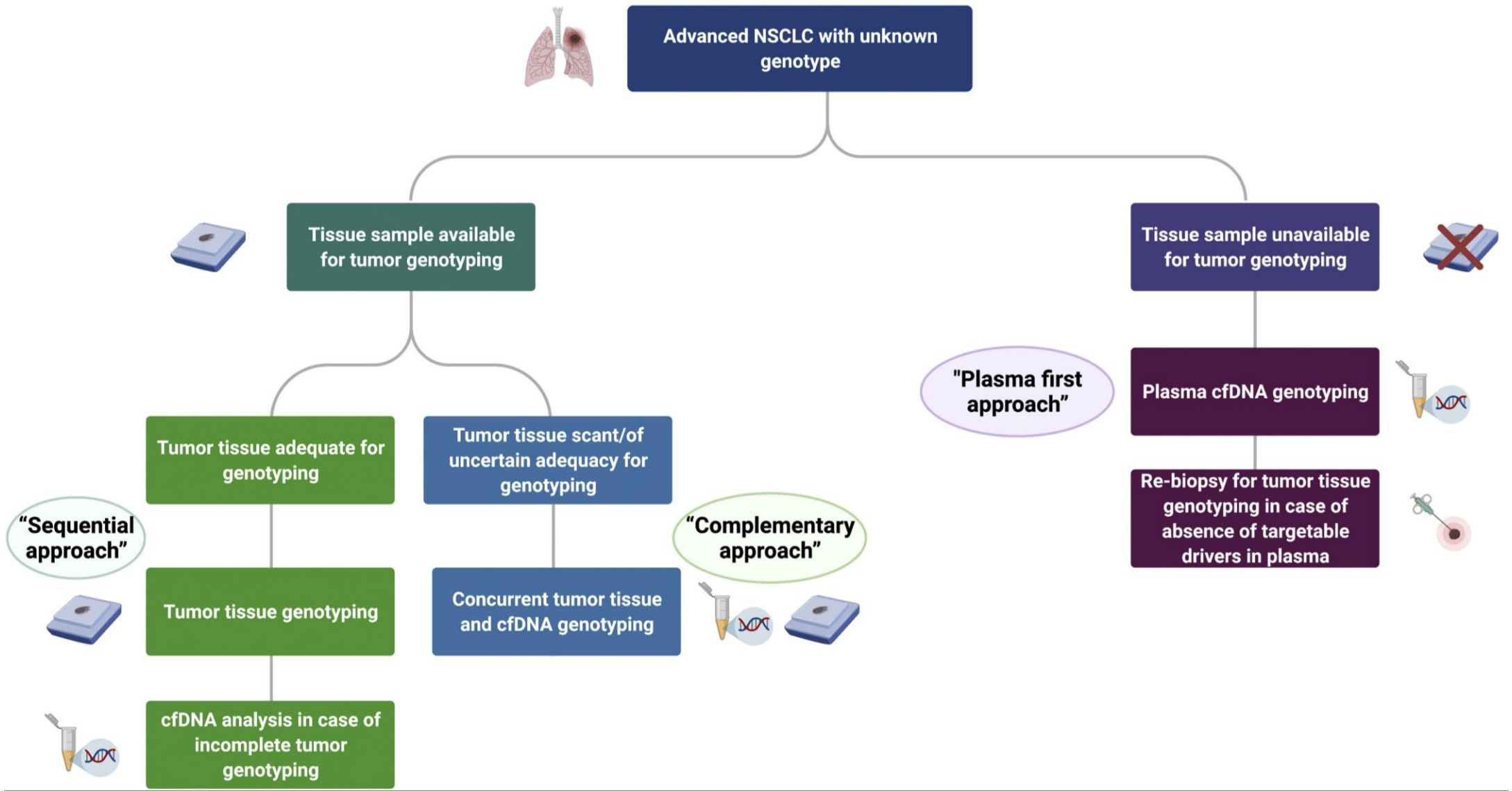
- Anatomically inaccessible/unacceptable risk<sup>1,2</sup>
- Settings where tissue biopsy results may be delayed<sup>1</sup>

## Patients in whom traditional biopsy is insufficient

- Tissue exhausted by other pathology analyses<sup>1</sup>
- Sample inadequate for successful molecular testing (few tumour cells or inflamed, fibrotic and necrotic tissue)<sup>3,4</sup>

## Patients who have disease progression or relapse on targeted therapies

- Detection of suspected resistance mutations<sup>1,2</sup>
- Consider new therapy options including clinical trials<sup>1</sup>





# NHSE GMSA transformation ctDNA pilot

## Aims to provide evidence:



For the expansion of ctDNA testing in the NHS to support tumour genotyping from blood



To allow rapid personalized drug treatment selection and speed up time to treatment for patients with advanced lung cancer



To support the COVID19 recovery programme



Through health economics

Patients with CT imaging consistent with suspected advanced (stage 3/4) NSCLC, prior to biopsy

### Phase 1

- 700 samples
- Recruited equally across all GMSAs
- Testing performed by Roche and Guardant

April 2022 – July 2023

### Phase 2

- 1800 samples
- Recruited by population
- Testing performed by NT GLH (Guardant tech transfer)

August 2023 – March 2024

### Phase 3

- 10,000 samples
- Open to all
- Testing performed by 2 GLHs

April 2024 – March 2025

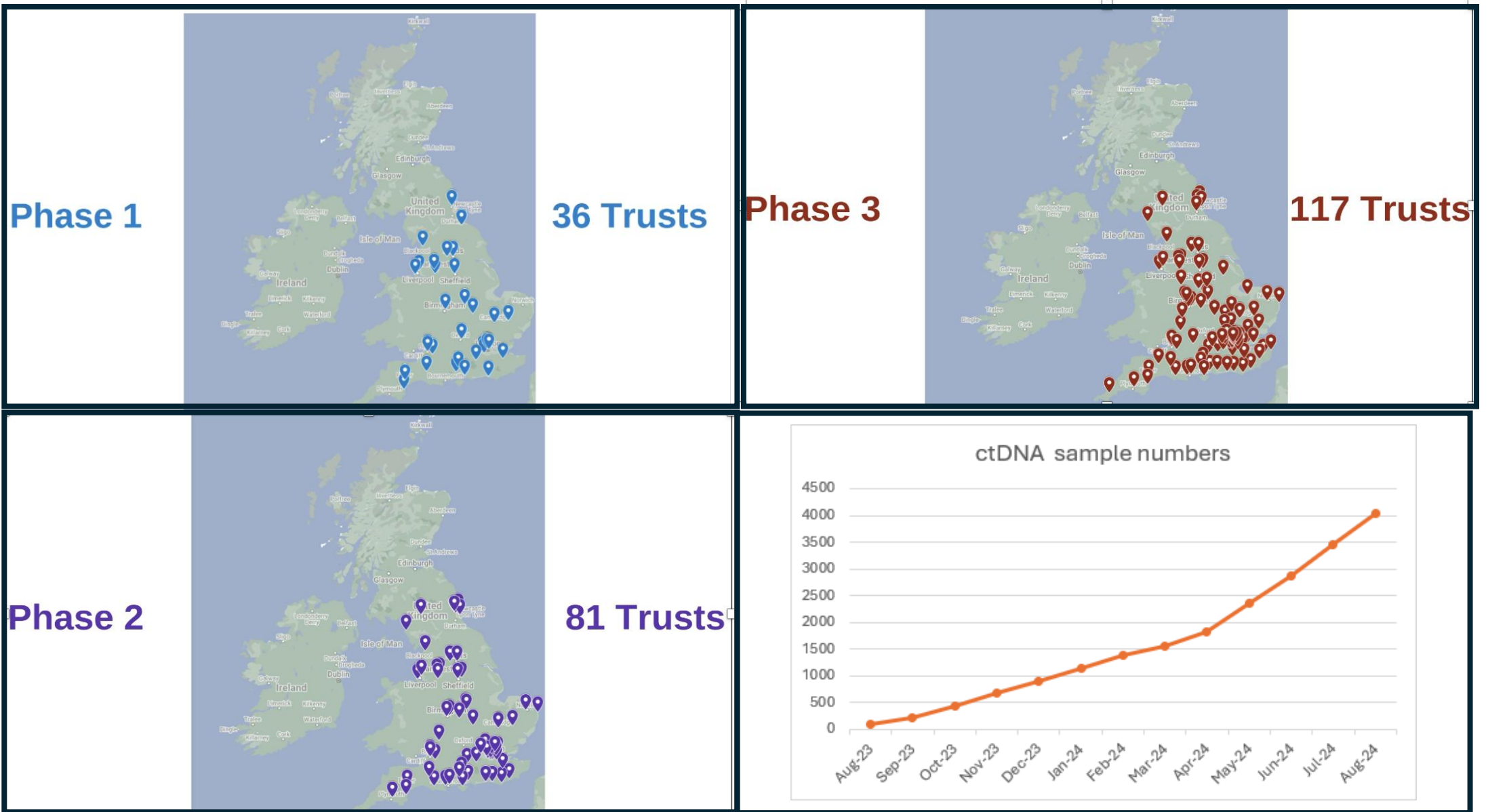
### Live service

- Testing commissioned

April 2025 onwards

Health economics report on data collected

# The pilot study in numbers



# Change to Funding Criteria

2. I confirm that the patient has histological or cytological evidence of NSCLC that carries a sensitising EGFR mutation based on a validated test **OR** there is documented agreement by the lung MDT that the radiological appearances are in keeping with locally advanced or metastatic NSCLC **AND** there is an informative circulating free DNA test result confirming the presence of a sensitising EGFR mutation.

Please mark below on which basis the diagnosis of EGFR mutation positive NSCLC has been made in this patient:

☐ Histological or cytological evidence.

☐ Documented agreement by the lung MDT that the radiological appearances are in keeping with locally advanced or metastatic NSCLC and there is an informative circulating free DNA test result confirming the presence of a sensitising EGFR mutation

\* Required

☐ Yes

☐ No

\*

Required



# NHSE GMSA transformation ctDNA pilot

## Integrating ctDNA NGS with the NHS through technology transfer – Phase 3

### North Thames GLH Implemented in August 2023



- ❖ A high throughput **liquid biopsy testing facility** established at the Royal Marsden now offering **ctDNA** NGS testing across England in the second larger phase of the pilot covering 1800 samples.
- ❖ Bringing together Guardant Health's innovation with the **expertise, know how and service delivery of the NHS Genomic Medicine Service**.
- ❖ **Quality:** state-of-the-art technology platform and infrastructure supporting the delivery of a uniform, high standard of care across all hospital settings in England.
- ❖ **Marsden360** launched in August 2023, with multiple NHS hospitals already sending **aNSCLC** patient samples.

**Marsden360**

*Developed in partnership with Guardant Health*

### North West GLH Implemented in August 2024

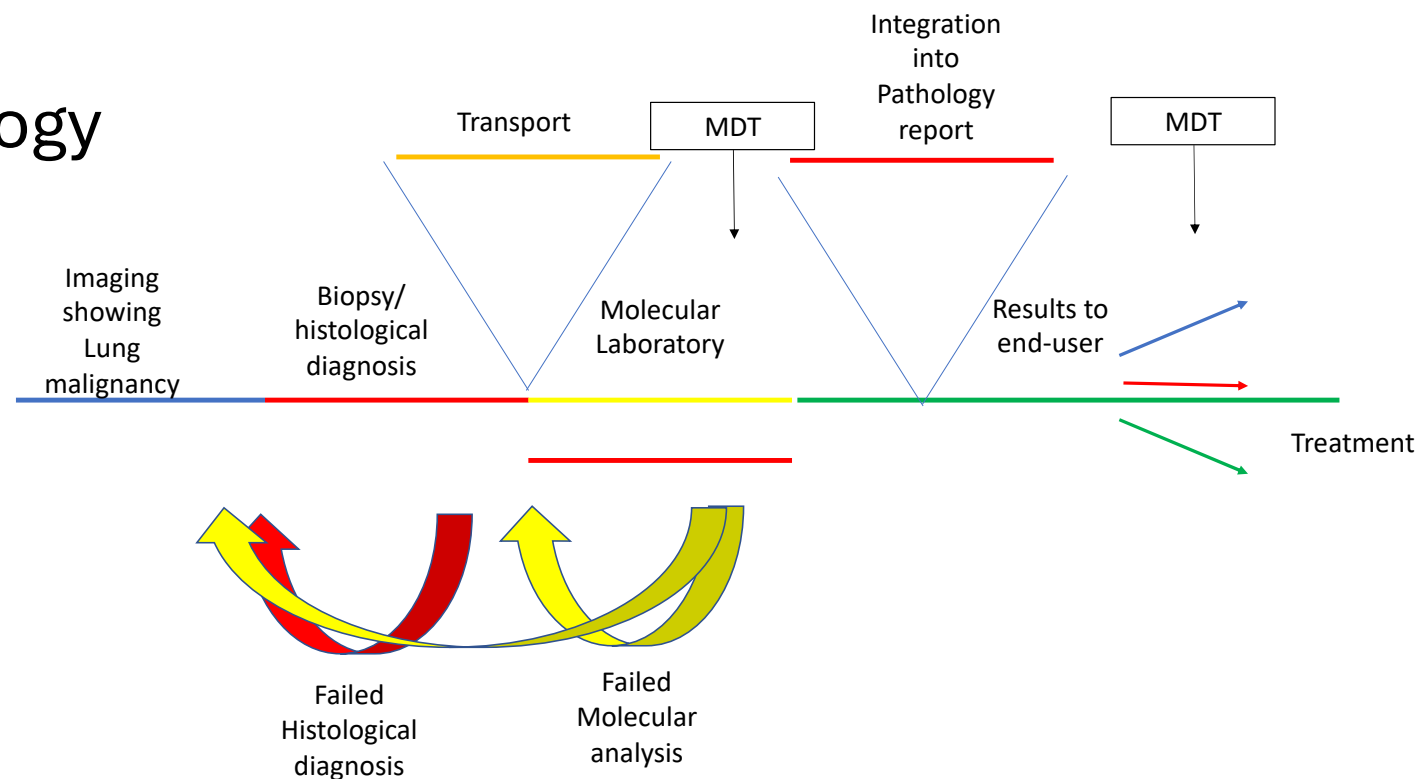


In partnership with Roche and their subsidiary Foundation Medicine Inc, the North West Genomic Laboratory Hub is providing the FoundationOne®Liquid CDx liquid biopsy test which provides comprehensive solid tumour profiling in advanced cancers, allowing clinicians to personalise treatments more accurately.

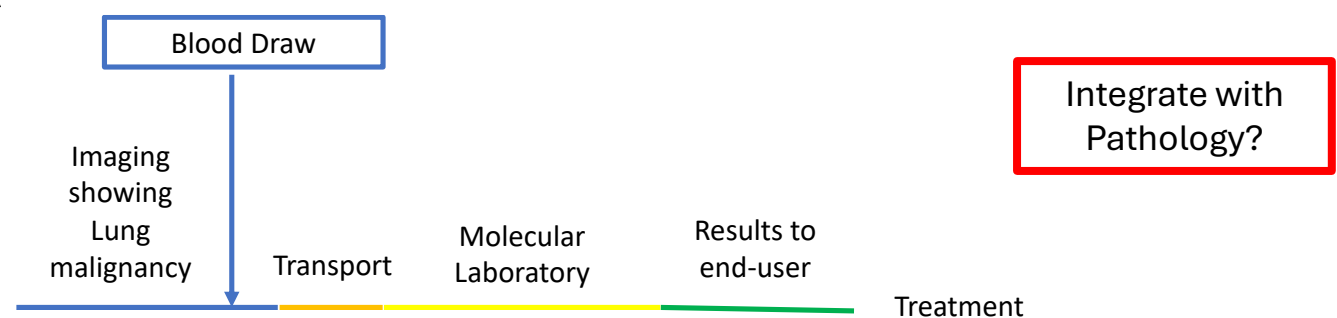
In August 2024 the North West Genomic Laboratory Hub in partnership with Roche and their subsidiary Foundation Medicine Inc, launched a service utilizing this technology for patients with suspected lung cancer to identify treatment option early in the patient pathway.

# Impact on turn around times

## Histology



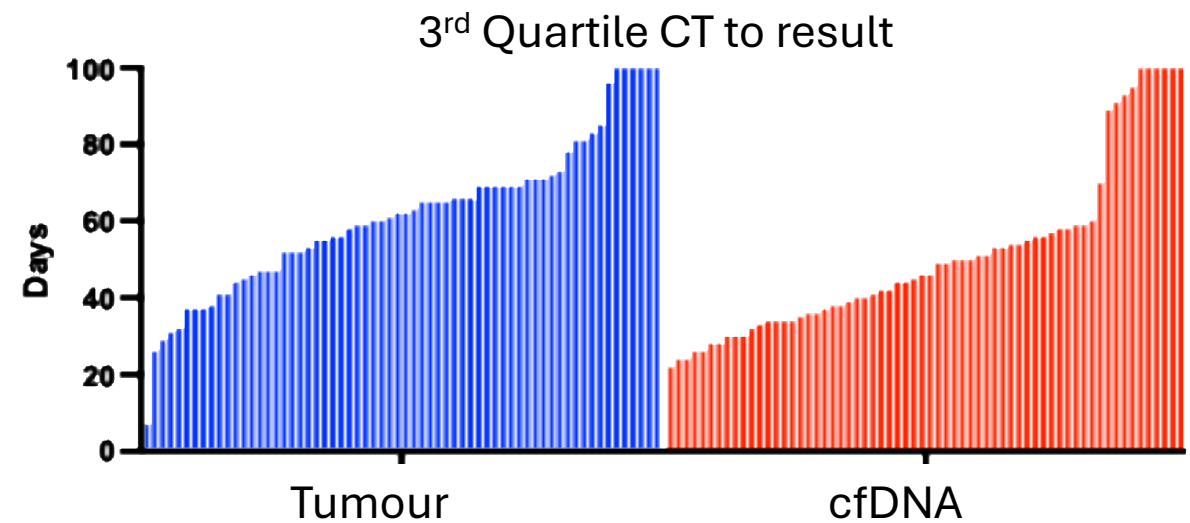
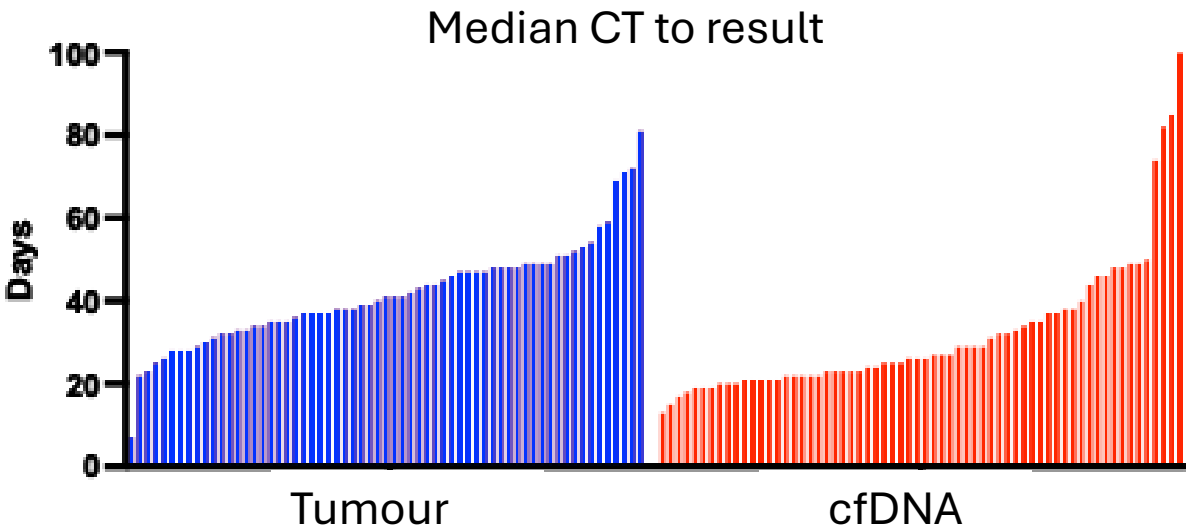
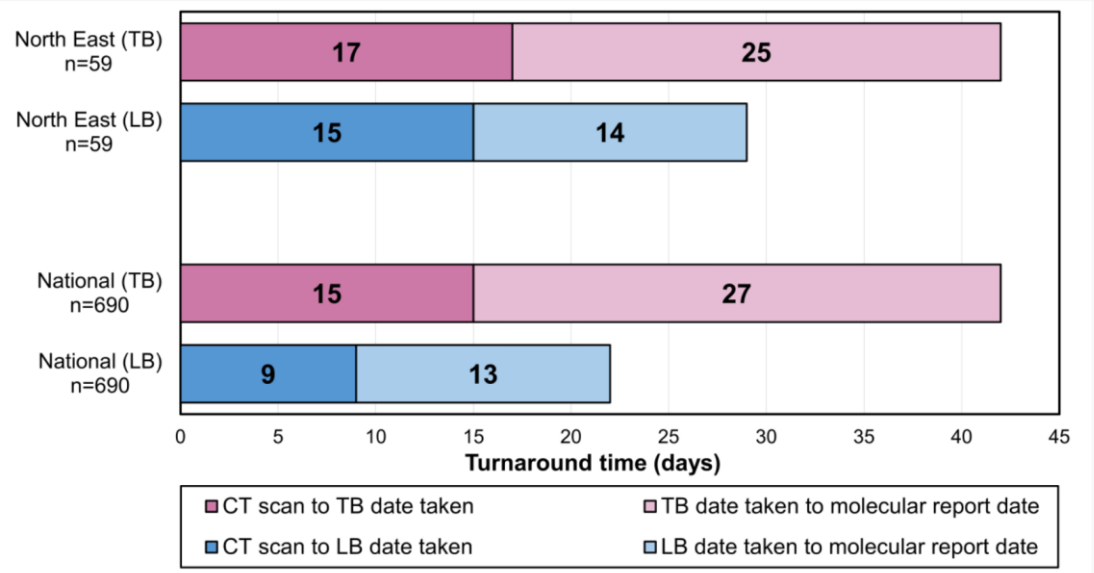
## CfDNA



—	Respiratory
—	Pathology
—	Genomics
—	Lab Oncology

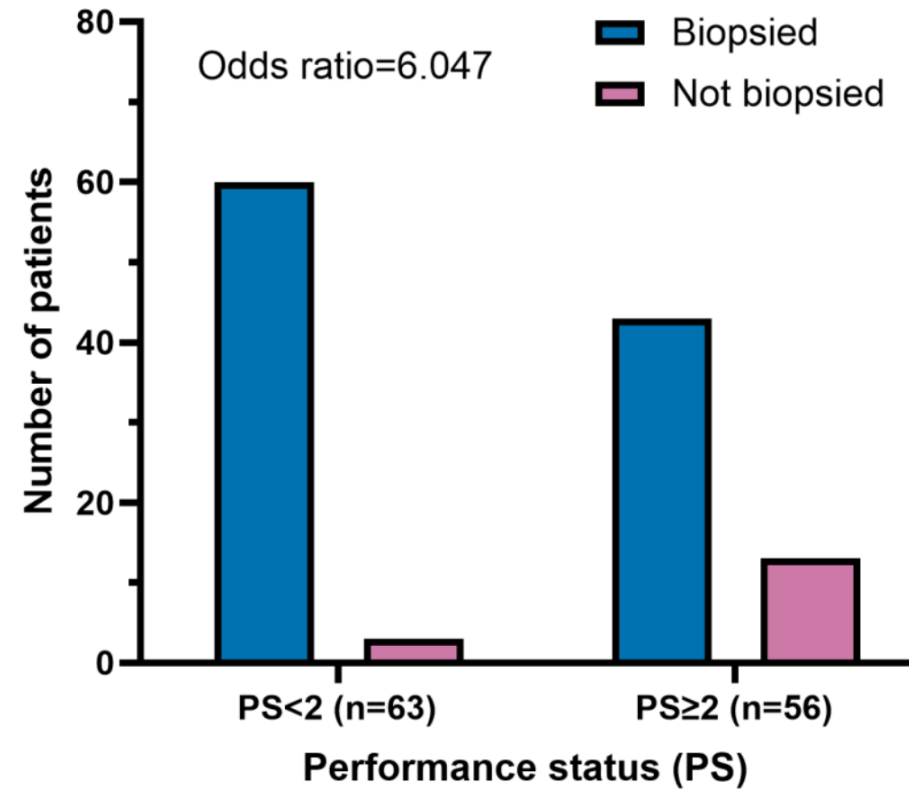
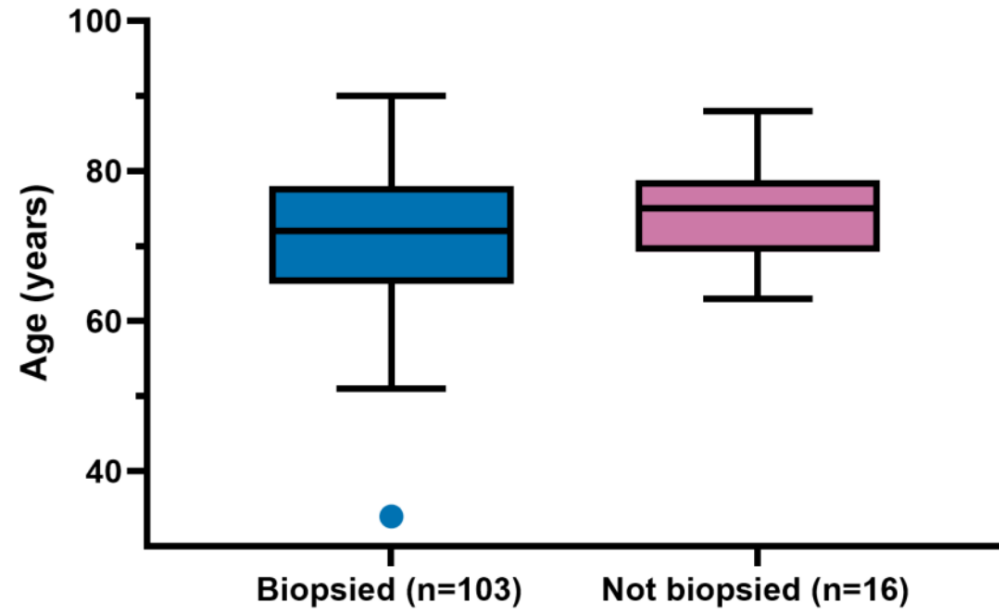
# Impact on turn around times

Global reduction in time to results  
Reduces “long waiters” in particular  
Reduces inequity in TAT between trusts





# Reducing inequality



# Health economics

## Benefits

Impact on patient quality of life

Reduction in inappropriate treatments and the downstream management of their associated toxicity

Reduced healthcare time per patient due to shorter diagnostic pathway

Avoiding repeated biopsies and complications

Reduction in tumour testing

Net savings to NHS and patient care over 1 year

£ million

Implementation of service

Cost



North East and Yorkshire  
Genomic Medicine Service

# Extra benefits



Patients have better access to emerging therapies and clinical trials



Identification of germline findings (~2% of patients)



Increased genomic literacy in new staff groups (e.g. respiratory nurses)



Confidence in difficult calls in tumour analysis





# The Liquid Experience: From Research to Reality



What have we learnt from the lung liquid biopsy pilots in England and Wales?

*Stakeholder group chaired by Professor Alastair Greystoke, Professor of Precision Oncology, Newcastle*

FOREWORD BY PROFESSOR SANJAY POPAT



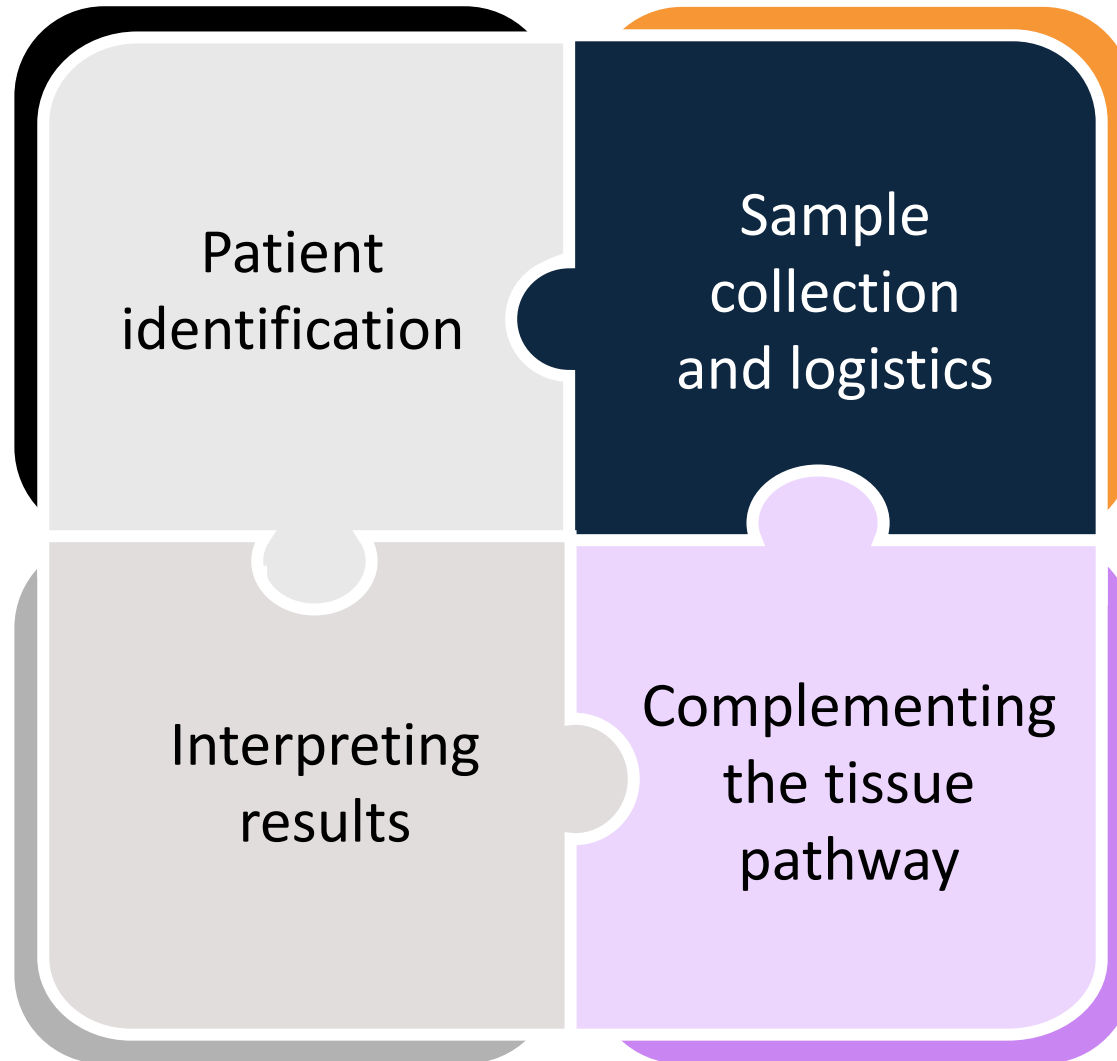
## A Health Economics Evaluation of ctDNA testing in NSCLC

31/03/2024



# Practical considerations for implementing liquid biopsy

The Liquid Experience report focuses on learnings in four key areas:



# Patient and public involvement

## Early Involvement: -

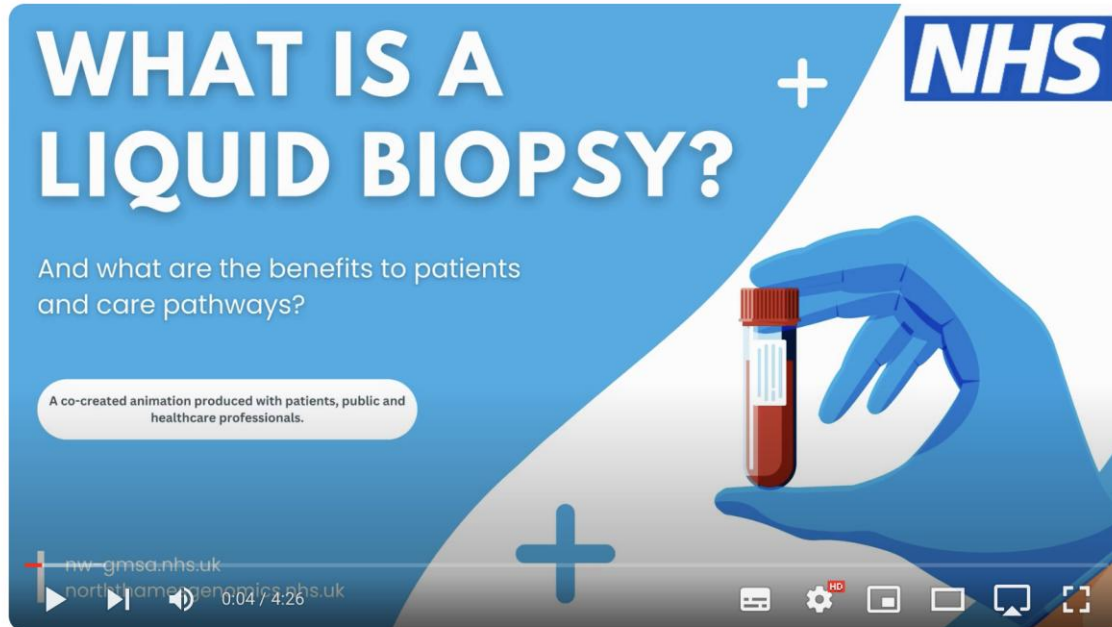
- Input was sought early on from
  - a) Lung cancer groups: Ruth Strauss Foundation, ODLC Patient Alliance, Roy Castle Foundation
  - b) NHS GMS National People and Communities Forum
- A patient with lived lung cancer experience participated on the moderation panel for the procurement process with input in designing the specification for the commissioning of the health economic organisation

## On-Going Involvement: -

- Review of new patient materials related to ctDNA lung
- Input and co-creation of patient education video explaining liquid biopsy launched in October
- Patient experience blogs from patients who have experienced the pilot



# Education



## ctDNA project explained

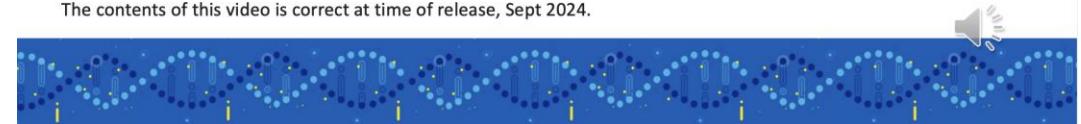
Unlisted



## Liquid Biopsy Biomarker Test Report: walkthrough video

Example using Marsden360 reports from a lung cancer cell-free circulating DNA sample. This is a narrated deck. To listen, hover over the speaker icon at the bottom left of each slide and press play. Additional information and links to resources are given in the note sections.

The contents of this video is correct at time of release, Sept 2024.



### Series 5 Episode 3 - Liquid Biopsy Testing Genomics Pilot: A Partnership between the...

5 days ago

Welcome to Genomics Now, a podcast series where you can learn how genomics is developing in England's NHS. This podcast series is recorded in 2024 and is part of the North Thames Genomic Medicine Service's educational toolkit...

♥ Likes   Download 45   Share



### Series 5 Episode 2 - Transforming Cancer Diagnostics with Liquid Biopsies: Insights fr...

5 days ago

Welcome to Genomics Now, a podcast series where you can learn how genomics is developing in England's NHS. This podcast series is recorded in 2024 and is part of the North Thames Genomic Medicine Services Educational Toolkit. In each bite-sized...

♥ Likes   Download 33   Share



### Series 5 Episode 1 - Revolutionising Lung Cancer Diagnostics: The Promise of Liquid ...

5 days ago

Welcome to Genomics Now, a podcast series where you can learn how genomics is developing in England's NHS. This podcast series is recorded in 2024 and is part of the North Thames Genomic Medicine Services Educational Toolkit. In each bite-sized...

♥ Likes   Download 30   Share

# Patient impact

## Blood test reveals best lung cancer treatment

© 22 March



| The change to Kat's treatment meant she could spend more time at home with her daughter Paige

By Fergus Walsh

Medical editor

*“Those early weeks are a complete blur, my life changed so quickly, and I had to take on so much information. I went from going to the gym multiple times a week to having to wrap my head around the fact that doctors were talking about treatments to try and prolong my life” – Kat*

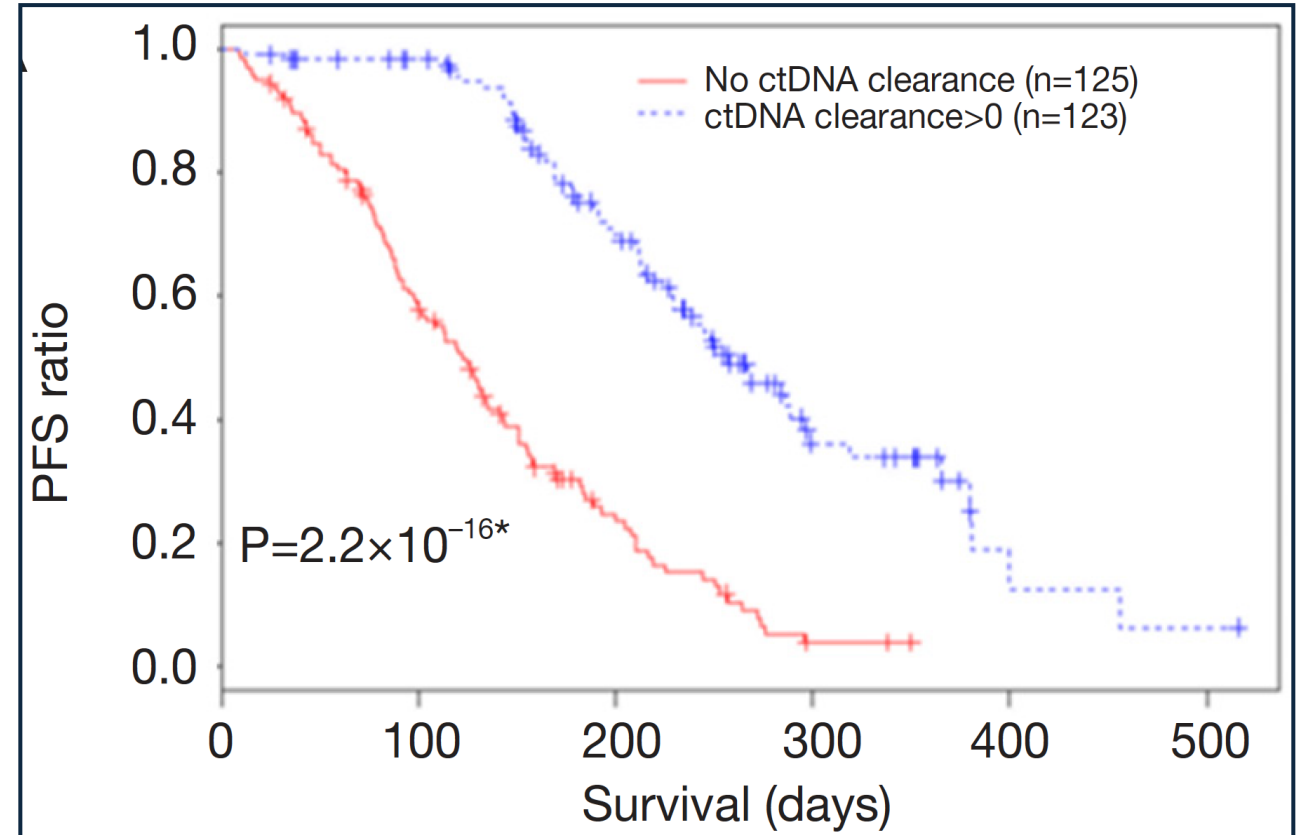
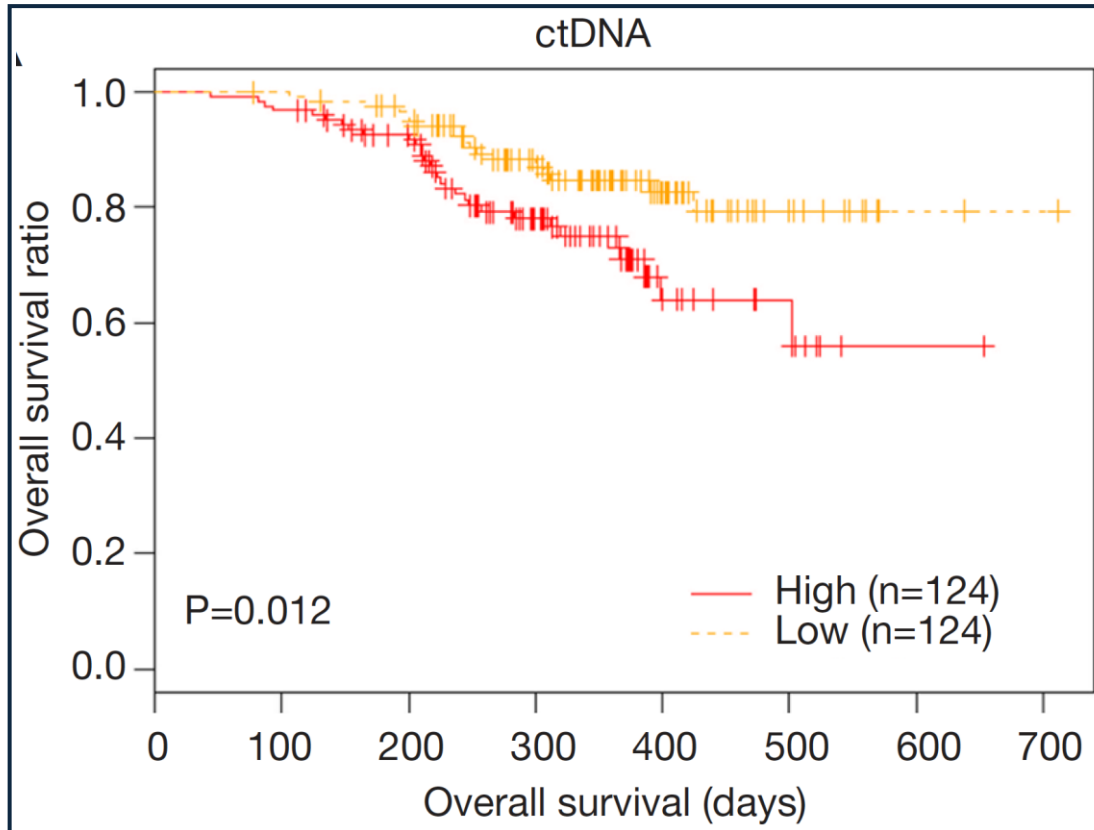
The ctDNA testing meant that within a week, her oncology team were also able to confirm that Kat had two rare mutations, ALK fusion and TP53, that were driving her cancer.

*“When I first heard my diagnosis, I spent a lot of time trying to understand if I did it to myself. Having the ctDNA test results back gave me a sense of relief that there was no one to blame, I couldn't be angry about it.” – Kat*

The results didn't just give Kat some peace of mind, they also meant that her clinical team were able to immediately ensure that she had access to treatments that specifically target the changes in the genome that drive her cancer.

[Blood test reveals best lung cancer treatment - BBC News](#)

# Future Use Case ctDNA to monitor response



• \*Denotes p-value derived from cox regression model.

• ctDNA, circulating tumour DNA; NSCLC, non-small cell lung cancer; PFS, progression-free survival.

- Song Y, et al. *Transl Lung Cancer Res.* 2020;9(2):269–279.

# Future Use Case Post-operative cfDNA to guide decisions in stage 2 colorectal cancer

ctDNA-Guided  
Group  
N=302



ctDNA Analysis



Positive  
ctDNA Results



Negative  
ctDNA Results

Standard-  
Management Group  
N=153

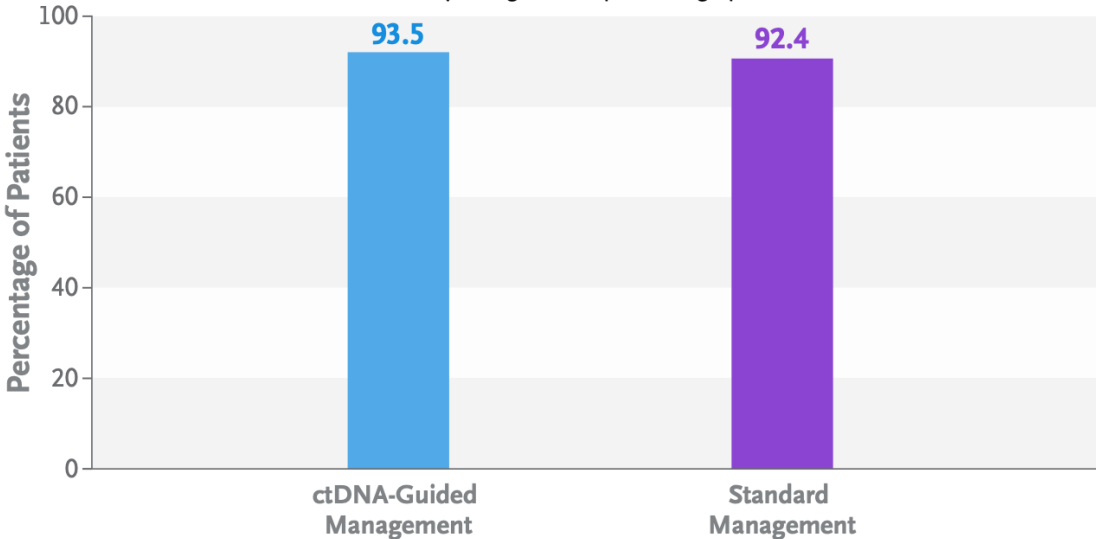


Clinicopathological Criteria



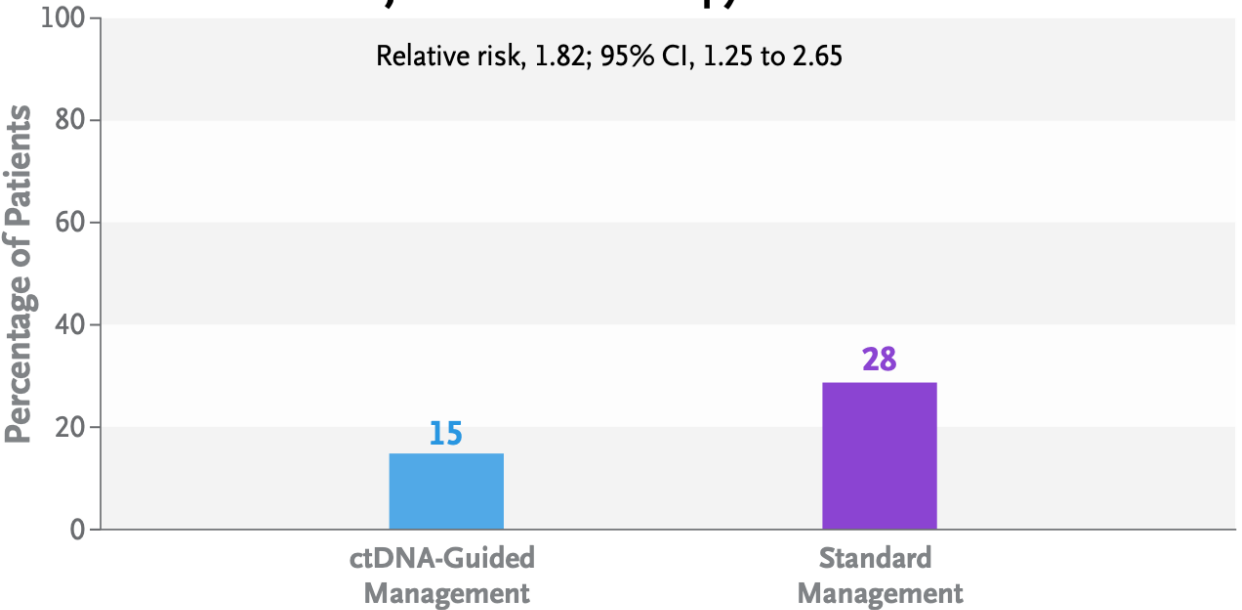
2-Year Recurrence-free Survival

Absolute difference, 1.1 percentage points; 95% CI, -4.1 to 6.2  
Noninferiority margin, -8.5 percentage points



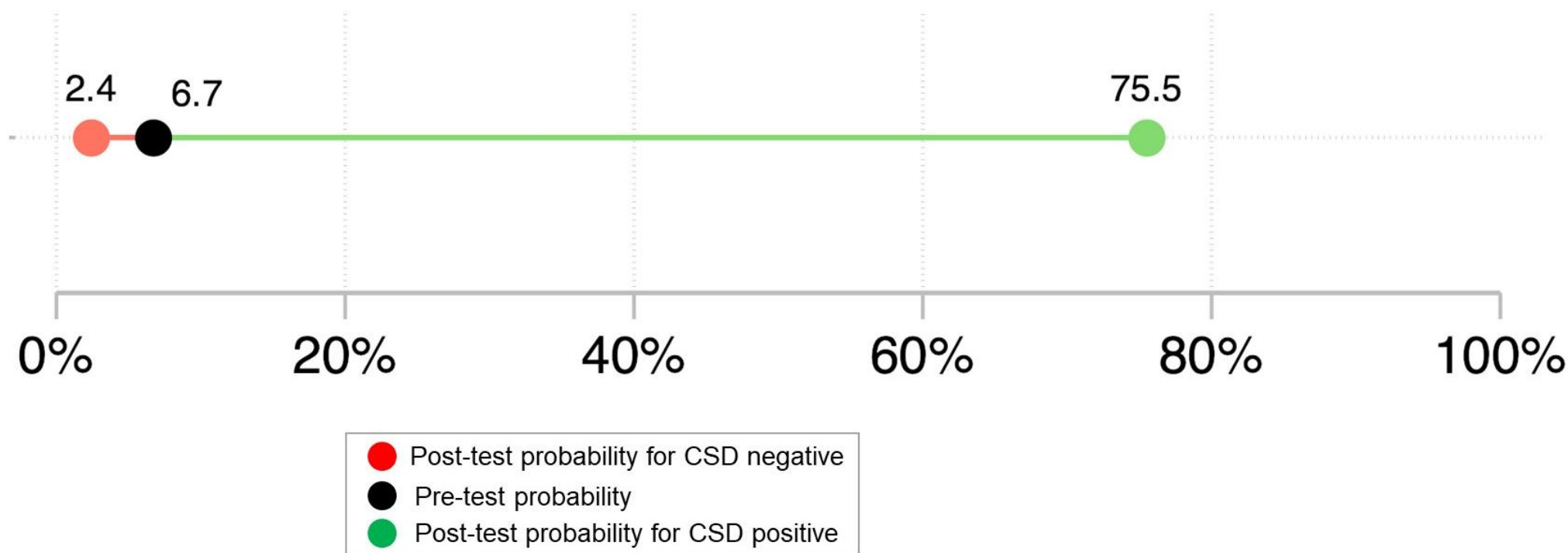
Adjuvant Chemotherapy Received

Relative risk, 1.82; 95% CI, 1.25 to 2.65



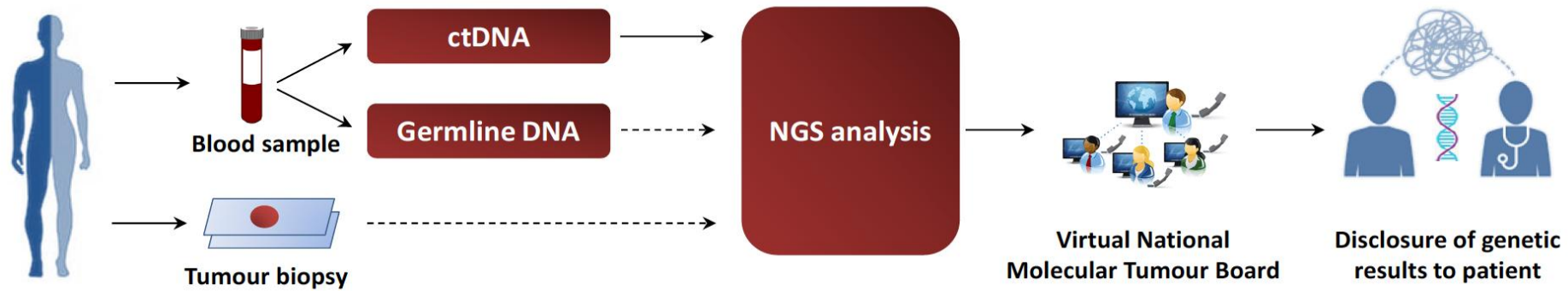


# Future Use Case Methylated cfDNA to help in Diagnosis of Cancer in People with symptoms



CSD, cancer signal detected; MCED, multi-cancer early detection test.

# cfDNA for Trial Entry?



# Summary

- ctDNA a useful new tool in managing patients with cancer
- NHSE Lung Cancer pilot set the structure
  - Delivery of testing
  - Evaluation of cost effectiveness
- Future use cases
  - Other tumour types
  - Monitoring of response
  - Minimal residual disease
  - Mukti Cancer Detection Tests



## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**







# Panel Discussion



**Oliver Gregory**  
Programme Lead  
NCL Cancer Alliance



**Mrs Sue Harrold**  
Cancer Nurse Consultant  
Sciensus Pharma Ltd



**Dr Owen Carter**  
National Clinical Advisor at Macmillan  
Cancer Support, GPwSI Oncology



**Mr John-Paul Crofton Biwer**  
Founder  
Edge of Possible Consultancy



## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**





**Main Sponsor**







# Main Sponsor



**Dr Sacha Howell FRCP PhD**

Senior Lecturer and Honorary Consultant in Medical Oncology  
Division of Cancer Sciences, Faculty of Biology, Medicine and  
Health

The University of Manchester, Oglesby Cancer Research Centre



**Manchester Breast Centre**

From Molecular Science to the Clinic



# Risk prediction and prevention of Breast Cancer in Pre-Menopausal Women

Dr Sacha Howell

Clinical Senior Lecturer in Medical Oncology

Director Manchester Breast Centre







## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





# Refreshments & Networking



Please scan the QR Code on the screen  
below to register your interest for our  
accredited training courses.

Register your Interest







Powered by -  CONVENZIS

# Join the Healthcare Engagement Society (HES)

- **What it is** – A secure, year-round platform bringing NHS professionals together across six specialist communities.
- **Why it matters** – Stay connected beyond today's event, share challenges, and learn from peers facing the same priorities.
- **Your benefits** – Exclusive access to interviews, insights, best practice, and real-time discussion threads with colleagues nationwide.
- **How to join** – Simply scan the QR code, choose your community, and start connecting today.



**SCAN ME**



## Chair Morning Reflection



**Mr Chris Sleight MSc BSc FIBMS**  
Ex Diagnostics Leader within the NHS





## Case Study





## Case Study



**Professor Matthew Evison**  
Consultant in Respiratory Medicine  
Manchester University NHS Foundation Trust



## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**







## Case Study



**C the Signs**



## Case Study

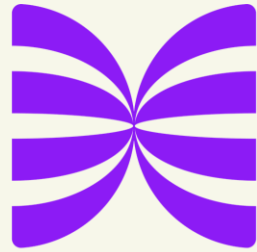


**Luke Wyatt**  
Director of Partnerships  
C the Signs



**Dr. John Woolley**  
GP and Clinical Lead  
C the Signs





# C the Signs

Optimising A Patients Cancer Journey – Better Detection, Faster Flow

Convenzis – Oncology, 7th October 2025



North East London PCNs



Norfolk and Waveney  
Integrated Care Board



Hull University  
Teaching Hospitals  
NHS Trust



Liverpool South PCNs



Bury PCNs



Dorset



Staffordshire PCNs



Somerset  
Integrated Care Board



Somerset  
NHS Foundation Trust



Health Innovation  
Yorkshire & Humber

Bradford District and Craven  
Health and Care Partnership



Introduction

# Cancer in Numbers: Why Interception Matters

Dr John  
Woolley



Clinical Lead

Luke  
Wyatt



Director of Partnerships



# The Weight Of A Missed Opportunity

For the patient who stays with you

---

Every clinician has that **one patient** — the one they carry with them, wondering if something more could have been done.

---

## 5-year survival

Early diagnosis

90%

Late diagnosis

30%



## Cancer in the UK

40%

Diagnosed in under  
65 yrs

24%

Increase in 25 to 49 yrs in  
last 25 years

58%

Early diagnosis in England

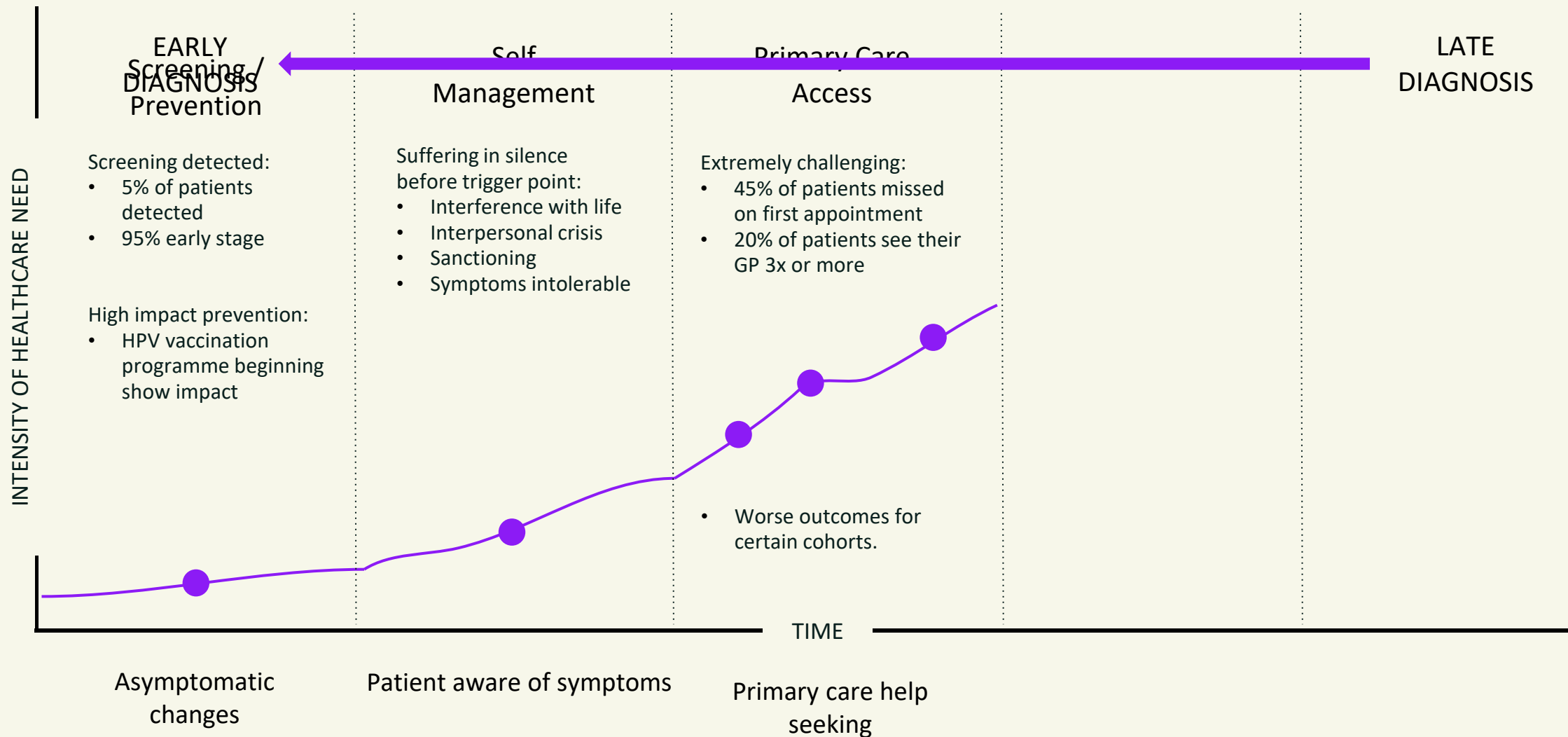
£6,021

More per patient on  
average to treat a late  
stage case than early

195%

Symptomatic  
presentations

# Opportunities Along A Patient Journey



## Cancer Doesn't Fit Boxes — But We're Trained to Think in Them

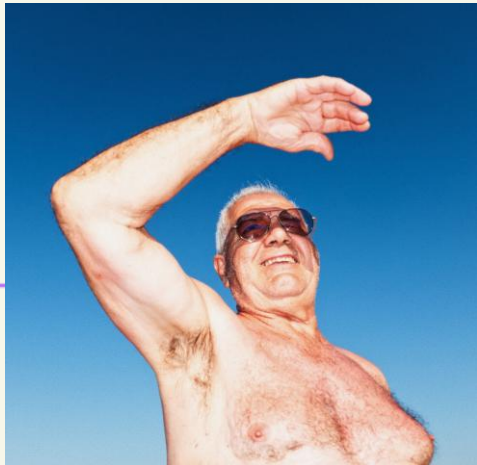
Patients present with a broad range of signs and symptoms, it can be difficult now level of seriousness & escalation required



# Cancer Pathways Are Built Around Tumours, Not Presentations

## At risk of:

Colorectal, Oesophageal, Stomach, Lung, Leukaemia, Pancreatic



CT abdomen for pancreatic cancer

2WW for colorectal cancer

Upper GI endoscopy

CXR for lung cancer or mesothelioma

FBC for leukaemia



## Or demographics

### At risk of:

Colorectal, Oesophageal, Stomach, Lung, Leukaemia, Ovarian, Pancreatic



CT abdomen for pancreatic cancer

2WW for colorectal cancer

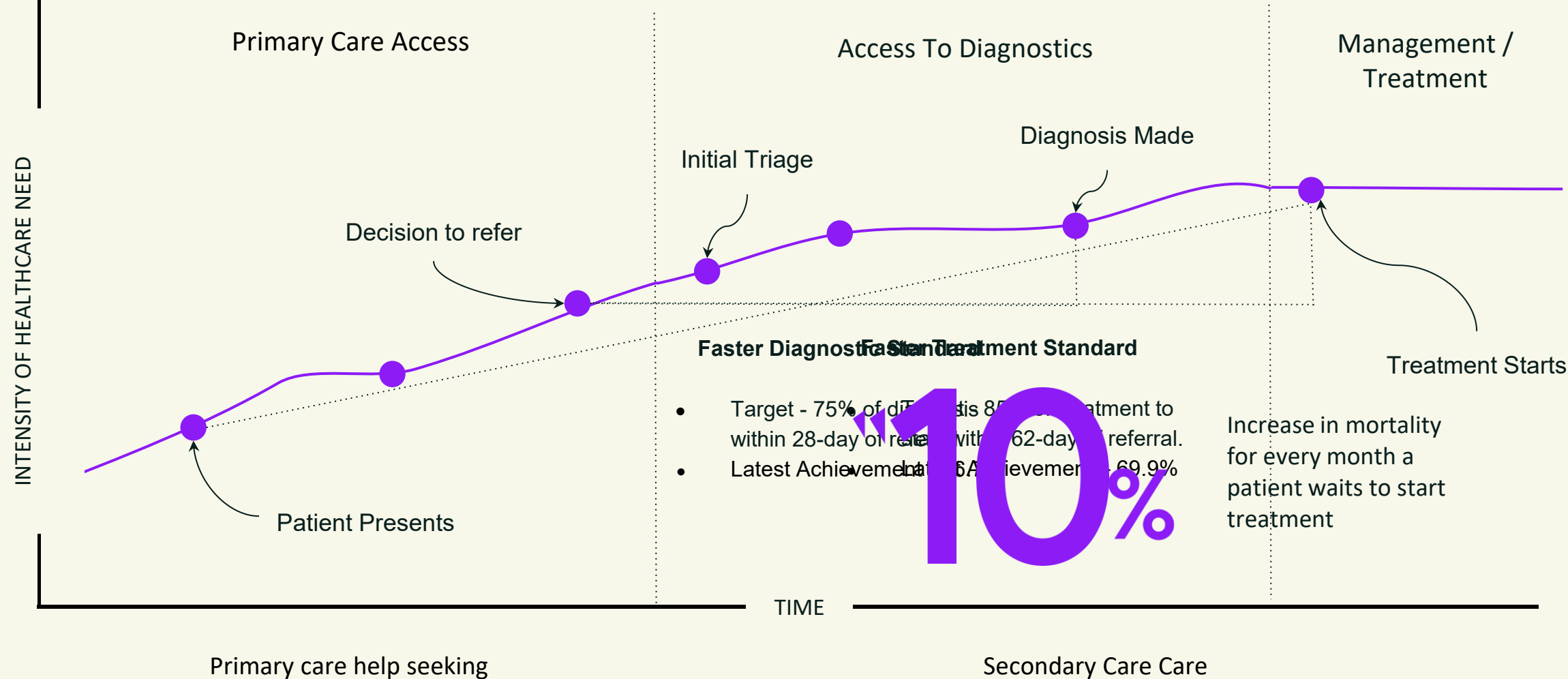
Upper GI endoscopy

Ca125 for Ovarian

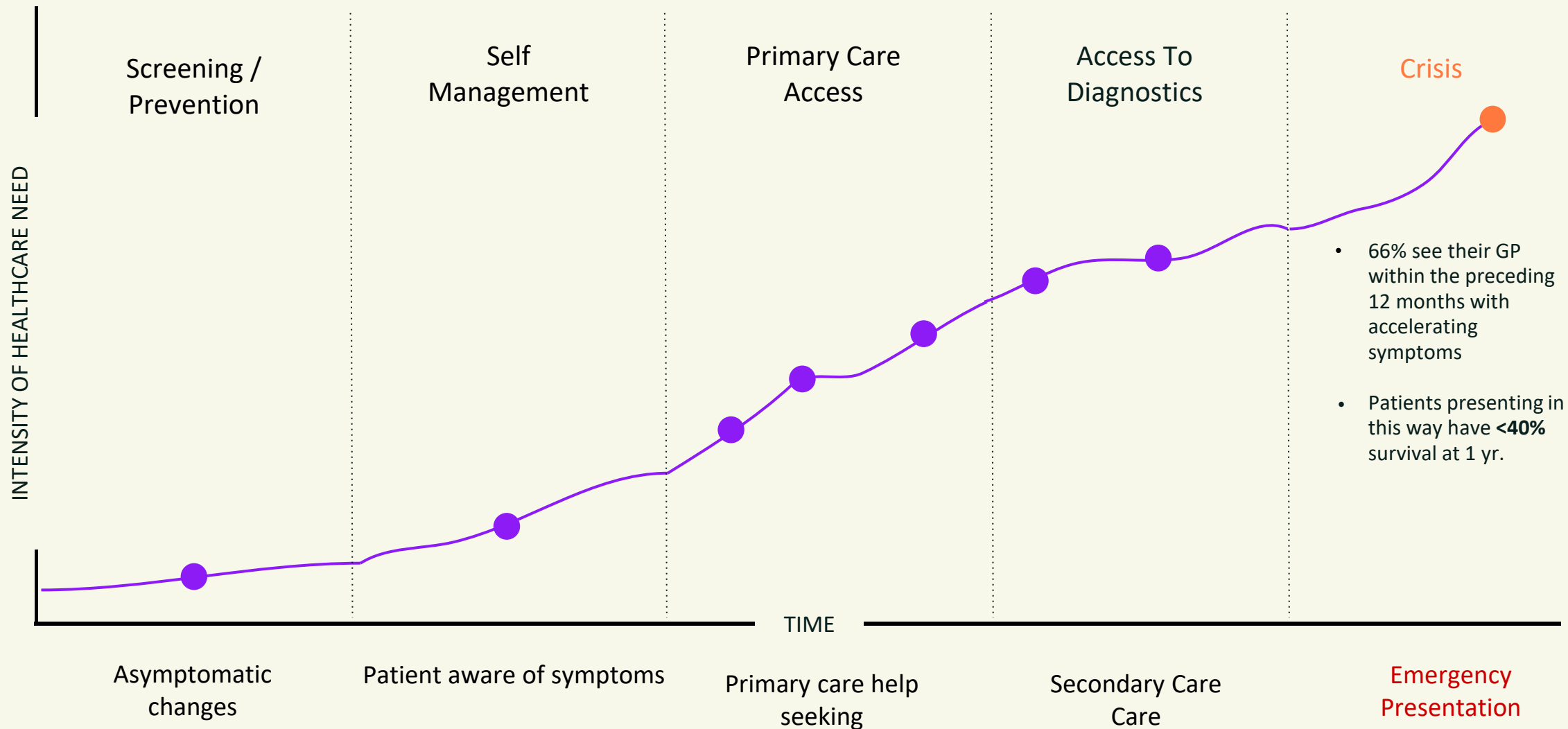
CXR for lung cancer or mesothelioma

FBC for leukaemia

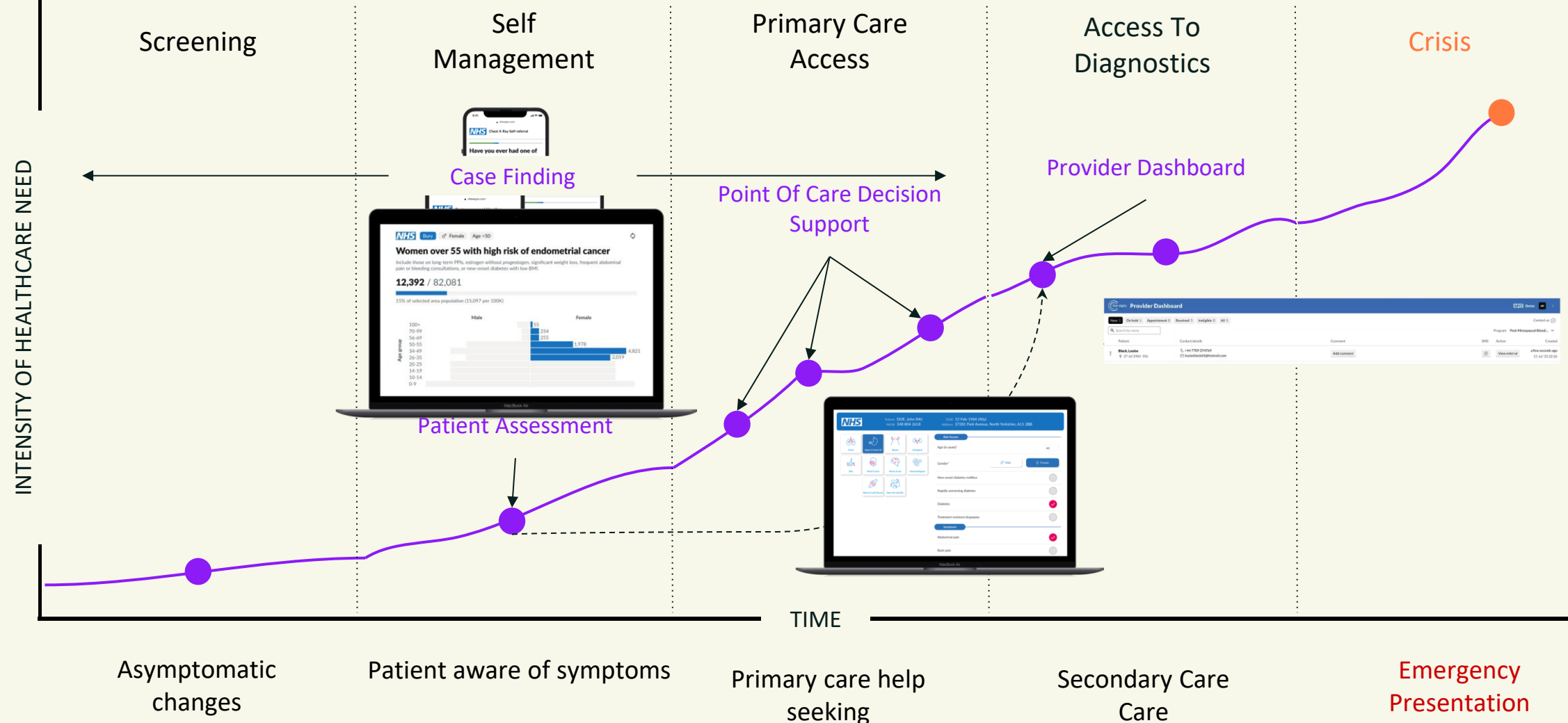
# Opportunities Along A Patient Journey



# Opportunities Along A Patient Journey



# Opportunities For Digital Support





C the Signs

Give everyone  
the chance to  
survive their  
cancer



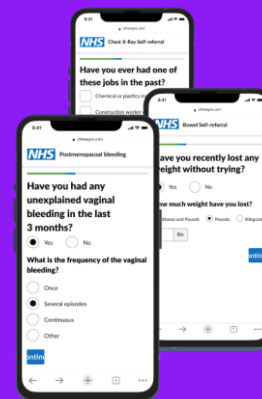
C the Signs  
Class I Medical  
Device  
Pan-Cancer AI  
Driven Detection



01

## Point of care decision support

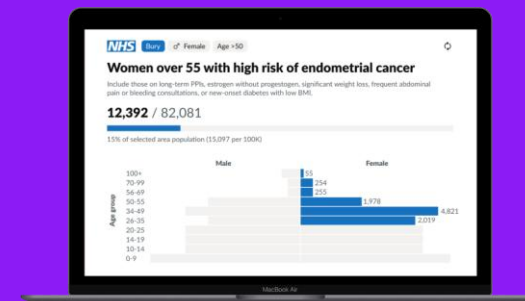
Primary care receives real-time guidance when patients present with symptoms on cancer risk and pathway navigation



02

## Patient assessments

On completing a risk assessment, eligible patients are navigated to a diagnostic or a specialist



03

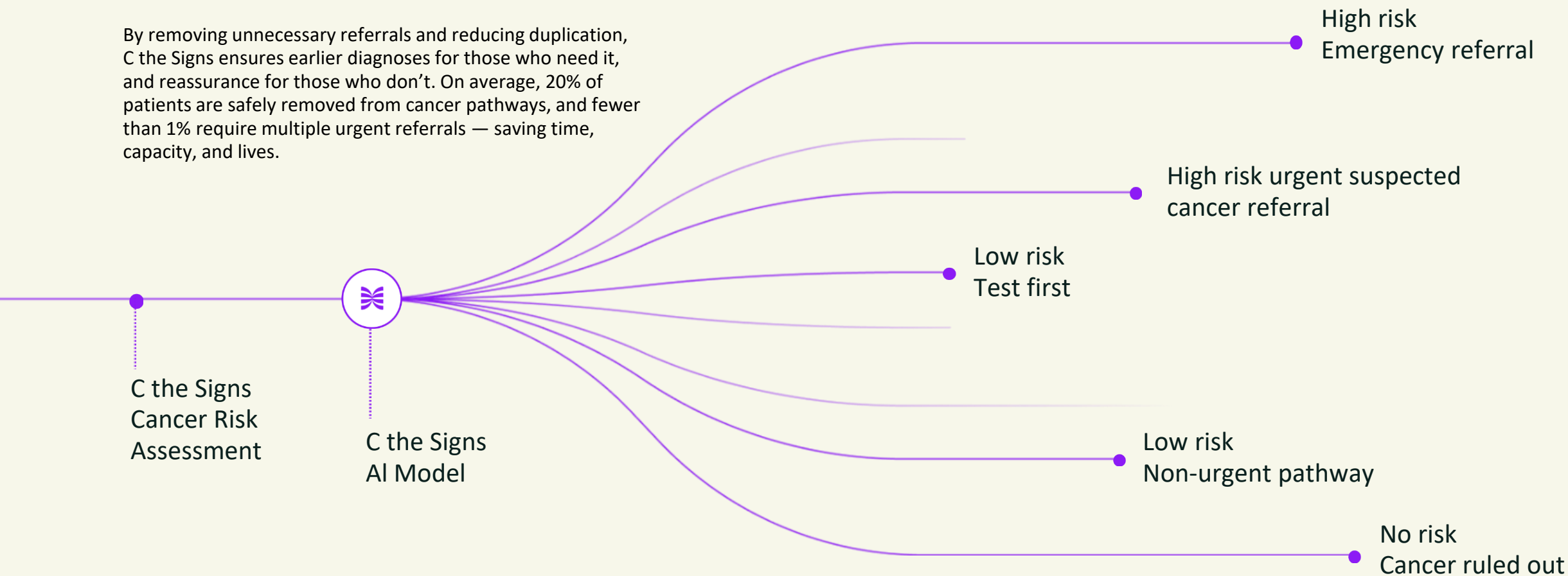
## Population case finding

AI scans EMRs to identify high-risk patients, sends a patient assessment for further review, and if eligible, navigates patients to a diagnostic or a specialist

# Safer, automated workflows

C the Signs uses AI to triage every patient in primary care — identifying those at risk of cancer, ruling out those who aren't, and guiding each to the most appropriate next step. Whether that's a test, diagnostic investigation, or routine or urgent referral, each decision is driven by individual cancer risk and a 94% accuracy in predicting tumour origin.

By removing unnecessary referrals and reducing duplication, C the Signs ensures earlier diagnoses for those who need it, and reassurance for those who don't. On average, 20% of patients are safely removed from cancer pathways, and fewer than 1% require multiple urgent referrals — saving time, capacity, and lives.



Primary care



## Point of care decision support in the NHS

➤ Performed equally across  
demographic groups and  
in areas of deprivation

94%

Accuracy in predicting  
tumor origin

8-12%

Increase in primary care  
detection

20-50%

Improvement in time to  
diagnosis

Up to 94 yrs

Pan-population risk  
stratification and cancer  
detection

1099%

SENSITIVITY FOR  
CANCER

# Helping clinicians to think cancer

C the Signs automatically flags patients with high-risk indicators — such as abnormal test results, clinical signs, demographics, and other risk factors — in real time, across pan-cancer or tumour-specific models. These signals are identified from both structured and unstructured data within the medical record. By surfacing what may otherwise be missed, the platform helps clinicians consider cancer earlier — even when it's not yet suspected.

EMIS Web Health Care System - Aios Test Practice - 28826

Search for a patient by any or all of the criteria below.

All or part of the name, date of birth, NHS no. or EMIS no. or Hospital no. House name/number, street, postcode or telephone

355 368 2701

Name/address	Date of birth/NHS No./Hospital No.	Contact details	Status for this organisation	GP/organisation /EMIS no.
<b>STONE, Emma (Ms)</b> 12b, 45 High Street, Westminster, London, Greater Manchester...	02-Mar-2001 355 368 2701		<b>Active Patient</b> Regular	JONES, Chris (Dr) Aios Test Practice EMIS no. 502503
<b>GREEN, Alan (Mr)</b> 37 King Street, Newtown, Greetland, West Yorkshire, BD11	28-Jun-1977 466 828 9476	Mobile: 02666557561	<b>Active Patient</b> Regular	HARDING, Brian (Dr) Aios Test Practice EMIS no. 3824
<b>BOND, James (Mr)</b> House No. 91, Street 111, r, f, l, SW2 4QY	18-May-1957 944 930 6524	Home: (0440) 3007 8602 Mobile: (0445) 159 7811	<b>Active Patient</b> Regular	TEST, AllDay (Mr) Aios Test Practice EMIS no. 3905
<b>LUND 'GREN, Dolph (Mr)</b> Mojodojocasahouse 12, 2 Park Avenue, Locality11, Texas, North...	12-Feb-1984 348 804 2618	Home: (0412) 111111 Mobile: (0935) 554444	<b>Active Patient</b> Regular	ADVISOR, Med (Mr) Aios Test Practice EMIS no. 502210
<b>PINKX, May (Ms)</b> 1, Fiddle Way, Oxford	18-Jan-1950 088 584 2588	Home: (07956) 111111 Mobile: +92 3337 120942	<b>Active Patient</b> Regular	BEDDOE, Matt (Dr) Aios Test Practice EMIS no. 500322
<b>AUTOMATIONONE, Emma (Miss)</b> 91, Willett Ways, Petts Wood, Berkshire, BR5 1QB	28-Feb-2009 111 111 1111		<b>Active Patient</b> Regular	TEST, Nurturey (Dr) Aios Test Practice EMIS no. 500490
<b>GEORGE, Test (Mr)</b> Preferred Name: George Rose Cottage, Smith Avenue, Jonestown	01-Jan-1937 163 540 5408		<b>Active Patient</b> Dummy	ACCURX, Jafar (Mr) Aios Test Practice EMIS no. 500034
<b>CHANDLER, Victoria (Miss)</b> 69 The Avenue, Shepley Bridge, Mount Tabor, West Yorkshire	24-May-1992 485 407 9304		<b>Active Patient</b> Regular	TEST2, Oleh (Dr) Aios Test Practice EMIS no. 2602

(No data)

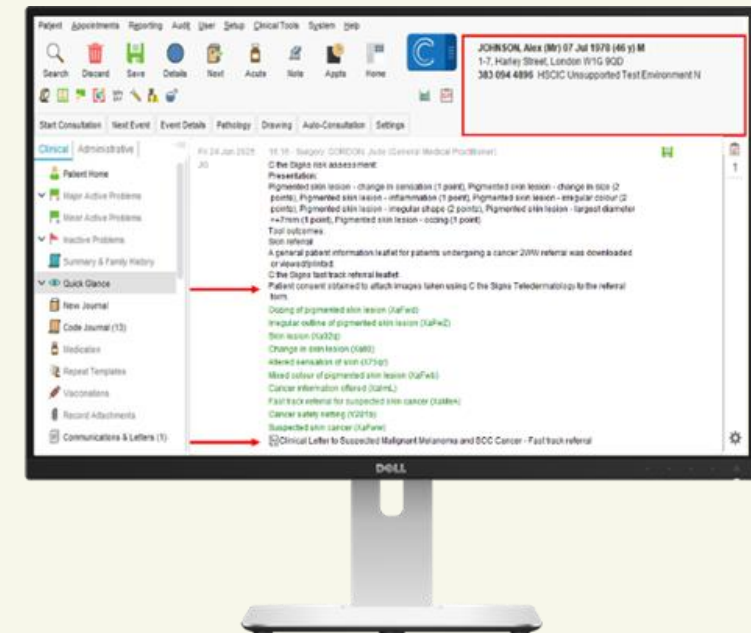
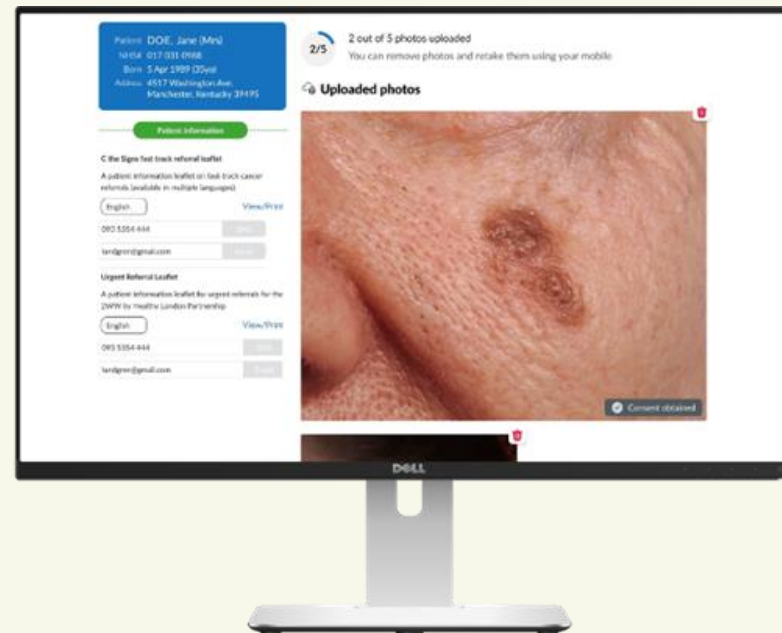
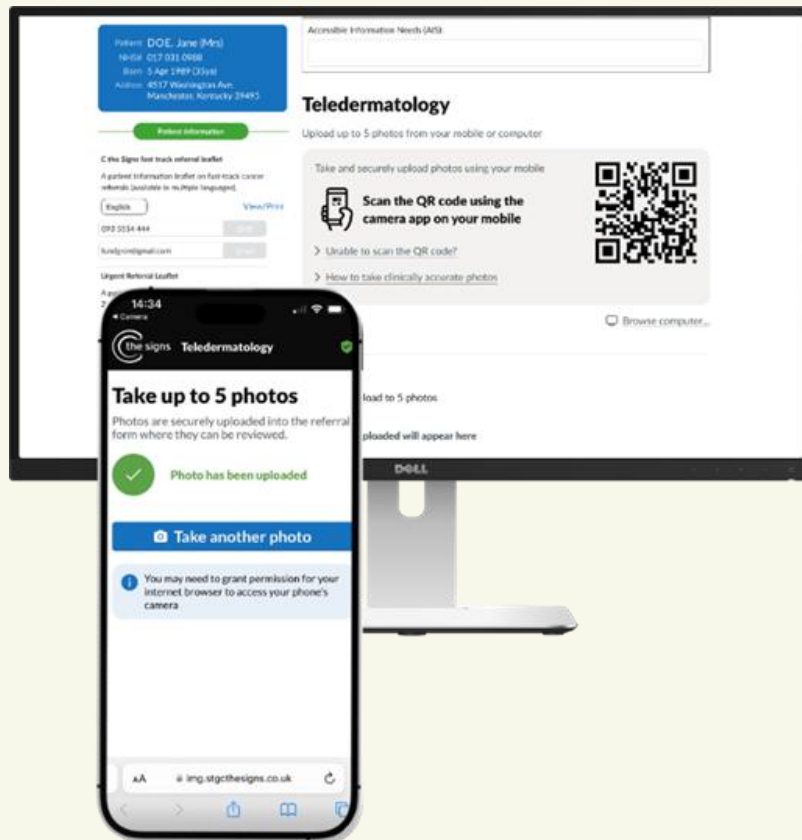
OK Cancel

NHS Clinical Practitioner | NIKISHOV3.deksii3(Mr) | Organisation: Aios Test Practice | Location: Master Practice

# Fast, integrated teledermatology across primary and community care

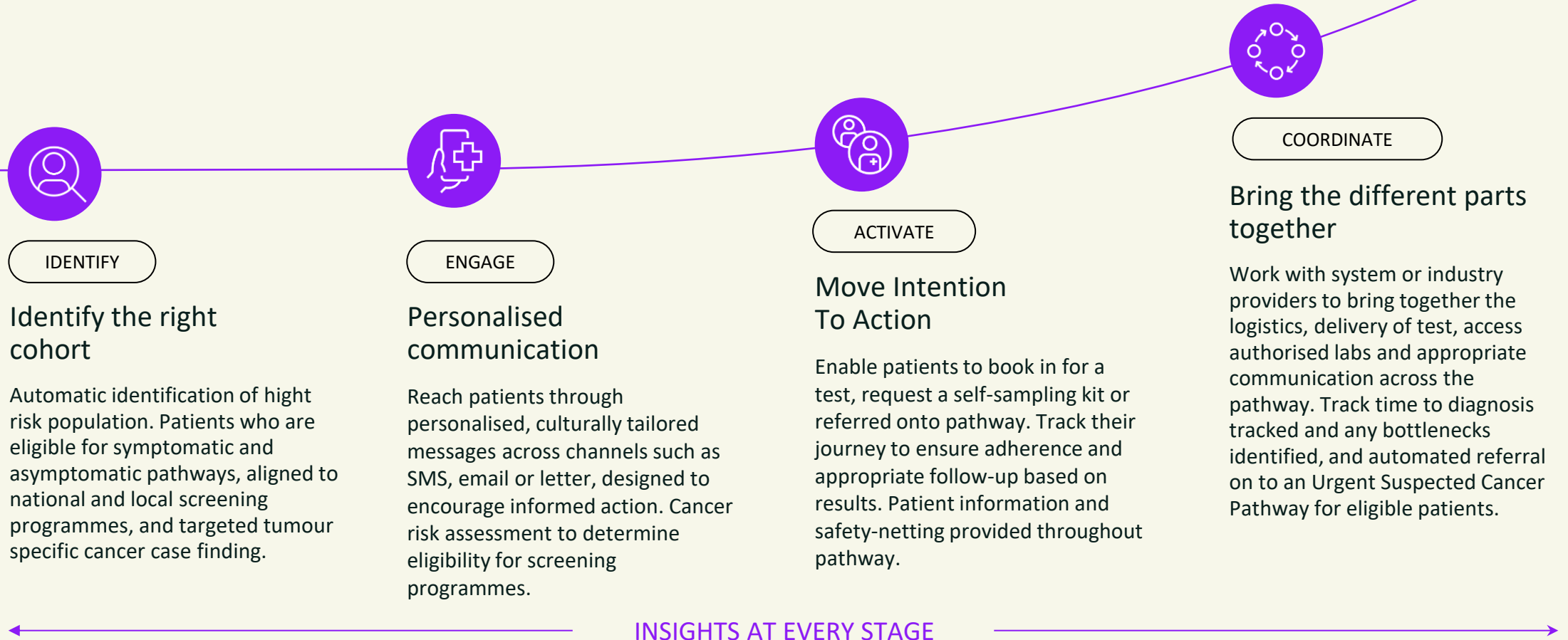


Healthcare professional anywhere can securely upload dermatoscopic and macroscopic images directly to the urgent suspected skin cancer referral — with no additional software required. It takes less than 30 seconds, automatically codes and saves to the patient record, and compresses the image for optimal quality before sending via eRS.



# Population case finding & patient assessment

# Improving Inequalities Through Intelligent Case Finding



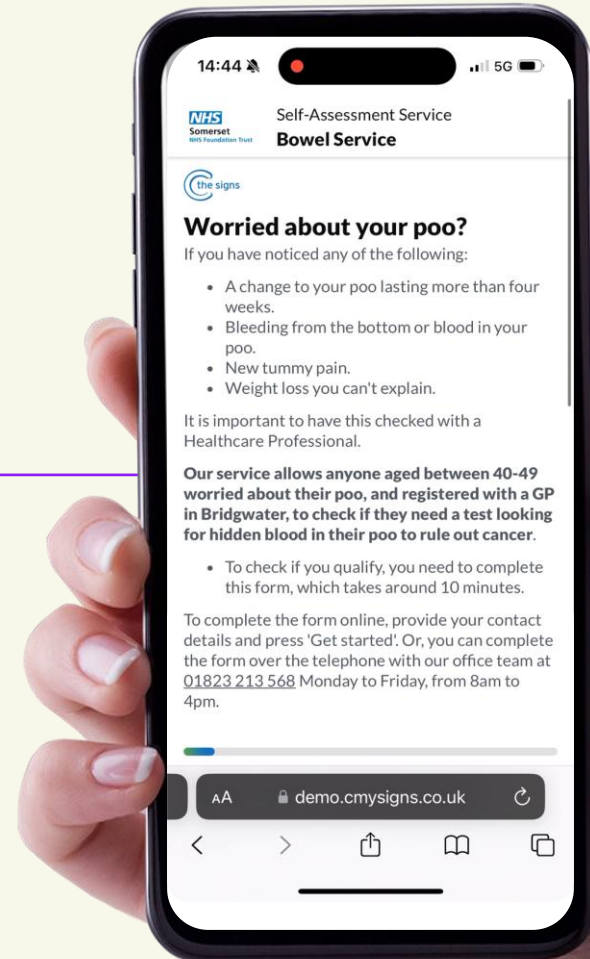


# Targeted outreach

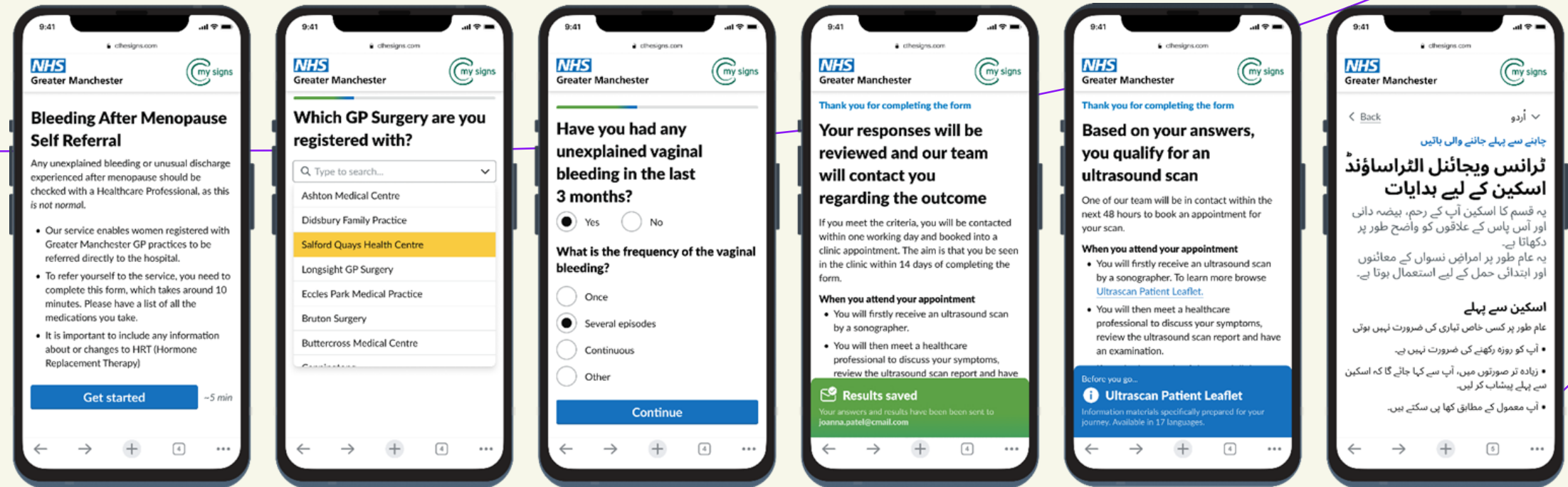
## Move patients to action.

Using real-time data from the medical record, patients at risk of tumour-specific cancers or eligible for screening are proactively identified and contacted. Tailored messages guide them to complete a personalised risk assessment, book a screening, or access the right diagnostic service.

Those who meet clinical criteria are seamlessly triaged into cancer pathways, with full tracking and safety-netting. Referrals are automated, with a dedicated dashboard for CDCs and secondary care - supporting fast follow-up, clear communication, and safe discharge back to primary care.



# Digital assessment



Live across the NHS for lung, endometrial and bowel cancer, with breast, genetic and pancreatic

# Provider dashboard designed for shared care across the NHS

The provider dashboard enables seamless coordination of the entire cancer pathway — from primary care to diagnostics, community services, and secondary care. Using NHS Smartcards, all clinicians involved in the patient's journey can securely access, triage, and manage referrals in real time. With two-way communication and live updates, everyone stays connected, ensuring patients move through the pathway quickly, safely, and without falling through the gaps.

the signs

Self-Referrals

Cancer Confirmed

Analytics

NHS Somerset

WW

Inbox

7

1

Booked

98

3

Declined

5

Resolved

1

321

Patient	Phone # / Email	Created		GP Surgery	Actions	
Mrs. <b>Francene Vandyne</b> ♀ 12 Nov 1965 58y	<a href="tel:01823-739002">01823-739002</a> FV65@gmail.com	Yday 10 Sep 2023		Penn Hill Surgery	<a href="#">View referral</a>	<a href="#">Book appt.</a>
Mrs. <b>Georgette Strobel</b> ♀ 08 Sep 1960 63y	<a href="tel:01823-229812">01823-229812</a> mrs.strobel@hey.com	2d ago 09 Sep 2023		College Way Surgery	<a href="#">View referral</a>	<a href="#">Book appt.</a>
Mrs. <b>Aileen Fullbright</b> ♀ 25 May 1961 62y	<a href="tel:01823-005128">01823-005128</a> aileen-mom@gmail.com	2d ago 09 Sep 2023		Penn Hill Surgery	<a href="#">View referral</a>	<a href="#">Book appt.</a>
Mrs. <b>Freida Varnes</b> ♀ 03 Feb 1957 60y	<a href="tel:01823-980121">01823-980121</a> varnes0021@gmail.com	3d ago 10 Sep 2023		The Meadows Surgery	<a href="#">View referral</a>	<a href="#">Send appt. details</a>
Mrs. <b>Annabel Rohan</b> ♀ 19 Jul 1965 58y	<a href="tel:01823-723524">01823-723524</a> rohan.rohan23@icloud.com	5d ago 8 Sep 2023		The Meadows Surgery	<a href="#">View referral</a>	<a href="#">Send appt. details</a>
Mrs. <b>Janetta Rotolo</b> ♀ 31 Jan 1950 67y	<a href="tel:01823-902148">01823-902148</a> j.rotolo@gmail.com	5d ago 8 Sep 2023		North Curry	<a href="#">View referral</a>	Sent 3d ago <a href="#">Remind</a>

Impact of the post-menopausal bleeding pathway for women over 50, to evaluate for endometrial cancer

<hr/> <b>600+</b> patients risk assessed <hr/>	<hr/> <b>77%</b> patients eligible <hr/>	<hr/> <b>35%</b> had a significant family history <hr/>
<hr/> <b>5 days average time</b> to specialist review (down from 60 days) <hr/>	<hr/> <b>22 days</b> average time to diagnosis (down from 48 days) <hr/>	<hr/> <b>FDS improved from 29-45% pre implementation to 84% post pathway implementation</b> <hr/>
<hr/> <b>32 women diagnosed with early stage cancer</b> , all treated within 62 days <hr/>	<hr/> The average age of women completing the assessment was 60 <hr/>	

Real-world impact



## Over 65,000 patients detected in the NHS



Skin



Upper GI



Gynecological



Brain & CNS



Urological



Hematological



Sarcoma



Pediatrics



Breast



Head and Neck



Unknown



Lower GI



Chest



Neuroendocrine

# Improving early cancer diagnosis with AI-led decision support



The ROYAL  
SOCIETY of  
MEDICINE

	2018-19 (pre-pandemic & pre-C the Signs)	2023-24 (post- C the Signs implementation)	% relative Improvement
Bladder cancer	91.40%	99.00%	8.30%
Breast cancer	60.00%	79.00%	31.70%
Colorectal cancer	42.10%	56.00%	33.20%
Endometrial cancer	81.60%	95.30%	16.80%
Lung cancer	16.50%	38.30%	132.20%
Lymphoma	40.00%	46.60%	16.40%
Oesophagus cancer	24.30%	29.20%	19.90%
Ovarian cancer	35.00%	70.00%	100%
Pancreatic cancer	18.80%	37.50%	100%
Prostate cancer	80.00%	84.20%	5.30%
Renal cancer	74.40%	81.80%	10%
Stomach cancer	12.50%	60.00%	380%



**36.8%** improvement in early stage diagnosis

## Method:

A retrospective study in Somerset ICB looked at cancer staging performance in the pre-pandemic period in comparison to C the Signs after 3 years of implementation.

The largest differences were seen in some of the most deadly cancers: Lung cancer, pancreatic cancer, stomach cancer and colorectal cancer.

# Conclusions

- It works!!
- Reduced workload for GPs but not increased the workload for secondary care.
- We have been able to improve the access to health care to those in deprived areas.
- Interception precancerous changes earlier, suggesting prevention.



## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





## Fireside Interview



**Penny Kechagioglou**

Consultant Clinical Oncologist and CCIO at University Hospitals  
Coventry and Warwickshire & Chief Medical Officer at Icon UK





## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





## Case Study



DATAR  
CANCER GENETICS



## Case Study



**Dr Chris Peters**

Clinical Reader and Clinical Associate Prof. in Upper GI Surgery  
Imperial College and Imperial College Healthcare NHS Trust

# IMPERIAL

DATAR  
CANCER GENETICS

**Pancreatic cancer:  
Early detection and faster  
diagnosis by liquid biopsy testing  
with GP based case finding**

**Christopher Peters**

**Clinical Associate Professor & Consultant Upper GI Surgeon**

**7/10/2025**

**99.9% of academic  
Biomarker Research is  
a waste of time**



# Success rate of Colon Cancer Biomarkers



**1977**

Relevant publications



**2910**

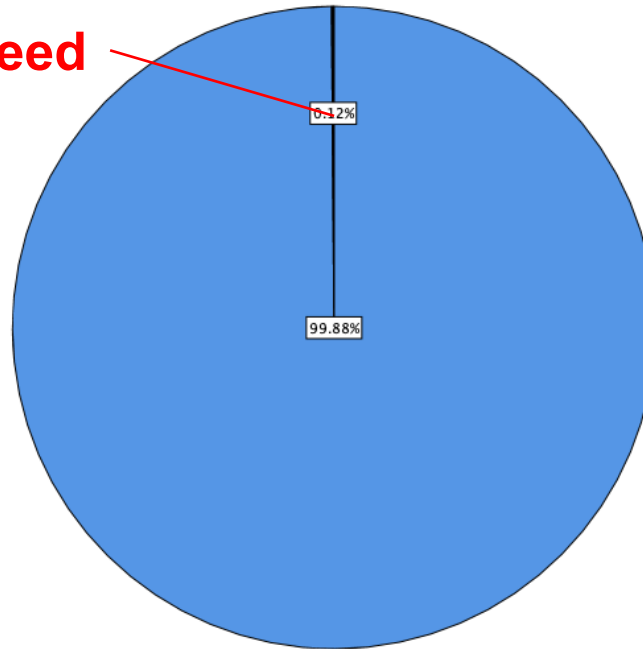
Diagnostic BMs  
Identified




**4**

Diagnostic BMs  
used Clinically

**0.14% Succeed**

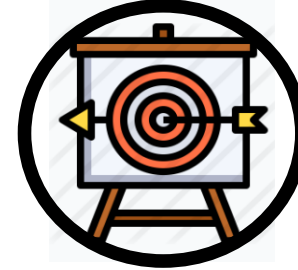


 99.86% Stalled

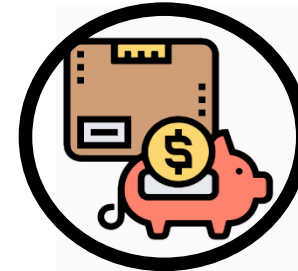
 0.14% Successful

# The Biomarker Toolkit

- Toolkit that can be applied to
  - Any biomarker
  - Any stage of development
- Then assess it for potential for
  - Academics
  - Industry
  - Research funding bodies
  - NICE / Payers / Assessors



*Targeted  
Biomarker  
Research*



*Reduced  
Costs*



*Utilise Time  
More Effectively*

# Biomarker Toolkit

Group	Impact
<b>Academic/Clinical Researcher</b>	<ul style="list-style-type: none"><li>• <b>Pick the right biomarker to work on</b></li><li>• <b>Emphasises areas of improvement from an early stage</b></li><li>• <b>Shapes the biomarker research</b></li></ul>
Industry/Funding Bodies	<ul style="list-style-type: none"><li>• Pick biomarkers more likely to be clinically useful</li><li>• Ensures the right studies are being done</li><li>• Reduce time and cost associated with biomarker development</li><li>• Rescue stalled biomarkers</li></ul>
Patients	<ul style="list-style-type: none"><li>• Improves the chances of biomarkers reaching the patient</li></ul>
Research Community	<ul style="list-style-type: none"><li>• Guide to promote uniformity and robustness of study design</li></ul>

# Biomarker Toolkit

Group	Impact
Academic/Clinical Researcher	<ul style="list-style-type: none"><li>• Pick the right biomarker to work on</li><li>• Emphasises areas of improvement from an early stage</li><li>• Shapes the biomarker research</li></ul>
Industry/Funding Bodies	<ul style="list-style-type: none"><li>• <b>Pick biomarkers more likely to be clinically useful</b></li><li>• <b>Ensures the right studies are being done</b></li><li>• <b>Reduce time and cost associated with biomarker development</b></li><li>• <b>Rescue stalled biomarkers</b></li></ul>
Patients	<ul style="list-style-type: none"><li>• Improves the chances of biomarkers reaching the patient</li></ul>
Research Community	<ul style="list-style-type: none"><li>• Guide to promote uniformity and robustness of study design</li></ul>

# Biomarker Toolkit

Group	Impact
Academic/Clinical Researcher	<ul style="list-style-type: none"><li>• Pick the right biomarker to work on</li><li>• Emphasises areas of improvement from an early stage</li><li>• Shapes the biomarker research</li></ul>
Industry/Funding Bodies	<ul style="list-style-type: none"><li>• Pick biomarkers more likely to be clinically useful</li><li>• Ensures the right studies are being done</li><li>• Reduce time and cost associated with biomarker development</li><li>• Rescue stalled biomarkers</li></ul>
Patients	<ul style="list-style-type: none"><li>• <b>Improves the chances of biomarkers reaching the patient</b></li></ul>
Research Community	<ul style="list-style-type: none"><li>• Guide to promote uniformity and robustness of study design</li></ul>



# Biomarker Toolkit

Group	Impact
Academic/Clinical Researcher	<ul style="list-style-type: none"><li>• Pick the right biomarker to work on</li><li>• Emphasises areas of improvement from an early stage</li><li>• Shapes the biomarker research</li></ul>
Industry/Funding Bodies	<ul style="list-style-type: none"><li>• Pick biomarkers more likely to be clinically useful</li><li>• Ensures the right studies are being done</li><li>• Reduce time and cost associated with biomarker development</li><li>• Rescue stalled biomarkers</li></ul>
Patients	<ul style="list-style-type: none"><li>• Improves the chances of biomarkers reaching the patient</li></ul>
Research Community	<ul style="list-style-type: none"><li>• <b>Guide to promote uniformity and robustness of study design</b></li></ul>

# DATAR

# CANCER GENETICS

# DATAR CANCER GENETICS

- International IVD onco-genomic organisation
- Unique diagnostics esp. in liquid biopsy
- Fully accredited UK lab facilities
- Close relationships with leading UK oncologists, surgeons and clinicians – for example at [Imperial College](#) and [The Cromwell Hospital](#)



**Office/Lab Locations**  
**UK, India, Germany, USA**



**CLIA**  
Accredited Laboratory  
Reg. No.: 99D2171983



# 3 FDA 'Breakthrough Device' Designations for Early Detection

## 'FDA Grants Breakthrough Designation for Early-Stage Breast Cancer Detection Blood Test Developed by Datar Cancer Genetics'



## 'US FDA Grants the Coveted Breakthrough Designation for Early-Stage Prostate Cancer Detection Blood Test Developed in India by Datar Cancer Genetics'



## 'FDA Grants Datar Breakthrough Designation for Blood Test to Help Diagnose Brain Tumors'



# Datar Portfolio in Comprehensive Cancer Management

## Pre-Diagnosis

Cancer  
**Screening**

Do I have cancer?

**Tru**check™

Detection &  
**Diagnosis**

What do I have  
specifically?

**Tru**blood®

**Early Cancer Detection**

## Post-Diagnosis

Treatment  
**Guidance**

What therapy will work  
for me?

**celldx**™

**exa**cta®

**chemo-so**ale™

Cancer  
**Monitoring**

Is my treatment  
working?

**cancertrack**®

**cancertrack**™-MRD



# Organ-Specific Early Detection and Diagnostic Triaging



## What do the tests do?

Simple blood tests for when a specific cancer is suspected

TruBlood – Prostate

TruBlood – Brain

TruBlood – Breast

TruBlood – Lung

TruBlood – Pancreas

TruBlood – Colorectal

## How is this done?

Immunocytochemistry of CTCs with organ specific/  
subtype specific antibodies

## Sample requirements

20 mL peripheral blood (+2 degrees C to +8 degrees C)

## Turnaround time

Up to 14 working days from sample receipt

## Conventional Methods

Often requires a biopsy, an invasive procedure performed under anaesthesia in hospitals - the procedure can be painful and leave scars

## Risks

Can be high risk to organs like lung, liver, brain and pancreas

## Sensitivity

Tumours are heterogeneous and so might not provide real-time data covering all active sites

# Evidenced based approach: Key Circulating Tumour Cells Publications



## TruBlood Breast, 2022



Article

### Accurate Screening for Early-Stage Breast Cancer by Detection and Profiling of Circulating Tumor Cells

Timothy Crook<sup>1,\*</sup>, Robert Leonard<sup>2</sup>, Kefah Mokbel<sup>3</sup>, Alastair Thompson<sup>4</sup>, Michael Michell<sup>5</sup>, Raymond Page<sup>6</sup>, Ashok Vaid<sup>7</sup>, Ravi Mehrotra<sup>8</sup>, Anantbhushan Ranade<sup>9</sup>, Sewanti Limaye<sup>10</sup>, Darshana Patil<sup>11</sup>, Dadasaheb Akolkar<sup>11</sup>, Vineet Datta<sup>11</sup>, Pradip Fulmali<sup>11</sup>, Sachin Apurwa<sup>11</sup>, Stefan Schuster<sup>12</sup>, Ajay Srinivasan<sup>11</sup> and Rajan Datar<sup>11</sup>

Received: 3 August 2023 | Revised: 17 November 2023 | Accepted: 29 November 2023  
DOI: 10.1002/ijc.34827

RESEARCH ARTICLE

Tumor Markers and Signatures



## TruBlood Brain, 2023

### Profiling of circulating glial cells for accurate blood-based diagnosis of glial malignancies

Kevin O'Neill<sup>1</sup> | Nelofer Syed<sup>2</sup> | Timothy Crook<sup>2</sup> | Sudhir Dubey<sup>3</sup> | Mahadev Potharaju<sup>4</sup> | Sewanti Limaye<sup>5</sup> | Anantbhushan Ranade<sup>6</sup> | Giulio Anichini<sup>2</sup> | Darshana Patil<sup>7</sup> | Vineet Datta<sup>7</sup> | Rajan Datar<sup>7</sup>



## TruBlood Prostate, 2023

RESEARCH ARTICLE

Cancer Medicine WILEY

### Accurate prostate cancer detection based on enrichment and characterization of prostate cancer specific circulating tumor cells

Sewanti Limaye<sup>1</sup> | Simon Chowdhury<sup>2</sup> | Nitesh Rohatgi<sup>3</sup> | Anantbhushan Ranade<sup>4</sup> | Nelofer Syed<sup>5</sup> | Johann Riedemann<sup>6</sup> | Darshana Patil<sup>7</sup> | Dadasaheb Akolkar<sup>7</sup> | Vineet Datta<sup>7</sup> | Shoeb Patel<sup>7</sup> | Rohit Chougule<sup>7</sup> | Pradyumna Shejwalkar<sup>7</sup> | Kiran Bendale<sup>7</sup> | Sachin Apurwa<sup>7</sup> | Stefan Schuster<sup>8</sup> | Jinumary John<sup>7</sup> | Ajay Srinivasan<sup>7</sup> | Rajan Datar<sup>7</sup>



Article

### Liquid Biopsy for Detection of Pancreaticobiliary Cancers by Functional Enrichment and Immunofluorescent Profiling of Circulating Tumor Cells and Their Clusters

Andrew Gaya<sup>1,\*</sup>, Nitesh Rohatgi<sup>2</sup>, Sewanti Limaye<sup>3</sup>, Aditya Shreenivas<sup>4</sup>, Ramin Ajami<sup>5</sup>, Dadasaheb Akolkar<sup>6</sup>, Vineet Datta<sup>6</sup>, Ajay Srinivasan<sup>6</sup> and Darshana Patil<sup>6</sup>

## TruBlood Pancreas, 2024

# Pancreatic cancer in the NHS

# An Urgent Need: Improving Pancreatic Cancer Diagnosis

## Low Survival Rate:

- The 2025 National Pancreatic Cancer Audit states that the average survival rate 1 year after diagnosis is 23%.
- The 5-year survival rate is only 7%

## Late-Stage Diagnosis:

- A significant majority of patients are diagnosed at a late stage.
- Only 25% are diagnosed at Stage I or II, well below the NHS's overall cancer target of 75%.
- 62% of diagnoses are at Stage IV.
- Approximately 80% of patients are diagnosed when curative surgery is no longer possible and only 8% of those diagnosed get an operation

## Diagnostic Delays:

- Over 40% of patients with pancreatic cancer visit their GP three or more times before being referred for a diagnosis, highlighting the need for a faster, more effective triage tool in primary care

# NHS Pancreatic Cancer Primary Care Case-Finding Pilot

## Pancreatic Cancer: The Need for Earlier Case Finding

**The Current NHS Pilot:** 300+ GP practices across England are proactively searching patient records to identify the highest-risk group:

**Target Cohort:** Patients over 60 with key early warning signs like new-onset diabetes and unexplained weight loss

**Pathway:** These patients are referred for urgent blood tests and CT scans to rule out cancer

**Goal:** To drastically reduce late-stage and emergency diagnoses and improve survival rates

**Source:** NHS England, June 2025

### News

NHS launches drive to catch one of the most lethal cancers

📅 18 June 2025

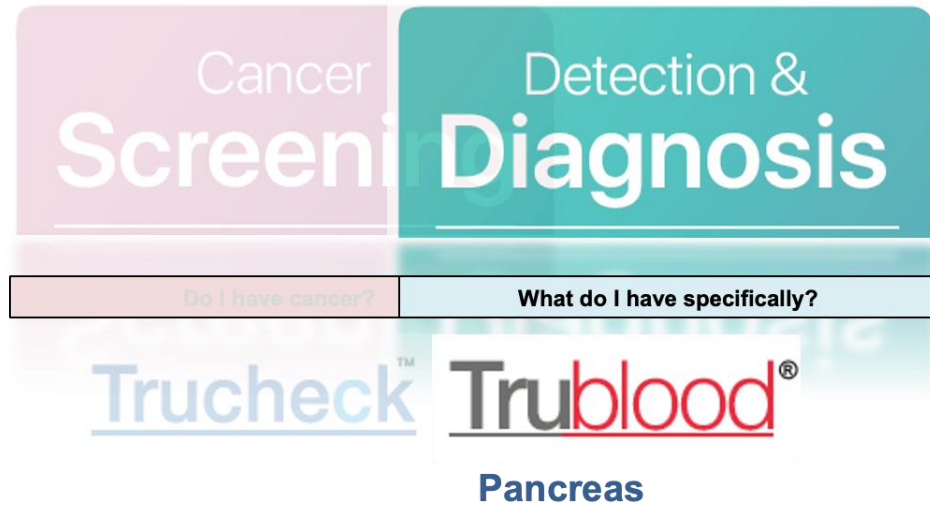
Cancer Primary care





# TruBlood Pancreas

## *Pre-diagnosis*

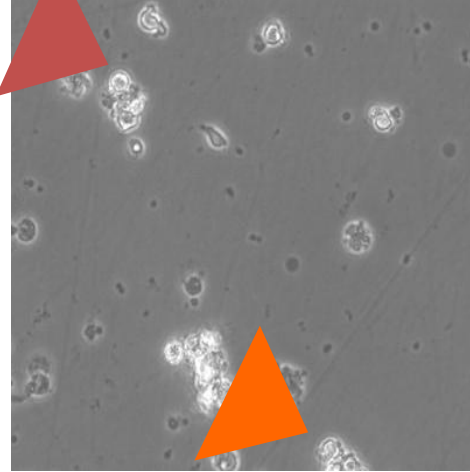
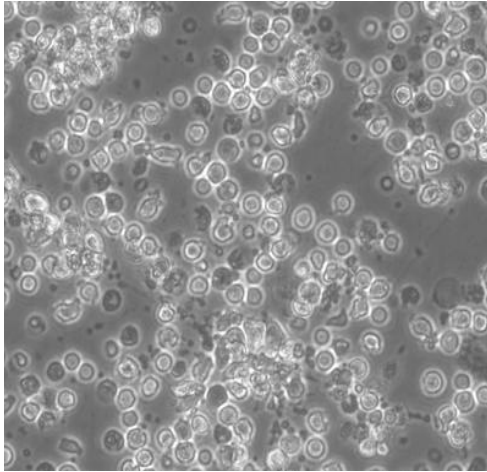


TruBlood Pancreas is a liquid biopsy test, which can help provide a faster, reliable, and minimally-invasive alternative to current diagnostics.

**Improved Patient Stratification:** The test detects Circulating Tumour Cells (CTCs), which are highly specific to malignancies but undetectable in benign conditions such as pancreatitis. The high specificity allows the test to be used as a "rule-out" or filtering test in primary care for symptomatic patients. This could help GPs more accurately decide who to refer for a CT scan, reducing unnecessary scans.

**Higher Accuracy and Fewer Invasive Procedures:** TruBlood Pancreas's high sensitivity and specificity could reduce the need for repeat diagnostic procedures and provide a clearer diagnosis faster.

**Reduced Patient Distress:** By providing a rapid, non-invasive diagnostic result, the test can help alleviate the significant psychological distress and anxiety that patients experience during the, often long and uncertain, diagnostic phase.

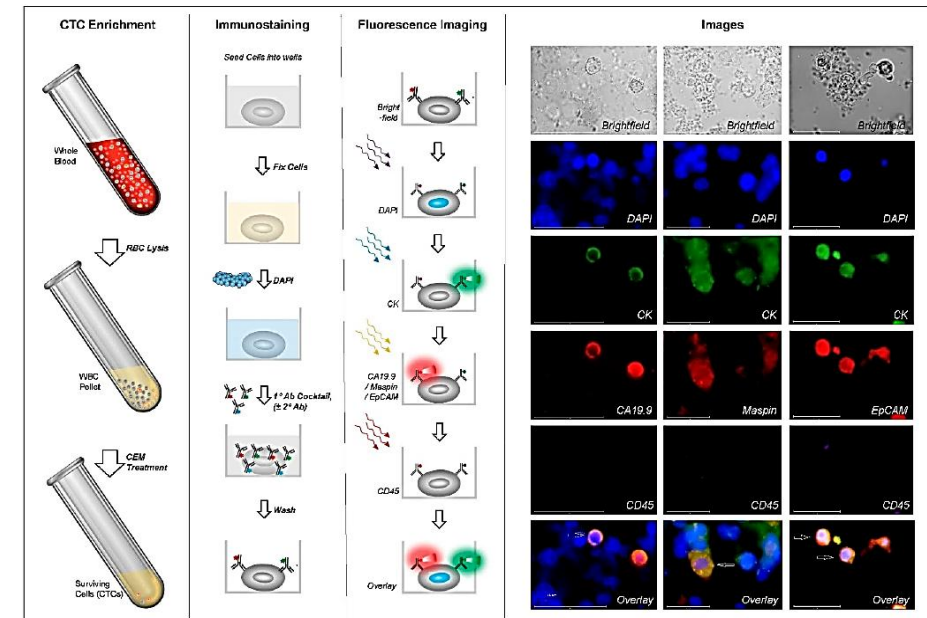


### CTC Enrichment:

A proprietary medium is used to selectively enrich circulating tumour cells (CTCs) from peripheral blood, while eliminating non-malignant cells.

### Multiplexed Immunocytochemical (ICC) Analysis:

The enriched CTCs are then analysed using morphology and ICC to identify CTCs based on their expression of markers including CA 19-9 and Maspin



- The performance of the test was evaluated in two clinical studies
- A case-control study that evaluated blood samples from 188 diagnosed PBC cancer cases and 172 healthy donors:

Sensitivity	Pancreas	Gallbladder	Bile duct	Cumulative (all cancer types)
<b>Stage I</b>	<b>90.9% (n=11)</b>	<b>100% (n=3)</b>	<b>100% (n=1)</b>	<b>86.7% (n=15)</b>
<b>Stage II</b>	<b>100% (n=12)</b>	<b>100% (n=3)</b>	<b>100% (n=3)</b>	<b>100 % (n=18)</b>
<b>Stage III</b>	<b>100% (n=6)</b>	<b>100% (n=3)</b>	<b>100% (n=2)</b>	<b>100 % (n=11)</b>
<b>Stage IV</b>	<b>100% (n=6)</b>	<b>100% (n=4)</b>	<b>100% (n=2)</b>	<b>100 % (n=12)</b>
<b>Cumulative (All Stages)</b>	<b>97.1% (n=35)</b>	<b>100% (n=13)</b>	<b>100% (n=8)</b>	<b>96.4% (n=56)</b>

- The second study evaluated pre-biopsy (blinded) from 82 suspected PBC cancer cases who finally underwent HPE and final diagnosis:

Sensitivity	Pancreas	Gallbladder	Bile duct	Cumulative (all cancer types)
<b>Stage I</b>	<b>91.7% (n=12)</b>	<b>88.9% (n=9)</b>	<b>-</b>	<b>90.5% (n=21)</b>
<b>Stage II</b>	<b>100% (n=2)</b>	<b>100% (n=2)</b>	<b>100% (n=1)</b>	<b>100 % (n=5)</b>
<b>Stage III</b>	<b>100% (n=4)</b>	<b>100% (n=2)</b>	<b>100% (n=4)</b>	<b>100 % (n=10)</b>
<b>Stage IV</b>	<b>100% (n=5)</b>	<b>100% (n=6)</b>	<b>100% (n=2)</b>	<b>100% (n=13)</b>
<b>Cumulative (All Stages)</b>	<b>95.7% (n=23)</b>	<b>94.7% (n=19)</b>	<b>100% (n=7)</b>	<b>95.9% (n=49)</b>



# Trublood® Pancreas- Clinical Applications and Benefits

- **Simplicity:** Requires only a peripheral blood draw, making it easily integrated into standard diagnostic pathways
- **Accessibility:** Can be performed at any healthcare centre, including primary care – thus also reducing health inequalities
- **Minimises Patient Distress:** Rapid test results reduce psychological distress and uncertainty during the diagnostic phase
- **Boosts Survival with Early Detection:** High sensitivity testing in early-stage disease could drive earlier intervention, increasing the chance of curative treatment and improving poor survival rates
- **Optimised Resource Allocation:** Could enable more accurate decisions on whom to refer for an urgent CT scan, helping to reduce unnecessary scans and relieving pressure on secondary care imaging services
- **Support for the Early Diagnosis Target:** If integrated into primary care, the NHS can better support its critical goal of reducing the significant majority of late-stage and emergency diagnoses

# IMPERIAL



Contact  
Details

# Thank you

<https://uk.datarpgx.com>

<https://uk.datarpgx.com/cancer-care-publications>

Christopher Peters

[christopher.peters@imperial.ac.uk](mailto:christopher.peters@imperial.ac.uk)

Steve Parr

[steve.parr@datarpgx.com](mailto:steve.parr@datarpgx.com)

Dr. Atreyee Saha

[atreyee.saha@datarpgx.com](mailto:atreyee.saha@datarpgx.com)





## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**





# Lunch & Networking





## Chair Afternoon Reflection



**Mr Chris Sleight MSc BSc FIBMS**  
Ex Diagnostics Leader within the NHS





## Case Study



**Claire Marsh RN, ANP BSc (Hons)**  
NMP IP, Cancer Leadership MSc, Personalised Care Lead  
(Cancer Care)  
University Hospital Southampton NHS Foundation Trust



**Claire Marsh**

Personalised Care  
Lead, UHS

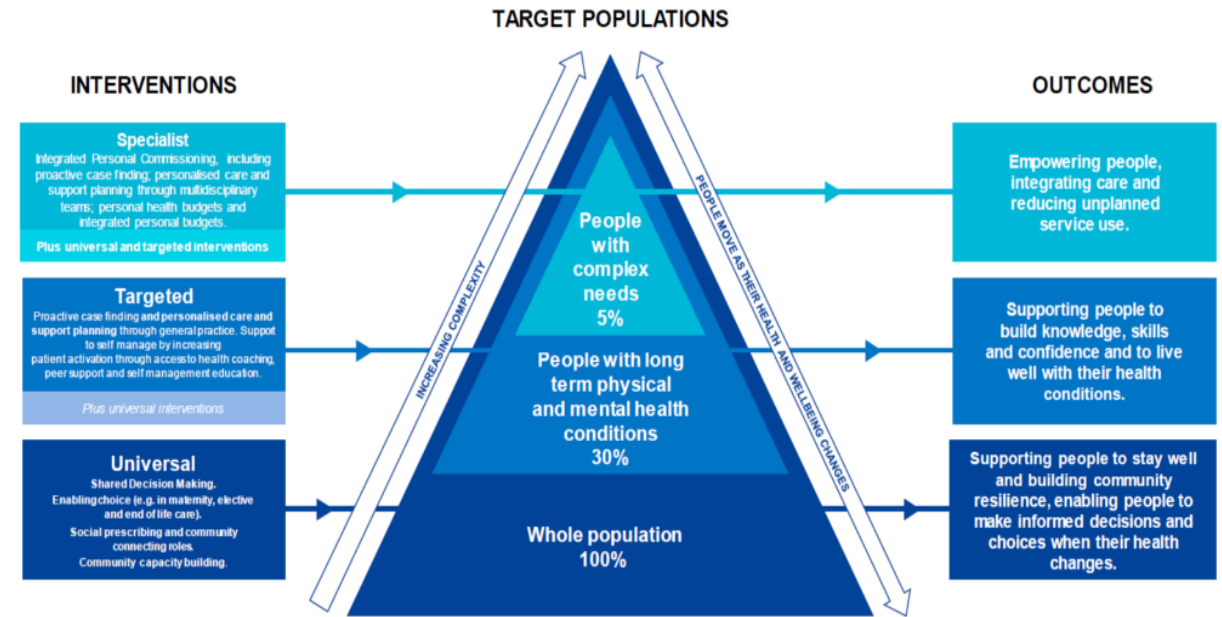
# Patient Stratified/Initiated Follow Up (PSFU/PIFU) for Cancer Patients

# PSFU/PIFU & Supported Self-Management

- Links to the NHS Long Term Plan<sup>1</sup> (Jan 2019) & NHS Health Plan<sup>4</sup> (2025).
- PSFU/PIFU allows patient follow up to be stratified and person centred – Personalised Care<sup>2</sup>.
- Removal of follow-up OP appointments for post treatment patients supported by a digital system – MyMedicalRecord (MyMR).
- During PIFU patients:
  - continue cancer surveillance & monitoring
  - are encouraged & enabled to self-manage
  - are only seen in clinic if new symptoms, disease progresses or late effects (based on recall criteria)
- Cancer PIFU established in 2012, currently 9596 pts on a PIFU pathway (Aug 2025).
- 12 Cancer PIFU Pathways Live.
- Prostate PIFU (2014) – part of TrueNth project<sup>3</sup>.

## Comprehensive Personalised Care Model

All age, whole population approach to Personalised Care



PROSTATE  
CANCER UK



University of  
**Southampton**

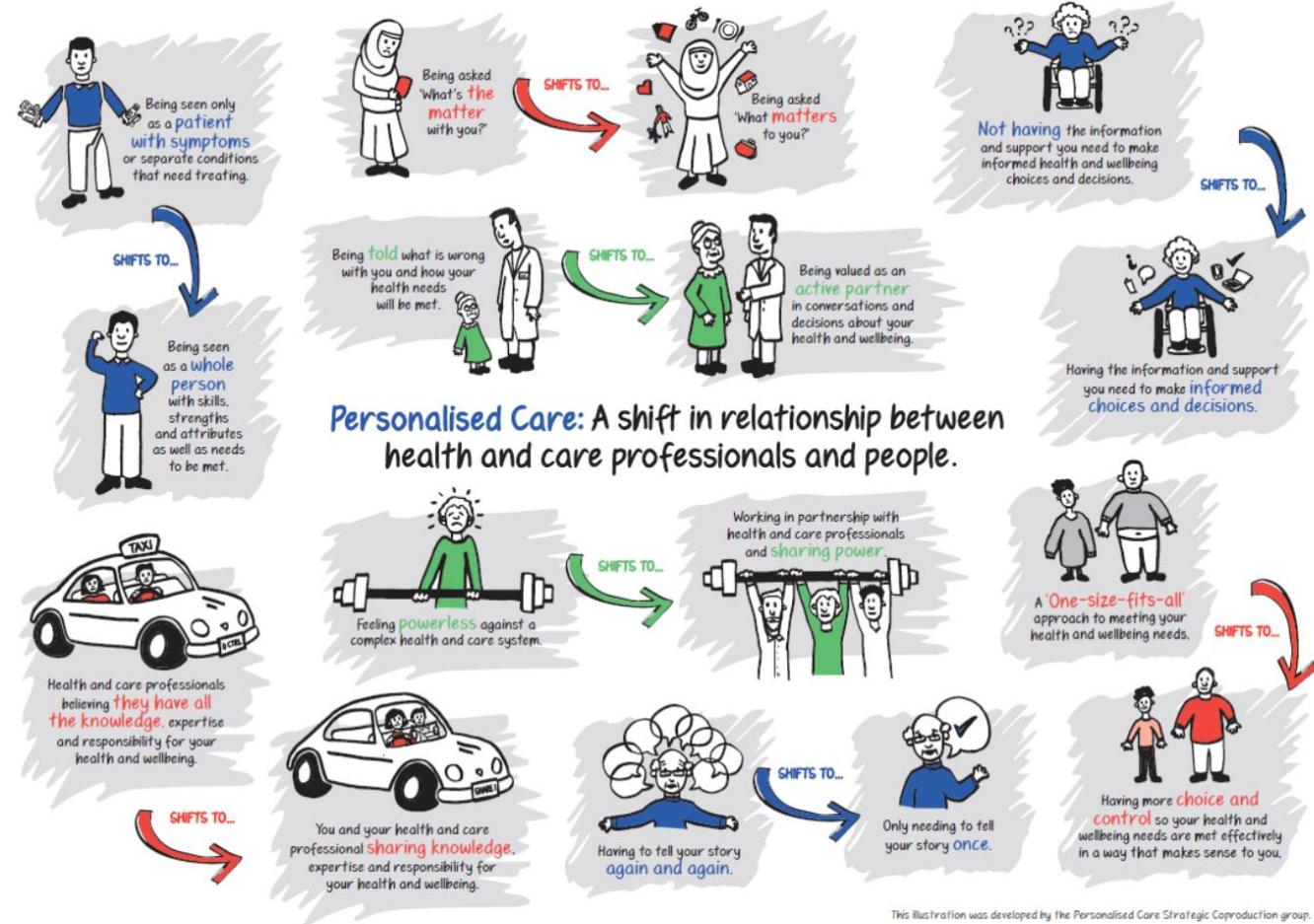
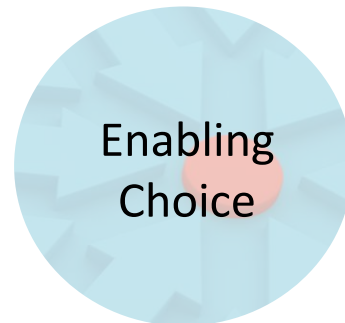
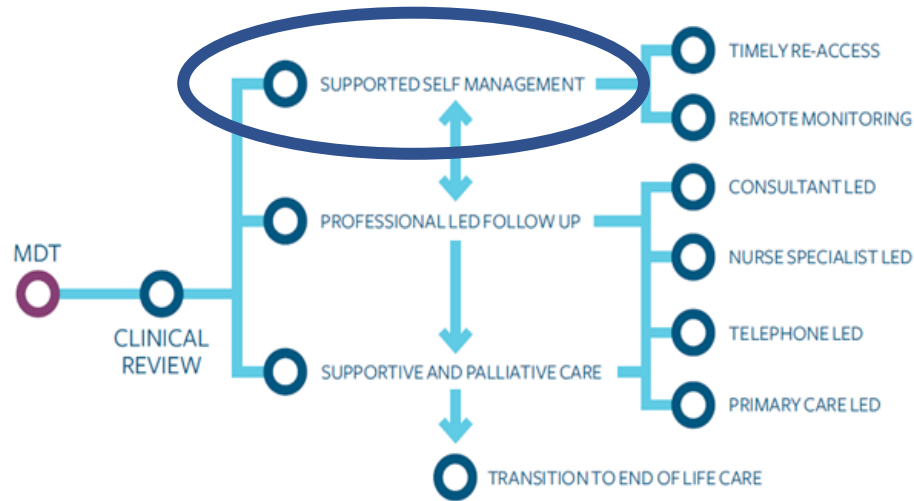


My medical record





# PIFU & Supported Self-Management



This illustration was developed by the Personalised Care Strategic Coproduction group.

# How personalised stratified follow up in cancer (PSFU) aligns with patient initiated follow up (PIFU)

## Personalised Stratified Follow Up (PSFU)

- Professional-led follow-up
- Ensures delivery of personalised care within a cancer follow-up pathway
- Allows for some patients to stay on 'traditional' follow up (with scheduled consultations with the cancer team) while other patients that are suitable can go onto a self-managed (PIFU) pathway.

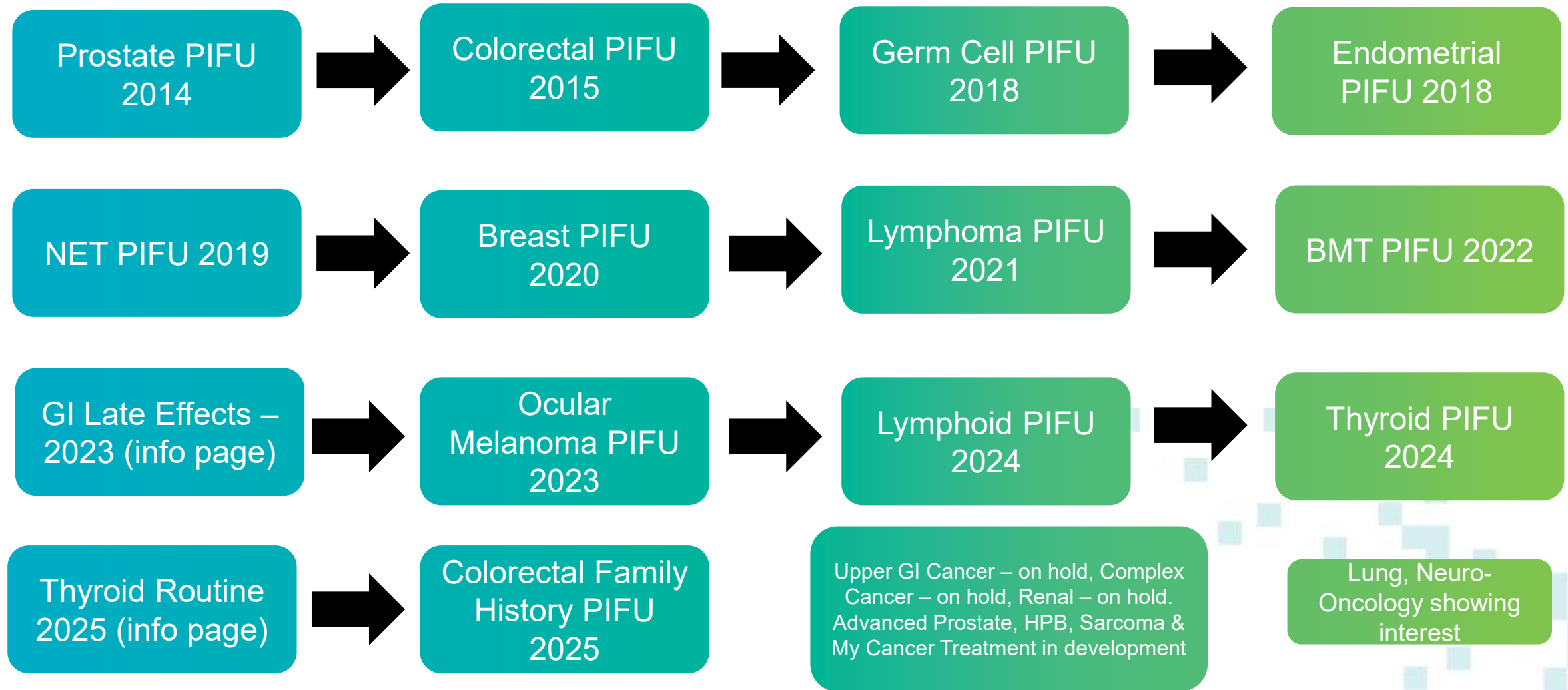
## Patient initiated follow-up (PIFU)

- Allows a patient or carer to book follow-up appointments as and when they need them, rather than at routine intervals. It is key to delivering a personalised outpatient model and meeting elective recovery ambitions.
- PIFU is one aspect of PSFU - essentially the 'supported self-managed pathway' within PSFU
- In PIFU, patients do not receive routine follow-up appointments but instead are empowered to call the oncology team directly

All cancer patients, regardless of pathway type, will have timely access back into their cancer team, ongoing surveillance tests and scans (in line with NICE guidance), and will receive personalised care and appropriate health and wellbeing information and support throughout.



# Timeline of Cancer PIFU Development - UHS



# Governance, Safety & Pathway Redesign

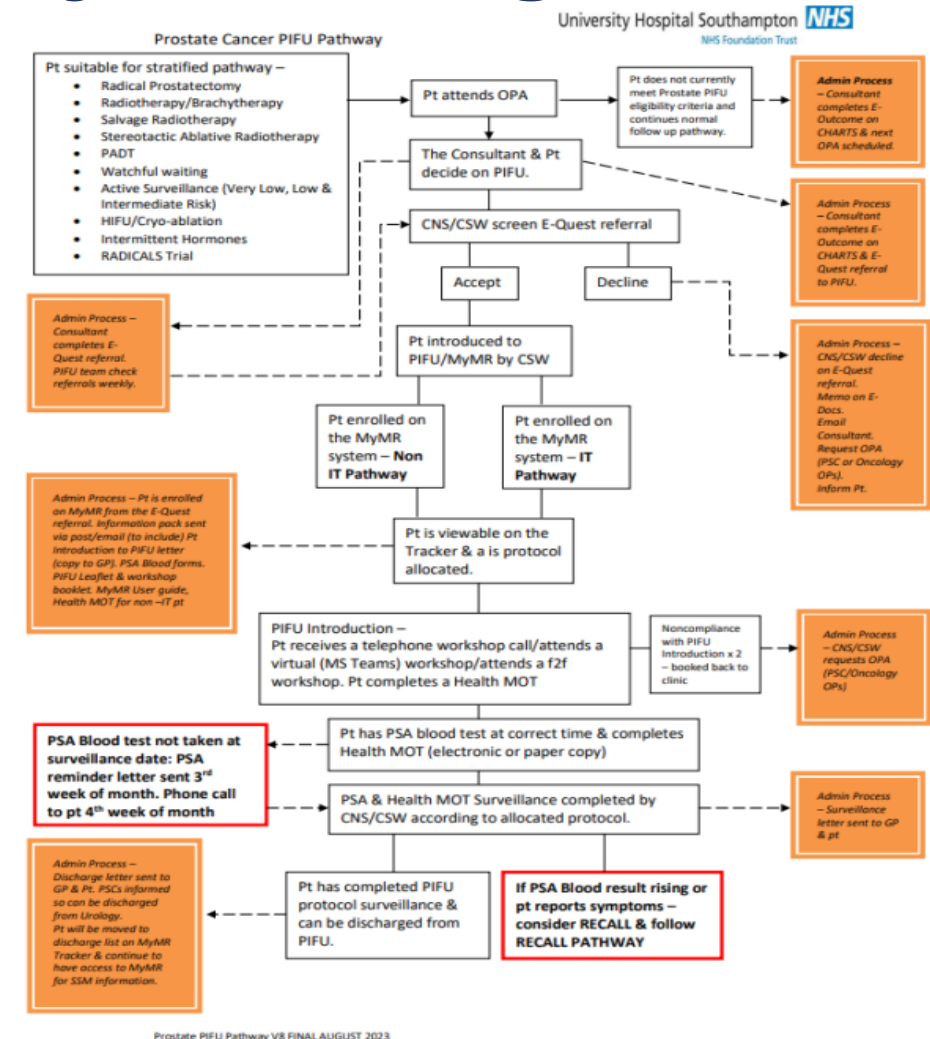
## Standard Operating Policy<sup>5</sup>

### Clear Process, Pathways and Protocols

# STAFFING

Patients enrolled on a cancer PIFU pathway and registered on the My Medical Record Tracker are never lost to follow up. If a patient is recalled to clinic, they are transferred to the recall list on the clinical tracker.

Once further face to face review or treatment is completed, the patient returns to the PIFU pathway and is reinstated on the active clinical tracker list, so that ongoing surveillance continues seamlessly.



# Protocols

Prostate Clinical Management Protocol  
IT and Non IT patient inclusive

Protocol	Eligibility		Monitoring	Recall
<b>Radical Prostatectomy</b>  <i>From 1<sup>st</sup> January 2020 discharge to GP at Year 5 if PSA has been undetectable for 5 years. Pts with measurable PSA &lt; 0.05 continue surveillance to year 10. (Those patients recruited prior to 1<sup>st</sup> January 2020 will remain on 10 year follow up)</i>	<p>Clinical decision by Consultant.</p> <p>Consider from 6 weeks post surgery.</p> <p>PSA <math>\leq</math> 0.05</p> <p>Completion of Holistic Needs Assessment with no ongoing functional or psychological problems requiring secondary care input identified on the HNA.</p> <p>Attendance at SSM workshop</p> <p>Refer to decision aid 2</p>	<p>Exclude patients with non-PSA producing tumours, patients who are unable to self-manage or are required to attend clinic to manage functional or psychological issues.</p>	<p><u>Protocol will commence from surgery date.</u></p> <ul style="list-style-type: none"> <li>Year 1 – PSA every 3 months</li> <li>Year 2-5 – PSA every 6 months</li> <li>Year 6- 10 – PSA annually</li> <li>Health MOT with every PSA test</li> <li>PROM every 6 months</li> </ul>	<p><b>Post-Operative Biochemical Failure</b></p> <ul style="list-style-type: none"> <li>Two consecutive rises in PSA and final PSA &gt;0.1ng/ml OR</li> <li>Three consecutive rises in PSA regardless of whether final PSA &gt; than 0.1 ng/mL</li> <li>New onset LUTS, visible haematuria, bone pain lasting &gt;6 weeks</li> </ul> <p>Follow Recall Pathway</p>

# Protocols

## Breast Clinical Management Protocol

Breast PTFU – years 1-5 from diagnosis

Breast Surveillance – years 6-10

Protocol	Eligibility		Monitoring/Surveillance	Recall
<p>Breast Conserving Surgery</p> <p>+/- Endocrine Therapy</p>	<p>Completion of -</p> <ul style="list-style-type: none"> <li>• Surgery</li> <li>• Chemotherapy</li> <li>• Radiotherapy</li> <li>• Anti Her2 Therapy</li> </ul>	<p>Exclude patients who are unable to self manage or are required to attend clinic to manage functional or psychological issues. Those patients participating in clinical trials.</p>	<p><b><u>Aged Under 50</u></b></p> <p><b>Years 1 – 5:</b></p> <ul style="list-style-type: none"> <li>• Annual surveillance imaging</li> <li>• Year 5 – Pts on Endocrine Therapy: Review original plan. If no plan discuss with Consultant.</li> <li>• Discharged from PTFU</li> </ul> <p><b>Years 6 – 10:</b></p> <ul style="list-style-type: none"> <li>• Annual surveillance imaging until 50 years of age or 2 yearly if <math>\geq 50</math> years of age.</li> <li>• Discharge from surveillance imaging at 10 years.</li> </ul> <p><b><u>Aged 50+</u></b></p> <p><b>Year 1 - 5:</b></p> <ul style="list-style-type: none"> <li>• Annual surveillance imaging</li> <li>• Year 5 – Pts on Endocrine therapy Review original plan. If no plan discuss with Consultant.</li> <li>• Discharged from PTFU</li> </ul> <p><b>Year 6 - 10:</b></p> <ul style="list-style-type: none"> <li>• 2 yearly surveillance imaging until year 10.</li> </ul>	<ul style="list-style-type: none"> <li>• Abnormal surveillance imaging result Appointment for further assessment/investigation sent to patient from the Breast Imaging Unit</li> </ul> <p><b>PTFU (years 1 – 5 post diagnosis)</b> Direct access back to clinic via CNS or GP</p> <p>Persistent symptoms lasting more than 2 weeks warrant investigation:</p> <ul style="list-style-type: none"> <li>• New lump in or around the breast, mastectomy or WLE scar, axilla or neck</li> <li>• New swelling of the arm</li> <li>• Unexpected weight loss, or loss of appetite</li> <li>• Shortness of breath or persistent cough</li> <li>• Nausea or abdominal pain</li> <li>• Headache or visual disturbances</li> <li>• Loss of balance</li> <li>• Unexplained bone pain in one or more places</li> </ul> <p>Discharged back to care of GP 5 years post diagnosis &amp; re-referral required if new symptoms develop</p>

# Protocols

## Bone Marrow Transplant Clinical Management Protocol

Protocol	Eligibility		Monitoring	Recall
<b>Transplant protocol:</b> All protocols used in Lymphoma  <b>[Diagnosis: Lymphoma including CLL]</b>	Consultant decision to recruit onto PIFU  Disease is in a Complete Remission (CR)/ PET scan negative  Has attended PIFU information session  Absence of Graft Vs Host Disease (GvHD)  Not on active treatment e.g., Tyrosine Kinase Inhibitor/Donor Lymphocyte Infusion  From Year 3 post-transplant	Exclude patients who are unable to self-manage or are required to attend clinic to manage functional or psychological issues	<b>Year 1 &amp; 2 – hospital based follow up</b> If a patient has low CD4 counts, perform BMT immune reconstitution profile on each blood test <b>Year 3 –</b> <ul style="list-style-type: none"> <li><b>BMT clinic bundle</b> – FBC, UEC, LFT, Gamma GT, LDH, CRP, Retics, Bone Profile, Phosphate, Magnesium – Month 4, 8 &amp; 12.</li> <li><b>BMT late effects annual screen bundle</b> – Vit D, HBA1c, Cholesterol, Ferritin, Folate, Glucose, TFT, Vit B12, ESR, Immunoglobulins, Hormone Profile (LH, FSH, Testosterone/Estradiol) – Month 12</li> <li>Blood pressure – patient led @ month 12</li> <li>Weight – patient led @ month 12</li> </ul> <b>Year 4 –</b> <ul style="list-style-type: none"> <li><b>BMT clinic bundle</b> – Month 6 &amp; 12</li> <li><b>BMT late effects annual screen bundle</b> – Month 12</li> <li>Blood pressure – patient led @ month 12</li> <li>Weight – patient led @ month 12</li> </ul> <b>Year 5 –</b> <ul style="list-style-type: none"> <li><b>BMT clinic bundle</b> – Month 12</li> <li><b>BMT late effects annual screen bundle</b> – Month 12</li> <li>Pneumococcal IgG, Tetanus IgG, and Haemophilus-b for vaccine response assessment</li> <li>DEXA bone density scan</li> <li>Pulmonary function test</li> <li>Echocardiogram (if pre-transplant ECHO abnormal)</li> <li>Blood pressure – patient led @ month 12</li> <li>Weight – patient led @ month 12</li> </ul> <b>Year 6, Year 7, Year 8 &amp; Year 9 –</b> <ul style="list-style-type: none"> <li><b>BMT clinic bundle</b> – Month 12</li> <li><b>BMT late effects annual screen bundle</b> – Month 12</li> <li>Blood pressure – patient led @ month 12</li> <li>Weight – patient led @ month 12</li> </ul> <b>Year 10 –</b> <ul style="list-style-type: none"> <li><b>BMT clinic bundle</b> – Month 12</li> <li><b>BMT late effects annual screen bundle</b> – Month 12</li> <li>Pneumococcal IgG, Tetanus IgG, and Haemophilus-b for vaccine response assessment</li> <li>DEXA bone density scan</li> <li>Pulmonary function test</li> <li>Blood pressure – patient led @ month 12</li> <li>Weight – patient led @ month 12</li> </ul>	Trend changes/new abnormalities in blood results.  Patient reports symptoms lasting more than 2 weeks: <ul style="list-style-type: none"> <li>Unexplained bleeding e.g., from mouth, urinary tract, back passage</li> <li>Skin rash</li> <li>More than 2 infections in 4 months</li> <li>Persistent cough for more than 2 weeks</li> <li>Jaundice- yellowing of the eyes/skin</li> <li>Unexplained weight loss or loss of appetite</li> <li>Pain or unexplained discomfort</li> <li>Shortness of breath at rest or on exertion</li> <li>Persistent worsening tiredness/fatigue</li> <li>Enlarged lymph nodes</li> <li>Night sweats</li> </ul> <b>OR</b>  A failure for the patient to perform blood tests on 2 separate occasions.  [Arrange bloods in preparation for OPA/telephone review: BMT clinic bundle]

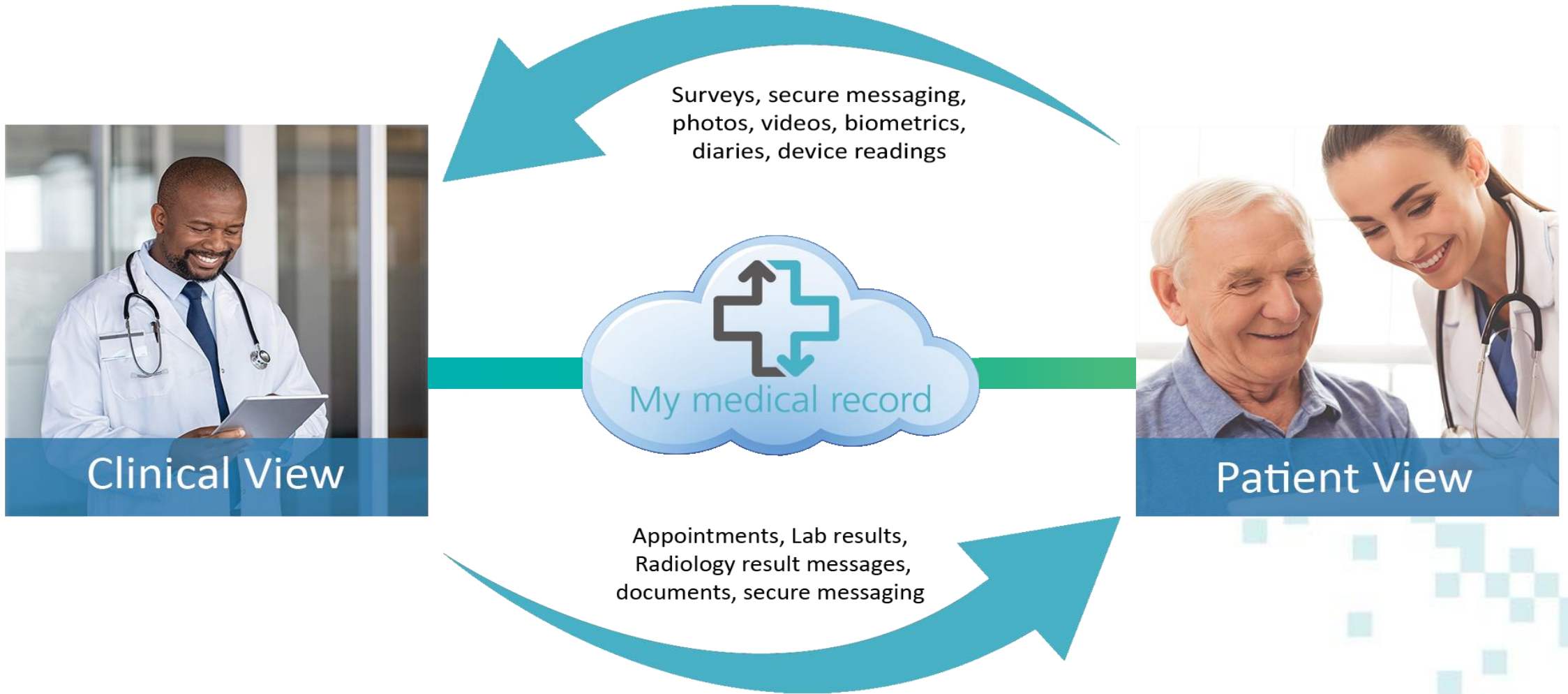


# Protocols

## Endometrial Clinical Management Protocol PTFU – Year 1-5

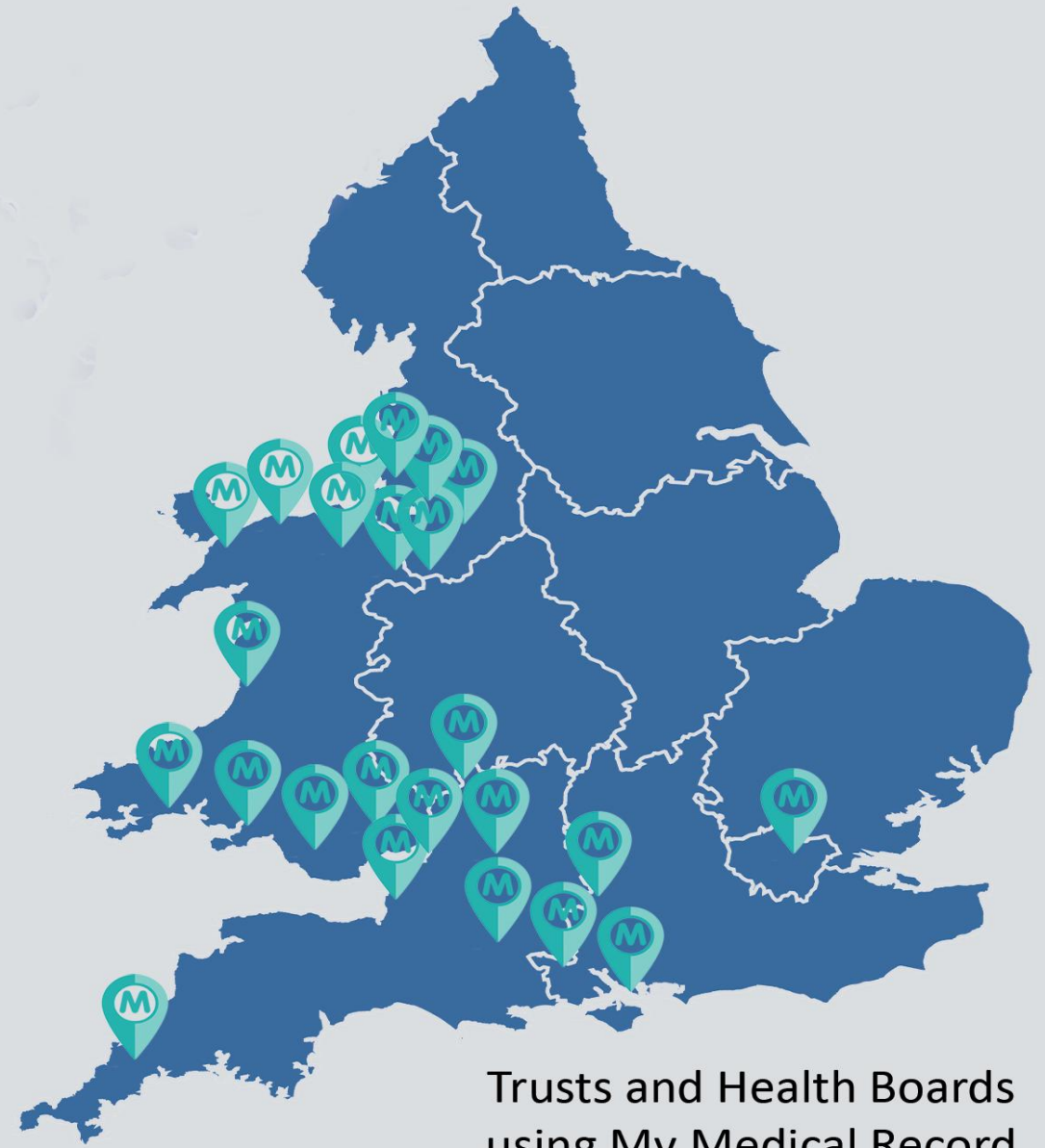
Protocol	Eligibility		Monitoring	Recall
<p>Surgery</p> <p>+/- External Beam Radiotherapy (EBRT)</p> <p>+/- Brachytherapy</p> <p>+/- Adjuvant chemotherapy</p>	<p>Consider at 1<sup>st</sup> OPA post treatment intervention</p> <p>No ongoing functional or psychological problems requiring secondary care input identified on symptom checklist.</p>	<p>Exclude patients who are unable to self manage or are required to attend clinic to manage functional or psychological issues</p>	<p>Annual Symptom Checklist Surveillance &amp; Care Planning</p>	<p>Patient reports symptoms of -</p> <ul style="list-style-type: none"><li>• New onset vaginal bleeding or discharge</li><li>• Abdominal pain</li><li>• Unexplained weight loss or loss of appetite</li><li>• Persistent changes in bowel habit (constipation/diarrhoea)</li><li>• Persistent problems when passing urine</li></ul> <p>CNS input, discussion with clinical team &amp; ongoing plan made.</p> <p>Book back into OPA for Consultant review.</p> <p>Refer to Endometrial PTFU Recall Pathway</p>

# Developing A Digital Relationship With Patients To Manage Their Care



# My Medical Record

- UHS started development in 2012
- Live in over 30 hospitals
- Utilised by over 50 different clinical specialties\*
- Over 300k registered patients
- 650k documents
- 2 million laboratory results



Trusts and Health Boards  
using My Medical Record

# Our Patients

Speciality	Patients Using My Medical Record
Prostate	27,867
Breast	15,733
Colorectal	9,500
Dermatology	4,658
Skin	4,582
Hepatology	4,229
Haematology	2,702
Germ Cell	674
Lymphoma	568
Gynaecology	544
Endometrial	504
Renal	325

Speciality	Patients Using My Medical Record
Liver	313
Lung	284
NET	149
Thyroid	81
Advanced Bowel	52
Prostate Surveillance	11
Bladder	10

**72,786 patients  
rely on  
My Medical Record  
in the UK**



# My Medical Record - Patient Pages

Patient initiated  
follow-up using  
My Medical Record



Home

**NHS**  
University Hospital Southampton  
NHS Foundation Trust

- Home
- My condition
- My appointments
- My documents
- My lab results
- My record
- Shared decision making
- Adult services
- Children's services
- Help and settings

**Your next appointment**

No upcoming appointments

**Our new site**

Learn all about our new site and the changes we've made.

**Ask 3 Questions**

There may be choices to make about your healthcare  
It's about shared decision making

**My condition**

Visit the 'My condition' section to access the content and features you have been registered to use.

**Help and settings**

**Covid-19: latest updates**

Find the latest coronavirus updates

**Find out about our hospitals**

Click here for more information about our hospitals.


## New data added to your record

The 'Entered On' date is when the item was added to your record – it is **not** the date of your appointment, blood test or when a letter was sent to you. For these dates visit the relevant page from the main menu. The 'Entered On' date for any updated items will be when we received the update, not when we first received the original item.

Entered On	Item	Results	Action
18/11/2021 04:13 pm	File	Headache days over the past three months.pdf	<a href="#">View and Download</a>
15/11/2021 01:29 pm	Allergy	Xy	
15/11/2021 01:21 pm	Height	1.74 Meters	



# My Medical Record – Messaging

 My medical record

Home

My condition

My appointments

My documents

My lab results

My record

Shared decision making

Adult services

Children's services

Help and settings

Colorectal - messages

ColorectalMessagesCEA resultsMy schedule

Messages

InboxSent12 new message(s)

From	Subject
Support Portsmouth Prostate - Portsmouth Prostate Team	test message
Support PIFU Knee surgery - Knee Surgery follow up team	Test message, please Ign
Support PIFU Hip surgery - Hip surgery follow up team	RE: Test
Molly Walton - Dermatology Team	RE: Testing - S
Philandra Costello - Genetics rare disease team	RE: Test, please let me k
Support UHS General - UHS General	RE: Test message
Support Parkinsons - Parkinsons team	clin

Send a new message

\* Indicates a required field

\* To:

\* Subject:

\* Message:

Attach file(s) from: 


Computer/Device


My Medical Record


Cancel


Send


# My Medical Record – Clinical Tracker


 My medical record


 Home

 Messages

 Clinical tracker

 Covid-19 triage

 Specialty tools

 Preoperative assessment

### Clinical tracker

Page size: 10 IT Users: All Patient Status: Active Consultant: All

Name	Birth Date	Hospital Number	NHS Number	Result Due	Reminder Sent	
ELLIOTT, YVONNE	23/07/1962	3578850				<a href="#">View</a>
SMITH, JOAN	06/08/1944	7458965				<a href="#">View</a>
Testptthirty, Vthreeit	22/12/13	v3TestITPatient5				<a href="#">View</a>
Testptthirty, Vthreeit	11/11/2011	v3TestITPatient30				<a href="#">View</a>
Bre003, Uhs	09/09/1988	uhsbre003		12/07/2017		<a href="#">View</a>
MACNAMARA, LUCY	01/01/1970	520000001		09/04/2019		<a href="#">View</a>
Bre004, Uhs	11/09/1981	uhsbre004		05/06/2019		<a href="#">View</a>
Davies, Andrew	12/10/1981	123456c		12/05/2020		<a href="#">View</a>
Bre007, Uhs	30/08/1917	uhsbre007		04/06/2020		<a href="#">View</a>
Bre008, Uhs	31/08/1923	uhsbre008		23/07/2020		<a href="#">View</a>

Page 1 of 3

Patients can be IT or Non -IT

# My Medical Record Tracker - Staging

Add Staging

Date:

Ann Arbor Stage:

Please select...

Ann Arbor Sub-  
Stages:

Please select...

A - Asymptomatic

B - Symptoms present

E - Single, extranodal site contiguous/proximal to a known nodal site involved

S - Splenic involvement

X - Bulky nodal disease

Binet Stage:

Please select...

Rai Stage:

Please select...

Add

Clear

Staging History

Delete	Date	Ann Arbor	Binet	Rai	Source
<input type="checkbox"/>	04/01/2023	I X	A	0	Manual
<input type="checkbox"/>	04/01/2023	I	A	II	Manual

Page 1 of 1

# PIFU My Medical Record Tracker - Protocol

Current Protocol: CLL & SLL started on 04/01/2023

Add Event

Choose Protocol

Protocol	Event	Date	Tasks	
CLL & SLL	6-monthly	04/07/2023	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	04/01/2024	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	06/01/2025	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	05/01/2026	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	04/01/2027	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	04/01/2028	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	04/01/2029	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>
CLL & SLL	Annual	04/01/2030	Bone Profile FBC HNA Immunoglobulins LDH LFT UEC	<div><div></div><div></div></div>

# PIFU My Medical Record Tracker - Surveillance

- Monthly surveillance using My Medical Record clinical tracker – CNS/CSW
- Each patient's results are checked against the protocol – bloods, CT, MRI, Colonoscopy etc
- Symptom questionnaire/HNA is checked for any new reported symptoms & action taken
- Surveillance notification sent to patient and G.P. electronically or by post

## Actions & letters

### Update type:

☐ Administration

☐ Surveillance

☐ Audit

### Action: (Now active)

☐ None

☐ Notification

☐ Recall to clinic

☐ Suspend patient

☐ Discharge patient

☐ Reinstate as active

### Document to generate:

☐ None

☐ Introduction

☐ Test Due

☐ Test Overdue

☐ Normal Result

☐ Recall to clinic

☐ Discharge from surveillance

☐ Surveillance Schedule

Cancel

Save



# MyMR – Overall Cancer PIFU Benefits

Between April 2024 –  
March 2025 there  
were **10,489 virtual  
surveillance reviews**

Between April 2024 –  
March 2025 there  
were **3,827 messages**  
between Patients &  
PIFU Teams

Virtual reviews saved  
**3,496 hours of  
Consultant time =  
£188k saved**

**638 hours of Clinical  
Nurse Specialist time**  
was saved by using  
messaging instead of  
telephone calls

Virtual reviews saved  
patients **230,000  
miles in travel &  
61,000 kilos of carbon**

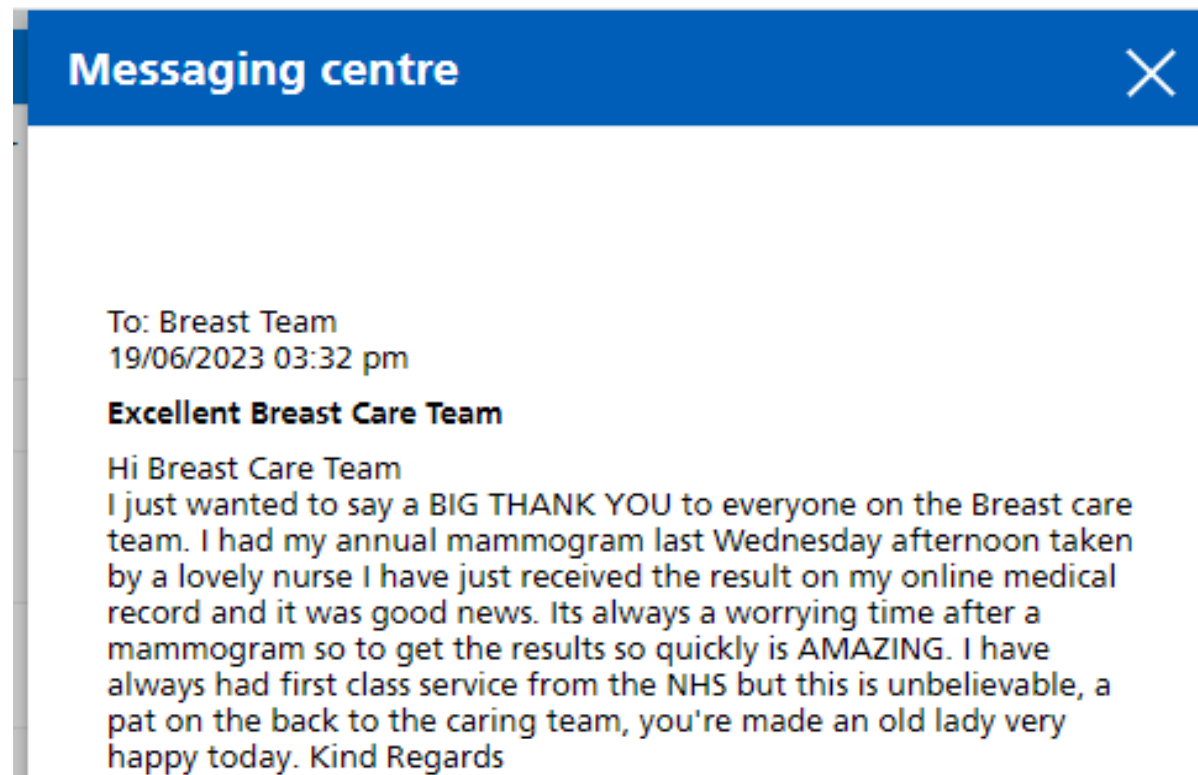
Virtual reviews saved  
patients **£54k in  
travel expenses**



# Benefits of PIFU

“There is a significant advantage in terms of being able to access both my schedule and results online. I’m safe in the knowledge that if I do have any concerns, I can immediately escalate them”

“Thank you so much for getting back to me so quickly, about 90 minutes by my reckoning. What a fantastic service!”





# PIFU Teams – CNS & CSW

**Nursing  
Times  
Awards  
2022**  
**FINALIST**





# Thank you, any questions?

Email: [claire.marsh@uhs.nhs.uk](mailto:claire.marsh@uhs.nhs.uk)



My medical record



# References

- 1.NHS Long Term Plan (2019) [NHS Long Term Plan](#)
- 2.NHS Improvement. Innovation to implementation: Stratified pathways of care for people living with or beyond cancer. A 'how to guide' (2013) <https://www.england.nhs.uk/wp-content/uploads/2016/04/stratified-pathways-update.pdf>
- 3.Follow-up care after treatment for prostate cancer: evaluation of a supported self-management and remote surveillance programme, Frankland et al. BMC Cancer (2019) 19:368, [Follow-up care after treatment for prostate cancer: evaluation of a supported self-management and remote surveillance programme | BMC Cancer | Full Text \(biomedcentral.com\)](#)
4. Fit for the Future:10 Year Health Plan for England (2025) [NHS England » Fit for the Future: 10 Year Health Plan for England](#)
5. <https://staffnet.uhs.nhs.uk/TrustDocsMedia/DocsForAllStaff/Clinical/Cancer-Patient-Initiated-Follow-Up-PIFU-Policy/Cancer-PIFU-Policy-1.1.pdf>







## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





## Case Study



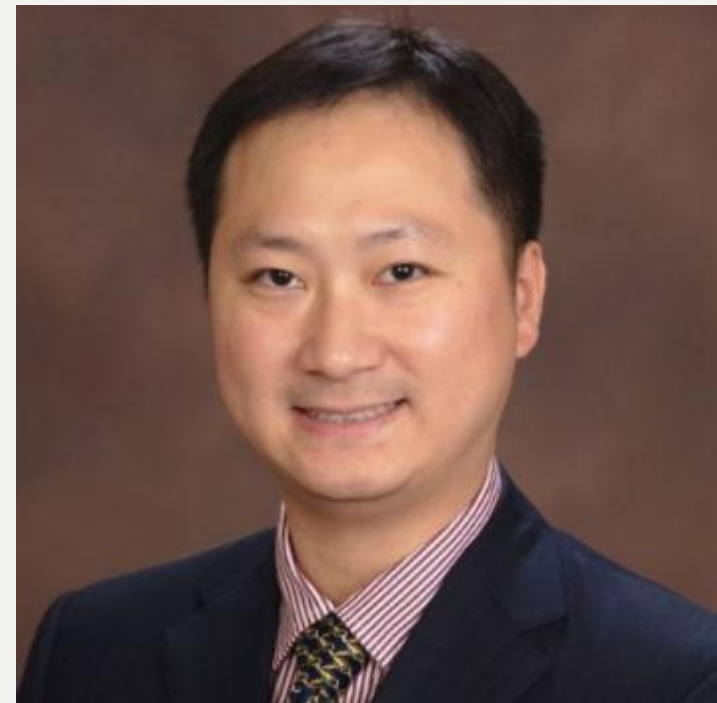
# Koning

EXCLUSIVELY DISTRIBUTED BY

**EMG** | **EURONOX**  
MEDICAL GROUP



## Case Study



**Roger (Xiaohua) Zhang**  
Vice President  
Koning Corporation





## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**





# Keynote Presentation



**Valentin Butnari**

Clinical Research Fellow

Department of Surgery, Barking, Havering and Redbridge  
University Hospitals NHS Trust





## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.





# Keynote Presentation



**Kathy Nelson**  
Programme Director  
BLMK ICB

# Improving cancer outcomes

## Insights and strategies from the Luton Cancer Outcomes project

Kathy Nelson, Luton Cancer Outcomes Project Lead, BLMK Integrated Care Board (ICB)

Naisha Henry, Cancer Transformation Manager, BLMK Integrated Care Board (ICB)

Sofia Aziz, Public Health Manager – Health Equity, Workplace Health and Communities, Luton Borough Council

Sponsored by BLMK ICS Cancer Board

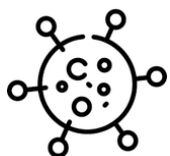




# What was the problem we identified

We know that Luton in particular has:

- Historically low **suspected cancer referral rates**
- Higher than average **emergency presentation rates**
- Lower than average **1 year survival rates** compared to other areas



**In 2020 25% of deaths in Luton were caused by cancer.**



Urgent GP referrals for breast, colorectal and lung cancer were high in Luton



Lung cancer is the biggest contributor to premature mortality, followed by colorectal cancer and breast cancer.



Awareness of the signs and symptoms of cancer is low in Luton



Specialist provision is outside of the BLMK borders with significant travel times

		Early Stage	Emergency Presentations	Survival Outcomes	
Cancer Alliance	CCG	Early stage	Emergency presentations	One-year survival	Five-year survival, Cancer Alliance-level only
	Period covered:	Calendar Year 2018	Financial Year 2019-Q1	Adults diagnosed 2001 to 2016 and followed up to 2017	Adults diagnosed 2001 to 2013 and followed up to 2017
	Source:	CADEAS on CancerStats 2	CADEAS on CancerStats 2	CADEAS on CancerStats 2	CADEAS on CancerStats 2
East of England South	NHS Bedfordshire CCG	58.4%	17.7%	72.7%	72.9%
	NHS East and North Hertfordshire CCG	60.5%	16.9%	74.2%	
	NHS Herts Valleys CCG	57.0%	19.1%	73.1%	
	NHS Luton CCG	55.2%	21.2%	69.3%	
North Central	NHS Barnet CCG	57.9%	23.4%	78.3%	73.7%
	NHS Camden CCG	54.9%	16.7%	75.3%	
	NHS Enfield CCG	57.3%	20.4%	75.2%	
	NHS Haringey CCG	58.3%	20.2%	73.2%	
	NHS Islington CCG	53.3%	17.9%	73.8%	
Surrey and Sussex	NHS Surrey Heath CCG	54.2%	21.7%	77.1%	75.6%
Thames Valley	NHS Buckinghamshire CCG	55.7%	18.7%	74.8%	
	NHS East Berkshire CCG	56.7%	15.0%	73.8%	74.6%
West London	NHS Brent CCG	51.7%	19.0%	73.8%	74.1%
	NHS Hillingdon CCG	55.7%	22.1%	72.8%	

*A review of outcomes in Sept 2020 of the areas served by the Mount Vernon Cancer Centre showed significant health inequalities and poor cancer outcomes in Luton.*

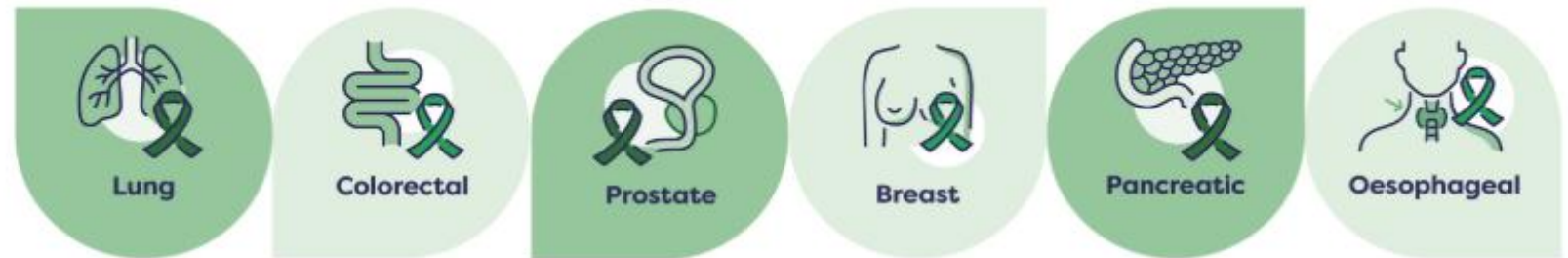
# The challenge: Setting the scene

The Luton Cancer Outcomes project aims to identify key factors: medical, behavioral, social, and more that affect cancer outcomes in Luton residents and to recommend and implement improvements for these outcomes.

The project looked at four key **outcome measures**:

1. Stage at diagnosis
2. Emergency presentation
3. One year survival, and
4. Five year survival

The project focused on the six cancers with the highest rates of early deaths in Luton:

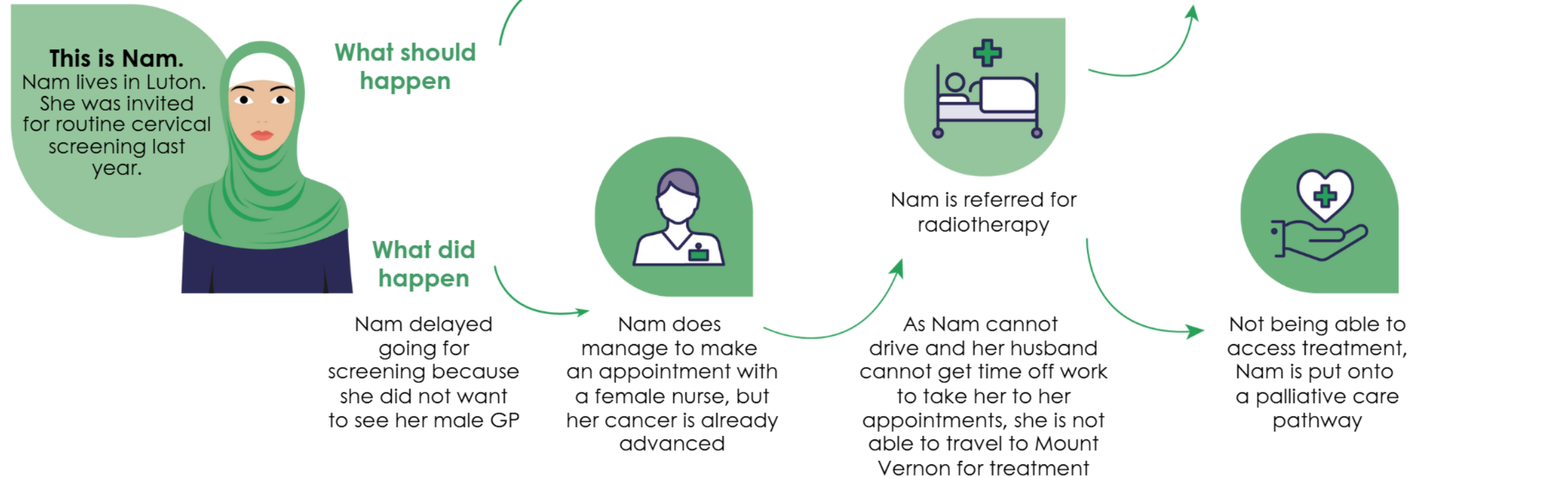


The project also aims to identify the sources of health inequalities and implement impactful changes.



# Meet Nam

Nam's story is a powerful illustration of some of the wider determinants that impacts the ability of some residents to access services or make informed decisions about their health or treatment options.

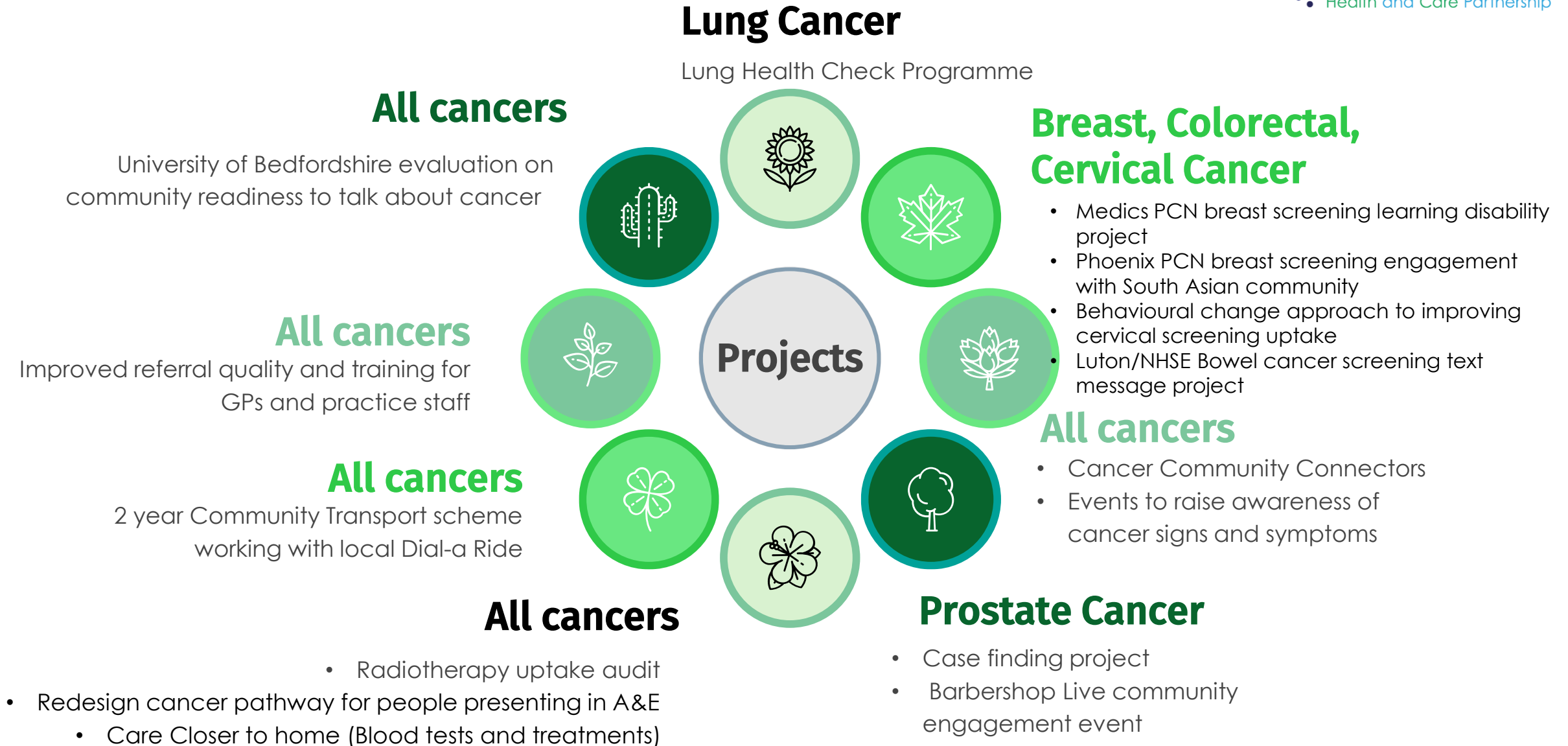


# The challenge: Report Findings

- Poor cancer outcomes in Luton are multi-faceted.
- Health inequalities exacerbated during the pandemic affect cancer diagnosis and treatment access.
- Ethnicity and culture influence barriers to screening, while broader issues like transport and work affect treatment access.
- COVID has hindered early prostate cancer diagnosis; new outreach methods are needed.
- Patient experiences are generally positive, but not all community voices are heard.
- Late presentation of cancer symptoms continues to impact survival rates.
- There are opportunities to make small but significant changes to the cancer pathways between the local hospital and Mount Vernon (Cancer treatment centre) that would improve patient experience

Using a QI approach the project group has moved from identification, analytics and review and now moved into testing and implementation phase of change ideas that will benefit Luton residents

# The change: Projects overview



# The change: Delivering transformation

- Reduction of cancer-related deaths from 25% to 19%.
- Increased awareness among GPs and patients about prostate cancer, with 36 cases diagnosed from a targeted pilot.
- The Targeted Lung Health Check program identified 33 cancers, 79% at early stages.
- Hospital staff are more attuned to patient barriers and treatment decision discussions.
- Open dialogues with communities via cancer community connectors and faith leaders.
- Increased referrals for urgent suspected cancer and improved emergency presentation rates (less people are being diagnosed in an emergency setting).
- The Luton Transport Scheme completed 208 trips for cancer patient appointments in 2024 compared to just 1 recorded NHS patient transport journey in 2019.
- Behavioral science resources launched across the system.
- Closer collaboration between practices and the Breast Screening team.
- Strong evidence base and voice for the upcoming radiotherapy consultation.

# Demonstrating impact: Prostate Case Finding Project



## What we knew

Low prostate cancer diagnoses during the pandemic/large high-risk population  
Prostate cancer risk higher in Black men

## Activity

4 Primary Care Networks  
736 PSA tests completed  
36 cancers diagnoses  
'Barbershop' live event



## Plan

Implementation of case-finding project.  
Link with PCN DES.

## Lessons Embedded

- Reviewing of ethnicity codes
- Effective coding of family history of prostate cancer
- Improved coding of PSA tests and recall systems

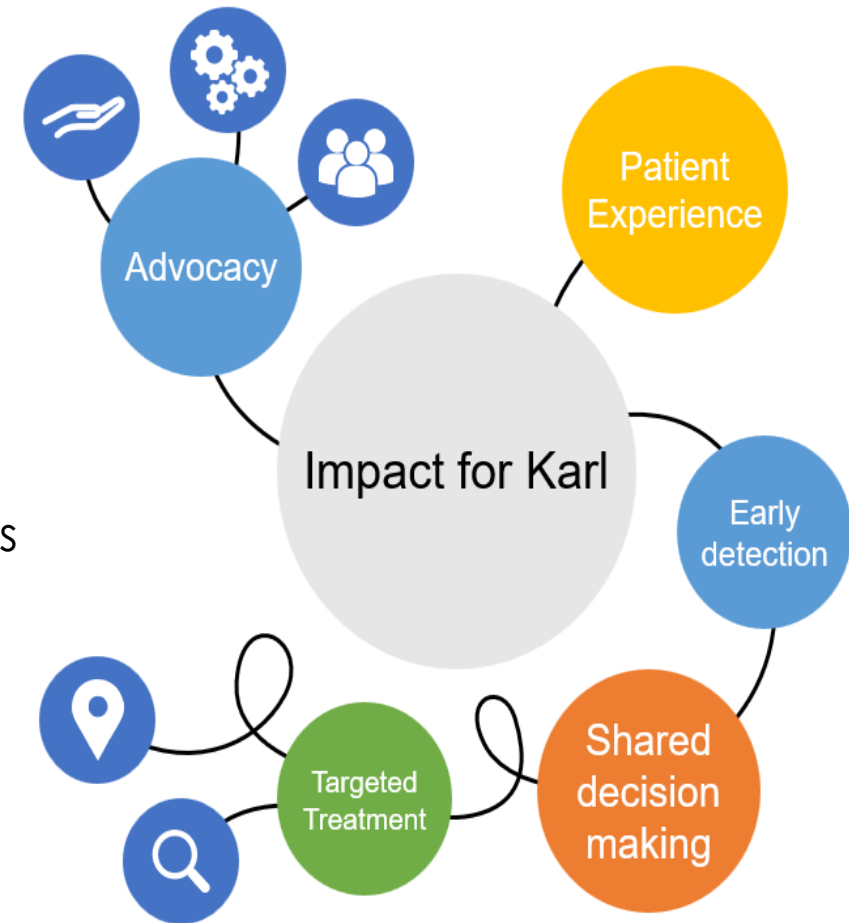


# Karl's story

Karl went to see his GP in relation to discussing results of his Diabetes management plan. The GP reviewed his notes and determined Karl met the requirements for the Prostate case finding pilot. The GP discussed prostate cancer risk with Karl, as he fell into the high risk category, and offered him a series of tests (PSA and examination). Karl's results came back requiring further review.

A few weeks later Karl had further tests (MRI and biopsy) which confirmed Stage 2 cancer. Stage 2 prostate cancer is treatable with options for surgery or different types of radiotherapy. Karl was able to discuss his treatment and decide on the best option for him.

When asked how he felt he described feeling shocked, concerned and worried about his future but having the support of the medical team helped him understand how catching cancer early improves survival outcomes.

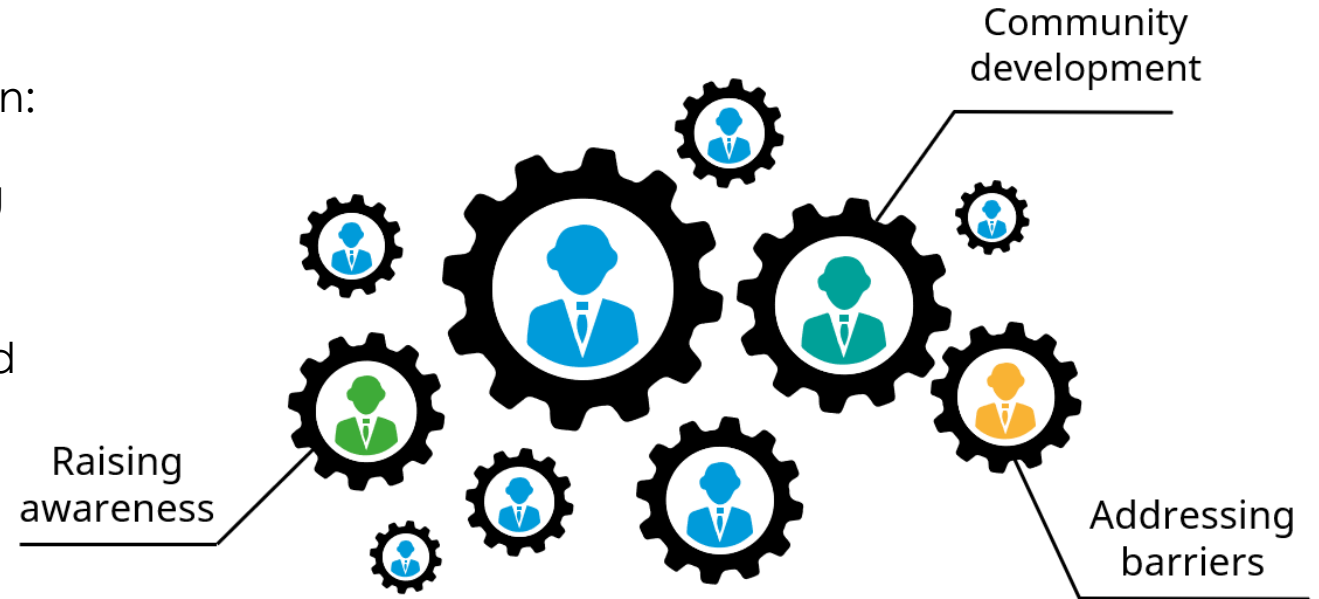


# Demonstrating impact: Cancer community connectors

The project recruited 4 roles in partnership with Macmillan Cancer, Luton Borough Council and BLMK Integrated Care Board to support the community engagement aspect of the project.

The team engages with Luton residents with a focus on:

- **Eastern European** communities (linked to smoking rates and emergency presentations),
- **Black African and Caribbean** communities (linked to uptake of screening and high incidence of prostate cancer), and
- **South Asian** communities (linked to uptake of screening and liver cancers)



# Community Connectors – from recommendation to legacy

## The problems we started with

- Late-stage diagnosis too common
- Screening rates low in target groups
- Language, trust, cultural barriers
- No tailored model for sustained engagement

## What we built

- Connectors who represented their communities
- Multi-stakeholder partnership and steering group
- Engagement with communities to share information, collect insights
- Built on trust between communities, local authority and invested organisations
- Developed community-based approaches by increasing capacity and capability within the community
- Provided a route for co-design / co-production of approaches to service delivery

# Community Connectors – from recommendation to legacy

## What we achieved

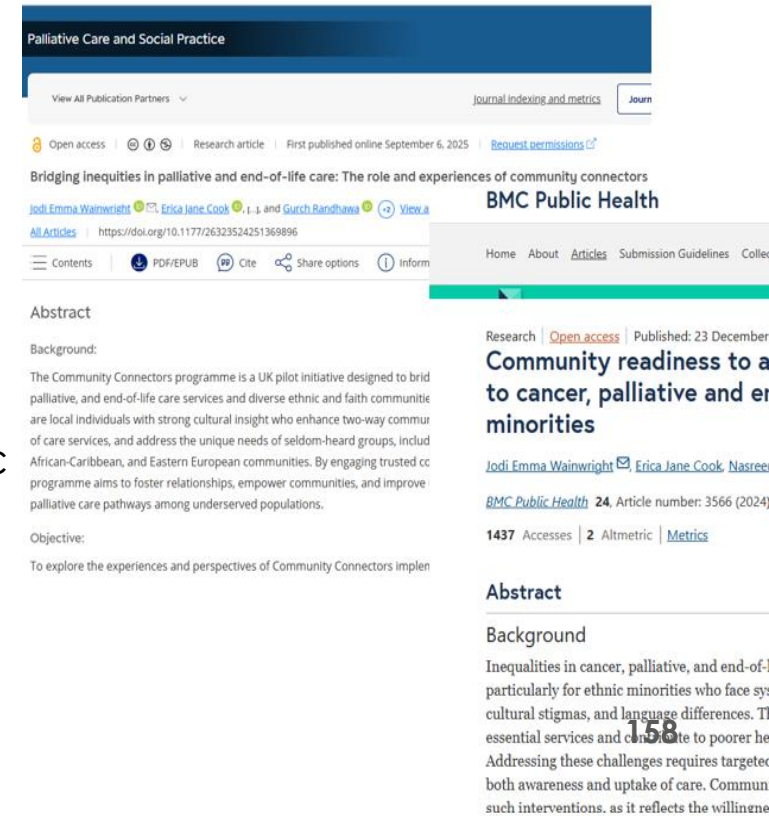
- A presence at 124 events
- Over 4,000 contacts made with residents
- New networks built with VCFSE and Faith leaders
- Deep insights into barriers such as language, transport, cancer pathways / systems being overly complex leading to drop-off in engagement

## Legacy

- Communities to have an involvement in service design, residents will engage deeply when approached on their terms
- A Black Medical Health Steering group, and a Muslim Health Alliance group
- Understanding it takes time to build trust, especially with newly arrived communities who may not have developed strong community groups
- A chance to align with the NHS 10 Year Plan, Luton Health Equity Town partnership and the BLMK ICB Core20PLUS5 programmes, and widen the scope of connectors, as a model which can be replicated

# Conclusion

- Used a **QI approach** to make changes – we can see many actions are now embedded as best practice
- The impact on residents – giving people a **voice** and encouraging open conversations about cancer in communities
- The project has **regional and national recognition** ie HSJ inequalities conference, IHI conference, Kings Fund inequalities conference and more
- This is recognised as a priority programme for the ICB/ Local Authority and has **influenced strategic commissioning decisions** around the reprovision of cancer care for Luton residents
- The model of using population health to address a problem can be replicated in other clinical areas
- The work has been **published** in national public health and palliative care journals
- We looked at other solutions and there was nothing that was **whole person** specific we now have a chance to influence **lasting** change for residents recognising the **broader inequalities** not just health.



The screenshot shows the BMC Public Health article page for "Bridging inequities in palliative and end-of-life care: The role and experiences of community connectors". The article is by Jodi Emma Wainwright, Erica Jane Cook, and Guruch Randhawa, published online September 6, 2025. The page includes an abstract, background information, and objective. The article is open access and has 158 citations. The abstract discusses inequalities in cancer, palliative, and end-of-life care services, particularly for ethnic minorities, and the role of community connectors in addressing these challenges.

Palliative Care and Social Practice

View All Publication Partners

Journal indexing and metrics

Open access | Research article | First published online September 6, 2025 | Request permissions

Bridging inequities in palliative and end-of-life care: The role and experiences of community connectors

Jodi Emma Wainwright, Erica Jane Cook, and Guruch Randhawa

All Articles | <https://doi.org/10.1177/26323524251369896> | View a PDF/EPUB | Cite | Share options | Inform

Contents

Abstract

Background:

The Community Connectors programme is a UK pilot initiative designed to bridge palliative, and end-of-life care services and diverse ethnic and faith communities are local individuals with strong cultural insight who enhance two-way communication of care services, and address the unique needs of seldom-heard groups, including African-Caribbean, and Eastern European communities. By engaging trusted community programme aims to foster relationships, empower communities, and improve palliative care pathways among underserved populations.

Objective:

To explore the experiences and perspectives of Community Connectors implementing

Research | Open access | Published: 23 December 2024

Community readiness to address inequalities in cancer, palliative and end-of-life care for ethnic minorities

Jodi Emma Wainwright, Erica Jane Cook, Nasreena Khan

BMC Public Health 24, Article number: 3566 (2024)

1437 Accesses | 2 Altmetric | Metrics

Abstract

Background

Inequalities in cancer, palliative, and end-of-life care services, particularly for ethnic minorities who face systemic cultural stigmas, and language differences. These barriers limit access to essential services and contribute to poorer health outcomes. Addressing these challenges requires targeted interventions that increase both awareness and uptake of care. Community connectors, such as trusted individuals within the community, can play a key role in addressing these challenges, as it reflects the willingness





# Thank You

## Any Questions?



## Slido

**Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.**





## Panel Discussion



**Katey Evans**  
Personalised Care Navigator  
Shrewsbury and Telford Hospitals Trust



**Mr John-Paul Crofton Biwer**  
Founder  
Edge of Possible Consultancy



**Mr Ravi Chana**  
Executive Director, Diagnostics  
ABHI (Association of British Healthtech Industries)



## Slido

Please scan the QR Code on the screen. This will take you through to Slido, where you can interact with us.







# Food, Drinks & Networking